



FIȘA DE EVALUARE GENERALĂ A STANDARDELOR UNIVERSITĂȚII

Candidat: Lect. univ. dr. habil. HORODNIC Ioana Alexandra

CRITERII	DESCRIPTORI	PUNCTAJE ACORDATE	REZULTATE	
I. ACTIVITATEA DE CERCETARE (70%)	1. Articole științifice publicate <i>in extenso</i> în reviste cotate <i>Web of Science</i> cu factor de impact	(60 puncte x factor de impact + 25) / număr autori	Reviste ISI cu factor de impact	Punctaj
			Horodnic, I.A., Williams, C.C. (2019). Evaluating the working conditions of the dependent self-employed. <i>International Journal of Entrepreneurial Behavior & Research</i> , DOI: 10.1108/IJEBr-07-2018-0445. (IF: 2.391). https://www.emerald.com/insight/content/doi/10.1108/IJEBr-07-2018-0445/full/html	84.23
			Horodnic, I.A., Williams, C.C. (2019). Tackling undeclared work in the European Union: beyond the rational economic actor approach. <i>Policy Studies</i> , DOI: 10.1080/01442872.2019.1649384. (IF: 0.859). https://www.tandfonline.com/doi/abs/10.1080/01442872.2019.1649384?journalCode=cpos20	38.27
			Williams, C.C., Horodnic, I.A. (2019). Evaluating working conditions in the informal economy: Evidence from the 2015 European Working Conditions Survey. <i>International Sociology</i> , Vol. 34, Issue 3, 281-306. (IF: 1.169). https://journals.sagepub.com/doi/abs/10.1177/0268580919836666?journalCode=issa	47.57
			Williams, C.C., Horodnic, I.A. (2018). Extent and distribution of unregistered employment in the service industries in Europe. <i>Service Industries Journal</i> , Vol. 38, No. 11-12, 856-874. (IF: 1.149). https://www.tandfonline.com/doi/abs/10.1080/02642069.2018.1481209?journalCode=fsij20	46.97
			Williams, C.C., Horodnic, I.A. (2018). Reconceptualising undeclared work as paid favours: implications for community economic development. <i>Community Development Journal</i> , Vol. 53, Issue 4, 732-750. (IF: 0.725). https://academic.oup.com/cdj/article/53/4/732/3603485	34.25
			Williams, C.C., Horodnic, I.A. (2017). Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry. <i>International Journal of Contemporary</i>	131.21



			<i>Hospitality Management</i> , Vol. 29, Issue 9, 2261-2278. (IF: 3.957). https://www.emerald.com/insight/content/doi/10.1108/IJCHM-08-2016-0431/full/html	
			Williams, C.C., Horodnic, I.A. (2017). Evaluating the policy approaches for tackling undeclared work in the European Union. <i>Environment and Planning C: Politics and Space</i> , Vol. 35, Issue 5, 916-936. (IF: 2.382). http://epc.sagepub.com/content/early/2016/09/25/0263774X16670665.abstract	83.96
			Williams, C.C., Horodnic, I.A. (2017). Explaining participation in the undeclared economy in Central and Eastern Europe: a demand-side approach. <i>Post-Communist Economies</i> , Vol. 29, Issue 3, 297-312. (IF: 0.984). https://www.tandfonline.com/doi/abs/10.1080/14631377.2017.1335453?journalCode=cpce20	42.02
			Williams, C.C., Horodnic, I.A. (2017). Evaluating the relationship between social exclusion and participation in the informal sector in the European Union. <i>International Journal of Manpower</i> , Vol. 38, Issue 3, 489-503. (IF: 0.882). https://www.emerald.com/insight/content/doi/10.1108/IJM-10-2015-0179/full/html	38.96
			Williams, C.C., Horodnic, I.A. (2017). Evaluating the participation of marginalized populations in undeclared work in the Baltic Sea countries. <i>Journal of Contemporary European Studies</i> , Vol. 25, Issue 2, 226-242. (IF: 0.982). https://www.tandfonline.com/doi/abs/10.1080/14782804.2016.1228524	41.96
			Williams, C.C., Horodnic, I.A. (2017). Evaluating the illegal employer practice of under-reporting employees' salaries. <i>British Journal of Industrial Relations</i> , Vol. 55, Issue 1, 83-111. (IF: 1.984). http://onlinelibrary.wiley.com/doi/10.1111/bjir.12179/full	72.02
			Williams, C.C., Horodnic, I.A. (2017). Tackling the Urban Informal Economy: Some Lessons from a Study of Europe's Urban Population. <i>Transylvanian Review of Administrative Sciences</i> , Vol. 13, Issue 51, 139-154. (IF: 0.757). http://rtsa.ro/tras/index.php/tras/article/view/529	35.21
			Williams, C.C., Horodnic, I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. <i>European Journal of Industrial Relations</i> , Vol. 21, Issue 4, 389-406 (IF: 1.347). http://ejd.sagepub.com/content/21/4/389	52.91
			Williams, C.C., Horodnic, I.A. (2015). Tackling the informal economy in South East Europe: an institutional approach. <i>Southeast European and Black Sea Studies</i> , Vol. 15, Issue 4, 519-	64.19



			539. (IF: 1.723). http://www.tandfonline.com/doi/abs/10.1080/14683857.2015.1056980?journalCode=fbss20	
			Williams, C.C., Horodnic, I.A. (2015). Are marginalised populations more likely to engage in undeclared work in the Nordic countries?, <i>Sociological Research Online</i> , Vol. 20, Issue 3, (IF: 1.181). http://www.sagepub.com/journals/Journal200794#tabview=title http://www.socresonline.org.uk/20/3/11.html	47.93
			Williams, C.C., Horodnic, I.A. (2015). Explaining and tackling envelope wages in the Baltic Sea region: an institutional perspective. <i>Baltic Journal of Management</i> , Vol. 10, Issue 3, 295-312. (IF: 1.469). http://www.emeraldinsight.com/doi/abs/10.1108/BJM-10-2014-0153?journalCode=bjm	56.57
			Williams, C.C., Horodnic, I.A. (2015). Explaining and tackling the shadow economy in Estonia, Latvia and Lithuania: a tax morale approach. <i>Baltic Journal of Economics</i> , Vol. 15, Issue 2, 81-98. (IF: 0.714). http://www.tandfonline.com/doi/full/10.1080/1406099X.2015.1114714	33.92
			Apetrei, A., Kureshi, N.I., Horodnic, I.A. (2015). When culture shapes international business. <i>Journal of Business Research</i> , Vol. 68, Issue 7, 1519-1521. (IF: 4.028). http://www.sciencedirect.com/science/article/pii/S0148296315000582	88.89
			Williams, C.C., Horodnic, I.A., Windebank, J. (2015). Explaining participation in the informal economy: An institutional incongruence perspective. <i>International Sociology</i> , Vol. 30, Issue 3, 294-313. (IF: 1.169). http://iss.sagepub.com/content/30/3/294.abstract	31.71
			Horodnic, I.A., Zait, A. (2015). Motivation and research productivity in a university system undergoing transition. <i>Research Evaluation</i> , Vol. 24, Issue 3, 282-292 (IF: 2.875). http://rev.oxfordjournals.org/content/early/2015/04/30/reseval.rvv010.abstract	98.75
			Williams, C.C., Horodnic, I.A. (2015). Self-employment, the informal economy and the marginalisation thesis: Some evidence from the European Union. <i>International Journal of Entrepreneurial Behavior & Research</i> , Vol. 21, Issue 2, 224-242. (IF: 2.391). https://www.emerald.com/insight/content/doi/10.1108/IJEBR-10-2014-0184/full/html	84.23
			Williams, C.C., Horodnic, I.A. (2015). Marginalisation and participation in the informal economy in Central and Eastern European nations. <i>Post-Communist Economies</i> , Vol. 27, Issue 2, 153-169. (IF: 0.984). http://www.tandfonline.com/doi/full/10.1080/14631377.2015.1026686	42.02



