

COURSE OUTLINE

COURSE TITLE	SUPPLY CHAIN MANAGEMENT		
--------------	-------------------------	--	--

YEAR OF STUDY	2	SEMESTER	2	COURSE STATUS (C –COMPULSORY/O-OPTIONAL/ E-ELECTIVE)	E
---------------	---	----------	---	--	---

NUMBER OF HOURS PER WEEK				TOTAL NUMBER OF HOURS PER SEMESTER	TOTAL NUMBER OF SELF-STUDY HOURS*	CREDITS	TYPE OF ASSESSMENT (MT – MID-TERM, OE – ORAL EXAM, E – EXAM, M – MIXED)	LANGUAGE OF TEACHING
C	S	L	Pr.					
2	0			56	94	5	M	Romanian

COURSE COORDINATOR	ACADEMIC TITLE, FIRST NAME, LAST NAME	DEPARTMENT
	ASSOCIATE LECTURER NELU FLOREA, PhD STUDENT	EACSI

PREREQUISITE COURSES	Management, Marketing, Finance, Accounting, Financial Management
----------------------	--

OBJECTIVES	Acquiring the theoretical fundamentals specific to SCM, development of the abilities required for applying these theoretical principles and concepts, familiarization with and development of acquisition skills, development of teamwork abilities
COURSE OUTLINE	THE CONCEPT OF SCM, PRINCIPLES AND FRAMEWORK; LOGISTICS – BASIC FUNCTIONS; SUPPLY LOGISTICS; INTERNAL LOGISTICS; DISTRIBUTION (FORWARD) LOGISTICS; OUTSOURCING (EXTERNALIZATION) OF ACTIVITIES; PILOTING AND OPTIMIZATION OF THE LOGISTICAL CHAIN; APPRAISAL METHODS OF THE PERFORMANCES OF A SUPPLY CHAIN; MYTHS ABOUT SCM.
SEMINAR / LAB TOPICS	Case studies from Romanian and foreign companies referring to the acquisition process, the substantiation of the selling price, analysis of production costs, the deed of conveyance, peculiarities concerning the importing / exporting of goods (commodities), organization of auctions as a purchasing method, the set up of the production cycle according to sales, choice of suppliers, the outsourcing (externalization) of activities, peculiarities of strategic acquisitions, the drawing up of the material resources plan.
TEACHING METHODS	Lecture (with Power Point presentations), interactive lecture, case studies

REQUIRED BIBLIOGRAPHY (SELECTIVE)	Florea N. – suport de curs în format electronic (electronic lecture notes) Leenders M, Fearon H, Nollet J – La gestion des approvisionnements et des matieres, Gaeton Morin - 2002 Peter B, David F, David J – Principiile și managementul achizițiilor, ARC - 2004 Claude Fiore – Supply chaine en action, Les Echos – 2001 Daniel Fromentin, Jean Pierre Breuzard – Gestion pratique de la chaine logistique, Demos – 2004.
-----------------------------------	---

ASSESSMENT	TERMS	Mandatory seminar attendance – at least 40 points as a final examination prerequisite; Lecture attendance is optional but could increase the score by 10 points upon proof of interest in SCM (active student participation in lecture debates)
	CRITERIA	Focus on logical skills and not on memory. Interest in the systemic vision of a chain and not in the individual performance of a certain function of the company out of imaginative creative solutions, the development of the abilities of analysis and interpretation of the performances of a flexible chain, projection and implementation of activities meant to increase performance of a supply / distribution chain.
	TYPES	Drawing up and presenting of individual assignments (projects), writing team projects, final assessment by means of mixed examination (multiple choice-based tests + exam topics + practice)

	FINAL GRADE FORMULA	15 % seminar activity, 15 % team project, 20% individual project, 50% final examination (multiple choice-based tests + exam topics + practice)
--	---------------------	--

* The number of self-study hours is calculated by subtracting from 150h/semester (equivalent number of hours for 5 credits) the total number of hours per semester allotted to the course.