



FEAA

FACULTATEA DE ECONOMIE
ȘI ADMINISTRAREA AFACERILOR
UNIVERSITATEA "AL. I. CUZA" IAȘI

**THE FACULTY OF ECONOMICS
AND BUSINESS ADMINISTRATION
„ALEXANDRU IOAN CUZA” UNIVERSITY OF IASI**

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1. GENERAL INFORMATION

1.1. THE DEAN’S MESSAGE

The Faculty of Economics and Business Administration is one of the most dynamic faculties within the "Alexandru Ioan Cuza" University from the point of view of educational offer, number of students, academic expertise and modern learning facilities. Although the Faculty has been part of the "Alexandru Ioan Cuza" University since 1962, the tradition of higher economic education started in Iasi in 1843, when Ion Ghica taught the first course on Political Economy at the Mihaileana Academy.

The Iasi school of economics acquired its recognition beginning with the year 1962 when the Faculty of Economics was set up within the University. Until 1990, the Faculty offered several fields of specialization, such as: Industry, Construction and Transport Economics; Finance and Accounting; Agricultural Economics; Accounting and Agricultural Economics. After 1990, the educational curricula and faculty structure were entirely reshaped so as to focus on:

- recovering the genuine principles, analytical evolutions and normative aims of Economics and Management by restructuring curricula;
- restructuring the academic and research activity by underlining both the relevance of students' creative/critical thinking and their acquisition of professional competences, in a learning environment that is conducive to the free choice of research topics and their development.
- improving and diversifying the educational offer so as to meet, on the one hand, the requirements of the economic, institutional and political reform, and on the other hand, the requirements of a democratic society and an evolved market economy.

- synchronising the Faculty's teaching and research activities with their counterparts' in similar Western schools by developing programmes of international cooperation.

In 1999 the Faculty of Economics was renamed the Faculty of Economics and Business Administration. The new name was meant to highlight the two major fields of academic education: Economics - oriented towards economic theories - and Business Administration - oriented towards "business", respectively.

In 2005 the Faculty adopted the Bologna model: 3 years (180 ECTS) of undergraduate studies, 2 years (120 ECTS) of Master's studies and 3 years of doctoral studies. Undergraduate studies aim to build students' general skills and competences so as to meet the increasingly dynamic demands of the job market and so as to give students more freedom to choose their further specialization track, via an academic Master's program or a vocational master's programme.

Lately, the Faculty has undergone important qualitative and quantitative changes that have ensured its good reputation in the higher economic education in Romania. Further organizational development, improved teaching and research quality and the international recognition are some of the strategic steps to be taken in the near future.

Professor Dinu Airinei, PhD

Dean of the Faculty of Economics and Business Administration

1.2. HISTORY AND FACULTY MISSION AND OBJECTIVES

History

The tradition of economic education at the academic level started in Iasi in 1843, when Ion Ghica taught the first course of Political Economy at “Academia Mihaileana”. Later, the economic thinking and education were illustrated by reputed intellectuals such as Ion Strat, A. C. Cuza, Ion Ionescu de la Brad, A. D. Xenopol, Gh. Zane etc.

Subsequently, the Faculty of Law of the “Al. I. Cuza” University offered courses of Political Economy, Economic Theories and Public Finance. Since that time, a long chain of events have shaped what we can call today the Iasi “School of Economics”. The latter was institutionalised in 1962 when the Faculty of Economics was founded under the auspices of the “Alexandru Ioan Cuza” University of Iasi.

Until the academic year 1990-1991, The Faculty of Economics had the following undergraduate programmes:

- The Economics of Industry, Constructions and Transportation;
- Accounting (1962-1977);
- Finance (1962-1977);
- The Economics of Agriculture (1962-1977);
- Finance and Accounting (1978-1990);
- Accounting and Agricultural Economy (1978-1990).

In 1999, the Faculty changed its name to the “Faculty of Economics and Business Administration”. This was the result of the Faculty efforts to give clearer shape to the two major segments of academic education: theoretical (Economics) and practical (Business Administration).