			Williams, C.C., Horodnic, I.A. (2015). Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis. <i>South European Society and Politics</i> , Vol 20, Issue 2, 203-221. (IF: 2.456). http://www.tandfonline.com/doi/abs/10.1080/13608746.2015.1013518	86.18	
			Williams, C.C., Horodnic, I.A. (2015). Rethinking the marginalisation thesis: An evaluation of the socio-spatial variations in undeclared work in the European Union. <i>Employee Relations</i> , Vol. 37, Issue 1, 48-65. (IF: 1.496). http://www.emeraldinsight.com/doi/abs/10.1108/ER-06-2014-0074	57.38	
			TOTAL	1441.31	
2. Articole științifice publicate <i>in extenso</i> în reviste indexate <i>Web of Science</i> fără factor de impact	20 puncte / număr autori	Reviste ISI fara factor de impact			Punctaj
		Horodnic, I.A., Williams, C.C. (2019). Evaluating policy approaches for tackling informal entrepreneurship. <i>Journal of Small Business and Enterprise Development</i> , Vol. 26, Issue 4, 595-611. https://www.emerald.com/insight/content/doi/10.1108/JSBED-08-2018-0252/full/html			10.00
		Horodnic, I.A. (2018). Tax morale and institutional theory: a systematic review. <i>International Journal of Sociology and Social Policy</i> , Vol. 38, Issue 9/10, 868-886. https://www.emerald.com/insight/content/doi/10.1108/IJSSP-03-2018-0039/full/html			20.00
		Williams, C.C., Horodnic, I.A. (2018). Evaluating the prevalence and distribution of dependent self-employment: some lessons from the European Working Conditions Survey. <i>Industrial Relations Journal</i> , Vol. 49, Issue 2, 109-127. https://onlinelibrary.wiley.com/doi/full/10.1111/irj.12206			10.00
		Williams, C.C., Horodnic, I.A., Windebank, J. (2017). Explaining participation in the informal economy: a purchaser perspective. <i>International Journal of Social Economics</i> , Vol. 44, Issue 11, 1421-1436. https://www.emerald.com/insight/content/doi/10.1108/IJSE-03-2016-0099/full/html			6.67
		Williams, C.C., Horodnic, I.A., Windebank, J. (2017). Evaluating the internal dualism of the informal sector: evidence from the European Union. <i>Journal of Economic Studies</i> , Vol. 44, Issue 4, 605-616. https://www.emerald.com/insight/content/doi/10.1108/JES-07-2016-0144/full/html			6.67
		Williams, C.C., Horodnic, I.A. (2017). Tackling the informal sector in East-Central Europe. <i>Journal of Tax Administration</i> , Vol. 3, Issue 2, 65-86. http://jota.website/article/view/144			10.00



			Williams, C.C., Horodnic, I.A. (2017). Tackling bogus self-employment: some lessons from Romania. <i>Journal of Developmental Entrepreneurship</i> , Vol. 22, Issue 2, 1750011. https://www.worldscientific.com/doi/10.1142/S108494671750011X	10.00
			Williams, C.C., Horodnic, I.A. (2017). Tackling the participation of Europe's rural population in the shadow economy. <i>AGER: Journal of Depopulation and Rural Development Studies</i> , Vol. 22, 7-33. http://eprints.whiterose.ac.uk/112997/	10.00
			Windebank, J., Horodnic, I.A. (2017). Explaining participation in undeclared work in France: lessons for policy evaluation. <i>International Journal of Sociology and Social Policy</i> , Vol. 37, Issue 3/4, 203-217. https://www.emerald.com/insight/content/doi/10.1108/IJSSP-12-2015-0147/full/html	10.00
			Williams, C.C., Horodnic, I.A. (2017). Who Participates in Undeclared Work in the European Union? Toward a Reinforced Marginalization Perspective. <i>International Journal of Sociology</i> , Vol. 47, Issue 2, 99-115. https://www.tandfonline.com/doi/abs/10.1080/00207659.2017.1300466?journalCode=mjjs20	10.00
			Williams, C.C., Horodnic, I.A. (2016). An institutional theory of the informal economy: some lessons from the United Kingdom. <i>International Journal of Social Economics</i> , Vol. 43, Issue 7, 722-738. https://www.emerald.com/insight/content/doi/10.1108/IJSE-12-2014-0256/full/html	10.00
			Williams, C.C., Horodnic, I.A. (2016). Tackling the undeclared economy in the European Union: an evaluation of the tax morale approach. <i>Industrial Relations Journal</i> , Vol. 47, Issue 4, 322-340. https://onlinelibrary.wiley.com/doi/full/10.1111/irj.12142	10.00
			Williams, C.C., Horodnic, I.A., Horodnic, A.V. (2016). Who is making informal payments for public healthcare in East-Central Europe? An evaluation of socio-economic and spatial variations. <i>Eastern Journal of European Studies</i> , Vol. 7, Issue 1, 49-61. http://ejes.uaic.ro/articles/EJES2016_0701_WIL.pdf	6.67
			Williams, C.C., Horodnic, I.A., Burkinshaw, L. (2016). Evaluating competing public policy approaches towards the informal economy: some lessons from the United Kingdom. <i>International Journal of Public Sector Management</i> , Vol. 29, Issue 4, 365-380. http://www.emeraldinsight.com/doi/abs/10.1108/IJPSM-01-2016-0005	6.67
			Williams, C.C., Horodnic, I.A. (2016). Cross-country variations in the participation of small	10.00



			businesses in the informal economy: an institutional asymmetry explanation. <i>Journal of Small Business and Enterprise Development</i> , Vol. 23, Issue 1, 3-24. http://www.emeraldinsight.com/doi/abs/10.1108/JSBED-02-2015-0021											
			Williams, C.C., Horodnic, I.A. (2016). Beyond the marginalization thesis: evaluating the participation of the formally employed in the shadow economy in the European Union. <i>Journal of Economic Studies</i> , Vol. 43, Issue 3, 400-417. http://www.emeraldinsight.com/doi/abs/10.1108/JES-06-2014-0105	10.00										
			Williams, C.C., Horodnic, I.A. (2015). Explaining The Prevalence Of The Informal Economy In The Baltics: An Institutional Asymmetry Perspective. <i>European Spatial Research and Policy</i> , Vol. 22, Issue 2, 127-145. http://esrap.geo.uni.lodz.pl/esrap-numbers/v22/v22n2	10.00										
			Williams C.C., Horodnic I.A., Windebank J. (2015). Evaluating the Prevalence and Distribution of Envelope Wages in the European Union: Lessons from a 2013 Eurobarometer Survey. <i>Journal of Contemporary European Research</i> , Vol. 11, Issue 2, 179-195. http://www.jcer.net/index.php/jcer/article/view/664	6.67										
			TOTAL	173.35										
	3. Articole științifice publicate in extenso în reviste indexate BDI	15 puncte / număr autori	<table><tr><th>BDI</th><th>Punctaj</th></tr><tr><td>Williams C.C., Horodnic I.A. (2016). Beyond the marginalization thesis: evaluating participation in informal sector entrepreneurship. <i>International Journal of Entrepreneurship and Small Business</i>, Vol. 28, Issue 2-3, 234-254. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076635</td><td>7.50</td></tr><tr><td>Windebank J., Horodnic I.A. (2016). Explaining participation in informal employment: a social contract perspective. <i>International Journal of Entrepreneurship and Small Business</i>, Vol. 28, Issue 2-3, 178-194. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076636</td><td>7.50</td></tr><tr><td>Horodnic I.A., Williams C.C. (2016). An evaluation of the shadow economy in Baltic states: a tax morale perspective. <i>International Journal of Entrepreneurship and Small Business</i>, Vol. 28, Issue 2-3, 339-358. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076638</td><td>7.50</td></tr><tr><td>Williams C.C., Horodnic I.A. (2016). Evaluating the Multifarious Motives for Acquiring Goods and Services from the Informal Sector in Central and Eastern Europe. <i>Journal of</i></td><td>7.50</td></tr></table>	BDI	Punctaj	Williams C.C., Horodnic I.A. (2016). Beyond the marginalization thesis: evaluating participation in informal sector entrepreneurship. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 234-254. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076635	7.50	Windebank J., Horodnic I.A. (2016). Explaining participation in informal employment: a social contract perspective. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 178-194. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076636	7.50	Horodnic I.A., Williams C.C. (2016). An evaluation of the shadow economy in Baltic states: a tax morale perspective. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 339-358. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076638	7.50	Williams C.C., Horodnic I.A. (2016). Evaluating the Multifarious Motives for Acquiring Goods and Services from the Informal Sector in Central and Eastern Europe. <i>Journal of</i>	7.50	
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Williams C.C., Horodnic I.A. (2016). Beyond the marginalization thesis: evaluating participation in informal sector entrepreneurship. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 234-254. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076635	7.50													
Windebank J., Horodnic I.A. (2016). Explaining participation in informal employment: a social contract perspective. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 178-194. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076636	7.50													
Horodnic I.A., Williams C.C. (2016). An evaluation of the shadow economy in Baltic states: a tax morale perspective. <i>International Journal of Entrepreneurship and Small Business</i> , Vol. 28, Issue 2-3, 339-358. http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2016.076638	7.50													
Williams C.C., Horodnic I.A. (2016). Evaluating the Multifarious Motives for Acquiring Goods and Services from the Informal Sector in Central and Eastern Europe. <i>Journal of</i>	7.50													



