



## ANEXA 1

**FIȘA DE EVALUARE GENERALĂ A STANDARDELOR UNIVERSITĂȚII***Post: Conferentiar universitar, poziția 38**Departament Management, Marketing si Administrarea Afacerilor, FEAA, UAIC**Post publicat în Monitorul Oficial al României Nr.1359, partea a III-a, din data de 05.12.2018***Candidat: CSII.dr.habil. Andrei Andreia Gabriela**

CRITERII	DESCRIPTORI	PUNCTAJE ACORDATE	PUNCTAJ REALIZAT
<b>I. Activitatea de cercetare (70%)</b>	<p><b>1.</b> Articole științifice publicate <i>in extenso</i> în reviste cotate <i>Web of Science</i> cu factor de impact</p> <p><b>Andrei, A.G.</b>, Zait, A., Vătămănescu, E.M., &amp; Pînzaru, F. (2017). Word of mouth generation and brand communication strategy: findings from an experimental study explored with PLS-SEM. <i>Industrial Management &amp; Data Systems</i>, 117 (3): 478 – 495. <a href="https://doi.org/10.1108/IMDS-11-2015-0487">https://doi.org/10.1108/IMDS-11-2015-0487</a> ; ISSN: 0263-5577; WOS:000401033700003; [JCR 2017: IF: 2.948; AIS: 0.323; cuartila: <b>Q1</b>]</p> <p>Gazzola P, Vătămănescu E-M, <b>Andrei A.G.</b>, Marrapodi C.(2019). Users' motivations to participate in the sharing economy: Moving from profits toward sustainable development. <i>Corporate Social Responsibility and Environmental Management</i>. <a href="https://doi.org/10.1002/csr.1715">https://doi.org/10.1002/csr.1715</a> [JCR 2017: IF: 4.918; AIS: 0.556; cuartila: <b>Q1</b>]</p> <p>Vătămănescu, E. M., <b>Andrei, A. G.</b>, Dumitriu, D. &amp; Leovaridis, C. (2016). Harnessing network-based intellectual capital in online academic networks. From the organizational policies and practices towards competitiveness. <i>Journal of Knowledge Management</i>, 20(3): 594-619. <a href="https://doi.org/10.1108/JKM-05-2015-0208">https://doi.org/10.1108/JKM-05-2015-0208</a> ; ISSN: 1367-3270; WOS:000379818700011; [JCR 2017: IF: 2.551; AIS: 0.309; cuartila <b>Q1</b>]</p> <p>Vătămănescu E.M., <b>Andrei A.G.</b>, &amp; Pînzaru F. (2018). Investigating the online social network development through the Five Cs Model of Similarity: The Facebook case. <i>Information Technology &amp; People</i>, 31(1).84-110, <a href="https://doi.org/10.1108/ITP-06-2016-0135">https://doi.org/10.1108/ITP-06-2016-0135</a> ISSN 0959-3845; WOS: 000424204300005 [JCR 2017: IF: 1.639; AIS: 0.325; cuartila: <b>Q2</b>]</p> <p>Luca, F. A., Ciobanu, C. I., <b>Andrei, A. G.</b>, &amp; Horodnic, A. V. (2018). Raising Awareness on Health Impact of the Chemicals Used in Consumer Products: Empirical Evidence from East-Central Europe. <i>Sustainability</i> 10(1), 209;</p>	(60 puncte x factor de impact + 25) / număr autori  50.47  80.02  44.52  41.11  37.38	<b>332.45</b>



<p><a href="https://doi.org/10.3390/su10010209">https://doi.org/10.3390/su10010209</a> ISSN 2071-1050; WOS: 000425082600206 [JCR 2017: IF: 2.075; AIS: 0.322; cuartila: <b>Q2</b>]</p> <p><b>Andrei, A.G.</b>, Gazzola, P., Zbucea, A., &amp; Alexandru, V.A. (2017). Modeling socially responsible consumption and the need for uniqueness: a PLS-SEM approach. <i>Kybernetes</i>, 46(8): 1325-1340. <a href="https://doi.org/10.1108/K-03-2017-0103">https://doi.org/10.1108/K-03-2017-0103</a>; ISSN: 0368-492X; WOS:000411120100003; [JCR 2017: IF 0.980; AIS: 0.121; cuartila <b>Q3</b>]</p> <p>Vătămănescu, E.-M., Pinzaru, F., <b>Andrei, A.G.</b>, &amp; Zbucea, A (2016). Investigating SMEs sustainability with partial least squares structural equation modeling. <i>Transformations in Business &amp; Economics</i>, 15(3), 259-273. <a href="http://www.transformations.knf.vu.lt/39/article/inve">http://www.transformations.knf.vu.lt/39/article/inve</a> ; ISSN: 1648-4460; WOS:000391161100016; [JCR 2017: IF: 1.112; AIS: 0.085; cuartila <b>Q3</b>]</p> <p>Păduraru, T., Vătămănescu, E., <b>Andrei, A.G.</b>, Pinzaru, F., Zbucea, A., Maha, L., &amp; Boldureanu, G. (2016). Sustainability in relationship marketing: an exploratory model for the industrial field. <i>Environmental Engineering and Management Journal</i>, 15(7): 1635-1647. <a href="http://eemj.eu/index.php/EEMJ/article/view/2996">http://eemj.eu/index.php/EEMJ/article/view/2996</a> ISSN: 1582-9596; WOS:000384472000023; [JCR 2017: IF: 1.334; AIS: 0.086; cuartila <b>Q3</b>]</p> <p><a href="http://dx.doi.org/10.1080/10580530.2017.1329997">http://dx.doi.org/10.1080/10580530.2017.1329997</a> ; ISSN: 1058-0530; WOS:000407168600003 [ JCR 2017: IF: 1.255; AIS: 0.366; cuartila <b>Q3</b>]</p>	<p>20.95</p> <p>22.93</p> <p>15.01</p> <p>20.06</p>	
<p><b>2. Articole științifice publicate in extenso în reviste indexate Web of Science fără factor de impact</b></p> <p>Vătămănescu, E. M., <b>Andrei, A. G.</b>, Gazzola, P., &amp; Dominici, G. (2018). Online Academic Networks as Knowledge Brokers: The Mediating Role of Organizational Support. <i>SYSTEMS</i>, 6(2), 11. <a href="https://doi.org/10.3390/systems6020011">https://doi.org/10.3390/systems6020011</a> WOS:000436287400004</p> <p>Gorgos, EA., Vătămănescu, EM., &amp; <b>Andrei, A.G.</b> (2016). Europeanization through students' lens: EU versus EaP citizens. Is there a collective identity?. <i>Eastern Journal of European Studies</i>, 7(2): 185-206. <a href="http://ejes.uaic.ro/EJES2016_vol7_issue2.htm">http://ejes.uaic.ro/EJES2016_vol7_issue2.htm</a> WOS:000390949500010</p> <p>Vătămănescu, E.M., Gorgos, E.A., <b>Andrei, A. G.</b> &amp; Alexandru, V. A. (2016). The Technological advent and dynamics of the network society. The middle-aged approach. <i>BRAIN. Broad Research in Artificial Intelligence and Neuroscience</i>, 7(3):16-30. <a href="http://www.edusoft.ro/brain/index.php/brain/article/view/621">http://www.edusoft.ro/brain/index.php/brain/article/view/621</a> WOS:000390248500002</p>	<p>20 puncte / număr autori</p> <p>20/4</p> <p>20/3</p> <p>20/4</p>	<p><b>16.67</b></p>