Faculty mission and objectives

MISSION STATEMENT

The mission of the Faculty of Economics and Business Administration is to offer high quality education, in order to develop students’ intellectual abilities, their ethics and knowledge in the field of economics, as essential grounds for the formation of professional elites; it is also to develop high level scientific research, to spread the genuine economic culture, the values of political and economic freedom, as well as the spirit of initiative, as prerequisites for economic and social progress.

OBJECTIVES

- To adapt the educational offer to the need of developing a capitalist economy and an “open” society in Romania;

- To assimilate Western standards for academic education, as a basis in the formation of professionals capable to respond to the “challenges” of European Network for Quality Assurance in Higher Education and globalisation of world economy;
- To integrate education with scientific research so as to develop a professional teaching staff;
- To pursue curriculum reform, with a view to assimilating Western standards in all forms of education;
- To develop an organisational culture that would give identity and reputation to the Faculty, a feeling of institutional affiliation and loyalty to the academic community within the University;
- To introduce and develop Quality Assurance in educational programmes and administrative activities, in order to enhance competitive advantages;
- To develop private and public partnerships, with the purpose of permanently adjusting the educational offer to the demands of the labour market and of improving professional training;
- To place the Faculty among the top Romanian Universities and to gain international recognition.

1.3 EXECUTIVE BOARD

Dean: Professor [Dinu AIRINEI, PhD](#)

Tel. 0232-201071, e-mail: adinu@uaic.ro; Office B 412, 1st floor, B Building, University

Vice Dean, didactic activity and logistics: Prof. [Vasile COCRIS, PhD](#)

Tel. 0232-201451, e-mail: vcocris@uaic.ro ; Office B 418, 1st floor, B Building, University

Vice Dean, distance learning (ID) and professional master’s: Prof. [Emil MAXIM, PhD](#)

Tel. 0232-201407, e-mail: emaxim@uaic.ro ; Office B 418, 1st floor, B Building, University

Vice Dean, international relations and academic master’s: Prof. [Marin FOTACHE, PhD](#)

Tel. 0232-201599/201430, e-mail: fotache@uaic.ro ; Office B 420, 1st floor, B Building, University

Vice Dean, student activity: Assoc. Prof. [Costel ISTRATE, PhD](#)

Tel. 0232-201599, e-mail: istrate@uaic.ro ; Office B 420, 1st floor, B Building, University

Chancellor: Prof. [Carmen PINTILESCU, PhD](#)

Tel. 0232-201627, e-mail: carmen.pintilescu@uaic.ro ; Office B 407, 1st floor, B Building, University

Administrator in chief: eng. [Liviu GRAMA](#)

Tel. 0232-201608, e-mail: grama@uaic.ro ; Office B 426, 1st floor, B Building, University

Secretary in chief: [Cristina HANGANU](#)

Tel. 0232-201070, e-mail: changanu@uaic.ro; Office B 411, 1st floor, B Building, University

1.4. ACADEMIC UNITS AND ORGANISATIONAL CHART

1.4.1 Departments

**The Department of Economics, Quantitative Analysis and Business Information Systems
(functional units: Economics, Quantitative Analysis and Business Information Systems)**

Head of Department: Professor [Ion Ignat](#), PhD

Tel.: 0232.201609/201397; e-mail: ignation@uaic.ro; Office B 423, 1st floor, B Building, University

Department secretary: Pâslaru Doina Lelia, tel.: 0232.201421; Office B 320, ground floor, B Building, University

The Department of Business Administration (functional units: Public Administration, Accounting, Commerce and Tourism, Finance, Management, Marketing, Money and Credit)

Head of Department: Associate Professor [Constantin Toma](#), PhD

Tel.: 0232.201389; e-mail: toco@uaic.ro; Office B 425, 1st floor, B Building, University

Department secretary: Mihaela Ignat, e-mail: mihaela.ignat@uaic.ro, tel: 0232.201435; Office B 425, 1st floor, B Building, University

