



ANEXA 2

**FIȘĂ PRIVIND ÎNDEPLINIREA STANDARDELOR MINIMALE PE DOMENII ALE
UNIVERSITĂȚII**

Candidat: Horodnic Ioana Alexandra

în vederea ocupării postului de **Lector universitar poziția 58**, disciplinele *Comportamentul consumatorului, Relații publice, Tehnici promoționale*, din cadrul Facultății de Economie și Administrarea Afacerilor, Departamentul de Management, Marketing și Administrarea Afacerilor.

STANDARDE MINIMALE FACULTATEA DE ECONOMIE ȘI ADMINISTRAREA AFACERILOR, FUNCTIA DIDACTICĂ: LECTOR															
I.															
<ul style="list-style-type: none">▪ 6 articole științifice publicate in extenso în reviste internaționale, din care 4 indexate BDI (ISI Web of Knowledge, Scopus, EBSCO, EconLit, REPEC, DOAJ, Cabell,,s, JSTOR, Science Direct, SpringerLink, ProQuest) și 2 articole ISI, inclusiv volume ale connferințelor indexate ISI.▪ Minimum 3 articole științifice, din care 2 articole indexate BDI și un articol ISI, trebuie să fie realizate în ultimii 3 ani.▪ Se va lua în considerare un singur articol publicat în același număr al unei reviste științifice.															
CRITERII ÎNDEPLINITE															
<table><tr><th colspan="2">Reviste ISI cu factor de impact</th></tr><tr><td>1.</td><td>Williams C.C., Horodnic I.A. (2016). Evaluating the illegal employer practice of under-reporting employees' salaries. <i>British Journal of Industrial Relations</i>, DOI: 10.1111/bjir.12179. (2015, IF: 1.820). http://onlinelibrary.wiley.com/doi/10.1111/bjir.12179/full</td></tr><tr><td>2.</td><td>Williams C.C., Horodnic I.A. (2016). Evaluating the policy approaches for tackling undeclared work in the European Union. <i>Environment and Planning C: Government and Policy</i>, DOI: 10.1177/0263774X16670665. (2015, IF: 1.664). http://epc.sagepub.com/content/early/2016/09/25/0263774X16670665.abstract</td></tr><tr><td>3.</td><td>Williams C.C., Horodnic I.A. (2015). Explaining and tackling the shadow economy in Estonia, Latvia and Lithuania: a tax morale approach. <i>Baltic Journal of Economics</i>, Vol. 15, Issue 2, 81-98. (2015, IF: 0.190). http://www.tandfonline.com/doi/full/10.1080/1406099X.2015.1114714</td></tr><tr><td>4.</td><td>Williams C.C., Horodnic I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. <i>European Journal of Industrial Relations</i>, Vol. 21, Issue 4, 389-406 (2015, IF: 1.045). http://ejd.sagepub.com/content/21/4/389</td></tr><tr><td>5.</td><td>Horodnic I.A., Zait A. (2015). Motivation and research productivity in a university system undergoing transition. <i>Research Evaluation</i>, Vol. 24, Issue 3, 282-292 (2015, IF: 1.467). http://rev.oxfordjournals.org/content/early/2015/04/30/reseval.rvv010.abstract</td></tr><tr><td>6.</td><td>Apetrei A., Kureshi N.I., Horodnic I.A. (2015). When culture shapes international business. <i>Journal of Business Research</i>, Vol. 68, Issue 7, 1519-1521. (2015, IF: 2.129).</td></tr></table>		Reviste ISI cu factor de impact		1.	Williams C.C., Horodnic I.A. (2016). Evaluating the illegal employer practice of under-reporting employees' salaries. <i>British Journal of Industrial Relations</i> , DOI: 10.1111/bjir.12179. (2015, IF: 1.820). http://onlinelibrary.wiley.com/doi/10.1111/bjir.12179/full	2.	Williams C.C., Horodnic I.A. (2016). Evaluating the policy approaches for tackling undeclared work in the European Union. <i>Environment and Planning C: Government and Policy</i> , DOI: 10.1177/0263774X16670665. (2015, IF: 1.664). http://epc.sagepub.com/content/early/2016/09/25/0263774X16670665.abstract	3.	Williams C.C., Horodnic I.A. (2015). Explaining and tackling the shadow economy in Estonia, Latvia and Lithuania: a tax morale approach. <i>Baltic Journal of Economics</i> , Vol. 15, Issue 2, 81-98. (2015, IF: 0.190). http://www.tandfonline.com/doi/full/10.1080/1406099X.2015.1114714	4.	Williams C.C., Horodnic I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. <i>European Journal of Industrial Relations</i> , Vol. 21, Issue 4, 389-406 (2015, IF: 1.045). http://ejd.sagepub.com/content/21/4/389	5.	Horodnic I.A., Zait A. (2015). Motivation and research productivity in a university system undergoing transition. <i>Research Evaluation</i> , Vol. 24, Issue 3, 282-292 (2015, IF: 1.467). http://rev.oxfordjournals.org/content/early/2015/04/30/reseval.rvv010.abstract	6.	Apetrei A., Kureshi N.I., Horodnic I.A. (2015). When culture shapes international business. <i>Journal of Business Research</i> , Vol. 68, Issue 7, 1519-1521. (2015, IF: 2.129).
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	http://www.sciencedirect.com/science/article/pii/S0148296315000582
7.	Williams C.C., Horodnic I.A. (2015). Rethinking the marginalisation thesis: An evaluation of the socio-spatial variations in undeclared work in the European Union. <i>Employee Relations</i> , Vol. 37, Issue 1, 48 – 65. (2015, IF: 0.933). http://www.emeraldinsight.com/doi/abs/10.1108/ER-06-2014-0074
8.	Williams C.C., Horodnic I.A. (2015). Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis. <i>South European Society and Politics</i> , Vol 20, Issue 2, 203-221. (2015, IF: 1.241). http://www.tandfonline.com/doi/abs/10.1080/13608746.2015.1013518
9.	Williams C.C., Horodnic I.A. (2015). Explaining and tackling envelope wages in the Baltic Sea region: an institutional perspective. <i>Baltic Journal of Management</i> , Vol. 10, Issue 3, 295-312. (2015, IF: 0.457). http://www.emeraldinsight.com/doi/abs/10.1108/BJM-10-2014-0153?journalCode=bjm
10.	Williams C.C., Horodnic I.A., Windebank J. (2015). Explaining participation in the informal economy: An institutional incongruence perspective. <i>International Sociology</i> , Vol. 30, Issue 3, 294-313. (2015, IF: 0.621). http://iss.sagepub.com/content/30/3/294.abstract
11.	Williams C.C., Horodnic I.A. (2015). Marginalisation and participation in the informal economy in Central and Eastern European nations. <i>Post-Communist Economies</i> , Vol. 27, Issue 2, 153-169. (2015, IF: 0.548). http://www.tandfonline.com/doi/full/10.1080/14631377.2015.1026686
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1.	Williams C.C., Horodnic I.A. (2016). Beyond the marginalization thesis: evaluating the participation of the formally employed in the shadow economy in the European Union. <i>Journal of Economic Studies</i> , Vol. 43, Issue 3, 400-417. http://www.emeraldinsight.com/doi/abs/10.1108/JES-06-2014-0105
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4.	Williams C.C., Horodnic I.A. (2016). An institutional theory of the informal economy: some lessons from the United Kingdom. <i>International Journal of Social Economics</i> , Vol. 43, Issue 7, 722-738. http://www.emeraldinsight.com/doi/abs/10.1108/IJSE-12-2014-0256?journalCode=ijse
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7.	Williams C.C., Horodnic I.A., Burkinshaw L. (2016). Evaluating competing public policy approaches towards