	<p><b>3. Articole științifice publicate in extenso în reviste indexate BDI</b></p> <p>Țugulea O., <b>Andrei A.G.</b>, Stoian Bobâlcă C., Manolică A. (2017). Online Buyer's Perspective of E-Shops Credibility: Measurement Dimensions. <i>Management Dynamics in the Knowledge Economy</i> 5 (4), 641-661. <a href="http://www.managementdynamics.ro/index.php/journal/article/view/251">http://www.managementdynamics.ro/index.php/journal/article/view/251</a></p> <p>Zait, A., <b>Andrei, A.G.</b>, Horodnic, I.A., &amp; Berteau, P.E. (2016). Stereotyping Effects on Cities: Measurement Scales for City's Warmth and Competence. <i>Management Dynamics in the Knowledge Economy</i> 4 (2): 263-275. <a href="https://EconPapers.repec.org/RePEc:nup:jrmdke:v:4:y:2016:i:2:p:263-275">https://EconPapers.repec.org/RePEc:nup:jrmdke:v:4:y:2016:i:2:p:263-275</a></p> <p>Vătămănescu, E. M., Dumitriu D.L., <b>Andrei, A.G.</b>, Leovaris C. (2015), Networking Intellectual Capital towards Competitiveness: An Insight into the European Higher Education Institutions, <i>Electronic Journal of Knowledge Management</i>, 13(3): 228 – 239. <a href="http://www.ejkm.com/volume13/issue3/p228">http://www.ejkm.com/volume13/issue3/p228</a></p> <p><b>Andrei A.G.</b> &amp; Zait A. (2014). Perceptions of warmth &amp; competence in online networking: an experimental analysis of a company launch. <i>Review of Economic and Business Studies</i>, 7(1):11-29. <a href="https://EconPapers.repec.org/RePEc:aic:revebs:y:2014:i:13:andrei a">https://EconPapers.repec.org/RePEc:aic:revebs:y:2014:i:13:andrei a</a></p> <p><b>Andrei A.G.</b> &amp; Zait A. (2014). Worthy intentions on the road to brand trust. <i>Management Dynamics in the Knowledge Economy</i>, 2(3): 472-479. <a href="https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:472-479">https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:472-479</a></p> <p>Vătămănescu, E.M., <b>Andrei, A.G.</b>, Pinzaru, F., Alexandru, V.A. (2014). An insight into romanian business consulting organizations from an ethical standpoint. <i>Management Dynamics in the Knowledge Economy</i>, 2(3): 440-452. <a href="https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:440-452">https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:440-452</a></p> <p>Vătămănescu, E.M., Pinzaru, F., <b>Andrei, A.G.</b>, &amp; Alexandru, V.A. (2014). Going International Versus Going Global. The Case of the European Steel Pipe SMEs. <i>Review of International Comparative Management</i>, 15(3), 360-379. <a href="https://EconPapers.repec.org/RePEc:rom:rncimn:v:15:y:2014:i:3:p:360-379">https://EconPapers.repec.org/RePEc:rom:rncimn:v:15:y:2014:i:3:p:360-379</a></p> <p><b>Andrei A.</b> (2012). Word of Mouse Approach for Word of Mouth Measurement. <i>The USV Annals of Economics and Public Administration</i>, 12( 2): 87-93. <a href="https://EconPapers.repec.org/RePEc:scm:usvaep:v:12:y:2012:i:2(16):p:87-93">https://EconPapers.repec.org/RePEc:scm:usvaep:v:12:y:2012:i:2(16):p:87-93</a></p>	15 puncte / număr autori  15/4  15/4  15/4  15/2  15/2  15/4  15/4  15	<b>83.75</b>
--	--	--	--------------



	<p>Iacob, A. &amp; <b>Andrei, A.G</b> (2011). Human Capital and Organizational Performance. <i>Managerial Challenges of the Contemporary Society</i>, 2/2011, pp. 130-136. <a href="http://connection.ebscohost.com/c/articles/77410496/human-capital-organizational-performance">http://connection.ebscohost.com/c/articles/77410496/human-capital-organizational-performance</a></p> <p><b>Andrei, A.G</b>, Iacob, A., Iosub, D (2010). Motivations for Using Social Networking Sites: The Case of Romania. <i>Revista Economică</i>, 5(52):17-22. <a href="https://econpapers.repec.org/article/blgreveco/v_3a52.1_3ay_3a2010_3ai_3a5_3ap_3a1-259.htm">https://econpapers.repec.org/article/blgreveco/v_3a52.1_3ay_3a2010_3ai_3a5_3ap_3a1-259.htm</a></p> <p>Talaba, M. &amp; <b>Andrei, A.G</b> (2010). Facets of pharmacists recommendation on over-the-counter market in Romania. <i>Studies and Scientific Researches - Economic Edition</i>, 15(2010): 493 – 500. <a href="https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-79">https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-79</a></p> <p><b>Andrei, A.G</b> &amp; Talaba M. (2010). Brand Leadership in the contemporary economy. <i>Studies and Scientific Researches - Economic Edition</i>, 15(2010): 294-304. <a href="https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-50">https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-50</a></p> <p><b>Andrei, A.G.</b> &amp; Dumea, A. (2010). Economics of Long Tail a Challenge for Branding. <i>The Annals of Stefan cel Mare University of Suceava. Fascicle of The Faculty of Economics and Public Administration</i>, 10 (2010): 210-216. <a href="https://EconPapers.repec.org/RePEc:scm:ausvfe:v:10:y:2010:i:special:p:210-216">https://EconPapers.repec.org/RePEc:scm:ausvfe:v:10:y:2010:i:special:p:210-216</a></p>	<p>15/2</p> <p>15/3</p> <p>15/2</p> <p>15/2</p> <p>15/2</p>	
	<p><b>4. Articole științifice publicate in extenso în volumele conferințelor</b></p> <p><b>4.1. Articole in extenso în volume conferințe indexate ISI:</b></p> <p><b>Andrei, A. G., &amp; Zait, A.</b> (2018). Responsible consumption and civic engagement as sustainability oriented behaviors. In Bratianu C.et al. (eds.) <i>Strategica. Challenging the Status Quo in Management and Economics</i> (pp.1094-1102). Bucharest: Tritonic. ISSN 2392-702X; ISBN 978-606-749-365-8 (ISI Proceedings).</p> <p>Zait A., <b>Andrei A.G.</b>, &amp; Vatamanescu E-M. (2018). Researchers under Lens: Handling Knowledge from the Life of Mind towards Practical Outcomes for Smart Cities. In Meer H., Enthoven G. &amp; Schiuma G. (eds.) <i>Proceedings IFKAD 2018, Delft, Netherlands, 4-6 July 2018</i>, ISBN 978-88-96687-11-6, ISSN 2280787X, pp.649-664. (ISI Proceedings).</p> <p>Alexandru V.A., Andrei A.G., Bolisani E., Cegarra Navarro J., Martinez-Martinez A., Paiola M., Scarso E., Vatamanescu E-M., Zieba M. (2018). Knowledge Management Approaches of Small and Medium-Sized KIBS Firms: a Descriptive Analysis of Four Countries. In Meer H., Enthoven G. &amp; Schiuma G. (eds.) <i>Proceedings IFKAD 2018, Delft, Netherlands, 4-6 July 2018</i>, ISBN 978-88-96687-11-6, ISSN 2280787X, pp.1758-1773. (ISI Proceedings).</p>	<p>indexate ISI: 30 puncte / nr. autori</p> <p>30/2</p> <p>30/3</p> <p>30/9</p>	<p><b>170.83</b></p>



