Academic course description – Example

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| BACHELOR ‘S PROGRAMME2nd YEAR OF STUDY, 1ST SEMESTER |

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| **Course title** | **TOUR GUIDING TECHNIQUES** |
| Course code | JT1104 |
| Course type | full attendance/ tutorial |
| Course level | 1st cycle (bachelor’s degree) |
| Year of study, semester | 2nd year of study, 1st semester |
| Number of ECTS credits | 3 |
| Number of hours per week | 4 (2 lecture hours + 2 seminar hours) |
| Name of lecture holder | Lecturer Mihai BULAI |
| Name of seminar holder | Lecturer Mihai BULAI |
| Prerequisites | Advanced level of English  |
| A | **General and course-specific competences** |
|  | **General competences**:* Acquiring the adequate professional and transversal competencies, according to the specific requirements of the subject and the qualifications listed in the National Index of Higher Education Qualifications (RNCIS) for Geography of Tourism

**Course-specific competences**:* Define the tourist guide, the tourist experience
* Understand the types of tourism by motivation, the qualities needed for a guide, the way of running an organizing a travel agency
* Use tourism guiding techniques: attitude, use of specific tools, relationship with guests (beneficiaries), body language
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| B | **Learning outcomes** |
|  | * Elaborate a thematic guided tour
* Orally present a succession of tourist attractions as part of a tour
* Critical interpretation and adequate use of the internet information in English
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| C | **Lecture content** |
|  | Essentials of Physical Geography / General English PhoneticsThe Earth System / The NounThe Atmosphere / The ArticleWeather and Climate / The AdjectiveThe Atmosphere / The ArticleThe Rivers / Danube / The AdverbVegetation on Earth / The Numeral |
| D | **Recommended reading for lectures** |
|  | 1.Larion D. (2017) - *English Language for Geography Students*, PIM, Iasi2.Brunnet R.B. (1990) – *Physical Geography in Diagrams* – third edition, Longman, New York3. Lutgens F., Tarbuck E. (1993) – *The Earth – an Introduction to Physical Geology* – fourth edition, Macmillian Publishing Company, New York4. Penny A., Mayhew S. (1992) – *The Concise Oxford Dictionary of Geography*, Oxford University Press.5. Turai Ioana Maria (2008) – *Gramatica limbii engleze*, Editura Corint, Bucuresti |
| E | **Seminar content** |
|  | What is Geography? / Reading - Pronunciation exercisesThe Noun – exercises and practical applications / How to ask questions.The Noun – exercises / Reading/application: The SunDefinite and indefinite article – exercises / Discussion/conversation on atmosphereExercises on the Adjective / Air temperature in Romania – reading/dialogue/use of related vocabularyExercises on the Adjective / Extreme Winds of Antarctica – reading/conversationExercises on the Pronoun / Warm and Cold Deserts – reading/dialogueExercises on the Pronoun / Weather forecast – reading/dialogueExercises on the Adverb / Temperate climate – use of vocabulary/weather forecast notionsExercises on the Adverb / Water is life – debate (in teams)Exercises on the Numeral / Soil Polution – reading/conversationExercises on the Numeral / Amazonian Rainforest – reading/debateExercises on the Preposition / Romanian Biomes – reading/conversationExercises on the Preposition / Earth’s Crust – reading/conversation |
| F | **Recommended reading for seminars** |
|  | 1. Gairns, R. and Redman, R. (2008) *Oxford Word Skills. Learn and Practice English Vocabulary*, Oxford University Press2. Prodromou, L. (2001) *Grammar and Vocabulary for First Certificate*, Longman, New York 3.Murphy, R. (2004) English Grammar in Use, 3rd edition, Cambridge University Press 4. Side, Richard; Wellman, Guy. (2001) - *Grammar & Vocabulary For Cambridge Advanced and Proficiency*, Longman, New York5.Harmer, Jeremy (2005), *Just Right*, Marshall Cavendish Education, London |
| G | **Education style** |
| learning and teaching methods | Lecture, videoprojection, heuristic conversation, explanation |
| assessment methods | On-going assessment |
| Language of instruction | English |