1.4.2 Secretariates

Secretary in chief: Cristina HANGANU

Tel. 0232-201070, e-mail: changanu@uaic.ro ; Office B 411, 1st floor, B Building, University

SECRETARIATE FOR UNDERGRADUATE STUDIES, FULL TIME STUDENTS

Name and Surname	E-mail	Telephone	Location
AIONESEI Mirela	mirela.aionesei@feaa.uaic.ro	0232.201588	B 409, 1st floor, B Building, University
KOCSIS Roxana Elena	roxana.kocsis@feaa.uaic.ro	0232.201589	B 410, 1st floor, B Building, University
LUCAN Cristina	cristina.lucan@feaa.uaic.ro	0232.201589	B 410, 1st floor, B Building, University
MÎNDRILĂ Angelica Gabriela	angelica.mindrila@uaic.ro	0232.201589	B 410, 1st floor, B Building, University
ROTARIU Carmen	crotariu@uaic.ro	0232.201588	B 409, 1st floor, B Building, University
TROFIN Mariana	ligiat@uaic.ro	0232.201588	B 409, 1st floor, B Building, University

You can get information regarding enrolment, expulsion, students' rights and obligations by reading *The Didactic Activity Regulations*, posted on the faculty notice board, on the 1st floor, B Building, across the B1 lecture room or on the faculty website: <http://www.portal/feaa.uaic.ro/>.

Student certificates can be obtained on-line, by accessing <http://www.portal/feaa.uaic.ro/>, Section *Secretariat/Adeverințe*.

SECRETARIATE FOR UNDERGRADUATE STUDIES, DISTANCE LEARNING STUDENTS

Name and Surname	E-mail	Telephone	Position	Location
IABLONCHI Mihaela	mihiab@uaic.ro	0232.201626	Secretary for 1st and 2nd year students	B 406, 1st floor, B Building, University
LĂPUȘNEANU Loredana	lory@uaic.ro	0232.201419	Secretary for 3rd year students	B 405, 1st floor, B Building, University
ANTEMIR Mia	amia@uaic.ro	0232.201408	PC operator	B 406, 1st floor, B Building University

SECRETARIATE FOR ACADEMIC MASTERS

Name and Surname	E-mail	Phone	Position	Location
COJOCARU Rodica	cojor@uaic.ro	0232.201470	Secretary for Academic Masters	B 408, 1st floor, B Building, University
NEDELUCU Cristina	crinan@uaic.ro	0232.201470	Secretary for Academic Masters	B 408, 1st floor, B Building, University

SECRETARIATE FOR PROFESSIONAL MASTERS AND POSTGRADUATE ACADEMIC SCHOOLS

Name and Surname	E-mail	Phone	Position	Location
BOSIE Irina	fibas@uaic.ro	0232.201820	<i>Secretary for Professional Masters and FIBAS Secretary – Postgraduate Academic School</i>	C 602, 4th floor, C Building, University
PLEȘOIANU Georgeta	georgeta@uaic.ro	0232.201417	<i>Secretary for Professional Masters and DEPROTUR Postgraduate School,</i>	B 427, 1st floor, B Building, University

Name and Surname	E-mail	Phone	Position	Location
			<i>Human Resources Management, Commercial Management Masters and Management-Marketing SCOP 2M Postgraduate School</i>	
TARGHIR Ecaterina	elitec@uaic.ro	0232.201425	<i>Secretary for Professional Masters and ELITEC Secretary – Postgraduate Economic School</i>	B 432, 1st floor, B Building, University

SECRETARIATE FOR THE ECONOMICS DOCTORAL SCHOOL

Name and Surname	E-mail	Telephone	Location
COȘULEANU Alina	arusu@uaic.ro	0232.201744	4th floor, Lapusneanu Street, Building University

INTERNATIONAL RELATIONS

International Relations Responsible: Vice-Dean Professor Marin Fotache, PhD; phone: 0232.201599, e-mail: fotache@uaic.ro; Office B 420, 1st floor, B Building, University

LLP-Erasmus Coordinator: Lector Bogdan Zugravu PhD, phone: 0232.201433, e-mail: zugravu@uaic.ro; Office in the C Building, University, 5th floor, C702.