			<p><i>Contemporary Central and Eastern Europe</i>. http://www.tandfonline.com/doi/abs/10.1080/0965156X.2016.1259915?journalCode=cdeb20</p>	
			<p>Horodnic I.A. (2015). Academic performance of professors in economic field. Comparative study by Romania regions. <i>International Journal of Communication Research</i>. Vol 5, Issue 2, 122-127. http://www.ijcr.eu/index.php?link=articole&anul=2015&nr=2&vol=5#a10</p>	15.00
			<p>Williams C.C., Horodnic I.A. (2015). Who participates in the undeclared economy in South-Eastern Europe? An evaluation of the marginalization thesis. <i>South Eastern Europe Journal of Economics</i>, Vol. 13, Issue 2, 157-175. http://www.asecu.gr/Seeje/issue25/issue25-williams-horodnic.pdf</p>	7.50
			<p>Horodnic I.A. (2015). Academic Performance: Measurement Methods Used In Socio - Economic Sciences. <i>The yearbook of the "Gh. Zane" Institute of Economic Researches</i>, Vol 23, Issue 1, 5-17. https://ideas.repec.org/a/zan/ygzier/v23y2014i1p5-17.html</p>	15.00
			<p>Ursachi (Horodnic) Ioana Alexandra. (2012). A pilot study on motivation in academic research. Testing validity and reliability of the instrument, <i>Ovidius University Annals, Economic Sciences Series</i>, Vol. XII, Issue 1, 1236-1238. http://stec.univ-ovidius.ro/html/anale/ENG/cuprins%20rezumate/rezumat2012p1.pdf</p>	15.00
			<p>Ursachi (Horodnic) Ioana Alexandra, Ursachi George Marian. (2011). Motivation in Academic Research as an Important Factor in Increasing International Visibility, <i>Ovidius University Annals, Economic Sciences Series</i>, Vol. XI, Issue 1, 2229-2235. https://ideas.repec.org/a/ovi/oviste/v11y2011i1p2229-2235.html</p>	7.50
			<p>Ursachi George Marian, Ursachi (Horodnic) Ioana Alexandra. (2011). Influence Factors on the Value of Reliability Estimators in Marketing Research, <i>Ovidius University Annals, Economic Sciences Series</i>, Vol. XI, Issue 1, 2223-2228. https://ideas.repec.org/a/ovi/oviste/v11y2011i1p2223-2228.html</p>	7.50
			<p>Ursachi (Horodnic) Ioana Alexandra. (2011). Studying motivation and productivity in academic research. A methodological proposal, <i>Ovidius University Annals, Economic Sciences Series</i>, Vol. XI, Issue 2, 1311-1316. https://ideas.repec.org/a/ovi/oviste/vxiy2011i9p1311-1316.html</p>	15.00
			TOTAL	112.50



4. Articole științifice publicate <i>in extenso</i> în volumele conferințelor	indexate ISI: 30 puncte / număr autori	<table><tr><td></td><td>Punctaj</td></tr><tr><td>Ursachi G., Horodnic I.A., Zait A. How Reliable are Measurement Scales? External Factors with Indirect Influence on Reliability Estimators. <i>Globalization and Higher Education in Economics and Business Administration – GEBA 2013</i>, ISI Conference Proceedings. http://www.feaa.uaic.ro/geba/programme.pdf http://www.sciencedirect.com/science/article/pii/S2212567115001239</td><td>10.00</td></tr><tr><td>TOTAL</td><td>10.00</td></tr></table>		Punctaj	Ursachi G., Horodnic I.A., Zait A. How Reliable are Measurement Scales? External Factors with Indirect Influence on Reliability Estimators. <i>Globalization and Higher Education in Economics and Business Administration – GEBA 2013</i> , ISI Conference Proceedings. http://www.feaa.uaic.ro/geba/programme.pdf http://www.sciencedirect.com/science/article/pii/S2212567115001239	10.00	TOTAL	10.00				
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	Ursachi G., Horodnic I.A., Zait A. How Reliable are Measurement Scales? External Factors with Indirect Influence on Reliability Estimators. <i>Globalization and Higher Education in Economics and Business Administration – GEBA 2013</i> , ISI Conference Proceedings. http://www.feaa.uaic.ro/geba/programme.pdf http://www.sciencedirect.com/science/article/pii/S2212567115001239	10.00										
TOTAL	10.00											
indexate în BDI: 15 puncte / număr autori	-											
alte categorii: 5 puncte / număr autori		<table><tr><td></td><td>Punctaj</td></tr><tr><td>Horodnic I.A., Zait A. (2013). Analysing the motivation – productivity relationship in order to increase the visibility of research: Romanian case. <i>The 2nd Global Innovation and Knowledge Academy (GIKA)</i>, University of Valencia, Spain, ISBN: 978-84-616-0275-9, electronic volume, 10 p. http://www.gika-academy.com/gika-2013-valencia/</td><td>2.50</td></tr><tr><td>Ursachi (Horodnic) I.A. (2011). Relatia individualism, promovare de marketing si reprezentativitatea esantionului, <i>European Union, Global Governance and Sustainable Development</i>, Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-552-3, 432-439. http://www.editura.uaic.ro/fisa-carte.php?id_d=d03&id_c=963</td><td>5.00</td></tr><tr><td>Iosub D., Ursachi I., Zaiț A. (2010). Speaking 'Researchish' after the Crisis - The Need for a Common Language in Socio-Economic Researches, <i>La crise mondiale et les perspectives de reprise dans l'Union Européenne</i>, Université d'Economie de Prague, Cehia, 978-80-245-1684-4, 195-203. http://dx.doi.org/10.2139/ssrn.1760648</td><td>1.67</td></tr><tr><td>Ursachi cas. Horodnic I.A. (2010). Bariere în dezvoltarea IMM-urilor din Estul Europei pe fondul actualei crize economice. Testul de supraviețuire, <i>Politici europene</i></td><td>5.00</td></tr></table>		Punctaj	Horodnic I.A., Zait A. (2013). Analysing the motivation – productivity relationship in order to increase the visibility of research: Romanian case. <i>The 2nd Global Innovation and Knowledge Academy (GIKA)</i> , University of Valencia, Spain, ISBN: 978-84-616-0275-9, electronic volume, 10 p. http://www.gika-academy.com/gika-2013-valencia/	2.50	Ursachi (Horodnic) I.A. (2011). Relatia individualism, promovare de marketing si reprezentativitatea esantionului, <i>European Union, Global Governance and Sustainable Development</i> , Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-552-3, 432-439. http://www.editura.uaic.ro/fisa-carte.php?id_d=d03&id_c=963	5.00	Iosub D., Ursachi I., Zaiț A. (2010). Speaking 'Researchish' after the Crisis - The Need for a Common Language in Socio-Economic Researches, <i>La crise mondiale et les perspectives de reprise dans l'Union Européenne</i> , Université d'Economie de Prague, Cehia, 978-80-245-1684-4, 195-203. http://dx.doi.org/10.2139/ssrn.1760648	1.67	Ursachi cas. Horodnic I.A. (2010). Bariere în dezvoltarea IMM-urilor din Estul Europei pe fondul actualei crize economice. Testul de supraviețuire, <i>Politici europene</i>	5.00
	Punctaj											
Horodnic I.A., Zait A. (2013). Analysing the motivation – productivity relationship in order to increase the visibility of research: Romanian case. <i>The 2nd Global Innovation and Knowledge Academy (GIKA)</i> , University of Valencia, Spain, ISBN: 978-84-616-0275-9, electronic volume, 10 p. http://www.gika-academy.com/gika-2013-valencia/	2.50											
Ursachi (Horodnic) I.A. (2011). Relatia individualism, promovare de marketing si reprezentativitatea esantionului, <i>European Union, Global Governance and Sustainable Development</i> , Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-552-3, 432-439. http://www.editura.uaic.ro/fisa-carte.php?id_d=d03&id_c=963	5.00											
Iosub D., Ursachi I., Zaiț A. (2010). Speaking 'Researchish' after the Crisis - The Need for a Common Language in Socio-Economic Researches, <i>La crise mondiale et les perspectives de reprise dans l'Union Européenne</i> , Université d'Economie de Prague, Cehia, 978-80-245-1684-4, 195-203. http://dx.doi.org/10.2139/ssrn.1760648	1.67											
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			<p>privind dezvoltarea mediului de afaceri, Centrul de Studii Europene, Editura Universitatii Alexandru Ioan Cuza, Iași, 978-973-703-512-7, 357-366.</p> <p>http://www.editura.uaic.ro/fisa-carte.php?id_d=d03&id_c=850</p> <p>Ursachi (Horodnic) I.A., Ursachi G. (2010). Productivitatea Academică: factori de influență și metode de măsurare, <i>Mediul antreprenorial european: prezent și perspective</i>, Editura PIM, Iași, ISBN: 978-606-13-0389-2, 472-481.</p> <p>http://evenimente.bxb.ro/mediul-antreprenorial-european-prezent-si-perspective/</p> <p>Ursachi G., Ursachi (Horodnic) I.A. (2010). Consistența internă a unui instrument. O decizie dificilă, <i>Mediul antreprenorial european: prezent și perspective</i>, Editura PIM, Iași, ISBN: 978-606-13-0389-2, 482 – 489.</p> <p>http://evenimente.bxb.ro/mediul-antreprenorial-european-prezent-si-perspective/</p> <p>Ursachi (Horodnic) I.A., Botnarenco A. (2009). Marketing viral. Consumatori activi vs. consumatori pasivi. <i>International Conference of Business Communication for Students SECAAB</i>, 4th edition, Universitattea Babes-Bolyai, Cluj, volum electronic, 1-15.</p> <p>http://tbs.ubbcluj.ro/conferinte-internationale/</p> <p>Ursachi I.A. (2008). Cercetarea în marketing pe Internet. <i>Conferința Română de Marketing - COROMAR</i>, ediția a II-a, Timișoara, volum electronic.</p> <p>https://www.roportal.ro/evenimente/despre/conferinta_romana_de_marketing_editia_a_ii_a/</p>	2.50
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			<p>[capitol carte] Horodnic, I.A., Williams, C.C. (2018). Evaluating the Perceptions and Realities of Envelope Wage Arrangements among Students in Moldova and Romania. In: <i>The Informal Economy. Exploring Drivers and Practices</i>, I.A. Horodnic, P. Rodgers, C.C. Williams, L. Momtazian (Eds.) (pp. 41-60), Routledge.</p> <p>https://www.routledge.com/The-Informal-Economy-Exploring-Drivers-and-Practices/Horodnic-Rodgers-Williams-Momtazian/p/book/9781138068377</p>	10
			<p>[introducere carte] Polese, A.A., Williams, C.C., Horodnic, I.A., Bejakovic, P. (2017). Introduction: Informal Economies as Varieties of Governance. In: <i>The Informal Economy in Global Perspective</i>, A. Polese, C.C. Williams, I.A. Horodnic, P. Bejakovic (Eds.) (pp. 1-14), Palgrave Macmillan.</p> <p>https://www.palgrave.com/gp/book/9783319409306</p>	3.5
			<p>[capitol carte] Williams, C.C., Horodnic, I.A. (2017). Explaining the informal economy in post-communist societies: a study of the asymmetry between formal and informal institutions in Romania. In: <i>The Informal Economy in Global Perspective</i>, A. Polese, C.C. Williams, I.A. Horodnic, P. Bejakovic (Eds.) (pp. 117-140), Palgrave Macmillan.</p> <p>https://www.palgrave.com/gp/book/9783319409306</p>	12
			<p>[capitol carte] Williams, C.C., Horodnic, I.A., Windebank, J. (2016). The participation of the self-employed in the shadow economy in the European Union. In: <i>Entrepreneurship and the Shadow Economy: a European perspective</i>, Sauka A., Schneider F. and Williams C.C. (Eds.) (pp. 89-118) Edward Elgar, Cheltenham.</p> <p>http://www.e-elgar.com/shop/cep/preview/book/isbn/9781784719883/</p>	10
			TOTAL	149.50
	alte edituri internaționale: 70 puncte la 100 pagini / număr autori	-		
	edituri academice naționale: 50 puncte la 100 pagini / număr autori			
				Punctaj
			Horodnic, I.A. (2016). Motivatie si performanta in cercetarea academica. Performantica: Iasi. (131 pagini)	65.50
			Paduraru T., Boldureanu G. coord. (2015) Inovație și performanță în societatea cunoașterii,	10.00