<p>Torp, A., Andrei, A.G., Purcarea, A.A. (2018). Human resource performance predictors based on the human energy profile. Proceedings of the 12th International Conference on Business Excellence (ICBE), pp. 975-982. Poland: DE GRUYTER. ISSN 2558-9652; DOI: 10.2478/picbe-2018-0087; WOS:000442804800087 (ISI Proceedings).</p> <p>Torp, A., Andrei, A.G., Purcarea, A.A. (2017). The Relationship between an Employee's Energetic Structure and Professional Performance. In Pinzaru, F. et al. (eds.) (2017). <i>Strategica. Shift. Major Challenges of Today's Economy</i> (pp. 219-229). București: Tritonic, ISBN: 978-606-749-269-9; WOS:000431586800017 (ISI Proceedings).</p> <p>Zait, A., Andrei, A.G., Stoian Bobalca C., Tugulea O. (2017). Empowering Civic Minded Citizens in Knowledge-Based Society. In Marimon, F et al.(eds.), <i>Proceedings of the 18th European Conference on Knowledge Management ECKM 2017</i> (pp. 1051-1058). Reading, UK: Academic Conferences and Publishing International Limited, E-Book ISBN: 978-1-911218-49-4, E-Book ISSN: 048-8971 (ISI Proceedings).</p> <p>Andrei, A.G., Zait, A., &amp; Vătămănescu, E.-M. (2016). Why extending examination with non-parametric approaches? Insights from a study on advertisement's effectiveness. In Brătianu, C. et al. (eds.), <i>Strategica. Opportunities and Risks in the Contemporary Business Environment</i> (pp. 347-358). Bucharest: Tritonic, ISBN: 978-606-749-181-4. (ISI Proceedings).</p> <p>Vătămănescu E.-M., Zbucnea, A., Pinzaru, F., &amp; Andrei, A.G. (2016). The Impact of Relational Capital on SME Internationalization. Leveraging Online Versus Offline Business Networking. In Moffett, S., &amp; Galbraith, B. (eds.), <i>Proceedings of the 17 European Conference on Knowledge Management</i> (pp. 926-935). Reading, UK: Academic Conferences and Publishing International Limited, ISSN: 2048-8971; ISBN: 978-1-911218-03-6 (ISI Proceedings).</p> <p>Vătămănescu, E.-M., Gorgos, E.-A., &amp; Andrei, A.G. (2016). Ethical challenges in the online media landscape. In Țăranu, A. (Ed.), <i>Proceedings of Third Academos Conference 2016. Governing for the Future: Interdisciplinary Perspectives for a Sustainable World</i> (pp. 1-10). Bologna: Medimond. ISBN: 978-88-7587-731-6 (ISI Proceedings).</p> <p>Andrei A. G., Zait. A., Vătămănescu, E.M. (2015). Youths' trust in banking. An exploratory study among Romanian consumers. In <i>Proceedings of the International Conference Euro and the European Banking System: evolutions and challenges</i>, ISBN: 978-606-714-142-9, pp.25-34. (ISI Proceedings).</p> <p>Zait, A, Berteia P.E. Andrei A.G. (2015) Present issues in entrepreneurship – a synthesis of antecedents and consequences at individual, organizational and societal level, In <i>21st Int Sci Conf of PGV Network - For Stronger Europe Renovation of the Economic,</i></p>	<p>30/3</p> <p>30/3</p> <p>30/4</p> <p>30/3</p> <p>30/4</p> <p>30/3</p> <p>30/3</p> <p>30/3</p>	
---	---	--



	<p><i>Entrepreneurial, Political, Teritorial and Educational</i>, Slovakia , ISBN 978-80-557-0921-5. (ISI Proceedings).</p> <p>Vătămănescu, E.M., Gorgos, E.A., Andrei A. G. (2015). New media as a catalyst of european identity. In Pascariu G.C et al. (eds.), <i>Regional development and integration. New challenges for the EU. EURINT 2015</i> (pp. 353-370). ISBN: 978-606-714-160-3. (ISI Proceedings).</p> <p>Vătămănescu E.M., Andrei, A.G., Leovaridis, C, Dumitriu D. (2015). Exploring network-based intellectual capital as a competitive advantage. An insight into European universities from developing economies. In Cegarra Navarro J.G. (Ed.), <i>Proceedings of The 7th European Conference on Intellectual Capital ECIC 2015</i> (pp. 350-358). Reading, UK: Academic Conferences and Publishing International Limited, ISBN: 978-1-910810-00-2. (ISI Proceedings)</p> <p>Vătămănescu E.M, Alexandru V.A., Andrei A.G. (2015). The relational leader. A preliminary framework for corporate intercultural accommodation. In Bratianu C. et al. (eds.) <i>Strategica. Local versus Global</i>. (pp. 303-312). ISBN: 978-606-749-054-1. (ISI Proceedings).</p> <p>Andrei A.G. &amp; Zaiț A. (2014). Branding insights: an interdisciplinary journey from perception to action. In Brătianu, C et al. (eds.), <i>Strategica. Management, Finance, and Ethics</i>. (pp. 593-604). Bucharest: Tritonic. ISBN: 978-606-8571-52-2. (ISI Proceedings).</p> <p>Andrei, A.G &amp; Iacob, A. (2011). From user's motivations to branding: the case of social networks. In Airinei, D et al.. (eds), <i>Proceedings of 4th International Conference on Globalization and Higher Education in Economics and Business Administration – GEBA</i>, pp. 139-144. ISBN: 978-973-640-658-4 (ISI Proceedings).</p> <p>Andrei, A.G, Iacob, A., Iosub, D (2010). Motivations for Using Social Networking Sites: The Case of Romania. In <i>Proceedings of International Economic Conference IECS 2010 - Economic World Destiny: Crisis and Globalization?</i> Section III, pp. 11-16. Lucian Blaga Univ. Publishing House, ISBN 978-973-739-987-8 (ISI Proceedings).</p>	<p>30/3</p> <p>30/4</p> <p>30/3</p> <p>30/2</p> <p>30/2</p> <p>30/3</p>	
	<p><b>4.2. Articole in extenso în volume conferințe indexate BDI</b></p> <p>Zait A. &amp; Andrei A.G. (2018). Researchers' skills for the university of the future - Ladders out of the ivory tower. In Martin C. &amp; Sulkowski L. (Eds.) <i>Management and governance of the university of the future. Research on Competitiveness, Globalisation and Development</i> (pp.241-256). Krakow: Spoleczna Akademia Nauk. ISBN 978-83-64971-47-1.</p> <p>Andrei, A.G. (2015). Romanian Language Scales for Warmth and Competence. In Boldea I. (eds.), <i>The Proceedings of the</i></p>	<p>indexate în BDI: 15 puncte / nr. autori</p> <p>15/2</p> <p>15</p>	<p><b>31.25</b></p>





<p>International Conference Globalization, Intercultural Dialogue and National Identity (vol.2, 2015, pp. 851-857). Arhipelag XXI Press. ISBN 978-606-93692-5-8</p> <p>Niculescu, L., Vătămănescu, E.-M., Andrei, A.G., Pinzaru, F. (2015). Towards a Sustainability Framework for Relationship Marketing. An Insight into European Steel Pipe Businesses. În Pamfilie R et al. (eds.) Proceedings of BASIQ 2015 International Conference: New Trends in Sustainable Business and Consumption (pp. 449-456). Bucuresti: Editura ASE, ISSN: 2457 - 483X</p> <p>Iosub D., Andrei, A.G, Iacob A. (2009). Patterns of Social Influence in Social Networking Sites – a Design Perspective. In Pohoată et al.(eds). Best practices and economic performance in management and marketing, pp. 197–203. Editura Univ. Al. I. Cuza Iași. ISBN: 978-973-703-519-6</p>	<p>15/4</p> <p>15/3</p>	
<p><b>4.3. Articole in extenso în volumele conferințelor (alte categorii)</b></p> <p>Zait, A., Andrei, A.G., Horodnic, I.A. (2017). Civic engagement in a digital time – is there a divide in terms of social civic behavior? In Hendrik Hansen et al.(eds.), Digital Divide in the Danube Region: Is it still significant in explaining ICT adoption in eDemocracy and eGovernment? CEEeGov Days 2017: Budapest, pp.15-20.</p> <p>Zait, A., Horodnic, I.A., Andrei, A.G. (2017). Perceived identities of Eastern European cities – are they affected by the changes in the EU’s borders? In Proceedings of 23rd International Scientific Conference of the PGV Network, Casablanca, 14-16 September 2017.</p> <p>Iacob, A., Andrei, A.G, Iosub, D. (2010). Big Five theory in human resources evaluation. In Pohoată et al.(eds.) Institutions and economic performance 2010, pp. 326-338. Editura Univ. Al. I. Cuza Iași. ISBN: 978-973-703-549-3</p>	<p>alte categorii: 5 puncte / nr. autori</p> <p>5/3</p> <p>5/3</p> <p>5/3</p>	<p><b>5</b></p>
<p><b>5. Cărți științifice publicate (doar prima ediție)</b></p> <p><b>5.1. Edituri academice internaționale</b></p> <p><b>Andrei, A. G., &amp; Zait, A. (2018).</b><i>The Sharing Economy in Post-communist Societies: Insights from Romania.</i> In Vătămănescu, EM. &amp; Pinzaru, F (eds.), Knowledge Management in the Sharing Economy. Cross-Sectoral Insights into the Future of Competitive Advantage (pp. 39 - 55). Cham: Springer. Hardcover ISBN 978-3-319-66889-5; DOI: 10.1007/978-3-319-66890-1.</p> <p>Vătămănescu E.M., <b>Andrei A.G.</b>, Leovaridis C., Dumitriu D.L.</p>	<p>Edituri academice internaționale: 100 puncte la 100 pagini / număr autori</p> <p>8.5</p>	<p><b>17</b></p>