Secretariate: Dorina Moisă, Office B 407, 1st floor, B Building, University, phone/fax: 0232.201627.

2. UNDERGRADUATE PROGRAMMES

2.1 THE LIST OF FIELDS OF STUDIES AND SPECIALISATIONS

Fundamental of studies	Fields of studies	Bachelor's degrees
Economics	Accounting	Accounting and Management Information Systems*
	Business Administration	Business Administration**
		Trade, Tourism and Services
	Economics	Food and Agriculture Economics
General Economics		

	International Business and Economics	International Business and Economics
	Finances	Finance and Banking*
	Management	Management*
	Marketing	Marketing
	Cybernetics, Statistics and Business Information Systems	Business Information Systems Economic Statistics and Forecasting
Political and Social Sciences	Administration Sciences	Public Administration*

*) Also available for distance learning. The curriculum for the distance-learning studies is identical with that of the full-time education.

***) Undergraduate programme in English.

2.2 COURSES OUTLINE FOR UNDERGRADUATE PROGRAMMES IN ROMANIAN

2.2.1 Specifications related to the individual academic line options

Since admission in the first year is organised in different fields of study, at the end of the first semester each student is distributed in different sections and specialisations, according to his/her personal option and results. It is for this specific purpose that at the end of the first semester, after all the results have been officially announced, **each student has to hand in at the faculty secretariate an option list** in which he/she clearly specifies his/her preferences for bachelor domains and specialisations.

The distribution on the budget financed positions in certain bachelor domains and specialisations shall be made proportionally to the number of the last 3 series of graduates. Each specialisation cannot possibly have more than 3 course groups, of more than 150 students each. Also, the minimum number of students for a course group, for any specialisation, is of 75.

The students' distribution for bachelor domains and specialisations is made decreasingly according to the students' score and options expressed in their option list, limited to the maximum number of places for each specialisation (3 groups with 150 students each). If a student is not eligible for his first option, he shall be considered for his second option; if he is not eligible for his second option, he shall be considered for his third option and so on, up to his last option.

A Faculty of Economics and Business Administration (FEAA) student has the possibility to choose among the following **academic itinerary options**:

a) A unique specialisation in the bachelor domain. The credit distribution is as it follows:

- 60 credits for the general disciplines which guarantee the achievement of general knowledge of informational technologies (DG) and competence to communicate in a foreign language;

- 60 credits for the disciplines which guarantee the achievement of specialised knowledge and competence (DSP1+DSP2);

- 60 credits for the disciplines which guarantee the achievement of specialised knowledge and competence in depth (DSC).

b) A main specialisation from the bachelor domain and a complementary specialisation from FEAA. The first two years of study shall be under the auspices of the main specialisation while the third year of study shall be divided into the main specialisation (6 disciplines) and the complementary specialisation (6 disciplines).

c) A main specialisation at FEAA and a complementary specialisation at another faculty, at „Al. I. Cuza” University, Iasi. The first two years of study (120 credits) shall be taken at the main specialisation at FEAA. The third year of study (60 credits) shall be taken at the faculty the complementary specialisation belongs to. The complementary specialisation disciplines are to be found in the syllabus for the first two years of study and they can be taken together with the already existent groups.

The Faculty of Economics and Business Administration also offers the possibility to students at other faculties to study a complementary specialisation, such as: Trade, Commerce, Tourism and Services; General Economics; Food and Agriculture Economics; Management; Marketing; Business Information Systems; Economic Statistics and Forecasting; Public Administration.