			Bucuresti: Editura Pro Universitaria; Horodnic I.A. (2015). Analiza impactului factorilor care influențează performanța academică a profesorilor din domeniul economic (capitol 3), 75-95. http://proiectidsrc.acadiasi.ro/wp-content/uploads/2015/12/17.-Paduraru-Boldureanu-Inovatie-si-performanta.pdf		
				TOTAL	75.50
		alte edituri naționale: 20 puncte la 100 pagini / număr autori	-		
	6. Cărți științifice traduse și publicate în edituri din străinătate	100 puncte la 100 pagini / număr autori	-		
	7. Coordonarea și editarea de volume, traduceri și antologii	edituri academice internaționale: 60 puncte / număr autori			
					Punctaj
			Horodnic, I.A., Rodgers, P., Williams, C.C., Momtazian, L. (Eds.) (2018). The Informal Economy. Exploring Drivers and Practices. Routledge. https://www.routledge.com/The-Informal-Economy-Exploring-Drivers-and-Practices/Horodnic-Rodgers-Williams-Momtazian/p/book/9781138068377	15	
			Polese, A.A., Williams, C.C., Horodnic, I.A., Bejakovic, P. (Eds.) (2017). The Informal Economy in Global Perspective. Palgrave Macmillan. https://www.palgrave.com/de/book/9783319409306	15	
			TOTAL	30.00	
		alte edituri internaționale: 40 puncte / număr autori	-		



		edituri academice naționale: 30 puncte / număr autori	-	
		alte edituri naționale: 15 puncte / număr autori	-	
	8. Articole publicate în dicționare și enciclopedii	edituri academice internaționale: 30 puncte / număr autori	-	
		alte edituri internaționale: 20 puncte / număr autori	-	
		edituri academice naționale: 15 puncte / număr autori	-	
		alte edituri naționale: 5 puncte / număr autori	-	
	9. Contracte de cercetare științifică în instituții academice (universități, institute ale Academiei Române, institute naționale de cercetare, institute	contracte internaționale – director: 100 puncte pentru fiecare 100.000 Euro		



de cercetare din străinătate, alte categorii de institute academice)	contracte internaționale – membru: 100 puncte pentru fiecare 100.000 Euro / numărul membrilor echipei de cercetare	<table><tr><th></th><th>Punctaj</th></tr><tr><td>Proiect “Service contract to support European Platform Tackling Undeclared Work”, 2016-2020, contractat de către DG Employment, Social Affairs and Inclusion, European Commission, valoare: 6 mil. EUR. (adeverință atașată)</td><td>240.00</td></tr><tr><td>Proiect “Out of the shadows: developing capacities and capabilities for tackling undeclared work” (GREY), 2013-2017, finanțat prin programul European Commission’s Framework 7 (FP7) Industry-Academia Partnerships Programme (IAPP), grantul numărul 611259, valoare: 1,26 mil EUR. (adeverință atașată).</td><td>90.00</td></tr><tr><td>TOTAL</td><td>330.00</td></tr></table>		Punctaj	Proiect “Service contract to support European Platform Tackling Undeclared Work”, 2016-2020, contractat de către DG Employment, Social Affairs and Inclusion, European Commission, valoare: 6 mil. EUR. (adeverință atașată)	240.00	Proiect “Out of the shadows: developing capacities and capabilities for tackling undeclared work” (GREY), 2013-2017, finanțat prin programul European Commission’s Framework 7 (FP7) Industry-Academia Partnerships Programme (IAPP), grantul numărul 611259, valoare: 1,26 mil EUR. (adeverință atașată).	90.00	TOTAL	330.00
		Punctaj								
	Proiect “Service contract to support European Platform Tackling Undeclared Work”, 2016-2020, contractat de către DG Employment, Social Affairs and Inclusion, European Commission, valoare: 6 mil. EUR. (adeverință atașată)	240.00								
Proiect “Out of the shadows: developing capacities and capabilities for tackling undeclared work” (GREY), 2013-2017, finanțat prin programul European Commission’s Framework 7 (FP7) Industry-Academia Partnerships Programme (IAPP), grantul numărul 611259, valoare: 1,26 mil EUR. (adeverință atașată).	90.00									
TOTAL	330.00									
contracte naționale – director: 50 puncte pentru fiecare 500.000 lei	<table><tr><th></th><th>Punctaj</th></tr><tr><td>Proiect “Going underground”: Motivation of youth to work informally [UNDER.GO] (PN-III-P1-1.1-PD-2016) (2019-) – 247.403,00 RON https://uefiscdi.gov.ro/resource-89670?&wtok=&wtks=XY5dDsIgEITvwrMiC60l2zsYE09QCxW0ioH+pca7C7wYfdrJZr6ZaXCPr4ACSbCK1AELhuS6Lv4ml05zAb3xkzRuGq2T563xkpl+C3pYq65JfkBi0+VICpFEjGpVILVFYJAMFRKlno/jaScqxiWXrJSZiOj3s+EApQAQkFOgzNThj4G47tcYe2ede6O6OzX2mjp/oaPubGiVpZPVM238YFvXk/r9AQ==&wchk=77cddb bc2964db5f3e5d95801740b44b5961121d</td><td>24.74</td></tr><tr><td>Grant intern UAIC (2016) – 20.000 RON http://www.uaic.ro/wp-content/uploads/2015/10/Admisi-Granturi-UAIC.pdf</td><td>20.00</td></tr><tr><td>TOTAL</td><td>44.74</td></tr></table>		Punctaj	Proiect “Going underground”: Motivation of youth to work informally [UNDER.GO] (PN-III-P1-1.1-PD-2016) (2019-) – 247.403,00 RON https://uefiscdi.gov.ro/resource-89670?&wtok=&wtks=XY5dDsIgEITvwrMiC60l2zsYE09QCxW0ioH+pca7C7wYfdrJZr6ZaXCPr4ACSbCK1AELhuS6Lv4ml05zAb3xkzRuGq2T563xkpl+C3pYq65JfkBi0+VICpFEjGpVILVFYJAMFRKlno/jaScqxiWXrJSZiOj3s+EApQAQkFOgzNThj4G47tcYe2ede6O6OzX2mjp/oaPubGiVpZPVM238YFvXk/r9AQ==&wchk=77cddb bc2964db5f3e5d95801740b44b5961121d	24.74	Grant intern UAIC (2016) – 20.000 RON http://www.uaic.ro/wp-content/uploads/2015/10/Admisi-Granturi-UAIC.pdf	20.00	TOTAL	44.74	
		Punctaj								
Proiect “Going underground”: Motivation of youth to work informally [UNDER.GO] (PN-III-P1-1.1-PD-2016) (2019-) – 247.403,00 RON https://uefiscdi.gov.ro/resource-89670?&wtok=&wtks=XY5dDsIgEITvwrMiC60l2zsYE09QCxW0ioH+pca7C7wYfdrJZr6ZaXCPr4ACSbCK1AELhuS6Lv4ml05zAb3xkzRuGq2T563xkpl+C3pYq65JfkBi0+VICpFEjGpVILVFYJAMFRKlno/jaScqxiWXrJSZiOj3s+EApQAQkFOgzNThj4G47tcYe2ede6O6OzX2mjp/oaPubGiVpZPVM238YFvXk/r9AQ==&wchk=77cddb bc2964db5f3e5d95801740b44b5961121d	24.74									
Grant intern UAIC (2016) – 20.000 RON http://www.uaic.ro/wp-content/uploads/2015/10/Admisi-Granturi-UAIC.pdf	20.00									
TOTAL	44.74									
contracte naționale – membru: 50 puncte pentru fiecare 500.000 lei /	<table><tr><th></th><th>Punctaj</th></tr><tr><td>Contract de cercetare postdoctorală, Academia Română, filiala Iași; Proiect “Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și</td><td>5.55</td></tr></table>		Punctaj	Contract de cercetare postdoctorală, Academia Română, filiala Iași; Proiect “Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și	5.55					
		Punctaj								
Contract de cercetare postdoctorală, Academia Română, filiala Iași; Proiect “Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și	5.55									



