



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Remote

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a highly creative digital marketing student to gain practical experience with this expert commercial & corporate learning provider company. Mentored throughout, your creative thinking skills and strategic approach will play an essential part in driving the host company's digital narrative. Your tasks will help to enhance the organization's image, improve digital communication with clients and encouraging business growth. You will assist in helping to expand the brand's global influence whilst also increasing brand loyalty, awareness and authority. With a company focus on involvement for learning, this comprehensive experience will be an amazing addition to your CV and a real boost to your career prospects.

Tasks

 - Throughout your time with the company you will:

- Create and manage content for the company's social media platforms, Instagram, Facebook, Twitter, LinkedIn
- Manage the company's official website including SEO & Analytics
- Create content for the company's blog and/or website
- Work with the wider team to drive the creation of digital assets for a range of digital channels
- Help the team improve the digital marketing strategy and streamline the existing processes
- Develop and manage PPC campaigns and tracking progress
- Plan, implement, and monitor digital marketing campaigns across all digital networks

Desired Skills

- Excellent communication skills, both written and verbal
- Experience in marketing, social media management and multimedia
- Strong analytical skills
- Ability to work well both independently and with other team members
- Be creative and innovative in your approach
- Great organisational and time-management skills

The Host Company

The host company is an experienced consultancy provider delivering engaging, high impact training which allows their clients to best manage and embrace the changes created by new software and technology. At the core of their business are learning solutions and mobile applications that deliver high quality, engaging, learning content, within Pharma, Life Sciences and Digital Industries. Dedicated to the success of their client's businesses, they tailor each solution whilst taking a hands-on approach, meaning that you would gain a fantastic breadth of experience as part of this company.