

ESPA Business Administration and Marketing Internship

(2BSBA1006)

Apply here

Start date September 2021

Duration 6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Oxford, England

The city of Oxford rivals London when it comes to the title of "most known city" in the UK. This is because of its magnificent history and the presence of Oxford University, one of the most renowned universities in the entire world. Amazing medieval architecture blends well with the modern aspect of the city where you can eat, drink, shop, explore and have a great time.

Are you eligible?

Are you a registered student? Or Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for someone who wants to be part of a young and enthusiastic marketing dynamic. Working with a UK based life science distributor, that has global sales and marketing outreach, you will work on product data management in co-ordination with the web content manager and the head of marketing in setting an effective, multi-platform marketing campaign. The group sets the agenda for the global sales team and is therefore instrumental in formulating the strategy for the host company and has enjoyed aggressive growth over the past 10 years. The successful candidate will find this a challenging position with the potential of exposure to the major proponents within the global life science industry.

Tasks

- Convert data from incoming formats (suppliers) and standardize into host company format.
- Responsibility for direct content updates on live website
- Support the marketing department and attend regular Marketing updates
- Proactive contribution of ideas and new prospective.

Personal Skills

- Studying for a degree in Business Administration, Marketing or similar
- A strong interest in the business side of the life sciences sector
- Knowledge and competence in in handling Excel spreadsheets.
- Effective written communication skills
- Strong attention to detail

Good to have:

- Understanding of advanced excel (VBA/Macros/Advanced functions)
- Some knowledge of life science

The Host Company

The host company was established in 2009 by 2 brothers who recognised how crucial it was for researchers to access the very latest reagents at affordable prices. With its headquarters in Oxfordshire, the host offers the best quality products that make a world of difference to research and is reinventing the supply of immunological reagents and kits to the European research market. At the heart of everything they do is their mission to become the leading supplier of innovative life science reagents and services to the European research market in a way that supports life science through several corporate sustainability initiatives for a better world.

Website: www.espauk.com