		numărul membrilor echipei de cercetare	postdoctorale (IDSRC – doc postdoc)” POSDRU/159/1.5/S/133675; 15 luni/ 3700 lei/lună. http://proiectidsrc.acadiasi.ro/5-inovatie-si-performanta-in-stiintele-socio-economice/							
			Contract studii doctorale, Universitatea “Alexandru Ioan Cuza” din Iași, Proiect “Studii doctorale: portal spre o carieră de excelență în cercetare și societatea cunoașterii”, POSDRU/88/1.5/S/47646; 36 luni/ 1850 lei/lună. http://www.bursedoctorale.ro/index.php?page=bursieri&facultate=5	6.65						
			TOTAL	12.20						
	10. Contracte de cercetare în mediul de afaceri și sectorul public	organizații internaționale: 100 puncte pentru fiecare 100.000 Euro	-							
		firme multinaționale: 100 puncte pentru fiecare 100.000 Euro	-							
		firme naționale: 50 puncte pentru fiecare 500.000 Euro	<table><tr><td></td><td>Punctaj</td></tr><tr><td>Contract de servicii de consultanță în vederea elaborării unei strategii (creare servicii noi, inovative) pentru creșterea competitivității unei societăți comerciale. Valoare proiect: 225.000 lei (50.000 EUR, 1 EUR = 4.5 RON) – dovezi atasate.</td><td>5.00</td></tr><tr><td>TOTAL</td><td>5.00</td></tr></table>		Punctaj	Contract de servicii de consultanță în vederea elaborării unei strategii (creare servicii noi, inovative) pentru creșterea competitivității unei societăți comerciale. Valoare proiect: 225.000 lei (50.000 EUR, 1 EUR = 4.5 RON) – dovezi atasate.	5.00	TOTAL	5.00	
			Punctaj							
	Contract de servicii de consultanță în vederea elaborării unei strategii (creare servicii noi, inovative) pentru creșterea competitivității unei societăți comerciale. Valoare proiect: 225.000 lei (50.000 EUR, 1 EUR = 4.5 RON) – dovezi atasate.	5.00								
	TOTAL	5.00								
	organizații administrative naționale: 40 puncte	-								



		pentru fiecare 500.000 Euro	
		alte organizații publice de nivel național: 30 puncte pentru fiecare 500.000 Euro	-
11. Brevete		internaționale: 100 puncte / număr de autori	-
		naționale: 30 puncte / număr autori	-
12. Citări și recenzii ale lucrărilor științifice	reviste de specialitate din străinătate: (10 + 20 x factor de impact) / număr autori, pentru fiecare citare	TOTAL: 4,771.96 pct.	
		CITĂRI (fără auto-citări):	
		Pct.	
		Williams, C.C., Horodnic, I.A. (2015). Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective. European Journal of Industrial Relations, Vol. 21, Issue 4, 389-406. CITAT ÎN:	527.47
		• Williams, C.C., Franic, J. (2015). Tackling the propensity towards undeclared work: some policy lessons from Croatia. South East European Journal of Economics and Business, 10(1), 18-31.	5.00
		• Williams, C.C., Franic, J. (2016). Beyond a Deterrence Approach towards the Undeclared Economy: Some Lessons from Bulgaria. Journal of Balkan and Near Eastern Studies, 8(1), 90-106. (IF: 0.616).	11.16
		• Williams, C.C., Kedir, A.M. (2016). Business registration and firm performance: some lessons from India. Journal of Developmental Entrepreneurship, 21(3), 1650016.	5.00
		• Ostapenko, N., Williams, C.C. (2016). Determinants of entrepreneurs' views on the acceptability of tax evasion and the informal economy in Slovakia and Ukraine: an institutional asymmetry approach. International Journal of Entrepreneurship and Small Business, 28(2-3).	5.00
		• Gasparëniënë, L., Remeikienë, R., Schneider, F.G. (2017). Concept, motives and channels of digital shadow economy: consumers' attitude. Journal of Business Economics and Management, 18, 273-287. (IF: 1.855)	23.55
		• Williams, C.C., Kedir, A.M. (2017). Starting-up unregistered and firm performance in Turkey. International Entrepreneurship and Management Journal, 13(3), 797-817. (IF: 2.537).	30.37
		• Williams, C.C., Kedir, A.M. (2016). The impacts of corruption on firm performance: some lessons from 40 African countries. Journal of Developmental Entrepreneurship, 21(4), 1650022.	5.00
		• Williams, C.C., Kayaoglu, A. (2016). Tackling the Informal Economy in the European Union: A Social Actor Approach. UTMS Journal of Economics, 7(2), 133-147.	5.00
		• Williams, C.C., Kayaoglu, A. (2017). Evaluating the prevalence of employees without written terms of employment in the European Union. Employee Relations, 39(4), 487-502. (IF: 1.496).	19.96



		<ul style="list-style-type: none"> Williams, C.C., Horodnic, A.V. (2017). Rethinking informal payments by patients in Europe: An institutional approach. <i>Health Policy</i>, 121(10), 1053-1062. (IF: 2.075). 	25.75
		<ul style="list-style-type: none"> Williams, C.C., Martinez-Perez, A. (2016). Evaluating the impacts of corruption on firm performance in developing economies: an institutional perspective. <i>International Journal of Business and Globalisation</i>, 16(4), 401-422. 	5.00
		<ul style="list-style-type: none"> Garcia-Lorenzo, L., Donnelly, P., Sell-Trujillo, L., Imas, J.L. (2018). Liminal Entrepreneurship: The Creative Practices of Nascent Necessity Entrepreneurs. <i>Organization Studies</i>, 39(2-3), 373-395. (IF: 3.543). 	40.43
		<ul style="list-style-type: none"> Williams, C.C., Horodnic, A.V. (2018). Explaining informal payments for health services in Central and Eastern Europe: an institutional asymmetry perspective. <i>Post-Communist Economies</i>, 30(4), 440-458. (IF: 0.984). 	14.84
		<ul style="list-style-type: none"> Williams, C.C., Horodnic, A.V. (2018). Informal payments by patients for health services: prevalence and determinants. <i>The Service Industries Journal</i>, 38(11-12), 841-855. (IF: 1.149). 	16.49
		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2018). Evaluating Policy Approaches Towards Undeclared Work: Some Lessons from FYR of Macedonia. <i>South-Eastern Europe Journal of Economics</i>, 16(2), 171-187. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Kadir, A.M. (2018). Explaining cross-national variations in the prevalence of informal sector entrepreneurship: lessons from a survey of 142 countries. <i>Journal of Developmental Entrepreneurship</i>, 23(1), 1850005. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Horodnic, A.V. (2018). Evaluating the prevalence of informal payments for health services in Southeast Europe: an institutional approach. <i>Southeast European and Black Sea Studies</i>, 18(3), 345-365. (IF: 1.723). 	22.23
		<ul style="list-style-type: none"> Nikulin, D., Sobiechowska-Ziegert, A. (2018). Informal work in Poland – a regional approach. <i>Papers in Regional Science</i>, 97(4), 1227-1246. (IF: 2.020). 	25.20
		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2018). An institutional theory of informal entrepreneurship: some lessons from FYR Macedonia. <i>Journal of Developmental Entrepreneurship</i>, 23(3), 1850019. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Kadir, A.M. (2018). Evaluating competing theories of informal sector entrepreneurship: A study of the determinants of cross-country variations in enterprises starting-up unregistered. <i>The International Journal of Entrepreneurship and Innovation</i>, 19(3), 155-165. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Kadir, A.M. (2019). Explaining cross-country variations in the prevalence of informal sector competitors: lessons from the World Bank Enterprise Survey. <i>International Entrepreneurship and Management Journal</i>, 15(3), 677-696. (IF: 2.537). 	30.37
		<ul style="list-style-type: none"> Williams, C.C., Yang, J. (2017). Evaluating the use of personal networks to circumvent formal processes: a case study of vruzki in Bulgaria. <i>South East European Journal of Economics and Business</i>, 12(1), 57-67. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2017). Tackling the illegal practice of under-reporting employees' wages: Lessons from the Republic of Macedonia. <i>UTMS Journal of Economics</i>, 8(3), 243-258. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2018). Explaining and tackling the informal economy: a dual informal labour market approach. <i>Employee Relations</i>, 40(5), 889-902. (IF: 1.496). 	19.96
		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2017). Explaining Consumers' Motives for Purchasing from the Informal Economy: Some Lessons from a Study of Bulgaria, Croatia and FYR of Macedonia. <i>Economic Alternatives</i>, 4, 515-531. 	5.00
		<ul style="list-style-type: none"> Kayaoglu, A., Williams, C.C. (2017). Beyond the Declared / Undeclared Economy Dualism: Evaluating Individual and Country Level Variations in the Prevalence of Under-Declared Employment. <i>International Journal of Economic Perspectives</i>, 11(4), 36-47. 	5.00



