

MASTER 'S PROGRAMME  
INTERNATIONAL RELATIONS, INSTITUTIONS, AND ORGANIZATIONS  
2<sup>ND</sup> YEAR OF STUDY, 2<sup>ND</sup> SEMESTER

COURSE TITLE	MASS MEDIA AND INTERNATIONAL RELATIONS
COURSE CODE	31050010005SM1312405
COURSE TYPE	full attendance / tutorial
COURSE LEVEL	2 <sup>nd</sup> cycle (master's degree)
YEAR OF STUDY, SEMESTER	2 <sup>nd</sup> year of study, 2 <sup>nd</sup> semester
NUMBER OF ECTS CREDITS	6
NUMBER OF HOURS PER WEEK	3 (1 lecture hour + 2 seminar hours)
NAME OF LECTURE HOLDER	Associate Professor PhD Claudiu-Lucian Topor
NAME OF SEMINAR HOLDER	Associate Professor PhD Claudiu-Lucian Topor
PREREQUISITES	Advanced level of French/English
A	GENERAL AND COURSE-SPECIFIC COMPETENCES
	<p><b>General competences:</b></p> <ul style="list-style-type: none"> <li>→ Effective, timely, and rigorous accomplishment of professional tasks, respecting the ethical principles of scientific activity, rigorous application of citation rules, and rejection of plagiarism.</li> <li>→ Applying the techniques of group relationship and effective teamwork by assuming various roles.</li> <li>→ Searching, identification, and use of effective learning methods; raising awareness of the motivations for lifelong learning.</li> </ul> <p><b>Course-specific competences:</b></p> <ul style="list-style-type: none"> <li>→ Adequate use of specialized language of the history of international relations, technical terms, and core concepts in the field.</li> <li>→ Ability to participate in public debates and scientific events dedicated to the problems of international relations, institutions and organizations.</li> <li>→ Ability to synthesize bibliographic and documentary information of historical nature and to organize them according to the criterion of relevance.</li> </ul>
B	LEARNING OUTCOMES
	<ul style="list-style-type: none"> <li>→ the lecture focuses on the impact that the events of the international political scene with the evolution of the media. From the first press agencies whose reports were interested in topics with foreign policy content, from the activity of the first war correspondents, to the intense media coverage of conflicts and the informational "explosion" which can be seen in the contemporary world.</li> <li>→ the lectures present on a historical basis the evolution of the media and the interest shown by the modern society towards the debate of international politics. From the secret diplomacy of the 19<sup>th</sup> century to the new rules regarding transparency and informational technologies specific to the 20<sup>th</sup> centuries, the lecture also wants to be a history of information (news, comments and propaganda) and disinformation (mass manipulation techniques) of the public interested in international politics.</li> </ul>
C	LECTURE CONTENT
	<ul style="list-style-type: none"> <li>- Mass media and international politics.</li> <li>- Press freedom and its opponents.</li> <li>- Strategies and editorial policies of the press.</li> <li>- Propaganda and notoriety.</li> <li>- International conflicts and mass media.</li> <li>- The activity of press agencies.</li> <li>- News and war correspondence.</li> <li>- The media war. Radio and television.</li> </ul>
D	RECOMMENDED READING FOR LECTURES
	<p>Richard B. Kielbowicz, <i>News in the Mail. The Press, Post Office and public Information, 1700-1860's</i>, Greenwood Press, 1989.</p> <p>Nicholas O. Berry, <i>Foreign Policy and the Press. An Analysis of the New York Times Coverage of U.S. Foreign Policy</i>, Greenwood, 1990.</p> <p>Miles Hudson, John Stanier, <i>War and the Media. A random Searchlight</i>, New York University Press, 1998.</p> <p>Teodor Pavel, <i>Între Berlin și Sankt Petersburg. I – Românii în relațiile germano-ruse din secolul al XIX-lea</i>, Cluj-Napoca, 2000 (See chapter V, <i>Opinia publică, presa și relațiile ruso-germane între 1871-1914</i>, pp. 133-149) .</p>

