

Course title: Foreign Language: Grammatical and Linguistic Theories (II)

Course code: MCIT0941

Course type: compulsory

Level of the course: MA

Year of study: 2nd

Semester: 4th

Number of ECTS credits allocated: 7

Name of the lecturer: Mirela Aioane

Course objective: The course presents the linguistic and pragmatic characteristics specific to the journalistic language: the individual functions of the journalistic discourse, typology of the titles, use of special syntax and lexis; the heterogenous character of this type of language, the rhetoric character, the influence of the journalistic style upon the omonly spoken Italian language.

Course contents: The Italian journalistic language. The newspaper – history and functions. Types of articles; The newspaper, structure. Lexical characteristics, linguistic economy. Various articles. The news, the article. The sports column. Linguistic analysis of ads.

Recommended reading: AA.VV, *Stile stampa. Manuale di srittura*, Torino, 1988; Beccaria, G,L, *I linguaggi settoriali in Italia*, Milano, Bompiani, 1988; Dardano, Maurizio, *Il linguaggio dei giornali in Italia*, Bari, Laterza, 1986; Marinozzi, Gianni, *La logica del pifero. Il linguaggio e le strategie dei beni di consumo*, Milano, Franco Angelo Libri, 1988

Teaching methods: lectures, interactive approaches

Assessment methods: 50% ongoing evaluation; 50% final test (written)

Language of instruction: Italian