

# COURSE OUTLINE

COURSE TITLE		ETHICS IN BUSINESS																								
YEAR OF STUDY	3	SEMESTER	II	COURSE STATUS (C-COMPULSORY/O-OPTIONAL/E-ELECTIVE)		E																				
NUMBER OF HOURS PER WEEK		TOTAL NUMBER OF HOURS PER SEMESTER	TOTAL NUMBER OF SELF-STUDY HOURS	CREDITS	TYPE OF ASSESSMENT (MT-MID-TERM, O-ORAL EXAM, M-MIXED)	LANGUAGE OF TEACHING																				
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COURSE COORDINATOR		ACADEMIC TITLE, FIRST NAME, LAST NAME			DEPARTMENT																					
		ASSOCIATE PROFESSOR DANIELA TATIANA AGHEORGHIESEI			BUSINESS ADMINISTRATION																					
PREREQUISITE COURSES		General management , Human resource management, Marketing																								
COURSE OBJECTIVES		<p>Main objective:</p> <ol style="list-style-type: none"> <li>1. Making students to become fully aware of the importance of respecting the professional ethics.</li> <li>2. Offering the theoretical support for identifying the ethics problems in organization</li> <li>3. Presenting the modalities of preventing and solving the ethics problems, identifying the legislation, which is regulating the correct behavior in organization.</li> <li>4. Enumerating the instruments of action for ensuring the ethic environment in organization.</li> <li>5. Identifying non-ethics aspects in Romanian public administration and finding solutions that could be used in practice</li> </ol>																								
		<p>SPECIFIC OBJECTIVES: <u>KNOWLEDGE</u>, <u>ABILITIES</u> AND/OR <u>COMPETENCIES</u></p> <ol style="list-style-type: none"> <li>i) <u>Cognitive competencies (knowledge)</u></li> <li>ii) the capacity to understand the nature of corporate communications, advertising, marketing and public relations, the nature and importance of business reputation and honesty and the ways in which they can be conducted ethically; to identify situations that fall under ethical regulations</li> <li>iii) <u>Functional competencies (abilities and competencies: applying knowledge to a particular context)</u> the ability to examine thoughtfully ideas and perspectives in the field of business ethics and extend these ideas/perspectives to administrative practice and decision making; and (2) to expand their capacity for moral inquiry, dialogue, and decision making in ways that will be useful in their professional and civic lives.</li> <li>iv) <u>Personal competencies</u> the capacity to manage motives that conflict with ethical standards; the capacity to communicate about ethical and compliance challenges:</li> <li>v) <u>General competencies</u> <b>Sustain a commitment to ethics and compliance over time</b></li> </ol>																								
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SEMINAR/LAB TOPICS	class case discussions, small group discussions and journal dialogues and videos/films ethics audit/ of organisation/the monitoring programme of the ethic environment in organization, ethics codes corporate responsibility
TEACHING METHODS	Interactive course, video-projector presentation

BIBLIOGRAPHY	<ol style="list-style-type: none"> <li>1. Blanchard, K., Vincent Peale, N. (1988): <i>Ethique et management</i>, Les Edition d'Organisation, Paris</li> <li>2. Buchanan B. S., Lamb Boyden (1998): Cases and readings in markets, ethics and law (1998-1999), Ed. Simon&amp;Schuster Custom Publishing, SUA, 1998</li> <li>3. Capcelea, V. (2003): Etica – manual pentru instituțiile de învățământ superior, Ed. ARC, Chișinău</li> <li>4. Chryssides G.D., Kaler J.H. (1993): An introduction to business ethics, Ed. Chapman&amp;Hall, UK</li> <li>5. Crăciun, D. (2003): <i>Business&amp;Morality – a short introduction to business ethics</i>, Ed. ASE, București</li> <li>6. Jhons, G.(1998): Comportament organizațional, Ed. Economică, București</li> </ol>
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ASSESSMENT	TERMS	
	CRITERIA	active participation at class case discussions , final report + exam
	TYEPES	Study cases, real assignments
	FINAL GRADE FORMULA	20% active participation at class case discussions, 30% final report + 50% exam