(2015). <i>The Intellectual Capital within Online Academic Networks. An Exploratory Approach</i> . In Vătămănescu E.M. (ed.) <i>Handling Knowledge: From Capitalization towards Innovation</i> (pp. 89-122). Verlag, LAP Lambert Academic Publishing, Saarbrücken, Germany. ISBN: 978-3-659-78527-6.	8.5	
<b>5.2. Alte edituri internaționale</b> N.A	Alte edituri internaționale: 70 puncte la 100 pagini / nr. autori	0
<b>5.3. Edituri academice naționale</b>  <b>Andrei, A.G.</b> (2017). <i>Branding și comunicare online: Rolul percepțiilor privind intențiile și competența organizației</i> . Iași: Editura Performantica. ISBN: 978-606-685-537-2 (145 pagini).  Vătămănescu, E.M. & <b>Andrei, A.G.</b> (2014). <i>Internaționalizarea afacerilor – dinspre analiza economică și de risc către leadershipul intercultural</i> . București: Editura Tritonic. ISBN: 978-606-8571-44-7 (149 pagini).  <b>Andrei A.G.</b> (2015). <i>Storytelling, marketing si branding</i> . In Pînzaru F.(ed) <i>Business storytelling: branduri si povesti</i> (pp. 95-122). Tritonic: Bucuresti. ISBN: 978-606-749-010-7.	Edituri academice naționale: 50 puncte la 100 pagini / nr autori  72.5  37.25  14	123.75
<b>5.4. Alte edituri naționale</b> N.A.	alte edituri naționale: 20 puncte la 100 pagini / nr. autori	0
<b>6. Cărți științifice traduse și publicate în edituri din străinătate</b> N.A.	100 puncte la 100 pagini / nr autori	0
<b>7. Coordonarea și editarea de volume, traduceri și antologii</b> N.A.	edituri academice internaționale: 60 puncte / nr autori  alte edituri internaționale: 40 puncte / nr autori  edituri academice naționale: 30	0  0  0





		puncte / nr autori	
		alte edituri naționale: 15 puncte / nr autori	0
<b>8. Articole publicate în dicționare și enciclopedii</b> N.A.		edituri academice internaționale: 30 puncte / nr autori	0
		alte edituri internaționale: 20 puncte / nr autori	0
		edituri academice naționale: 15 puncte / nr autori	0
		alte edituri naționale: 5 puncte / nr autori	0
<b>9. Contracte de cercetare științifică în instituții academice</b> (universități, institute ale Academiei Române, institute naționale de cercetare, institute de cercetare din străinătate, alte categorii de institute academice)		contracte internaționale – director: 100 puncte pt fiecare 100.000 Euro	0
<b>9.1. Contracte internaționale – director de proiect.</b> N.A.			
<b>9.2. Contracte internaționale – membru proiect.</b> N.A.		contracte internaționale – membru: 100 puncte pt fiecare 100.000 Euro / nr membri echipa cercetare	0
<b>9.3. Contracte naționale – director de proiect:</b>  PN-III-P1-1.1-MC-2017-1340 (12000 lei) PN-III-P1-1.1-MC-2017-1487 (4880 lei) PN-III-P1-1.1-MC-2018-1197 (7766 lei)		contracte naționale director: 50 puncte pt fiecare 500.000 lei  1.2 0.488 0.7766	<b>2.465</b>



	<b>9.4. Contracte naționale – membru proiect:</b>  Contract cercetare obținut prin competiție pentru cercetare post-doctorală cu durata de 15 luni, ca membru cercetător post-doctoral în proiect POSDRU/159/1.5/S/133652.(Coordonator proiect: UAIC; buget proiect: 9.994.620 lei, 150 membri doctoranzi și postdoctoranzi; 66.631 lei /membru = 6,66 puncte)  Contract de cercetare obținut prin competiție pentru calitatea de membru cercetător-doctorand în proiect POSDRU/88/1.5/S/47646 (UAIC, valoare totală 16.172.100 lei, 180 membri doctoranzi, 89.845 lei /membru =8,98 puncte)	contracte naționale – membru: 50 puncte pt. fiecare 500.000 lei /nr. membrii echipa cercetare  6.66  8.98	<b>15.64</b>
	<b>10. Contracte de cercetare în mediul de afaceri și sectorul public.</b> N.A.	organizații internaționale: 100 puncte pt. fiecare 100.000 Euro  firme multinaționale: 100 puncte pt. fiecare 100.000 Euro  firme naționale: 50 puncte pt fiecare 500.000 Euro  organizații administrative naționale: 40 puncte pt. fiecare 500.000 Euro  alte organizații publice naționale: 30 puncte pt fiecare 500.000 Euro	0  0  0  0  0
	<b>11. Brevete</b> N.A.	internaționale: 100 puncte / nr. autori  naționale: 30 pct / nr. autori	0  0



<b>12. Citări și recenzii ale lucrărilor științifice</b>  <b>10+20*2.145= 52.9</b> Andrei, A.G. (2012). A word-of-mouth approach for word-of-mouth measurement. <i>The USV Annals of Economics and Public Administration</i> 12 (2 (16)), 87-93. <b>Citată în revista din străinătate cu IF = 2.145</b> Gu, D., Yang, X., Li, X., Jain, H., & Liang, C. (2018). Understanding the Role of Mobile Internet-Based Health Services on Patient Satisfaction and Word-of-Mouth. <i>International journal of environmental research and public health</i> , 15(9), 1972. <b>(10+20*2.382) /2= 28.82</b> <b>(10+20*2.588) /2= 30.88</b> Andrei A.G., Zait A (2014) Perceptions of Warmth & Competence in Online Networking: An Experimental Analysis of a Company Launch. <i>Review of Economic and Business Studies</i> 7 (1), 11-29. <b>Citată în revista din străinătate cu IF = 2.382</b> Peter, C., & Ponzi, M. (2018). The Risk of Omitting Warmth Or Competence Information in Ads: Advertising Strategies for Hedonic And Utilitarian Brand Types. <i>Journal of Advertising Research</i> . DOI: 10.2501/JAR-2018-005. <b>Citată în revista din străinătate cu IF = 2.588</b> Portal, S., Abratt, R., & Bendixen, M. (2018). Building a human brand: Brand anthropomorphism unravelled. <i>Business Horizons</i> , 61(3), 367-374. <b>(10+20*2.551)/3 = 20.3</b> Andrei, A.G., Zait, A., & Vătămănescu, E.-M. (2016). Why Extending Examination with Non-Parametric Approaches? Insights from a Study on Advertisement's Effectiveness. În Brătianu, et al.. (Eds.), <i>Strategica. Opportunities and Risks in the Contemporary Business Environment</i> (pp. 347-358). București: Tritonic. <b>Citată în revista din străinătate cu IF = 2.551</b> Kim, S.S., & Kim, Y.J. (2017). The effect of compliance knowledge and compliance support systems on information security compliance behavior. <i>Journal of Knowledge Management</i> , 21(4), 986-1010. <b>(10+20*1.286 )/4= 8.93</b> <b>(10+20*2.075) /4=12.88</b> <b>(5+10*.0.664)/4 = 2.91</b> Andrei A.G., Gazzola P., Zbucnea A., Alexandru V.A. (2017). Modeling socially responsible consumption and the need for uniqueness: A PLS-SEM approach. <i>Kybernetes</i> 46 (8), 1325-1340. <b>Citată în revista din străinătate cu IF = 1.286</b> Frunzaru, V., Vătămănescu, E. M., Gazzola, P., & Bolisani, E. (2018). Challenges to higher education in the knowledge economy: anti-intellectualism, materialism and employability. <i>Knowledge Management Research &amp; Practice</i> , 16(3), 388-401. <b>Citată în revista din străinătate cu IF = 2.075</b> Vătămănescu, E. M., Gazzola, P., Dincă, V. M., & Pezzetti, R.	reviste de specialitate din străinătate: (10 + 20 x factor de impact) / nr autori, pentru fiecare citare  reviste din țară: (5 + 10 x factor de impact) / nr autori, pe fiecare citare  monografii academice din străinătate: 50 puncte / nr autori, pe fiecare citare  monografii academice din țară: 25 puncte / nr autori, pentru fiecare citare  monografii academice din țară: 25 puncte / nr autori, pentru fiecare citare	<b>423.55</b>  <b>13.01</b>  <b>62.5</b>  <b>0</b>
--	--	--