2.2.2 Study Programme List

FUNDAMENTAL FIELD: ECONOMICS

Field of studies: ACCOUNTING

Bachelor’s degree: Accounting and Management Information Systems



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					

7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Accounting for Not-for-Profit Organizations (DSP2)	2	2		E	5					
5.	Information Systems Protection and Security (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Databases (DSP2)						2	2		E	5
10.	Standardization in Business Accounting (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Managerial Accounting (DSC)	2	2		E	5					
2.	Accounting for Import-Export Activities (DSC)	2	1		E	5					
3.	Accounting Information Systems I (DSC)	2		2	E	5					
4.	Accounting for Credit Institutions (DCS)	2	2		E	5					
5.	Corporate Finance Management (DSC)	2	2		E	5					
6.	Expert Systems in Accounting (DSC)	2		1	E	5					

7.	Financial Economic Analysis (DSC)						2	2			E	5
8.	Public Accounting (DSC)						2	2			E	5
9.	Business Tax Accounting (DSC)						2	2			E	5
10.	Accounting Information Systems II (DSC)						2		2		E	5
11.	ERP (DSC)						2		1		E	5
12.	Internal Control and Audit (DSC)						2	1			E	5
	Final Dissertation											5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Accounting and Management Information Systems* as complementary specialisation
- *Accounting and Management Information Systems* as a main specialisation – any FEAA complementary specialisation.

Third year

Nr. crt.	Courses	First semester					Second semester					
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits	
1.	Managerial Accounting (DSC)	2	2		E	5						
2.	Accounting Information Systems I (DSC)	2		2	E	5						
3.	Corporate Finance Management (DSC)	2	2		E	5						
4.	Financial Economic Analysis (DSC)						2	2			E	5
5.	Accounting Information Systems II (DSC)						2		2		E	5
6.	Internal Control and Audit (DSC)						2	1			E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: BUSINESS ADMINISTRATION

Bachelor's degree: Trade, Tourism and Services



Curriculum

First year

Nr.	First semester	Second semester
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cert.	Courses	C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Merchandising (DSP2)	2	2		E	5					
5.	Evaluation and Land Use in Tourism (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Promotional Techniques (DSP2)						2	2		E	5
10.	Tourism Management (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Trade Management (DSC)	2	2		E	5					
2.	Human Resources	2	2		E	5					

	Management (DSC)										
3.	Quality Management (DSC)	2	1		E	5					
4.	Fundamentals of Investment (DSC)	2	2		E	5					
5.	Financial Management (DSC)	2	1		E	5					
6.	Economic Project in Commerce (DSC)	0	2		E	5					
7.	Services Management (DSC)						2	1		E	5
8.	Hotel Management (DSC)						2	2		E	5
9.	Tourism Marketing (DSC)						2	2		E	5
10.	Food Services Management and Catering (DSC)						2	2		E	5
11.	Logistics in commerce and tourism or Supply chain management (DSC)						2	1		E	5
12.	Economic Project in tourism (DSC)						0	2		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L-Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Trade, Tourism and Services* as a complementary specialisation
- *Trade, Tourism and Services* as a main specialisation – any FEAA complementary specialisation.

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Trade Management (DSC)	2	2		E	5					
2.	Quality Management (DSC)	2	1		E	5					
3.	Economic Project in Commerce (DSC)	0	2		E	5					
4.	Services Management (DSC)						2	1		E	5
5.	Hotel Management (DSC)						2	2		E	5
6.	Food Services Management and Catering (DSC)						2	2		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: ECONOMICS

