

MASTER 'S PROGRAMME
HERITAGE AND CULTURAL TOURISM
1ST YEAR OF STUDY, 1ST SEMESTER

COURSE TITLE	GREEK AND ROMAN ANCIENT CULTURAL HERITAGE
COURSE CODE	310500100025M1111103
COURSE TYPE	full attendance / tutorial
COURSE LEVEL	2 nd cycle (master's degree)
YEAR OF STUDY, SEMESTER	1 st year of study, 1 st semester
NUMBER OF ECTS CREDITS	8
NUMBER OF HOURS PER WEEK	4 (2 lecture hours + 2 seminar hours)
NAME OF LECTURE HOLDER	Professor PhD Nelu Zugravu, Professor PhD Lucrețiu-Ion Bîrliba
NAME OF SEMINAR HOLDER	Professor PhD Nelu Zugravu, Professor PhD Lucrețiu-Ion Bîrliba
PREREQUISITES	Advanced level of French
A	GENERAL AND COURSE-SPECIFIC COMPETENCES
	<p>General competences:</p> <ul style="list-style-type: none"> → Effective, timely, and rigorous accomplishment of professional tasks, respecting the ethical principles of scientific activity, rigorous application of citation rules, and rejection of plagiarism. → Applying the techniques of group relationship and effective teamwork by assuming various roles. → Searching, identification, and use of effective learning methods; raising awareness of the motivations for lifelong learning. → Developing the habit of argumentative debate and the logical construction of the discourse. → Objective self-assessment of the need for professional training for insertion and adaptability to the demands of the labour market specific to the field. <p>Course-specific competences:</p> <ul style="list-style-type: none"> → Adequate use of specialized language of the history of heritage protection, technical terms, and core concepts in the field. → Establishing historical facts based on information from primary sources and their interpretation. → Use of modern methods of historical research and interpretation. → Ability to participate in public debates and scientific events dedicated to the problem of heritage and cultural tourism. → Ability to synthesize bibliographic and documentary information of historical nature and to organize them according to the criterion of relevance.
B	LEARNING OUTCOMES
	<p>Upon the successful completion of the lecture, the students will be able to:</p> <ul style="list-style-type: none"> → know the characteristic elements of the Greek and Roman art. → correctly define various monuments of Greek and Roman art in relation to the specificity of Greek and Roman civilization and mentality. → to know the inheritance, in monuments, of the Greek and Roman antiquity in the Romanian space.
C	LECTURE CONTENT
	<ol style="list-style-type: none"> 1. Monuments of Greek antiquity. The specificity of the Greek civilization. 2. Monuments of Greek antiquity. The theatre: origin, evolution. The temple. The Doric, Ionic, and Corinthian orders. Analysis of representative examples. 3. Monuments of Greek antiquity. The stadium. Urbanism and politics in the Greek world. 4. Monuments of Greek antiquity. Art and propaganda in the Greek world. 5. Monuments of Greek antiquity. Case studies. 6. Monuments of Roman antiquity. The specificity of the Roman civilization; Roman artistic identity; stages of evolution. 7. Monuments of Roman antiquity. Art, urbanism, and politics: the city monuments and the ideology of Roman domination; urban texture, arrangement of architectural forms and functionality of the monuments: <i>capitolium – forum – templum – basilica – curia – tribunal – tabulariu</i>. 8. Monuments of Roman antiquity. Art and utilitarianism: <i>viae, pontes, aqua, thermae, fontes, bibliotheca, horreum, macellum, porticus</i>.

	<p>9. Monuments of Roman antiquity. Art, imperialism, and propaganda: the monuments of triumphal art – <i>arcus, columna, tropaion, obeliscus, statua, imagines</i>; the currency etc. (I).</p> <p>10. Monuments of Roman antiquity. Art, imperialism, and propaganda: the monuments of triumphal art – <i>arcus, columna, tropaion, obeliscus, statua, imagines</i>; the currency etc. (II).</p> <p>11. Monuments of Roman antiquity. Art, domestic space, and social representation: Roman private monuments and social status: <i>domus, villa, hortus, sepulchrum</i>.</p> <p>12. Greek-Roman monuments on the Romanian territory (I).</p> <p>13. Greek-Roman monuments on the Romanian territory (II).</p> <p>14. Greek-Roman monuments on the Romanian territory (III).</p>
D	RECOMMENDED READING FOR LECTURES
	<p>R. Brilliant, <i>Arta romană de la Republică la Constantin</i>, cuvânt înainte și traducere de M. Gramatopol, București, 1979.</p> <p>E. Upjohn, <i>Histoire mondiale de l'art. III. L'art grec</i>, Paris, 1970.</p> <p>N. Hannestad, <i>Monumentele publice ale artei romane. Program iconografic și mesaj</i>, I-II, traducere și postfață de M. Gramatopol, București, 1989.</p>
E	SEMINAR CONTENT
	<p>1. Monuments of Greek antiquity (I).</p> <p>2. Monuments of Greek antiquity (II).</p> <p>3. Monuments of Greek antiquity (III).</p> <p>4. Monuments of Greek antiquity (IV).</p> <p>5. Monuments of Greek antiquity (V).</p> <p>6. Monuments of Roman antiquity (I).</p> <p>7. Monuments of Roman antiquity (II).</p> <p>8. Monuments of Roman antiquity (III).</p> <p>9. Monuments of Roman antiquity (IV).</p> <p>10. Monuments of Roman antiquity (V).</p> <p>11. Greek-Roman monuments on Romanian territory (I).</p> <p>12. Greek-Roman monuments on Romanian territory (II).</p> <p>13. Greek-Roman monuments on Romanian territory (III).</p> <p>14. Greek-Roman monuments on Romanian territory (IV).</p>
F	RECOMMENDED READING FOR SEMINARS
	<p>R. Brilliant, <i>Arta romană de la Republică la Constantin</i>, cuvânt înainte și traducere de M. Gramatopol, București, 1979.</p> <p>N. Hannestad, <i>Monumentele publice ale artei romane. Program iconografic și mesaj</i>, I-II, traducere și postfață de M. Gramatopol, București, 1989.</p> <p>E. Upjohn, <i>Histoire mondiale de l'art. III. L'art grec</i>, Paris, 1970.</p>
G	EDUCATION STYLE
LEARNING AND TEACHING METHODS	<p>Lecture:</p> <ul style="list-style-type: none"> - acaedemic lecture - exposition - heuristic methods - lecture <p>Seminar:</p> <ul style="list-style-type: none"> - explanation - conversation - description - problematization - case study - text commentary - presentation of seminar papers and their analysis - heuristic conversation - exemplification
ASSESSMENT METHODS	- Oral examination (100%).
LANGUAGE OF INSTRUCTION	French