		<ul style="list-style-type: none"> Williams, C.C., Bezeredi, S. (2017). Evaluating the use of personal connections to bypass formal procedures: A study of vriski in Republic of Macedonia. <i>UTMS Journal of Economics</i>, 8(2), 169-182. 	5.00
		<ul style="list-style-type: none"> Muzurura, J. (2019). Does Corruption Really Affect the Growth of Entrepreneurship in Zimbabwe?. <i>International Journal of Emerging Trends in Social Sciences</i>. 	5.00
		<ul style="list-style-type: none"> Williams, C.C., Yang, J. (2018). Evaluating competing perspectives towards undeclared work: some lessons from Bulgaria. <i>Journal of Contemporary Central and Eastern Europe</i>, 26(2-3), 247-265. 	5.00
		<ul style="list-style-type: none"> Horodnic, A.V., Mazilu, S., Oprea, L. (2018). Drivers behind widespread informal payments in the Romanian public health care system: From tolerance to corruption to socio-economic and spatial patterns. <i>The International journal of Health Planning and Management</i>, 33(2). E597-e611. (IF: 1.450). 	19.50
		<ul style="list-style-type: none"> Novkovska, B., Dumičić, K. (2018). Energy Consumption as an Indicator of Hidden Economy: Comparative Analysis. <i>Business Systems Research Journal</i>, 9(2), 96-107. 	5.00
		<ul style="list-style-type: none"> Kojouharov, A., Dzhekova, R. (2017). Institutional asymmetry as a challenge in tackling the grey economy in Bulgaria. <i>International Journal of Entrepreneurship and Small Business</i>, 30(4). 	5.00
		<ul style="list-style-type: none"> Gasparėnienė, L., Remeikienė, R., Ginevičius, R. (2018). Attitudes of European Consumers towards Digital Shadow Economy: Lithuanian and Spanish Cases. <i>Acta Polytechnica Hungarica</i>, 15(4), 121-142. (IF: 1.286). 	17.86
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		monografii academice din țară: 25 puncte / număr autori, pentru fiecare citare	-													
13. Lucrări susținute în calitate de invitat la manifestări științifice (conferințe, congrese, simpozioane, seminarii și ateliere de lucru)	străinătate: 25 puncte pentru fiecare activitate	<table><thead><tr><th></th><th>Punctaj</th></tr></thead><tbody><tr><td>The fight against undeclared work in Romania, Peer Review on ‘Joint operation groups between public agencies – an effective tool to prevent and tackle undeclared work’, Oslo, Norway, 25-26 September 2017.</td><td>25</td></tr><tr><td>"Envelope wage arrangements among students: some lessons from Moldova and Romania" (co-author Colin C. Williams), during the “International Seminar on Interdisciplinary Research”, held between 28.09.2016 and 30.09.2016 by Faculty of Economics and Business, Catholic University of Valencia, Spain.</td><td>25</td></tr><tr><td>Susținere lucrare (“Does the research productivity correlate with motivation?”), în cadrul 2nd European Journal of Political Economy Academic Writing Workshop, Castasenga, Switzerland, iulie 2013.</td><td>25</td></tr><tr><td>Susținere Propunere de Cercetare (“The link between motivation and academic research”) la Universitatea Konstanz, sub îndrumarea domnului profesor Wilfred Pohlmeier, Konstanz, Germany, ian. 2011.</td><td>25</td></tr><tr><td>TOTAL</td><td>100.00</td></tr></tbody></table>				Punctaj	The fight against undeclared work in Romania, Peer Review on ‘Joint operation groups between public agencies – an effective tool to prevent and tackle undeclared work’, Oslo, Norway, 25-26 September 2017.	25	"Envelope wage arrangements among students: some lessons from Moldova and Romania" (co-author Colin C. Williams), during the “International Seminar on Interdisciplinary Research”, held between 28.09.2016 and 30.09.2016 by Faculty of Economics and Business, Catholic University of Valencia, Spain.	25	Susținere lucrare (“Does the research productivity correlate with motivation?”), în cadrul 2nd European Journal of Political Economy Academic Writing Workshop, Castasenga, Switzerland, iulie 2013.	25	Susținere Propunere de Cercetare (“The link between motivation and academic research”) la Universitatea Konstanz, sub îndrumarea domnului profesor Wilfred Pohlmeier, Konstanz, Germany, ian. 2011.	25	TOTAL	100.00
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			author Colin C. Williams) at the "Opening Conference of the New Academic Year 2014/2015 at the Doctoral School of Economics and Business Administration" hosted by the Doctoral School of Economics and Business Administration, on October 7, 2015, Iasi, Romania																	
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14. Profesor/cercetător invitat la universități/institute de cercetare	străinătate: 25 puncte pentru fiecare activitate		<table><tr><td></td><td>Punctaj</td></tr><tr><td>1. Sheffield University, Sheffield, United Kingdom (Prof. Colin C. Williams): iulie-august. 2016.</td><td>25</td></tr><tr><td>2. Konstanz University, Konstanz, Germany (Prof. Heinrich Ursprung): iul. – aug. 2015.</td><td>25</td></tr><tr><td>3. Sheffield University, Sheffield, United Kingdom (Prof. Colin C. Williams): sep. – oct. 2014.</td><td>25</td></tr><tr><td>4. Konstanz University, Konstanz, Germany (Prof. Heinrich Ursprung): mai 2013.</td><td>25</td></tr><tr><td>5. Konstanz University, Konstanz, Germany (Prof. Winfried Pohlmeier): oct. 2010 – feb. 2011</td><td>25</td></tr><tr><td>6. KOF at ETH Zurich, Zurich, Switzerland (Dr. Joerg Schlapfer), 2011, 2013, în vederea colaborărilor ulterioare pentru Handelsblatt ranking din anii 2013, 2014.</td><td>25</td></tr><tr><td>TOTAL</td><td>150.00</td></tr></table>		Punctaj	1. Sheffield University, Sheffield, United Kingdom (Prof. Colin C. Williams): iulie-august. 2016.	25	2. Konstanz University, Konstanz, Germany (Prof. Heinrich Ursprung): iul. – aug. 2015.	25	3. Sheffield University, Sheffield, United Kingdom (Prof. Colin C. Williams): sep. – oct. 2014.	25	4. Konstanz University, Konstanz, Germany (Prof. Heinrich Ursprung): mai 2013.	25	5. Konstanz University, Konstanz, Germany (Prof. Winfried Pohlmeier): oct. 2010 – feb. 2011	25	6. KOF at ETH Zurich, Zurich, Switzerland (Dr. Joerg Schlapfer), 2011, 2013, în vederea colaborărilor ulterioare pentru Handelsblatt ranking din anii 2013, 2014.	25	TOTAL	150.00	
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15. Editor/Membru în Editorial Board & Advisory Board	reviste cotate Web of Science: editor, 30 puncte pentru fiecare revistă; membru, 20 puncte pentru fiecare revistă		<table><tr><td></td><td>Punctaj</td></tr><tr><td>Membru (reviewer) reviste cotate Web of Science (Publons - Verified reviews, https://publons.com/researcher/3122642/ioana-alexandra-horodnic/peer-review/):</td><td>20 x 20</td></tr><tr><td>1. International Journal of Entrepreneurial Behavior & Research</td><td></td></tr><tr><td>2. Eastern European Economics</td><td></td></tr><tr><td>3. Economic Systems</td><td></td></tr><tr><td>4. Journal of Public Policy</td><td></td></tr><tr><td>5. Psychological Reports</td><td></td></tr><tr><td>6. Hacienda Publica Espanola-Review of Public Economics</td><td></td></tr></table>		Punctaj	Membru (reviewer) reviste cotate Web of Science (Publons - Verified reviews, https://publons.com/researcher/3122642/ioana-alexandra-horodnic/peer-review/):	20 x 20	1. International Journal of Entrepreneurial Behavior & Research		2. Eastern European Economics		3. Economic Systems		4. Journal of Public Policy		5. Psychological Reports		6. Hacienda Publica Espanola-Review of Public Economics		
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16. Premii internaționale obținute printr-un proces de selecție	100 puncte / categorie / număr persoane	<table><thead><tr><th></th><th>Punctaj</th></tr></thead><tbody><tr><td>1. 2019 Emerald Literati Awards – Awards for Excellence – 2019 Outstanding Papers; International Journal of Sociology and Social Policy – Lucrare: Tax morale and institutional theory: a systematic review. https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2019</td><td>100</td></tr><tr><td>2. 2018 Emerald Literati Awards – Awards for Excellence – 2018 Outstanding Papers; International Journal of Sociology and Social Policy – Lucrare: Explaining participation in undeclared work in France: lessons for policy evaluation (coautor: Jan Windebank). https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2018</td><td>50</td></tr><tr><td>3. 2017 Emerald Literati Awards – 2017 Outstanding Papers; Journal of Small Business and Enterprise Development – Lucrare: Cross-country variations in the participation of small businesses in the informal economy (coautor: Colin C. Williams). http://www.emeraldpublishing.co.uk/authors/literati/awards.htm?year=2017</td><td>50</td></tr><tr><td>4. 2018 Emerald Literati Awards – 2018 Outstanding Reviewer; International Journal of Sociology and Social Policy. https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2018</td><td>100</td></tr><tr><td>5. Participation at the Marie Curie IAPP Summer School for Shadow Economies in Europe and Beyond: Debating the Causes and Impacts of the Informal Economies, held in Sofia, Bulgaria, from 2 to 4 September 2016 and winning the awareness campaign design.</td><td>20</td></tr><tr><td></td><td>50</td></tr></tbody></table>		Punctaj	1. 2019 Emerald Literati Awards – Awards for Excellence – 2019 Outstanding Papers; International Journal of Sociology and Social Policy – Lucrare: Tax morale and institutional theory: a systematic review. https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2019	100	2. 2018 Emerald Literati Awards – Awards for Excellence – 2018 Outstanding Papers; International Journal of Sociology and Social Policy – Lucrare: Explaining participation in undeclared work in France: lessons for policy evaluation (coautor: Jan Windebank). https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2018	50	3. 2017 Emerald Literati Awards – 2017 Outstanding Papers; Journal of Small Business and Enterprise Development – Lucrare: Cross-country variations in the participation of small businesses in the informal economy (coautor: Colin C. Williams). http://www.emeraldpublishing.co.uk/authors/literati/awards.htm?year=2017	50	4. 2018 Emerald Literati Awards – 2018 Outstanding Reviewer; International Journal of Sociology and Social Policy. https://www.emeraldgroupublishing.com/authors/literati/awards.htm?year=2018	100	5. Participation at the Marie Curie IAPP Summer School for Shadow Economies in Europe and Beyond: Debating the Causes and Impacts of the Informal Economies, held in Sofia, Bulgaria, from 2 to 4 September 2016 and winning the awareness campaign design.	20		50
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			6. Premiul I la Sesiunea Internațională de Comunicări Științifice SECAAB 2009 secțiunea Marketing, Cluj-Napoca, 15 - 17 mai 2009, pentru lucrarea „Marketing viral. Consumatori activi vs. consumatori pasivi” (coautor Botnarenco Ana).																	
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	17. Premii ale Academiei Române	50 puncte / categorie / număr persoane	-																	
	18. Alte premii naționale ale instituțiilor culturale	20 puncte / categorie / număr persoane	<table><tr><th>Alte premii naționale</th><th>Punctaj</th></tr><tr><td>(2019). ‘Diplomă de excelență pentru rezultate deosebite obținute în cercetarea științifică pe parcursul anului 2018’, oferită de Universitatea Alexandru Ioan Cuza din Iași, Octombrie. http://www.uaic.ro/universitatea-alexandru-ioan-cuza-din-iasi-a-sarbatorit-159-de-ani-de-la-infiintare/</td><td>20</td></tr><tr><td>(2018). ‘Cel mai bun articol publicat într-o revistă din domeniul economic’ pentru lucrarea ‘Evaluating the Illegal Employer Practice of Under-Reporting Employees’ Salaries’ (coautor Colin Williams), British Journal of Industrial Relations - oferit de Asociația Facultăților de Economie din România (AFER), Bucharest, 22 November. http://www.uaic.ro/distinctii-obtinue-de-feaa-la-evenimentele-ziua-universitarului-economist-si-ziua-economistilor/</td><td>10</td></tr><tr><td>(2018). ‘Diplomă de excelență pentru rezultate deosebite obținute în cercetarea științifică pe parcursul anului 2017’, oferită de Universitatea Alexandru Ioan Cuza din Iași, 26 Octombrie. http://www.uaic.ro/uaic-a-aniversat-158-de-ani-de-la-infiintare/</td><td>20</td></tr><tr><td>Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Evaluating the policy approaches for tackling undeclared work in the European Union’, Environment and Planning C Government and Policy.</td><td>20</td></tr><tr><td>Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Evaluating the Illegal Employer Practice of Under-Reporting Employees’ Salaries’, British Journal of Industrial Relations.</td><td>20</td></tr><tr><td>Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry’, International Journal of Contemporary Hospitality Management.</td><td>20</td></tr><tr><td>Premierea rezultatelor cercetării – UEFISCDI - articolul (2015) When culture shapes international business. Journal of Business Research.</td><td>10</td></tr></table>		Alte premii naționale	Punctaj	(2019). ‘Diplomă de excelență pentru rezultate deosebite obținute în cercetarea științifică pe parcursul anului 2018’, oferită de Universitatea Alexandru Ioan Cuza din Iași, Octombrie. http://www.uaic.ro/universitatea-alexandru-ioan-cuza-din-iasi-a-sarbatorit-159-de-ani-de-la-infiintare/	20	(2018). ‘Cel mai bun articol publicat într-o revistă din domeniul economic’ pentru lucrarea ‘Evaluating the Illegal Employer Practice of Under-Reporting Employees’ Salaries’ (coautor Colin Williams), British Journal of Industrial Relations - oferit de Asociația Facultăților de Economie din România (AFER), Bucharest, 22 November. http://www.uaic.ro/distinctii-obtinue-de-feaa-la-evenimentele-ziua-universitarului-economist-si-ziua-economistilor/	10	(2018). ‘Diplomă de excelență pentru rezultate deosebite obținute în cercetarea științifică pe parcursul anului 2017’, oferită de Universitatea Alexandru Ioan Cuza din Iași, 26 Octombrie. http://www.uaic.ro/uaic-a-aniversat-158-de-ani-de-la-infiintare/	20	Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Evaluating the policy approaches for tackling undeclared work in the European Union’, Environment and Planning C Government and Policy.	20	Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Evaluating the Illegal Employer Practice of Under-Reporting Employees’ Salaries’, British Journal of Industrial Relations.	20	Premierea rezultatelor cercetării – UEFISCDI - articolul (2017) ‘Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry’, International Journal of Contemporary Hospitality Management.	20	Premierea rezultatelor cercetării – UEFISCDI - articolul (2015) When culture shapes international business. Journal of Business Research.	10
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			Premierea rezultatelor cercetării – UEFISCDI – articolul (2015). Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis. South European Society and Politics.	20
			Premierea rezultatelor cercetării – UEFISCDI – articolul (2015). Explaining participation in the informal economy: An institutional incongruence perspective. International Sociology.	20
			Premierea rezultatelor cercetării – UEFISCDI – (2015) ‘Motivation and productivity in a university research system undergoing transition’, Research Evaluation, Oxford University Press .	10
			Premierea rezultatelor cercetării – UEFISCDI – (2015) ‘Evaluating the prevalence of the undeclared economy in Central and Eastern Europe: An institutional asymmetry perspective’, European Journal of Industrial Relations.	20
			https://uefiscdi.gov.ro/premierea-rezultatelor-cercetarii-articole#ss http://uefiscdi.gov.ro/userfiles/file/PREMIERE_ARTICOLE/ARTICOLE%202015/REZULTATE/Rezultate%20evaluare_lista%202_ACTUALIZATA_18_12_2015.pdf http://uefiscdi.gov.ro/userfiles/file/PNCIDI%20III/P1_Resurse%20Umane/PRECISI_2016/PROCES%20EVALUARE/PRECISI_Rezultate%20eligibilitate_lista%201_25_08_2016.pdf	
			Academia Română, Filiala Iași, Premiu acordat la concursul de lucrări științifice organizat în cadrul proiectului „PECAFROM – Promovarea egalității de șanse în cariera universitară și academică pentru femeile din România” POSDRU/144.6.3/S/127928, pentru lucrarea <i>Motivation and research productivity in a university system undergoing transition</i> http://proiectpecafrom.acadiasi.ro/wp-content/uploads/2015/11/Rezultate-finale-concurs-lucrari-stiintifice-Comisia-II.pdf	20
			Premiul I la Sesiunea de Comunicări Științifice Studentești – „Coordonate ale Dezvoltării Economico-Sociale a României în context European”, Universitatea “Alexandru Ioan Cuza” din Iași, 7-9 mai 2009, Iași, România, pentru lucrarea „Strategii de marketing pentru agențiile de turism” (coautor Botnarenco Ana).	10
			Marele premiu la faza națională a Olimpiadei Studenților Economisti (Asociația Facultăților de Economie din România), Secțiunea Administrarea Afacerilor, Universitatea Babes-Bolyai, Cluj-Napoca, 20 - 22 noiembrie 2008, pentru lucrarea „Aprecierea calității și eficienței serviciilor de cazare în turism – atribute și coeficienți de importanță” (coautor Botnarenco Ana).	10
			TOTAL	230.00