	<p>Hannah Barker and Simon Burrows, <i>Press, Politics and the public Sphere in Europe and North America, 1760-1820</i>, Cambridge University Press, 2002.</p> <p>Albert Pierre, <i>Istoria presei</i>. Traducere de Irina Maria Sile și prefață de Marian Petcu, Iași, 2002.</p> <p>Ivan Ilcev, <i>Are dreptate sau nu, e patria mea! Propaganda în politica externă a țărilor balcanice (1821-1923)</i>, traducere de Nicolae Moderau, Valentina Ristea, București, 2002.</p> <p>Michael Palmer, <i>Bătălia pentru știri. Corespondenți de război, ziaristi și istorici confrunțați cu conflictele iugoslave</i>, București, 2003.</p> <p>Idem, <i>Istoria radioteleviziunii</i>, Iași, 2003.</p>
E	<b>SEMINAR CONTENT</b>
	<p>During the semester, the students will write a paper regarding the coverage and exposition of the topics of the international politics in the pages of Romanian media. The characteristics of the information from the 19<sup>th</sup> century press until the audio-visual stories of the 20<sup>th</sup> century will be followed. The presentations will take place during the time allocated to the seminar. The main work topics:</p> <ul style="list-style-type: none"> <li>- Romanian press and international politics in the 19<sup>th</sup> century;</li> <li>- Cold War cinematography – manipulation exercises: American and Soviet movies;</li> <li>- the image of the capitalist world in socialist Romania;</li> <li>- television and political party press;</li> <li>- USSR leaders. Foreign policy actions;</li> <li>- friendship among peoples. Romania, Israel and the Arab countries;</li> <li>- internal crises of the system. Warsaw Pact countries and the invasion of Czechoslovakia.</li> <li>- disasters and calamities. Chernobyl nuclear accident.</li> </ul>
F	<b>RECOMMENDED READING FOR SEMINARS</b>
	<p>Richard B. Kielbowicz, <i>News in the Mail. The Press, Post Office and public Information, 1700-1860's</i>, Greenwood Press, 1989.</p> <p>Nicholas O. Berry, <i>Foreign Policy and the Press. An Analysis of the New York Times Coverage of U.S. Foreign Policy</i>, Greenwood, 1990.</p> <p>Miles Hudson, John Stanier, <i>War and the Media. A random Searchlight</i>, New York University Press, 1998.</p> <p>Teodor Pavel, <i>Între Berlin și Sankt Petersburg. I – Românii în relațiile germano-ruse din secolul al XIX-lea</i>, Cluj-Napoca, 2000 (See chapter V, <i>Opinia publică, presa și relațiile ruso-germane între 1871-1914</i>, pp. 133-149) .</p> <p>Hannah Barker and Simon Burrows, <i>Press, Politics and the public Sphere in Europe and North America, 1760-1820</i>, Cambridge University Press, 2002.</p> <p>Albert Pierre, <i>Istoria presei</i>. Traducere de Irina Maria Sile și prefață de Marian Petcu, Iași, 2002.</p> <p>Ivan Ilcev, <i>Are dreptate sau nu, e patria mea! Propaganda în politica externă a țărilor balcanice (1821-1923)</i>, traducere de Nicolae Moderau, Valentina Ristea, București, 2002.</p> <p>Michael Palmer, <i>Bătălia pentru știri. Corespondenți de război, ziaristi și istorici confrunțați cu conflictele iugoslave</i>, București, 2003.</p> <p>Idem, <i>Istoria radioteleviziunii</i>, Iași, 2003.</p>
G	<b>EDUCATION STYLE</b>
LEARNING AND TEACHING METHODS	<p><b>Lecture:</b></p> <ul style="list-style-type: none"> <li>- lecture</li> <li>- exposition</li> <li>- conversation</li> </ul> <p><b>Seminar:</b></p> <ul style="list-style-type: none"> <li>- debate</li> <li>- conversation</li> </ul>
ASSESSMENT METHODS	<ul style="list-style-type: none"> <li>- Written exam (50%)</li> <li>- Seminar paper and activity (50%)</li> </ul>
LANGUAGE OF INSTRUCTION	<b>French/English</b>