Academic course description – Example

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| BACHELOR ‘S PROGRAMME1st YEAR OF STUDY, 2nd SEMESTER |

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| **Course title** | **PRACTICAL FIELD ACTIVITIES** |
| Course code | JT2412 |
| Course type | full attendance/ tutorial |
| Course level | 1st cycle (bachelor’s degree) |
| Year of study, semester | 1st year of study, 2nd semester |
| Number of ECTS credits | 4 |
| Number of hours per week | 4  |
| Name of lecture holder |  |
| Name of seminar holder | Associate Professor Ionut MINEA |
| Prerequisites | Advanced level of English  |
| A | **General and course-specific competences** |
|  | **General competences**:* Acquiring the adequate professional and transversal competencies, according to the specific requirements of the subject and the qualifications listed in the National Index of Higher Education Qualifications (RNCIS) for Geography of Tourism

**Course-specific competences**:* Recognize on the ground various elements of the Geosystem, with emphasis on those that can be valorised from the tourist point of view
* Read cartographic materials correctly and identify the geographic entities present on the map
* Use specific tools for mapping
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| B | **Learning outcomes** |
|  | * Use the specific methods, tools, devices and technologies for measuring and monitoring the natural and social geographical features
* Produce graphical and cartographic materials based on field data
* Understand the specifics of tourism activity and adapt to the actual work program in this field
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| C | **Lecture content** |
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| D | **Recommended reading for lectures** |
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| E | **Seminar content** |
|  | Safety measuresDescription of geosystem elements (location, geological, geomorphological, climatic, hydrological, biogeographical, pedological and social elements)Analysis of land maps (topographical, tourism, etc.) and satellite imageryOrganizing and conducting weather observations. The role of meteorological data in the decision of tourists to choose a particular destinationObservations on the different components of the tourist phenomenon within the research station perimeterHiking - method of field observation of tourism potentialIdentification of bio-geographical elements with high attractiveness for tourismObserving the tourism structures and facilities in the reference territory within the applicationMapping the terrain of hiking trails using GPS technology (GPS devices and mobile phones equipped withGPS sensor)Study of tourism factors – observation and / or contact with interested local stakeholders – administrative, economic (managers of touris/ structures), NGOs, CITs, etcObserving the distinctive features of the destination: local products, local population, traditions, ethnography, gastronomy, cultural valuesPhotography - a tool for capturing and analyzing the tourist landscapeTourist guidance technique - principles and ethicsAsessment projects |
| F | **Recommended reading for seminars** |
|  | 1. Hall, C., & Page, S. (2004). *The Geography of Tourism and Recreation*. London and New York: Routledge.2. Pearce, D. (1993). *Geographie du tourisme*. Paris: Nathan1. 3. Erdeli, G., & Gheorghilaş, A. (2006). *Amenajări turistice*, Ed. Universitară, Bucureşti;
2. 4. Sharpley, R. Telfer, D.J (2002). *Tourism and development – Concepts and issues,* Channel View Publications, London
3. 5. Madore, F. (2006). *Le commentaire de paysages en geographie humaine,* Armand Colin, Paris
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| G | **Education style** |
| learning and teaching methods | Lecture, case study, debate, field application, meeting |
| assessment methods | On-going Assessment |
| Language of instruction | English |