**Undergraduate Programs in English**

**Business Administration**

**Curriculum - Academic Year 2019/2020**

| **First Year** | |  | **Second Year** | |  | **Third Year** | |
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| **Semester 1** | |  | **Semester 1** | |  | **Semester 1** | |
| **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |
| Fundamentals of Accounting | 5 |  | Econometrics | 4 |  | Financial Management | 6 |
| Business Law | 4 |  | Finance | 6 |  | Strategic Management | 6 |
| Applied Mathematics for Economics | 5 |  | Marketing | 5 |  | Bachelor Thesis Methodology | 5 |
| Microeconomics | 6 |  | Organizational Behaviour | 5 |  | E-marketing | 5 |
| Business Information Technologies | 6 |  | Business Communication and Negotiation | 6 |  | **B. Elective courses 1 (1 out of 2)** |  |
| Sports 1 | 1 |  | Sports 3 | 1 |  | Entrepreneurial Finance | 4 |
| **B. Elective courses (1 out of 2)** |  |  | **B. Elective courses (1 out of 2)** |  |  | Financial Markets | 4 |
| Business French 1 | 4 |  | Business French 3 | 4 |  | **C. Elective courses 2 (1 out of 2)** |  |
| Business German 1 | 4 |  | Business German 3 | 4 |  | Public Relations | 4 |
|  |  |  |  |  |  | Sales Management | 4 |
|  |  |  |  |  |  | Direct Marketing | 4 |
| **Semester 2** | |  | **Semester 2** | |  | **Semester 2** | |
| **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |  | **A. Compulsory Courses** | **ECTS** |
| Basics of Statistics | 5 |  | Supply Chain Management | 5 |  | Business Research Methods | 5 |
| Financial Accounting | 6 |  | Money and Credit | 5 |  | Corporate Social Responsibility Management | 5 |
| End-User Computing | 6 |  | Entrepreneurial Thinking | 6 |  | Human Resource Management | 6 |
| Macroeconomics | 4 |  | Consumer Behaviour | 6 |  | Business Projects | 6 |
| Management | 5 |  | Internship | 4 |  | **B. Elective courses 1 (1 out of 2)** |  |
| Sports 2 | 1 |  | Sports 4 | 1 |  | European Economics | 4 |
| **B. Elective courses (1 out of 2)** |  |  | **B. Elective courses (1 out of 2)** |  |  | International Business | 4 |
| Business French 2 | 4 |  | Business French 4 | 4 |  | **C. Elective courses 2 (1 out of 2)** |  |
| Business German 2 | 4 |  | Business German 4 | 4 |  | Enterprise Resource Planning | 4 |
|  |  |  |  |  |  | Project Management | 4 |