



ANEXA 2 (a)

**FIȘĂ PRIVIND ÎNDEPLINIREA STANDARDELOR MINIMALE PE DOMENII ALE
UNIVERSITĂȚII**

în vederea ocupării postului de **Asistent universitar poziția 68**, disciplinele *Comportamentul consumatorului*, *Marketing direct*, *Marketing*, din cadrul Facultății de Economie și Administrarea Afacerilor, Departamentul de Management, Marketing și Administrarea Afacerilor.

Candidat: Horodnic Ioana Alexandra

STANDARDE MINIMALE FACULTATEA DE ECONOMIE ȘI ADMINISTRAREA AFACERILOR, FUNCTIA DIDACTICĂ: ASISTENT	
I. 3 articole științifice publicate in extenso în reviste internaționale, din care 2 indexate BDI (ISI, Scopus, EBSCO, EconLit, REPEC, DOAJ, Cabell's, JSTOR, Science Direct, SpringerLink, ProQuest)	
CRITERIU ÎNDEPLINIT	
1.	Williams C.C., Horodnic I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. <i>European Journal of Industrial Relations</i> . doi: 10.1177/0143831X14568835 (IF: 0.822), http://ejd.sagepub.com/content/early/2015/01/29/0143831X14568835.abstract
2.	Horodnic I.A., Zait A. (2015). Motivation and research productivity in a university system undergoing transition. <i>Research Evaluation</i> . doi: 10.1093/reseval/rvv010 (IF: 1.338) http://rev.oxfordjournals.org/content/early/2015/04/30/reseval.rvv010.abstract
3.	Apetrei A., Kureshi N.I., Horodnic I.A. (2015). When culture shapes international business. <i>Journal of Business Research</i> , Vol. 68, Issue 7, 1519-1521. (IF: 1.306) http://www.sciencedirect.com/science/article/pii/S0148296315000582
4.	Williams C.C., Horodnic I.A. (2015). Rethinking the marginalisation thesis: An evaluation of the socio-spatial variations in undeclared work in the European Union. <i>Employee Relations</i> , Vol. 37, Issue 1, 48 – 65. (IF: 0.406) http://www.emeraldinsight.com/doi/abs/10.1108/ER-06-2014-0074
5.	Williams C.C., Horodnic I.A. (2015). Marginalisation and participation in the informal economy in Central and Eastern European nations. <i>Post-Communist Economies</i> , Vol. 27, Issue 2, 153-169. (IF: 0.393) http://www.tandfonline.com/doi/full/10.1080/14631377.2015.1026686
6.	Williams C.C., Horodnic I.A. (2015). Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis. <i>South European Society and Politics</i> , DOI:10.1080/13608746.2015.1013518 (IF: 0.629) http://www.tandfonline.com/doi/abs/10.1080/13608746.2015.1013518
7.	Williams C.C., Horodnic I.A. (2015). Explaining and tackling envelope wages in the Baltic Sea region: an institutional perspective. <i>Baltic Journal of Management</i> , Vol. 10, Issue 3. (IF: 0.190)



<http://www.emeraldinsight.com/doi/abs/10.1108/BJM-10-2014-0153?journalCode=bjm>

8. Williams C.C., Horodnic I.A., Windebank J. (2015). Explaining participation in the informal economy: An institutional incongruence perspective. *International Sociology*, Vol. 30, Issue 3, 294-313. (IF: 1.000)
<http://iss.sagepub.com/content/30/3/294.abstract>
9. Williams C.C., Horodnic I.A. (forthcoming). Tackling the informal economy in South East Europe: an institutional approach. *Southeast European and Black Sea Studies*. (IF: 0.200)
<http://www.tandfonline.com/toc/fbss20/current>-(dovezi atasate)
10. Williams C.C., Horodnic I.A. (forthcoming). Are marginalised populations more likely to engage in undeclared work in the Nordic countries?, *Sociological Research Online* (IF: 0.421).
<http://www.sagepub.com/journals/Journal200794#tabview=title>-(dovezi atasate)

II. membru în echipa unui proiect de cercetare sau 1 articol științific publicat in extenso în revistă internațională indexată BDI (ISI, Scopus, EBSCO, EconLit, REPEC, DOAJ, Cabell's, JSTOR, Science Direct, SpringerLink, ProQuest).