19. Participări la manifestări științifice	internaționale: președinte comitet organizare/consiliu științific, 25 puncte pentru fiecare activitate; membru comitet organizare/consiliu științific, 15 puncte pentru fiecare activitate; moderator de panel, 15 puncte pentru fiecare activitate; raportor pe secțiuni/paneluri, 10 puncte pentru fiecare activitate	<table><tr><th></th><th>Punctaj</th></tr><tr><td>Raportor: Campaign coordination seminar, European Platform Undeclared Work, Brussels, 10 Decembrie 2019. https://ec.europa.eu/social/main.jsp?langId=en&catId=1299&eventsId=1562&furtherEvents=yes</td><td>10</td></tr><tr><td>Presedinte comitet organizare – workshop "Tackling Undeclared Work in the European Union", Sheffield, UK, 26 Martie 2018.</td><td>25</td></tr><tr><td>Presedinte comitet organizare – conferinta internationala: SHADOWS – Tackling Undeclared Work in the European Union, Universitatea Alexandru Ioan Cuza din Iasi, 6 Iunie 2019. http://www.uaic.ro/noutati_cercetare/conferinta-proiect-shadowstackling-undeclared-work-in-the-european-union/</td><td>25</td></tr><tr><td>TOTAL</td><td>60.00</td></tr></table>		Punctaj	Raportor: Campaign coordination seminar, European Platform Undeclared Work, Brussels, 10 Decembrie 2019. https://ec.europa.eu/social/main.jsp?langId=en&catId=1299&eventsId=1562&furtherEvents=yes	10	Presedinte comitet organizare – workshop "Tackling Undeclared Work in the European Union", Sheffield, UK, 26 Martie 2018.	25	Presedinte comitet organizare – conferinta internationala: SHADOWS – Tackling Undeclared Work in the European Union, Universitatea Alexandru Ioan Cuza din Iasi, 6 Iunie 2019. http://www.uaic.ro/noutati_cercetare/conferinta-proiect-shadowstackling-undeclared-work-in-the-european-union/	25	TOTAL	60.00
		Punctaj										
Raportor: Campaign coordination seminar, European Platform Undeclared Work, Brussels, 10 Decembrie 2019. https://ec.europa.eu/social/main.jsp?langId=en&catId=1299&eventsId=1562&furtherEvents=yes	10											
Presedinte comitet organizare – workshop "Tackling Undeclared Work in the European Union", Sheffield, UK, 26 Martie 2018.	25											
Presedinte comitet organizare – conferinta internationala: SHADOWS – Tackling Undeclared Work in the European Union, Universitatea Alexandru Ioan Cuza din Iasi, 6 Iunie 2019. http://www.uaic.ro/noutati_cercetare/conferinta-proiect-shadowstackling-undeclared-work-in-the-european-union/	25											
TOTAL	60.00											
	naționale: președinte comitet organizare/consiliu științific, 15 puncte pentru fiecare activitate; membru comitet organizare/consiliu științific, 5 puncte pentru fiecare activitate; moderator de panel, 5 puncte pentru fiecare activitate; raportor	<table><tr><th></th><th>Punctaj</th></tr><tr><td>1. Membru comitet de organizare: seminar științific (workshop) Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.</td><td>5</td></tr><tr><td>2. Membru comitet de organizare: seminar științific “Perspective actuale în cercetarea economică”, Universitatea “Alexandru Ioan Cuza” din Iași, Școala Doctorală de Economie, 26-27 nov. 2009, Iași, România.</td><td>5</td></tr><tr><td>TOTAL</td><td>10.00</td></tr></table>		Punctaj	1. Membru comitet de organizare: seminar științific (workshop) Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.	5	2. Membru comitet de organizare: seminar științific “Perspective actuale în cercetarea economică”, Universitatea “Alexandru Ioan Cuza” din Iași, Școala Doctorală de Economie, 26-27 nov. 2009, Iași, România.	5	TOTAL	10.00		
	Punctaj											
1. Membru comitet de organizare: seminar științific (workshop) Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.	5											
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TOTAL	10.00											