Bachelor's degree: Food and Agriculture Economics



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Agribusiness Economics (DSP2)	2	2		E	5					
5.	Agribusiness Systems Logistics (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Management of Agribusiness Enterprises (DSP2)						2	2		E	5
10.	Management of Agribusiness Investments (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Agricultural Economics (DSC)	2	2		E	5					
2.	Farm Management (DSC)	2	1		E	5					
3.	Economic-Financial Diagnosis of Agribusiness Enterprises (DSC)	2	2		E	5					
4.	Agri-Marketing (DSC)	2	2		E	5					
5.	Rural assessment (DSC)	2	2		E	5					
6.	Sciences of Commodity (DSC)	2	1		E	5					
7.	Environmental Economics (DSC)						2	1		E	5
8.	Agro-Food Commodity (DSC)						2	1		E	5
9.	Sustainable development of the rural area (DSC)						2	1		E	5
10.	Economics of Rural Tourism (DSC)						2	1		E	5
11.	Starting and Managing the Agribusiness Enterprises (DSC)						2	1		E	5
12.	European Agribusiness Policies (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L-Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Food and Agriculture Economics* as a complementary specialisation;
- *Food and Agriculture Economics* as a main specialisation –any FEAA complementary specialisation

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Agricultural Economics (DSC)	2	2		E	5					
2.	Farm Management (DSC)	2	1		E	5					
3.	Sciences of Commodity (DSC)	2	1		E	5					
4.	Agro-Food Commodity (DSC)						2	1		E	5
5.	Economics of Rural Tourism (DSC)						2	1		E	5
6.	European Agribusiness						2	1		E	5

Policies (DSC)										
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*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: ECONOMICS

Bachelor's degree: General Economics



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	World Economy (DSP2)	2	2		E	5					
5.	History of Economic Thought (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					

7.	Marketing (DSP1)						2	2			E	5
8.	Money and credit (DSP1)						2	2			E	5
9.	Intermediate Microeconomics (DSP2)						2	2			E	5
10.	Intermediate Macroeconomics (DSP2)						2	2			E	5
11.	Business English/French/German (DG)						1	1			C	5
12.	Internship (DG)										C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester					
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits	
1.	Economic integration (DSC)	2	2		E	5						
2.	Contemporary Doctrines and Economics I (DSC)	2	2		E	5						
3.	Public Sector Economics (DSC)	2	2		E	5						
4.	International Economics (DSC)	2	2		E	5						
5.	Developmental Economics (DSC)	2	1		E	5						
6.	Foreign language A (DSC)	2	1		E	5						
7.	Institutional Economics (DSC)						2	1			E	5
8.	Contemporary Doctrines and Economics II (DSC)						2	1			E	5
9.	European Economics (DSC)						2	1			E	5
10.	Business Economics (DSC)						2	1			E	5
11.	Foreign language A (DSC)						2	1			E	5
12.	International Relations and Diplomacy (DSC)						2	1			E	5
	Final Dissertation											5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *General Economics* as a complementary specialisation;
- *General Economics* as a main specialisation – any FEAA complementary specialisation

Third year

Nr. crt.	Course	First semester					Second semester					
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits	
1.	Economic integration (DSC)	2	2		E	5						
2.	Contemporary Doctrines and Economics I (DSC)	2	2		E	5						
3.	International Economics	2	2		E	5						

	(DSC)										
4.	Contemporary Doctrines and Economics II (DSC)						2	1		E	5
5.	European Economics (DSC)						2	1		E	5
6.	Business Economics (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: INTERNATIONAL BUSINESS AND ECONOMICS

Bachelor's degree: International Business and Economics



Curriculum

First year

Nr. crt.	Course	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	World Economy (DSP2)	2	2		E	5					
5.	International Economics I	2	2		E	5					

	(Theory of International Trade) (DSP2)										
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	International Economics II (Trade Policies) (DSP2)						2	2		E	5
10.	International Business Management (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	International Trade Relations (DSC)	2	2		E	5					
2.	Economic integration (DSC)	2	2		E	5					
3.	Contemporary Doctrines and Economics I (DSC)	2	2		E	5					
4.	International Finance (DSC)	2	2		E	5					
5.	German Language (DSC)	2	1		E	5					
6.	Commercial correspondence (DSC)	2	1		E	5					
7.	Negotiations in International Business (DSC)						2	1		E	5
8.	European Economics (DSC)						2	1		E	5
9.	Contemporary Doctrines and Economics II (DSC)						2	1		E	5
10.	Commercial correspondence (DSC)						2	1		E	5
11.	German Language (DSC)						2	1		E	5
12.	International Relations and Diplomacy (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for the students who study:

- any FEAA main specialisation – *International Business and Economics* as a complementary specialisation
- *International Business and Economics* as a main specialisation – any FEAA complementary specialisation

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	International Trade Relations (DSC)	2	2		E	5					
2.	Contemporary Doctrines and Economics I (DSC)	2	2		E	5					
3.	International Finance (DSC)	2	2		E	5					
4.	Negotiations in International Business (DSC)						2	1		E	5
5.	European Economics (DSC)						2	1		E	5
6.	International Relations and Diplomacy (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: FINANCES

Bachelor's degree: Finance and Banking



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr.	First semester	Second semester
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cert.	Courses	C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Corporate Finance (DSP2)	2	2		E	5					
5.	Fundamentals of Insurance for Goods and Persons (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Banking Systems and Operations (DSP2)						2	2		E	5
10.	Public Finance (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-course, S-Seminar, L-Workshop

**E-Exam, C-Oral Examination

Third year

Nr. cert.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Investment Financing (DSC)	2	2		E	5					
2.	Banking Economy (DSC)	2	2		E	5					
3.	International Foreign Exchange and Financial Relations (DSC)	2	2		E	5					
4.	Capital Markets (DSC)	2	2		E	5					
5.	European Financial and Monetary Integration (DSC)	2	1		E	5					
6.	Banking and Financial Control (DSC)	2	1		E	5					
7.	Financial Management (DSC)						2	1		E	5
8.	Banking Management (DSC)						2	1		E	5
9.	Public Budgeting and Taxation Process (DSC)						2	1		E	5
10.	Financial Derivates Markets (DSC)						2	2		E	5
11.	Projects (DSC)							2		E	5
12.	Financial and Banking International Institutions (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Finance and Banking* as a complementary specialisation;
- Finance and Banking* as a main specialisation – any FEAA complementary specialisation

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Banking Economy (DSC)	2	2		E	5					
2.	International Foreign Exchange and Financial Relations (DSC)	2	2		E	5					
3.	Capital Markets (DSC)	2	2		E	5					
4.	Financial Management (DSC)						2	1		E	5
5.	Banking Management (DSC)						2	1		E	5
6.	Public Budgeting and Taxation Process (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: MANAGEMENT

Bachelor's degree: Management



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Organizational Behaviour (DSP2)	2	2		E	5					
5.	Communication and Business Negotiation (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Small Business Development and Management (DSP2)						2	2		E	5
10.	Intercultural Management (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Financial Management (DSC)	2	2		E	5					
2.	Quality Management(DSC)	2	2		E	5					
3.	Production and Operations Management (DSC)	2	2		E	5					
4.	Project Management (DSC)	2	1		E	5					
5.	Supply chaine management (DSC)	2	1		E	5					
6.	Business Projects I (DSC)	0	2		E	5					
7.	Management Games (DSC)						1	2		E	5
8.	Fundamentals of Investment (DSC)						2	2		E	5
9.	Diagnosis and Evaluation (DSC)						2	2		E	5
10.	International Management (DSC)						2	1		E	5
11.	Business Projects II (DSC)						0	2		E	5
12.	Human Resources Management (DSC)						2	2		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Management* as a complementary specialisation;
- *Management* as a main specialisation –any FEAA complementary specialisation.

