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Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Remote or in country

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a UI/UX student with a passion for design and communication. Mentored throughout you will get the opportunity to leverage your creativity to provide a platform to serve a broader purpose which is helping industry to reduce carbon emissions and prevent climate change. The role will involve working with the team to maintain the current UI of the main web app and help to design and prototype new products. Also, as part of this role, you will get opportunities to create various design assets and resources to be used in social media, events, etc. If you are a confident self-starter, passionate about protecting the environment and preventing climate change this could be the placement for you! Don't miss out, apply today!

Tasks

- Designing SaaS Product Website, layout, and visuals.
- Creating assets for various marketing campaigns.
- Working closely with marketing and front-end developers
- Design, create and test digital marketing content and printed materials, including social media templates, etc.
- Developing Personas, User Journey, Impact, User testing and Wireframing ideas.

Desired Skills

- Experience or a degree in Media Design, Product Design, Graphic Design, Digital Marketing or other related
- Experience using Adobe Suite, Figma (or other creative software)
- Have an interest in creative design and digital marketing
- Demonstrable experience designing and prototyping

Good to have

- Ability to create simple illustrations and icons
- Basic knowledge of video editing.
- Experience or interest in animation.
- Interest in new technologies, AI, etc.
- And obviously, be keen to learn

The Host Company

The host is an AI-for-Engineering deep tech company, helping industry accelerate decarbonisation of their manufacturing operations. Their aim is to make complex AI technology simple to use and thereby accelerate AI adoption and digital transformation journeys of their customers.