

COURSE OUTLINE

COURSE TITLE	FOUNDATIONS OF RESEARCH	CODE:
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YEAR OF STUDY	SEMESTER	COURSE STATUS (C-COMPULSORY/O-OPTIONAL/E-ELECTIVE)	C
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NUMBER OF HOURS PER WEEK				TOTAL NUMBER OF HOURS PER SEMESTER	TOTAL NUMBER OF SELF-STUDY HOURS	CREDITS	TYPE OF ASSESSMENT (MT-MID-TERM, O-ORAL EXAM, M-MIXED)	LANGUAGE OF TEACHING
C	S	L	Pr.					
2	2			56	5		M	EN

COURSE COORDINATOR	ACADEMIC TITLE, FIRST NAME, LAST NAME	DEPARTMENT
	LECTURER OLESIA LUPU, PhD	EACSI

PREREQUISITE COURSES	
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COURSE OBJECTIVES	<p>Main objective: Understanding and using main research tools used in Business Administration studies.</p> <hr/> <p>SPECIFIC OBJECTIVES: <u>KNOWLEDGE</u>, <u>ABILITIES</u> AND/OR <u>COMPETENCIES</u></p> <ul style="list-style-type: none"> i) <u>Cognitive competencies</u> (<i>knowledge</i>) introducing main research and documentation tools ii) <u>Functional competencies</u> (abilities and competencies: applying knowledge to a particular context) developing abilities in using research skills in carrying out research projects in Business Administration iii) <u>Personal competencies</u> using language for developing academic projects and presentations iv) <u>General competencies</u> developing research study skills
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SEMINAR/LAB TOPICS	<ul style="list-style-type: none"> 1. Research tools and methodology in social sciences 2. Research project mini-presentation 3. Academic vocabulary.
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TEACHING METHODS	Interactive, student-centered activities
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BIBLIOGRAPHY	<p>Saunders, Mark., 2006, <i>Research Methods for Business Students</i>. London: Pearson</p> <p>Quinton, Sarah., 2006, <i>Research in Business</i>. London: Sage Publications</p> <p>Gummesson, E., 2000, <i>Qualitative Methods in Management Research</i>. Thousand Oaks, CA: Sage Publications</p> <p>Stoica, D., <i>Curs de metode bibliografice de cercetare</i>, Editura Universității 'Al. I. Cuza', Iași, 2000.</p> <p>Hulban, H., <i>Tehnica cercetării științifice</i>, Graphix, Iași, 1994</p>
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ASSESSMENT	TERMS	Class attendance and active in-class participation
	CRITERIA	Group activities
	TYPES	Ongoing assessment, final exam
	FINAL GRADE FORMULA	70% final presentation 30% written quiz