<p>(2017). Mapping Entrepreneurs' Orientation towards Sustainability in Interaction versus Network Marketing Practices. <i>Sustainability</i>, 9(9), 1580. Vătămănescu, E. M., Gazzola, P., Dincă, V. M., &amp; Pezzetti, R. (2017). Mapping Entrepreneurs' Orientation towards Sustainability in Interaction versus Network Marketing Practices. <i>Sustainability</i>, 9(9), 1580.</p> <p><b>Citată în revista din țara cu IF = 0.664</b></p> <p>Vătămănescu, E. M., Alexandru, V., Cristea, G., Radu, L., &amp; Chirica, O. (2018). A Demand-Side Perspective of Bioeconomy: The Influence of Online Intellectual Capital on Consumption. <i>Amfiteatru Economic</i>, 20(49), 536-552.</p> <p><b>50/4= 12.5;</b></p> <p><b>50/4= 12.5;</b></p> <p><b>(10+20*2.075) /4) = 12.88</b></p> <p>Andrei, A.G., Zaiț, A., Vătămănescu, E.-M., &amp; Pînzaru, F. (2017). Word of mouth generation and brand communication strategy: findings from an experimental study explored with PLS-SEM. <i>Industrial Management &amp; Data Systems</i>, 117(3), 478-495.</p> <p><b>Citată în monografia acad din străinătate</b> Zbucnea, A., Petropoulos, S., &amp; Partyka, B. (2018). Nonprofit Organizations and the Sharing Economy: An Exploratory Study of the Umbrella Organizations. În Vătămănescu, E.-M., &amp; Pînzaru, F. (Eds.), <i>Knowledge Management in the Sharing Economy</i>. Cham: Springer.</p> <p><b>Citată în monografia acad din străinătate</b> Nicolescu, L., &amp; Tudorache, F.G. (2017). Capital markets in Central and Eastern Europe: two selected cases (pp. 597-606). De Gruyter Open Publishing.</p> <p><b>Citată în revista din străinătate cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>50/4= 12.5</b></p> <p><b>(10+20*2.075) /4= 12.88</b></p> <p>Vătămănescu, E.-M., Pînzaru, F., Andrei, A.G., &amp; Zbucnea, A. (2016). Investigating SMEs sustainability with partial least squares structural equation modeling. <i>Transformations in Business &amp; Economics (TIBE)</i>, 15(3), 259-273.</p> <p><b>Citată în monografia academice din străinătate</b></p> <p>Gazzola, P. (2018) Behind the Sharing Economy: Innovation and Dynamic Capability. În Vătămănescu, E.M. &amp; Pînzaru, F. (Eds.), <i>Knowledge Management in the Sharing Economy. Knowledge Management and Organizational Learning</i> (pp. 75-94). Cham: Springer.</p> <p><b>Citată în revista straina cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>(10+20*2.075) /4= 12.88</b></p> <p>Luca, F. A., Ciobanu, C. I., Andrei, A. G., &amp; Horodnic, A. V. (2018). Raising Awareness on Health Impact of the Chemicals Used in Consumer Products: Empirical Evidence from East-Central Europe. <i>Sustainability</i>, 10(1), 209.</p> <p><b>Citată în revista straina cu IF = 2.075</b></p>		
--	--	--



<p>Țugulea, O., Maha, L. G., &amp; Ciobanu, C. I. (2018). What is Different about Volunteers? A Study on Factors of Buying Decisions of Products with Recycled Content. <i>Sustainability</i>, 10(5), 1631.</p> <p><b>(10+20*2.075) /4= 12.88</b></p> <p>Vătămănescu, E.-M., Andrei, A.-G., Leovaridis, C., &amp; Dumitriu, L.-D. (2015). Exploring network-based intellectual capital as a competitive advantage. An insight into European universities from developing economies. În J.G. Cegarra Navarro (Ed.), <i>Proceedings of the 7th European Conference on Intellectual Capital ECIC 2015</i> (pp. 350-358). Reading, UK</p> <p><b>Citată în revista straina cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>(10+20*2.075) /2= 25.75</b></p> <p><b>(5+10.0664)/2= 5.82</b></p> <p>Andrei, A. G., &amp; Iacob, A. (2011). From user's motivations to branding: the case of social networks. In 2011. Proceedings of 4th International Conference on Globalization and Higher Education in Economics and Business Administration–GEBA. Iași: Al. I. Cuza University Publishing House (pp. 139-144).</p> <p><b>citat in</b></p> <p><b>Citată în revista straina cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: Availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>Citată în revista RO cu IF = 0.664</b></p> <p>Hapenciuc, C. V., Pînzaru, F., Vatamanescu, E. M., &amp; Stanciu, P. (2015). Converging sustainable entrepreneurship and the contemporary marketing practices. An insight into romanian start-ups. <i>Amfiteatru Economic</i>, 17(40), 938-954</p> <p><b>50/4= 12.5</b></p> <p><b>50/4= 12.5</b></p> <p><b>(10+20*2.551)/4 = 15.3</b></p> <p><b>(10+20*2.551)/4 = 15.3</b></p> <p><b>(10+20*2.551)/4 = 15.3</b></p> <p><b>(10+20*2.551)/4 = 15.3</b></p> <p><b>(10+20*1.525)/4 = 10.3</b></p> <p><b>(10+20*2.075) /4= 12.88</b></p> <p>Vătămănescu, E.-M., Andrei, A.G., Dumitriu, D.-L., &amp; Leovaridis, C. (2016). Harnessing network-based intellectual capital in online academic networks. From the organizational policies and practices towards competitiveness. <i>Journal of Knowledge Management</i>, 20(3), 594-619.</p> <p><b>Citată în monografie acad din străinătate</b></p> <p>Bratianu, C. (2018). The Crazy New World of the Sharing Economy. În Vătămănescu, E.-M., &amp; Pînzaru, F. (Eds.), <i>Knowledge Management in the Sharing Economy. Knowledge Management and Organizational Learning</i> (pp. 3-18). Cham: Springer.</p>		
---	--	--



