

Listă lucrări științifice publicate de Lect.univ.dr. Nicoleta Dospinescu:

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5. Dospinescu N., “The Public Relations Events in Promoting Brand Identity of the City”, Annals of “Dunarea de Jos” University of Galati Fascicle I. Economics and Applied Informatics Years XX – no1/2014, ISSN-L 1584-0409 ISSN-Online 2344-441X, pp.39-46, www.ann.ugal.ro/eco, www.eia.feaa.ugal.ro; http://www.eia.feaa.ugal.ro/images/eia/2014_1/Dospinescu.pdf
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9. Dospinescu N., "Organizational Image – Key Factor in Ethical Communication With the Target Audience ", ITEMA Conference Proceedings, Budapest, Hungary, 26 october 2017, (pp. 673-678), Published by: Association of Economists and Managers of the Balkans, Belgrade, Serbia, Printed by: All in One Print Center, Belgrade, Belgrade, 2017, ISBN 978-86-80194-08-0, pp.667-672
10. Dospinescu Nicoleta, Tatarusanu Maria, Butnaru Gina Ionela, Berechet Daniel Lucian, The Perception of Students From the Economic Area on the New Learning Methods in the Knowledge Society, publicat in Amfiteatru Economic, vol. 13, issue 30, pp.: 527-543, iunie 2011, WOS:000297929000014, ISSN: 1582-9146, disponibil la: http://www.amfiteatruconomic.ro/temp/Article_1061.pdf