



NYU·poly
POLYTECHNIC INSTITUTE OF NYU



3rd International Summer School on “Measuring and Managing Corporate Sustainability”

The **University of Perugia** (Italy) together with **NYU Poly** (USA) organizes the “3rd International Summer School on Measuring and Managing Corporate Sustainability”, to be held at the campus of **NYU Poly, New York from July 23rd to July 30th**.

The Summer School will group **leading academics coming from top Universities**, such as NYU Poly, NYU Stern Business School, Rutgers, Gonzaga University and the Italian Universities of Perugia, Bari, Genoa and Naples Parthenope.

Moreover, **executives from large corporations** will bring their business experience (GRI; Avon Products Inc., Rockefeller Financial, The World Bank, Fenton).

The program of the course is designed so as to explore the topic of measuring and managing corporate sustainability by adopting several **different perspectives**:

- STRATEGY/FINANCIAL DIMENSION
- PRODUCT DIMENSION (Marketing, New Product Development)
- PROCESS DIMENSION (Operations and Supply Chain Management)
- ACCOUNTING DIMENSION (Accounting, Reporting)

The School targets **MSc, MBA and PhD students, practitioners, consultants and employees** of large corporations interested in sustainability.

Fee of the course is 1.250 € (housing is included for the full week based on availability; if housing is not needed, fee decreases to 850€).

Deadline for application is April 30th.

For detailed information, visit the website www.iss2010.com or contact the organization at info@iss2010.com.

Moreover, for continuous information on the school or for networking worldwide with people interested in sustainability, connect with us on:

Linkedin: www.linkedin.com/groups/ISS2011-3836118?mostPopular&qid=3836118

Facebook: www.facebook.com/profile.php?id=100002074761573&sk=wall

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