



Lista de lucrări

Asist. univ. dr. Alexandru Maxim

10 Lucrări reprezentative

1. Maxim, Alexandru (2015) *Piața energiei electrice regenerabile. O abordare din perspectiva consumatorului casnic*, Editura Sedcom Libris Iași, ISBN: 978-973-670-533-5
2. Roman, Teodora, Alexandru Maxim (2017) *National Culture and Higher Education as Pre-determining Factors of Student Entrepreneurship*, Studies in Higher Education, Vol. 42, Nr. 6, pp. 993-1014, ISSN: 0307-5079
3. Maxim, Alexandru, Costică Mihai, Constantin-Marius Apostoaie, Andrei Maxim (2017) *Energy Poverty in Southern and Eastern Europe: Peculiar Regional Issues*, European Journal of Sustainable Development, Vol. 6, Nr. 1, p. 247-260, ISSN: 2239-5938
4. Maxim, Alexandru, Costică Mihai, Constantin-Marius Apostoaie, Cristian Popescu, Costel Istrate, Ionel Bostan (2016) *Implications and Measurement of Energy Poverty across the European Union*, Sustainability, Vol. 8, Nr. 5, pp. 483-502, ISSN: 2071-1050
5. Maxim, Alexandru (2014) *Sustainability assessment of electricity generation technologies using weighted multi-criteria decision analysis*, Energy Policy, Vol. 65, pp. 284-297, ISSN: 0301-4215
6. Maxim, Andrei, Alexandru Maxim (2012) *The role of e-books in reshaping the publishing industry*, Procedia - Social and Behavioural Sciences Journal, Vol. 62, pp. 1046-1050, ISSN: 1877-0428
7. Cosic, Aijla, Lea Diestelmeier, Alexandru Maxim, Tue Anh Nguyen, Nicolò Rossetto (2017) *Does Public Ownership provide affordable and reliable electricity to household customers? Case studies of electricity sector reforms in the UK, France, Germany and Italy* în Network Industries Reform: evaluating the EU paradigm,



Florio M. (ed.), Editura Edward Elgar Publishing, pp. 137-158, ISBN: 978-1-788643-902

8. Maxim, Andrei, Alexandru Maxim (2016) *E-commerce in the publishing industry: trends, consumer preferences and outlook* în Encyclopedia of E-Commerce Development, Implementation, and Management, In Lee (ed), Editura Idea Group Publishing (IGI Global), pp. 1190-1201, ISBN: 9-7814-6669-7874
9. Maxim, Alexandru (2015) *Explaining the behavior of Romanian household electricity consumers on a changing market*, Procedia Economics and Finance, Vol. 20, pp. 383-392, ISSN: 2212-5671
10. Maxim, Alexandru (2013) *Methodological considerations regarding the segmentation of household energy consumers*, The Annals of the University of Oradea. Economic Sciences, Vol. XXII, Nr. 1, pp. 1842-1852, ISSN: 1582-5450

Teza de doctorat

“Preferința consumatorilor români pentru energia din surse regenerabile”, susținută public în data de 11.04.2014

Cărți științifice publicate

1. Maxim, Alexandru (2015) *Piața energiei electrice regenerabile. O abordare din perspectiva consumatorului casnic*, Editura Sedcom Libris Iași, ISBN: 978-973-670-533-5
2. Mihai, Costică, Constantin-Marius Apostoaie, Alexandru Maxim (2018) *Environmental Protection in a United Europe*, Editura Universității „Alexandru Ioan Cuza” din Iași

Capitole în cărți științifice

1. Cosic, Aijla, Lea Diestelmeier, Alexandru Maxim, Tue Anh Nguyen, Nicolò Rossetto (2017) *Does Public Ownership provide affordable and reliable electricity to household customers? Case studies of electricity sector reforms in the UK, France,*



Germany and Italy în Network Industries Reform: evaluating the EU paradigm, Florio M. (ed.), Editura Edward Elgar Publishing, pp. 137-158, ISBN: 978-1-788643-902 – lucrare indexată ISI WoS

2. Maxim, Andrei, Alexandru Maxim (2016) *E-commerce in the publishing industry: trends, consumer preferences and outlook* în Encyclopedia of E-Commerce Development, Implementation, and Management, In Lee (ed), Editura Idea Group Publishing (IGI Global), pp. 1190-1201, ISBN: 9-7814-6669-7874

Articole științifice publicate in extenso în:

Reviste indexate ISI

1. Roman, Teodora, Alexandru Maxim (2017) *National Culture and Higher Education as Pre-determining Factors of Student Entrepreneurship*, Studies in Higher Education, Vol. 42, Nr. 6, pp. 993-1014, ISSN: 0307-5079
2. Maxim, Alexandru, Costică Mihai, Constantin-Marius Apostoaie, Andrei Maxim (2017) *Energy Poverty in Southern and Eastern Europe: Peculiar Regional Issues*, European Journal of Sustainable Development, Vol. 6, Nr. 1, p. 247-260, ISSN: 2239-5938
3. Apostoaie, Constantin-Marius, Alexandru Maxim (2017) *Political Determinants of National Environmental Performance in the European Union*, European Journal of Sustainable Development, Vol. 6, Nr. 1, p. 277-290, ISSN: 2239-5938
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5. Apostoaie, Constantin-Marius, Costică Mihai, Alexandru Maxim (2015) *A bibliometric analysis on EU and global research on the environmental impact of cities*, EURINT 2015 Conference Proceedings, pp. 9-20, ISBN: 978-606-714-160-3
6. Maxim, Alexandru (2015) *Relevant attributes of renewable energy development in the case of Romanian households*, Procedia Economics and Finance, Vol. 20, pp. 372-382, ISSN: 2212-5671



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1. Mihai, Costică, Constantin-Marius Apostoaie, Alexandru Maxim (2018) *Voice of the Students: the role of education and public administration in mitigating environmental issues in Romania*, Journal of Public Administration, Finance and Law, Vol. 13, pp. 154-166, ISSN: 2285 - 2204
2. Lucașenco, Eugenia, Apostoaie Constantin-Marius, Maxim Alexandru (2017) *The emergence of environmental factors as catalysts for tourism demand: a case study on Romania*, CES Working Papers, Vol. 9, Nr. 4, pp. 597-612, ISSN: 2067 - 7693
3. Mihai, Costică, Alexandru Maxim, Constantin-Marius Apostoaie (2017) *Voice of the Students: How can the EU take the global lead on tackling climate change?* CES Working Papers, Vol. XIX, Nr. 1, pp. 28-38, ISSN: 2067 – 7693
4. Valatin, Gregory et al. (2017) *PESFOR-W: Improving the design and environmental effectiveness of woodlands for water Payments for Ecosystem Services*, Research Ideas and Outcomes, Vol. 3, e13828, ISSN: 2367-7163
5. Maxim, Alexandru (2013) *The impact of the changes in the Romanian electricity markets on the household consumer*, Review of Economic & Business Studies, Vol. 6, Nr. 1, pp. 92-109, ISSN 1843-763X
6. Maxim, Alexandru (2013) *Methodological considerations regarding the segmentation of household energy consumers*, The Annals of the University of Oradea. Economic Sciences, Vol. XXII, Nr. 1, pp. 1842-1852, ISSN: 1582-5450



7. Maxim, Alexandru (2013) *Assessing Romania's energy policy in the context of a green Europe*, EURINT 2013 Conference Proceedings, pp. 816-831, ISBN 978-973-703-892-0
8. Maxim, Alexandru, Benjamin Thoma, Tassos Vlassopoulos (2011) *The confrontation between liberal theories and practice within the renewables sector. New challenges in economics and administration: Proceedings of the 3rd international conference in economics and administration*, pp. 222-230, ISBN: 978-606-501-074

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1. Pohoăț, Ion, Constantin-Marius Apostoaie, Alexandru Maxim (2016) *The increasing role of the environment in catalysing sustainable tourism demand in Romania*, Sustainable Hospitality, Smaranda Adina Cosma, Adina Letiția Negrușă, Marius Bota, Valentin Toader, Cristina Fleșeriu (ed.), pp. 151-162, ISBN: 978-973-53-1854-3
2. Maxim, Alexandru (2013) *Alternatives in the study of consumer's willingness to pay for renewable energy*. Prima conferință internațională Educație – Profesionalizare – Cunoaștere – EPC 2013, Elena Tiron, Maria Ileana Carcea, Nicolae Samson, Florin-Alexandru Luca, Tudor Stanciu (ed.), Romania, pp. 313-320, ISBN: 978-606-685-067-4
3. Maxim, Alexandru (2013) *Discrete choice experiment versus conjoint analysis in studying the preferences of electricity consumers*. Prima conferință internațională Educație – Profesionalizare – Cunoaștere – EPC 2013, Elena Tiron, Maria Ileana Carcea, Nicolae Samson, Florin-Alexandru Luca, Tudor Stanciu (ed.), Iași, Romania, pp. 321-328, ISBN: 978-606-685-067-4
4. Maxim, Alexandru, Thoma, Benjamin, Vlassopoulos, Tassos (2011) *Strategies for the European Renewables Industry*. Proceedings of the LCBR European Marketing Conference 2011, Christian Wolf (ed.), pp. 38-47, ISSN: 2190-7935