**Undergraduate Programs in English**

**Business Administration**

**Curriculum - Academic Year 2019/2020**

| **First Year** |  | **Second Year** |  | **Third Year** |
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| **Semester 1** |  | **Semester 1** |  | **Semester 1** |
| **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |
| Fundamentals of Accounting  | 5 |  | Econometrics  | 4 |  | Financial Management | 6 |
| Business Law  | 4 |  | Finance  | 6 |  | Strategic Management | 6 |
| Applied Mathematics for Economics  | 5 |  | Marketing  | 5 |  | Bachelor Thesis Methodology | 5 |
| Microeconomics | 6 |  | Organizational Behaviour | 5 |  | E-marketing | 5 |
| Business Information Technologies | 6 |  | Business Communication and Negotiation  | 6 |  | **B. Elective courses 1 (1 out of 2)** |  |
| Sports 1  | 1 |  | Sports 3  | 1 |  | Entrepreneurial Finance | 4 |
| **B. Elective courses (1 out of 2)** |  |  | **B. Elective courses (1 out of 2)** |  |  | Financial Markets | 4 |
| Business French 1  | 4 |  | Business French 3  | 4 |  | **C. Elective courses 2 (1 out of 2)** |  |
| Business German 1  | 4 |  | Business German 3  | 4 |  | Public Relations | 4 |
|  |  |  |  |  |  | Sales Management | 4 |
|  |  |  |  |  |  | Direct Marketing | 4 |
| **Semester 2** |  | **Semester 2** |  | **Semester 2** |
| **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |
| Basics of Statistics  | 5 |  | Supply Chain Management  | 5 |  | Business Research Methods | 5 |
| Financial Accounting  | 6 |  | Money and Credit  | 5 |  | Corporate Social Responsibility Management | 5 |
| End-User Computing  | 6 |  | Entrepreneurial Thinking | 6 |  | Human Resource Management | 6 |
| Macroeconomics | 4 |  | Consumer Behaviour  | 6 |  | Business Projects | 6 |
| Management | 5 |  | Internship  | 4 |  | **B. Elective courses 1 (1 out of 2)** |  |
| Sports 2  | 1 |  | Sports 4 | 1 |  | European Economics | 4 |
| **B. Elective courses (1 out of 2)** |  |  | **B. Elective courses (1 out of 2)** |  |  | International Business | 4 |
| Business French 2  | 4 |  | Business French 4  | 4 |  | **C. Elective courses 2 (1 out of 2)** |  |
| Business German 2 | 4 |  | Business German 4 | 4 |  | Enterprise Resource Planning | 4 |
|  |  |  |  |  |  | Project Management | 4 |