<p><b>Citată în monografie acad din străinătate</b> Gazzola P. (2018) Behind the Sharing Economy: Innovation and Dynamic Capability. În Vătămănescu, E.-M., &amp; Pinzaru, F. (Eds.), <i>Knowledge Management in the Sharing Economy. Knowledge Management and Organizational Learning</i> (pp. 75-94). Cham: Springer.</p> <p><b>Citată în revista din strainatate cu IF = 2.551</b> Martinez-Conesa, I., Soto-Acosta, P., &amp; Carayannis, E.G. (2017). On the path towards open innovation: assessing the role of knowledge management capability and environmental dynamism in SMEs. <i>Journal of Knowledge Management</i>, 21(3), 553-570.</p> <p><b>Citată în revista din strainatate cu IF = 2.551</b> Wang, J. F. J., &amp; Tarn, D. D. (2018). Are two heads better than one?–Intellectual capital, learning and knowledge sharing in a dyadic interdisciplinary relationship. <i>Journal of Knowledge Management</i>, 22(6): 1379-1407</p> <p><b>Citată în revista din strainatate cu IF = 2.551</b> Liu, Y., Chan, C., Zhao, C., &amp; Liu, C. (2018). Unpacking knowledge management practices in China: do institution, national and organizational culture matter?. <i>Journal of Knowledge Management</i>, <a href="https://doi.org/10.1108/JKM-07-2017-0260">https://doi.org/10.1108/JKM-07-2017-0260</a></p> <p><b>Citată în revista din strainatate cu IF = 2.551</b> Cepeda-Carrion, G., Cegarra-Navarro, J. G., &amp; Cillo, V. (2018). Tips to use partial least squares structural equation modelling (PLS-SEM) in knowledge management. <i>Journal of Knowledge Management</i>, <a href="https://doi.org/10.1108/JKM-05-2018-0322">https://doi.org/10.1108/JKM-05-2018-0322</a></p> <p><b>Citată în revista din strainatate cu IF = 1.525</b> Wei, L. H., Thurasamy, R., &amp; Popa, S. (2018). Managing virtual teams for open innovation in Global Business Services industry. <i>Management Decision</i>, 56(3), 570-590. <a href="https://doi.org/10.1108/MD-08-2017-0766">https://doi.org/10.1108/MD-08-2017-0766</a></p> <p><b>Citată în revista cu IF = 2.075</b> Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>(10+20*3.196)/3= 24,64</b> Vătămănescu, E.-M., Gorgos, E.A., &amp; Andrei, A.G. (2015). New Media as a Catalyst of European Identity. In Pascariu G.C. et al. (Eds.), <i>Regional Development and Integration: New Challenges for the EU (EURINT 2015)</i> (pp. 353-370). Iași: Editura Universității „Alexandru Ioan Cuza”.</p> <p><b>Citată în revista cu IF = 3.196</b> Williams, C.C., &amp; Horodnic, I.A. (2017). Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i>, 29(9), 2261-2278.</p> <p><b>(5+10*0.664)/7=1.66</b> <b>(5+10*1.334)/7= 2.62</b> <b>(10+20*2.075)/7=7.36</b> <b>(10+20*2.075)/7=7.36</b></p>		
---	--	--





<p>Păduraru, T., Vătămănescu, E.-M., Andrei, A.G., Pînzaru, F., Zbucnea, A., Maha, L.G., &amp; Boldureanu, G. (2016). Sustainability in Relationship Marketing: An Exploratory Model for the Industrial Field. <i>Environmental Engineering and Management Journal</i>, 15(7), 1635-1647.</p> <p><b>Citată în revista RO cu IF = 0.664</b></p> <p>Nistoreanu, P., Dincă, V. M., &amp; Șchiopu, A.F. (2017). Competition Policy in the European Film Industry Focused on Consumers' Interests – a Romanian Perspective. <i>Amfiteatru Economic</i>, 19(45), 397-413.</p> <p><b>Citată în revista RO cu IF = 1.334</b></p> <p>Cao, J., Zhou, G.G., &amp; Zhang, X.M. (2017). Role of Government in Pushing Forward Manufacturing Sustainable Development Mode in Developing Regions: A Case of Mainland China. <i>Environmental Engineering and Management Journal</i>, 16(1), 205-212.</p> <p><b>Citată în revista din strainatate cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer empowerment in the digital economy: Availing sustainable purchasing decisions. <i>Sustainability</i>, 9(5), 693.</p> <p><b>Citată în revista din strainatate cu IF = 2.075</b></p> <p>Vătămănescu, E. M., Gazzola, P., Dincă, V. M., &amp; Pezzetti, R. (2017). Mapping Entrepreneurs' Orientation towards Sustainability in Interaction versus Network Marketing Practices. <i>Sustainability</i>, 9(9), 1580.</p> <p><b>(10+20*2.075) /2= 25.75</b></p> <p><b>(10+20*2.075) /2= 25.75</b></p> <p>Andrei A.G. &amp; Zaiț A. (2014). Branding insights: an interdisciplinary journey from perception to action. In Brătianu, C., Zbucnea, A., Pinzaru, F., Vătămănescu, E.M. (Eds.), <i>Strategica. Management, Finance, and Ethics</i>. (pp. 593-604). Bucharest:Tritonic. ISBN:978-606-8571-52-2; ISSN: 2392-702X ; WOS:000361386000030.</p> <p><b>Citata in revista cu IF = 2.075</b></p> <p>Soto-Acosta, P., Cismaru, DM., Vatamanescu, EM., Ciochina, RS. (2016). Sustainable Entrepreneurship in SMEs: A Business Performance Perspective. <i>Sustainability</i>, 8 (4): article no. 342.</p> <p><b>Citata in revista cu IF = 2.075</b></p> <p>Gazzola, P., Colombo, G., Pezzetti, R., &amp; Nicolescu, L. (2017). Consumer Empowerment in the Digital Economy: Availing Sustainable Purchasing Decisions. <i>Sustainability</i>, 9(5), 693</p> <p><b>(10+20*1.286)/4= 8.93</b></p> <p>Vătămănescu, E. M., Andrei, A. G., Gazzola, P., &amp; Dominici, G. (2018). Online Academic Networks as Knowledge Brokers: The Mediating Role of Organizational Support. <i>Systems</i>, 6(2), 11.</p> <p><b>citat în revista din strainatate cu IF = 1.286</b></p> <p>Frunzaru, V., Vătămănescu, E. M., Gazzola, P., &amp; Bolisani, E. (2018). Challenges to higher education in the knowledge economy: anti-intellectualism, materialism and employability. <i>Knowledge Management Research &amp; Practice</i>, 16(3), 388-401.</p> <p><b>(10+20*0.980)/4= 7.4</b></p> <p>Vătămănescu, E. M., Andrei, A. G., &amp; Pînzaru, F. (2018).</p>		
--	--	--



	<p>Investigating the online social network development through the Five Cs Model of Similarity: The Facebook case. <i>Information Technology &amp; People</i>, 31(1), 84-110.</p> <p><b>citat în revista din strainatate cu IF = 0.980</b></p> <p>Souri, A., Nourozi, M., Rahmani, A. M., &amp; Jafari Navimipour, N. (2018). A model checking approach for user relationship management in the social network. <i>Kybernetes</i>.</p>		
	<p><b>13. Lucrări susținute în calitate de invitat la manifestări științifice (conferințe, congrese, simpozioane, seminarii și ateliere de lucru)</b></p> <p>Andrei, A.G. (2015)..Exploring consumer perceptions with Zaltman Metaphor Elicitation Technique. The use of the method in a study on trust in banking, seminar științific susținut in 2 Iulie 2015, în calitate de cercetator invitat la CERAG atelier scientifique, Grenoble University, France.</p> <p>Andrei, A.G. (2011). Perceptions of Firm's Warmth &amp; Competence and their role in the context of Online Networking, Research Seminar of CGS, 28 June 2011, Cologne University, Köln, Germany.</p>	<p>străinătate: 25 puncte pentru fiecare activitate</p> <p>25</p> <p>25</p> <p>țară: 10 puncte pe fiecare activitate</p>	<p><b>50</b></p> <p><b>0</b></p>
	<p><b>14. Profesor/cercetător invitat la universități/institute de cercetare</b></p> <p>Cercetator invitat pentru stagiul de cercetare în perioada 10 iunie – 10 iulie 2015 la institutul de cercetare CERAG - Centre d'Etudes et de Recherches Appliquées à la Gestion, UMR-CNRS 5820, Universitatea din Grenoble, Franța.</p> <p>Cercetator invitat pentru stagiul de cercetare în perioada 18 – 28 februarie 2018 la University of Insubria din Varese, Italia.</p>	<p>străinătate: 25 puncte pentru fiecare activitate</p> <p>25</p> <p>25</p> <p>țară: 10 puncte pentru fiecare activitate</p>	<p><b>50</b></p> <p><b>0</b></p>
	<p><b>15. Editor/Membru în Editorial Board &amp; Advisory Board</b></p> <p><b>Membru (reviewer) 8 reviste cotate Web of Science:</b></p> <ol style="list-style-type: none"> <li>1. Journal of Knowledge Management, ISSN: 1367-3270, Emerald.</li> <li>2. Industrial Management &amp; Data Systems, ISSN: 0263-5577, Emerald.</li> <li>3. Applied Economics, Print ISSN: 0003-6846, Online ISSN: 1466-4283, Taylor &amp; Francis Group</li> <li>4. Program, ISSN: 0033-0337, Emerald.</li> </ol>	<p>reviste cotate Web of Science: editor, 30 puncte pe revistă; membru, 20 puncte pe revistă</p> <p><b>8*20</b></p>	<p><b>170</b></p>



