



TTG - Tourism at the Eastern Border of the EU. Interdisciplinary Training for Tour Guides.

Coordinator: Lecturer Dr. Mihai Bulai (mihai.bulai@uaic.ro)

Date	Time	Course title	Lecturer/Coordinator	Meeting place (actual location)
WEEK 1 – TOURISM STUDIES				
5 July (Mon) INTRODUCTION EASTERN EUROPE & IAȘI UNIVERSITY	08:30-09:00 09:00-10:00	Registration JASSY Summer School opening		Mihai Eminescu Aula Magna Building A
	10:00-11:00	Intercultural discussion. Group photo. Brief overview of the module. Brief introduction of the coordinator and the students (W)	Mihai Bulai	S8 Library Room, Building D
	11:30-13:30	Tourism in EU peripheral and cross-border areas. (L)	Bogdan Ibănescu Gabriela Pascariu	S8 Library Room, Building D
	16:00-17:30	Introduction to UAIC – Iași University – guided tour. Presentation of the Palace of the University (1897) and its Painting Gallery “Hall of Echoing Lost Steps”, <i>Tafrali</i> Bookstore & Campus (FA). <i>All JASSY modules</i>	Mihai Bulai	UAIC main entrance – the Two Lions, Building A
	18:30–20:30	JASSY reception <i>All JASSY modules</i>		<i>B.P Hasdeu Hall</i> , Central University Library
6 July (Tue)	09:00-11:00	Introduction to the History of Romania and of Moldavia (L)	Roxana Gabriela Curcă	S8 Library Room, Building D
	11:30-13:30	Astronomy & Sky Map reading. Sky interpretation at Planetarium (L) – <i>with HS Module</i>	Cătălin Galeș	L1 Amphitheatre + Planetarium Building A
	15:00-18:00	Guided tour of the city: „Iași - Romanian Capital of Culture” (FA). <i>All JASSY modules</i>	Mihai Bulai Corneliu Iașu	UAIC main entrance – <i>the Two Lions</i> , Building A
7 July (Wed)	09:00-11:00	Stone identification. Rare precious & semi-precious Stones (L)	Ovidiu Iancu	S8 Library Room, Building D & Geology Museum, Building B
	11:30-13:30	How to introduce a cultural tourist attraction? A structured method for tour guides. (L)	Mihai Bulai	S8 Library Room, Building D & City
	17:00 18:10-20:10	Guided tour of the Romanian National Opera Iași Live Ballet performance – <i>Don Quijote</i> by Ludwig Minkus <i>All JASSY modules</i>	Mihai Bulai	Romanian National Opera Iași
8 July (Thu)	09:00-11:00	Computational Instruments for geolocation. (L)	Diana Trăndăbăț Adrian Iftene	S8 Library Room, Building D
	11:30-13:30	Capitalization of the Communist legacy - a chance for sustainable reconciliation between past and present (L)	Raluca Șerban	S8 Library Room, Building D
	15:00-18:00	Workshop in tourism and travel marketing and promotion: increase the online visibility of your business (W)	Marian Oancia, NGO „Zig-Zag prin România”	<i>Orest Tafrali</i> Bookstore, Building A, ground floor
9 July (Fri)	09:00-11:00	Tour guide Tasks & Techniques (L)	Mihai Bulai	S8 Library Room, Building D
	11:30-13:30	Weather Forecast for tour guides: from reading the sky to smartphone applications (L)	Lucian Sfică	S8 Library Room, Building D
	15:00-19:00	Birdwatching and Ecotourism principles. Plants and birds’ diversity – visit to Botanical Garden of Iași, owned by UAIC (FA) <i>All JASSY modules</i>	Carmen Gache & Cristiana Virginia Petre	UAIC main entrance – the <i>Two Lions</i>
10 July (Sat)	09:00-13:00	Introduction in kayaking (FA) <i>No skills required. (also during rain; maximum 20 pers. from all JASSY modules)</i>	Alexandru Oprean Vlad Munteanu	UAIC main entrance – the <i>Two Lions</i>



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11 July (Sun) OUTDOOR KIT	10:00-18:00	Preparation of Outdoor Activities (<i>introduction to outdooring, choosing the right equipment, bird watching, importance of consumption of local ecological products, using apps for outdoor activities etc.</i>) (FA)	Lucian Roșu Constantin Ion Mihai Bulai	UAIC – the Two Lions (20km around Iași)
WEEK 2 – TOUR GUIDING TECHNIQUES				
12 July (Mon)	10:00-13:30	How to Make your own Maps with free/open source Geographic Information Systems (W)	Mihai Niculiță	S8 Library Room Building D
	15:00-19:00	Wine tasting techniques (W) <i>All JASSY modules</i>	Mihai Bulai Ramona Danac	UAIC – <i>the Two Lions</i>
13 July (Tue)	09:00-11:00	Interpretation of Architecture by tour guides (L)	Tiberiu Teodor-Stanciu	S8 Library Room, Building D
	11:30-13:30	Principles of Geography of Tourism (L)	Alexandra Cehan	S8 Library Room, Building D
	15:00-17:30	Guided visit of the “Palace of Culture”, the Former Princiar Palace of Moldavia (FA) <i>All JASSY modules</i>	Mihai Bulai Daniela Șoitu	Palace of Culture (main entrance)
	17:30-19:30	Who wants to be a Geo-millionaire? Individual game, 15 questions. Fun quiz party (W) <i>All JASSY modules</i>	Lucian Roșu Athes Haralambie	TBD
14 July (Wed)	09:00-13:30	Self-study/Free time		
	15:00-18:00	Cultural Branding (W) - <i>with EEP & FRM modules</i>	Alexandru Grădinaru	<i>Ferdinand</i> Conference Hall, Building A, Rectorate
15 July (Thu)	09:00-11:00	(Optional) How to use your Body Language as a tour guide (L)	Mihai Bulai	S8 Library Room, Building D & City (to be confirmed)
	11:30-13:30	Meeting with travel professionals of Iași: The Travel Agency „Rolandia”. Understanding TO activity, architecture of website, type of customers (FA)	Nicu Apostol Mihai Bulai	UAIC – <i>the Two Lions</i> (Rolandia Travel Agency)
	15:00-18:00	Oral presentation of a Cultural Tourist Attraction by each TTG module participant (preferably from each one’s city of origin), 10 minutes each with feedback (W)	Mihai Bulai Alexandra Cehan	Lab (max. 10 chosen quality photos (inside and outside of POI))
16 July (Fri) ASSESSMENT & CLOSURE	10:00-11:00	Online TEST Computer-aided (W).	Mihai Bulai	653B (Meeting in front of B Building)
	11:00-12:00	Feedback on Test. Students' recommendations for the next JASSY edition.		
	13:00-14:00	Buffet lunch <i>All JASSY modules</i>	Hall of Lost Steps, Building A	
	14:00-15:00	JASSY Summer School Closing <i>All JASSY modules</i>	<i>Mihai Eminescu</i> Aula Magna Building A	

L = Lecture

W = Workshop

FA = Field Application

 Common activities for some modules

 Common activities for all modules

 Test

Note: 2 hours of course/field work are usually composed of 50' activity + 10' break.

11.00 – 11.30 – coffee-break

13.45 – 15.00 – lunch break (*Titu Maiorescu* University Cafeteria)