

Course title: Intercultural Communication

Course code: LM0823_F, LM0824_E, LM0824_G

Type of course: compulsory

Level of course: BA

Year of study: 1st

Semester: 2nd

Number of ECTS credits allocated: 5

Name of the lecturer: Simona Modreanu

Course objective: To introduce students to a complex, global and modern approach to intercultural communication.

Course contents: Culture: definitions. General knowledge /vs/ specialized knowledge. Customs, traditions, mentalities, etc. Compared models and schemes: Goodenough's cultural scheme; M. Mauss's "gift and exchange theory"; Levi-Strauss's cold and hot societies, etc.

Recommended reading: Charbonnier, Georges, *Entretiens avec Claude Lévi-Strauss*, 1959 ; Dibia Pascal, WULF Christoph, *Ethnosociologie des échanges interculturels*, Paris : Anthropos Economica, 1998 ; Goodenough, W.H., *Culture, Language and Society*, Reading, Ma. (Addison-Wesley), 1971 ; Jeanneney Jean-Noël dir. *Une idée fausse est un fait vrai : les stéréotypes nationaux en Europe*, Paris : Odile Jacob, 2000 ; M. Mauss, *Sociologie et anthropologie*, Paris, 1950.

Teaching methods: lectures, interactive methods

Assessment methods: final written test; students' presentations

Language of instruction: French