the informal economy: some lessons from the United Kingdom. *International Journal of Public Sector Management*, Vol. 29, Issue 4, 365-380.

<http://www.emeraldinsight.com/doi/abs/10.1108/IJPSM-01-2016-0005>

8. Williams C.C., Horodnic I.A., Windebank J. (2015). Evaluating the Prevalence and Distribution of Envelope Wages in the European Union: Lessons from a 2013 Eurobarometer Survey. *Journal of Contemporary European Research*, Vol. 11, Issue 2, 179-195.

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9. Williams C.C., Horodnic I.A. (2015). Self-employment, the informal economy and the marginalisation thesis: Some evidence from the European Union. *International Journal of Entrepreneurial Behavior & Research*, Vol. 21, Issue 2, 224-242.

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II.

membru în echipa a două proiecte de cercetare sau o carte de unic autor publicată în editură academică recunoscută.

CRITERIU ÎNDEPLINIT

Proiecte de cercetare - competiție internațională

1. Membru echipă – în cadrul proiectului “Out of the shadows: developing capacities and capabilities for tackling undeclared work” (GREY), 2013-2017, finanțat prin programul European Commission’s Framework 7 (FP7) Industry-Academia Partnerships Programme (IAPP), grantul numărul 611259] (adeverință atașată).
2. Membru echipă/ expert - în cadrul proiectului “Service contract to support European Platform Tackling Undeclared Work”, 2016-2020, contractat de către DG Employment, Social Affairs and Inclusion, European Commission (adeverință atașată).

Proiecte de cercetare - competiție națională

3. Membru echipă – în cadrul proiectului “Instrumente manageriale si informationale pentru stimularea cercetării in universitati” (INFORM), finanțat prin programul Cooperare Bilaterală Romania - Moldova (P3: Cooperare europeana si internationala, Subprogramul 3.1. Bilateral/multilateral, Proiecte de Mobilitati, Planul National de Cercetare, Dezvoltare si Inovare pentru perioada 2015 – 2020, PNCDI III) (adeverință atașată).
4. Membru echipa - proiect cercetare (contract de cercetare postdoctorală) “Dezvoltarea unui model inovativ al acceptării cercetării. Analiza impactului factorilor care influențează performanța academică a profesorilor din domeniul economic” (2014-2015), în cadrul Proiectului “Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și postdoctorale (IDSRC – doc postdoc)” POSDRU/159/1.5/S/133675, Academia Română, filiala Iași (contract atașat).
5. Membru echipa - proiect cercetare doctorală, Universitatea “Alexandru Ioan Cuza” din Iași, Proiect “Studii doctorale: portal spre o carieră de excelență în cercetare și societatea cunoașterii”, POSDRU/88/1.5/S/47646 (contract atașat).
6. Proiect „Analiza relației motivație-performanță în marketingul cercetării academice”, condus pe durata stagiului de cercetare desfășurat la Universitatea Konstanz, Germania, perioada 01.10.2010-28.02.2011, derulat în urma unui acord încheiat în cadrul proiectului POSDRU 47646 (adeverință atașată).
7. Proiect derulat prin intermediul “The German Academic Exchange Service (DAAD)” (2013) (adeverință atașată).
8. Grant intern UAIC (director de proiect), competiție 2015 (contract atașat).

Data:
05.12.2016

Semnătura:
Horodnic Ioana Alexandra