	<p>5. Kybernetes. ISSN: 0368-492X, Emerald.</p> <p>6. Journal of Technology Transfer, ISSN: 0892-9912, Springer.</p> <p>7. Business Ethics: A European Review, ISSN: 1467-8608, Wiley.</p> <p>8. Journal of Management &amp; Organization, ISSN: 1833-3672, Cambridge University Press.</p> <p><b>Membru în Editorial Board revista BDI:</b></p> <p>Management Dynamics in the Knowledge Economy, ISSN 2392-8042 (online); <a href="http://www.managementdynamics.ro">http://www.managementdynamics.ro</a></p>	<p>reviste internaționale și alte reviste ale Universității: editor, 15 puncte pe revistă; membru, 10 puncte pe revistă</p> <p><b>10</b></p>	
	<p><b>16. Premii internaționale obținute printr-un proces de selecție</b></p> <p>Premiul BEST PERSENTATION AWARD la conferinta internationala Business Systems Laboratory 5th International Symposium “Cocreating Responsible Futures in The Digital Age”, Napoli, 22–24/01/2018 oferit de BSLab si grupul editorial MDPI pentru studiul “Online Academic Networks as Knowledge Brokers: The Mediating Role of Organizational Support.” publicat ulterior in coautorat (4 autori) in revista <i>SYSTEMS</i></p> <p>Premiul Best Paper Award acordat de SNSPA si BNR la conferinta internationala Strategica 2017 pentru lucrarea: <i>Torp, A., Andrei, A.G., Purcarea, A.A. (2017). The Relationship between an Employee’s Energetic Structure and Professional Performance. In Pînzaru, F. et al. (eds.) (2017). Strategica. Shift. Major Challenges of Today’s Economy (pp. 219-229). București: Tritonic, ISBN: 978-606-749-269-9; WOS:000431586800017</i></p>	<p>100 puncte / categorie / număr persoane</p> <p><b>100/4</b></p> <p><b>100/3</b></p>	<p><b>58.3</b></p>
	<p><b>17. Premii ale Academiei Române</b></p>	<p>50 puncte / categorie / număr persoane</p>	<p><b>0</b></p>
	<p><b>18. Alte premii naționale ale instituțiilor culturale</b></p> <p>Premierea rezultatelor cercetării – articole: PN-III-P1-1.1-PRECISI-2016- 13275 acordat de UEFISCDI pentru lucrarea: Vătămănescu, E. M ., Andrei, A. G., Dumitriu, D. L., &amp; Leovaridis, C. (2016). Harnessing network-based intellectual capital in online academic networks. From the organizational policies and practices towards competitiveness. Journal of Knowledge Management, 20(3):594 – 619.</p>	<p>20 puncte / categorie / număr persoane</p> <p>20/4</p>	<p><b>41,67</b></p>



	<p>Premierea rezultatelor cercetării – articole: PN-III-P1-1.1-PRECISI-2017-19127 acordat de UEFISCDI pentru lucrarea: <b>Andrei, A.G.</b>, Zait, A., Vătămănescu, E.M., &amp; Pinzaru, F. (2017). Word of mouth generation and brand communication strategy: findings from an experimental study explored with PLS-SEM. <i>Industrial Management &amp; Data Systems</i>, 117 (3): 478 – 495.</p> <p>Premierea rezultatelor cercetării – articole: PN-III-P1-1.1-PRECISI-2018-22977 acordat de UEFISCDI pentru lucrarea: Luca, F.A., Ciobanu, C.I., <b>Andrei, A.G.</b>, &amp; Horodnic, A.V. (2018). Raising Awareness on Health Impact of the Chemicals Used in Consumer Products: Empirical Evidence from East-Central Europe. <i>Sustainability</i> 10(1), 209.</p> <p>Premierea rezultatelor cercetării – articole: PN-III-P1-1.1-PRECISI-2018-23394 acordat de UEFISCDI pentru lucrarea: Vătămănescu E.M., <b>Andrei A.G.</b>, &amp; Pinzaru F. (2018). Investigating the online social network development through the Five Cs Model of Similarity: The Facebook case. <i>Information Technology &amp; People</i>, 31 (1):84-110.</p> <p>Premiul UAIC primit la ceremonia „Dies Academici” pentru rezultatele remarcabile obținute în activitatea de cercetare desfășurată în anul 2016 la Departamentul de Cercetare Interdisciplinar Domeniul Socio-Uman</p>	20/4  20/4  20/3  20	
<p><b>19. Participări la manifestări științifice</b></p> <p><b>1 conferință internațională: - Membru consiliu științific:</b> 9th International Conference on. Knowledge Science, Engineering and Management KSEM 2016. 5–7 October 2016, Passau, Germany</p> <p><b>3 conferințe internaționale: - Moderator de panel</b></p> <p>International Conference Strategica 2016. Opportunities and Risks in the Contemporary Business Environment. 20-21 October, 2016 Bucharest, Romania.</p> <p>International Conference Strategica 2017. Shift. Major Challenges of Today’s Economy, September 28-30, Bucharest, Romania.</p> <p>International Conference Strategica 2018. Challenging the Status Quo in Management and Economics, October 11-12, Bucharest, Romania.</p> <p><b>35 conferințe internaționale: participare cu lucrare prezentată (raportor pe secțiuni):</b></p> <p>IFKAD 2018 - International Forum on Knowledge Asset</p>	<p><b>Naționale:</b></p> <p><b>Internaționale:</b> Președinte comitet organizare/consiliu științific, 25 puncte pentru fiecare activitate; membru comitet organizare/consiliu științific, 15 puncte pentru fiecare activitate; moderator de panel, 15 puncte pentru fiecare activitate; raportor pe secțiuni/paneluri, 10 puncte pentru fiecare activitate</p>	0  <b>410</b>	



	<p>Dynamics. Societal Impact of Knowledge and Design., Delft, Netherlands, 4-6 July 2018.</p> <p>24th International Scientific Conference of the PGV Network. Management and governance of the university of the future. Research on Competitiveness, Globalisation and Development Krakow, Poland.</p> <p>International Conference Strategica 2018. Challenging the Status Quo in Management and Economics, October 11-12, Bucharest, Romania.</p> <p>12th International Conference on Business Excellence (ICBE), 22-23 March 2018, Bucharest, Romania.</p> <p>5th Business Systems Laboratory International Symposium. Cocreating responsible futures in the digital age: Exploring new paths towards economic, social and environmental sustainability. January 22-24, 2018. Naples, Italy.</p> <p>International Conference Strategica 2017. Shift. Major Challenges of Today's Economy, September 28-30, Bucharest, Romania.</p> <p>4th Business Systems Laboratory International Symposium. Smart Economy: opportunity of growth for SMEs. September 11-12, 2017. Rome, Italy.</p> <p>European Conference on Knowledge Management ECKM 2017, 7-8 September 2017, Barcelona Spain.</p> <p>23rd International Scientific Conference of the PGV Network, Casablanca, 14-16 September 2017</p> <p>Entrepreneurs, Entrepreneurship. Challenges and Opportunities in the 21st Century, May 18-20, 2017; Bucharest, Romania</p> <p>International Conference Strategica 2016. Opportunities and Risks in the Contemporary Business Environment. 20-21 October, 2016 Bucharest, Romania.</p> <p>17th European Conference on Knowledge Management, Belfast, Ireland.</p> <p>2016 European Microeconomics of Competitiveness Chapter Conference on Business Ethics and Competitiveness in SMEs, 14-16 November 2016, Vienna, AU.</p> <p>SMART 2016. Scientific Methods in Academic Research and Teaching, 17-20 November 2016, Timisoara,</p>	<p><b>15 + 3*15 + 35*10</b></p>	
--	--	---------------------------------	--