		pe secțiuni/paneluri, 2 puncte pentru fiecare activitate							
TOTAL ACTIVITATE DE CERCETARE = 10,235.34									
II. ACTIVITATEA DIDACTICĂ (30%)	1. Tratatate și manuale universitare	30 puncte la 100 pagini / număr de autori	-						
	2. Proiecte didactice (înființare/dotare laboratoare licență, master, săli workshop, biblioteci proprii facultăților, departamentelor, laboratoarelor și grupurilor de cercetare)	40 puncte pentru fiecare activitate	<table><tr><td></td><td>Punctaj</td></tr><tr><td>1. Grup de cercetare - seminar științific (workshop) - Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.</td><td>40</td></tr><tr><td>TOTAL</td><td>40.00</td></tr></table>		Punctaj	1. Grup de cercetare - seminar științific (workshop) - Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.	40	TOTAL	40.00
	Punctaj								
1. Grup de cercetare - seminar științific (workshop) - Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.	40								
TOTAL	40.00								
	3. Materiale suport curs, seminar, lucrări practice și programe analitice detaliat	10 puncte pentru fiecare activitate	<table><tr><td></td><td>Punctaj</td></tr><tr><td>1. Material suport pentru seminar Discipline (12): Comportamentul Consumatorului, Business Research Methods, Relații Publice, Tehnici Promoționale, Metodologia elaborării lucrării de licență, Bachelor thesis methodology, Marketing Operațional și Strategic, Managementul Achizițiilor, Marketing Turistic, Marketing, Social Empirical Research, Marketing Direct.</td><td>120 </td></tr></table>		Punctaj	1. Material suport pentru seminar Discipline (12): Comportamentul Consumatorului, Business Research Methods, Relații Publice, Tehnici Promoționale, Metodologia elaborării lucrării de licență, Bachelor thesis methodology, Marketing Operațional și Strategic, Managementul Achizițiilor, Marketing Turistic, Marketing, Social Empirical Research, Marketing Direct.	120 		
	Punctaj								
1. Material suport pentru seminar Discipline (12): Comportamentul Consumatorului, Business Research Methods, Relații Publice, Tehnici Promoționale, Metodologia elaborării lucrării de licență, Bachelor thesis methodology, Marketing Operațional și Strategic, Managementul Achizițiilor, Marketing Turistic, Marketing, Social Empirical Research, Marketing Direct.	120 								



			<p>2. Material suport pentru curs Discipline (7): Comportamentul Consumatorului, Tehnici Promoționale, Bachelor thesis methodology, Academic Writing and Publishing, Distribuție, Managementul Achizițiilor, Marketing Turistic.</p> <p>3. Programe analitice Discipline (6): Comportamentul Consumatorului, Tehnici Promoționale, Metodologia elaborării lucrării de licență, Business Research Methods, Bachelor thesis methodology, Academic Writing and Publishing.</p> <p>4. Materiale suport pentru seminarul (workshop) Student Research Group (SRG), Universitatea “Alexandru Ioan Cuza” din Iași, Facultatea de Economie și Administrarea Afacerilor, nov. 2009 – ian. 2010, Iași, România.</p> <p>5. Materiale suport pentru cursul „Management, Marketing și PR”, noiembrie 2011, desfășurat la Camera de Comerț și Industrie din Botoșani, în cadrul proiectului „Dezvoltare antreprenorială și relaționare în mediul de afaceri” (adresat oamenilor de afaceri).</p>	<p>60</p> <p>10</p> <p>10</p>
			TOTAL	270.00
	4. Organizare de aplicații și practică de specialitate	5 puncte pentru fiecare activitate	-	
TOTAL ACTIVITATE DIDACTICĂ = 310.00				
<p>I. ACTIVITATEA DE CERCETARE: TOTAL = 10,235.34 pct.</p> <p>II. ACTIVITATEA DIDACTICĂ: TOTAL = 310.00 pct.</p> <p>TOTAL = 0.7 * 10,235.34 + 0.3 * 310.00 = 7,257.74 pct.</p>				

Data:
20.12.2019

Semnătura:
Horodnic Ioana Alexandra