CRITERIU ÎNDEPLINIT

1. Williams C.C., Horodnic I.A. (2015). Self-employment, the informal economy and the marginalisation thesis: Some evidence from the European Union. *International Journal of Entrepreneurial Behavior & Research*, Vol. 21, Issue 2, 224 – 242. Indexed: Scopus, Cabell's, Emerald, ABI/INFORM.
<http://www.emeraldinsight.com/doi/abs/10.1108/IJEER-10-2014-0184>
2. Williams C.C., Horodnic I.A., Windebank J. (2015). Evaluating the Prevalence and Distribution of Envelope Wages in the European Union: Lessons from a 2013 Eurobarometer Survey. *Journal of Contemporary European Research*, Vol 11, Issue 2, 179-195, Indexed: Doaj, Sphera.
<http://www.jcer.net/index.php/jcer/article/view/664>
3. Horodnic I.A. (2015). Academic Performance: Measurement Methods Used In Socio - Economic Sciences. *The yearbook of the "Gh. Zane" Institute of Economic Researches*. Vol 23, Issue 1, 5-17, B+, Indexed: REPEC.
<https://ideas.repec.org/a/zan/yzgier/v23y2014i1p5-17.html>
4. Ursachi (Horodnic) Ioana Alexandra. (2012). A pilot study on motivation in academic research. Testing validity and reliability of the instrument, *Ovidius University Annals, Economic Sciences Series*, Vol. XII, Issue 1, ISSN: 1582 – 9383, B+, RePEc, DOAJ, EBSCO, CABELL'S ULRICH'S și J-GATE, 1236-1238.
<http://stec.univ-ovidius.ro/html/anale/ENG/cuprins%20rezumate/rezumat2012p1.pdf>
5. Ursachi (Horodnic) Ioana Alexandra, Ursachi George Marian. (2011). Motivation in Academic Research as an Important Factor in Increasing International Visibility, *Ovidius University Annals, Economic Sciences Series*, Vol. XI, Issue 1, ISSN: 1582-9383, B+, RePEc, DOAJ, EBSCO, CABELL'S ULRICH'S și J-GATE, 2229-2235.
<https://ideas.repec.org/a/ovi/oviste/v11y2011i1p2229-2235.html>
6. Ursachi George Marian, Ursachi (Horodnic) Ioana Alexandra. (2011). Influence Factors on the Value of Reliability Estimators in Marketing Research, *Ovidius University Annals, Economic Sciences Series*, Vol. XI, Issue 1, ISSN: 1582-9383, B+, RePEc, DOAJ, EBSCO, CABELL'S ULRICH'S și J-GATE, 2223-2228.
<https://ideas.repec.org/a/ovi/oviste/v11y2011i1p2223-2228.html>
7. Ursachi (Horodnic) Ioana Alexandra. (2011). Studying motivation and productivity in academic research. A methodological proposal, *Ovidius University Annals, Economic Sciences Series*, Vol.



XI, Issue 2, ISSN: 1582 – 9383, B+, RePEc, DOAJ, EBSCO, CABELL'S ULRICH'S și J-GATE, 1311-1316.

<https://ideas.repec.org/a/ovi/oviste/vxiy2011i9p1311-1316.html>

8. Horodnic I.A., Williams C.C. (forthcoming). An evaluation of the shadow economy in Baltic states: a tax morale perspective. *International Journal of Entrepreneurship and Small Business*. Indexed: SCOPUS, Gale, CAB etc., ranked C in ABDC Journal Quality List.
<http://www.inderscience.com/jhome.php?jcode=ijesb>-(dovezi atasate)
9. Williams C.C., Horodnic I.A. (forthcoming). Cross-national variations in the participation of small businesses in the informal economy: an institutional asymmetry explanation. *Journal of Small Business and Enterprise Development*. Indexed: Scopus, Ebsco etc.
<http://www.emeraldinsight.com/journal/jsbed>-(dovezi atasate)
10. Windebank J., Horodnic I.A. (forthcoming). Explaining participation in informal employment: a social contract perspective. *International Journal of Entrepreneurship and Small Business*. Indexed: SCOPUS, Gale, CAB etc., ranked C in ABDC Journal Quality List.
<http://www.inderscience.com/jhome.php?jcode=ijesb>-(dovezi atasate)
11. Williams C.C., Horodnic I.A. (forthcoming). An institutional theory of the informal economy: some lessons from the United Kingdom. *International Journal of Social Economics*. Indexed: Sopus, Ebsco etc., ranked B in ABDC Journal Quality List.
<http://www.emeraldinsight.com/journal/ijse>-(dovezi atasate)
12. Williams C.C., Horodnic I.A. (forthcoming). Beyond the marginalization thesis: evaluating participation in informal sector entrepreneurship. *International Journal of Entrepreneurship and Small Business*. Indexed: SCOPUS, Gale, CAB etc., ranked C in ABDC Journal Quality List.
<http://www.inderscience.com/jhome.php?jcode=ijesb>-(dovezi atasate)
13. Horodnic I.A. (forthcoming). Academic performance of professors in economic field. Comparative study by Romania regions. *International Journal of Communication Research*. Indexed: EBSCO, ProQuest, Doaj, Global Impact Factor etc.
<http://www.ijcr.eu/index.php?link=home> (dovezi atasate)

și

1. Membru echipa - proiect cercetare: contract de cercetare postdoctorală, Academia Română, filiala Iași; Proiect “Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și postdoctorale (IDSRC – doc postdoc)” POSDRU/159/1.5/S/133675.
<http://proiectidsrc.acadiasi.ro/5-inovatie-si-performanta-in-stiintele-socio-economice/>
2. Membru echipa - proiect cercetare: studii doctorale, Universitatea “Alexandru Ioan Cuza” din Iași, Proiect “Studii doctorale: portal spre o carieră de excelență în cercetare și societatea cunoașterii”, POSDRU/88/1.5/S/47646.
<http://www.bursedoctorale.ro/index.php?page=bursieri&facultate=5>

Data:
10.06.2015

Semnătura:
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