	<p>Romania</p> <p>EURINT 2016 International conference: The Eastern Partnership under strain - time for a rethink? 20-21 May, 2016, Iasi, Romania.</p> <p>Third Academos Conference 2016. Governing for the Future: Interdisciplinary Perspectives for a Sustainable World. 9-12 June, 2016. Bucharest, Romania</p> <p>International Conference Strategica 2015. Local versus Global. October 29-30, 2015. Bucharest, Romania.</p> <p>8th International Conference Globalization and Higher Education in Economics and Business Administration GEBA 2015, 22-24 October, 2015, Iași, Romania.</p> <p>21st International Scientific Conference of PGV Network - For Stronger Europe. Renovation of the Economic, Entrepreneurial, Political, Teritorial and Educational structures. 10 – 11 September 2015, Banska Bystrica, Slovakia.</p> <p>Zilele academice ieșene, Ediția a-25a. Septembrie 2015, Iași, Romania</p> <p>BASIQ 2015 International Conference "New Trends in Sustainable Business and Consumption", 18-19 June, Bucharest, Romania.</p> <p>International Conference Euro and the European Banking System: Evolutions and Challenges, 4-6 June 2015, Iasi, Romania.</p> <p>International Conference Globalization, Intercultural Dialogue and National Identity, 2nd edition. 28-29 May 2015, Tirgu Mures, Romania.</p> <p>Regional Development and Integration. New challenges for the EU, 21-23 May 2015, Iasi, Romania.</p> <p>7th European Conference on Intellectual Capital ECIC, 9-10 April 2015, Cartagena, Spain.</p> <p>International Conference Strategica 2014. Management, Finance, and Ethics. 2-3 October 2014. Bucharest, Romania.</p> <p>International Conference on Comparative Public Administration and Management, 19 June 2014, Bucharest, Romania.</p> <p>International Conference of European Marketing Academy- EMAC Regional. Doctoral Seminar, 21-23</p>		
--	--	--	--





	<p>September 2011, Iasi, Romania.</p> <p>4th International Conference Managerial Challenges of the Contemporary Society, June 2011, Cluj – Napoca, Romania.</p> <p>International Conference GEBA, 21-23 October 2010, Iasi, Romania.</p> <p>International Conference European Economy: Present and Future, 7-8 October 2010, Suceava, Romania.</p> <p>International Economic Conference IECS 2010, 13-14 May, Sibiu, Romania.</p> <p>International Conference Contemporary Economy and Romanian Realities, April 2010, Bacau, Romania.</p> <p>International Conference institutions and Economic Performance, 18-19 June 2010, Iasi, Romania.</p> <p>International Conference Institutions and Economic Performance, 20-21 November 2009, Iasi, Romania.</p>		
	<b>TOTAL ACTIVITATEA DE CERCETARE</b>	<b>TOTAL</b>	<b>2077.335</b>
<b>II.</b> <b>Activitatea didactică (30%)</b>	<b>1. Tratatе și manuale universitare</b> N.A.	30 puncte la 100 pagini / nr. autori	0
	<b>2. Proiecte didactice (înfiițare/dotare laboratoare licență, master, săli workshop, biblioteci proprii facultăților, departamentelor, laboratoarelor și grupurilor de cercetare)</b>  Înfiițarea infrastructurii de cercetare <i>IRKML - Interdisciplinary Research and Knowledge Management Laboratory</i> în cadrul Universității Alexandru Ioan Cuza Iași <a href="https://erris.gov.ro/IRKML">https://erris.gov.ro/IRKML</a>	40 puncte pentru fiecare activitate  40	<b>40</b>
	<b>3. Materiale suport curs, seminar, lucrări practice și programe analitice detaliate</b>  Materiale suport seminar <b>Marketing</b> (Facultatea de Economie și Administarea Afacerilor, Licență; anii universitari: 2013-2014; 2014-2015; 2015-2016; 2016-2017; 2017-2018)  Materiale suport curs <b>Marketing</b> (Facultatea de Economie și Administarea Afacerilor, Licență, an 2; an universitar 2017-2018)  Materiale suport seminar <b>Business Research Methods</b> - (Facultatea de Economie și Administarea Afacerilor, Licență, an 3 – program în limba engleză Business Administration; anii universitari: 2017-2018; 2018-2019)	10 puncte pentru fiecare activitate  10 10 10	<b>150</b>



Materiale suport seminar <b>Comportamentul consumatorului</b> - (Facultatea de Economie și Administrarea Afacerilor, Licență, an 3; anii universitari 2014-2015)	10	
Materiale suport seminar <b>Marketing Operațional și Relațional</b> (Facultatea de Economie și Administrarea Afacerilor, Master Achiziții, Distribuție și Logistica, an 2; anii universitari: 2013-2014; 2014-2015; 2015-2016; 2016-2017)	10	
Materiale suport curs <b>Marketing Operațional și Relațional</b> (Facultatea de Economie și Administrarea Afacerilor, Master Achiziții, Distribuție și Logistica, an 2; anii universitari: 2013-2014; 2014-2015; 2015-2016; 2016-2017)	10	
Materiale suport seminar <b>Managementul Resurselor Umane și Marketing Educațional</b> (Facultatea de Psihologie și Științe ale Educației, Master Politici și Management în Educație, an 2; anii universitari: 2013-2014; 2015-2016; 2017-2018)	10	
Materiale suport curs <b>Managementul Resurselor Umane și Marketing Educațional</b> (Facultatea de Psihologie și Științe ale Educației, Master Politici și Management în Educație, an 2; 2013-2014; 2015-2016; 2017-2018)	10	
Materiale suport seminar <b>Empirical Social Research</b> - (Facultatea de Economie și Administrarea Afacerilor, Master Strategic Human Resource Management in Europe – program în limba engleză – an 1; anii universitari: 2017-2018; 2018-2019)	10	
Materiale suport seminar <b>Psihologia Consumatorului</b> (Facultatea de Economie și Administrarea Afacerilor, Master Marketing și Comunicare în Afaceri, an2; anii universitari: 2014-2015; 2015-2016; 2016-2017; 2017-2018; 2018-2019)	10	
Materiale suport seminar <b>Relatii Publice</b> (Facultatea de Economie și Administrarea Afacerilor, Master Marketing și Comunicare în afaceri, an 1; anii universitari: 2015-2016; 2017-2018; 2018-2019)	10	
Materiale suport seminar <b>Cercetări doctorale în management și marketing - filieră cantitativă</b> (disciplină opțională, Școala doctorală de Economie și Administrarea Afacerilor UAIC, an1; anii universitari: 2018-2019)	10	
Materiale suport curs <b>Cercetări doctorale în management și marketing - filieră cantitativă</b> (disciplină opțională, Școala doctorală de Economie și Administrarea Afacerilor UAIC, an1; anii universitari: 2018-2019)	10	
Materiale suport seminar <b>Academic writing II</b> (disciplină opțională, Școala doctorală de Economie și Administrarea Afacerilor UAIC, an1; anii universitari: 2018-2019)	10	
Materiale suport curs <b>Academic writing II</b> (disciplină opțională, Școala doctorală de Economie și Administrarea Afacerilor UAIC, an1; anii universitari: 2018-2019)	10	
<b>4. Organizare de aplicații și practică de specialitate</b> N.A.	5 puncte pentru fiecare activitate	0



		<b>TOTAL</b>	<b>190</b>
	<b>TOTAL ACTIVITATEA DIDACTICĂ</b>		
<b>TOTAL</b>	<b>I. ACTIVITATEA DE CERCETARE: 70% * 2077</b> <b>II. ACTIVITATEA DIDACTICĂ: 30% * 190</b>	<b>TOTAL</b>	<b>1511</b>

**Data: 15.01.2019****Andrei Andreia Gabriela**