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Quality Management (DSC)	2	2		E	5					
2.	Project Management (DSC)	2	1		E	5					
3.	Supply chaine management (DSC)	2	1		E	5					
4.	Fundamentals of Investment (DSC)						2	2		E	5
5.	Diagnosis and Evaluation (DSC)						2	2		E	5
6.	Human Resources Management (DSC)						2	2		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: MARKETING

Bachelor's degree: Marketing



Curriculum

First year

Nr. crt.	Course	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5

12.	Internship (DG)										C	5
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*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester					
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits	
1.	Finance (DG)	2	2		E	5						
2.	Econometrics (DSP1)	2	2		E	5						
3.	Management (DSP1)	2	2		E	5						
4.	Communication and Business Negotiation (DSP2)	2	2		E	5						
5.	Merchandising (DSP2)	2	2		E	5						
6.	Business English/French/German (DG)	1	1		C	5						
7.	Marketing (DSP1)						2	2		E	5	
8.	Money and credit (DSP1)						2	2		E	5	
9.	Promotional Techniques (DSP2)						2	2		E	5	
10.	Customer Behaviour (DSP2)						2	2		E	5	
11.	Business English/French/German (DG)						1	1		C	5	
12.	Internship (DG)									C	5	

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester					
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits	
1.	Advertising Graphic Design (DSC)	2	2		E	5						
2.	Marketing Research (DSC)	2	2		E	5						
3.	Sales Techniques (DSC)	2	1		E	5						
4.	Direct Marketing (DSC)	2	1		E	5						
5.	Acquisitions (DSC)	2	1		E	5						
6.	Foreign Language (DSC)	1	2		E	5						
7.	International Marketing (DSP2)						2	1		E	5	
8.	Logistics Supply and Sales (DSC)						2	2		E	5	
9.	E-Marketing (DSC)						2	2		E	5	
10.	International Trade Techniques (DSC)						2	1		E	5	
11.	Foreign Language (DSC)						1	2		E	5	
12.	Financial Management (DSC)						2	1		E	5	
	Final Dissertation											5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Marketing* as a complementary specialisation;
- *Marketing* as a main specialisation –any FEAA complementary specialisation.

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Marketing Research (DSC)	2	2		E	5					
2.	Sales Techniques (DSC)	2	1		E	5					
3.	Direct Marketing (DSC)	2	1		E	5					
4.	International Marketing (DSP2)						2	1		E	5
5.	Logistics Supply and Sales (DSC)						2	2		E	5
6.	International Trade Techniques (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: CYBERNETICS, STATISTICS AND BUSINESS INFORMATION SYSTEMS

Bachelor's degree: Business Information Systems



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5
8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Office Information Systems (DSP2)	2	2		E	5					
5.	Programming I (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Databases I (DSP2)						2	2		E	5
10.	Operational Research (DSP2)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C- Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Information Systems Analysis (DSC)	2		2	E	5					
2.	E-Commerce (DSC)	2		1	E	5					
3.	Computer networks I (DSC)	2		2	E	5					
4.	Programming II (DSC)	2		2	E	5					
5.	One course from: <i>Managerial Accounting, Corporate Finance, Internal Control and Auditing</i> (DSC)	2	1		E	5					
6.	Projects in Business Information Systems (DSC)	0	2		E	5					
7.	Information Systems Design (DSC)						2		2	E	5
8.	Information Systems Security (DSC)						2		1	E	5
9.	Groupware (DSC)						2		1	E	5
10.	Enterprise Resource Planning (DSC)						2		2	E	5
11.	Web Sites Development (DSC)						2		2	E	5
12.	One course from: <i>Banking Management, E-Marketing, European Economy</i> (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

***E-Exam, C-Oral examination*

- Compulsory disciplines for students who study:**
- any FEAA main specialisation – *Business Information Systems* as a complementary specialisation
 - *Business Information Systems* as a main specialisation –any FEAA complementary specialisation

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Information Systems Analysis (DSC)	2		2	E	5					
2.	Computer networks I (DSC)	2		2	E	5					
3.	Programming II (DSC)	2		2	E	5					
4.	Information Systems Design (DSC)						2		2	E	5
5.	Enterprise Resource Planning (DSC)						2		2	E	5
6.	Web Sites Development (DSC)						2		2	E	5

**C-Course, S-Seminar, L- Workshop*

***E-Exam, C-Oral Examination*

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: CYBERNETICS, STATISTICS AND BUSINESS INFORMATION SYSTEMS

Bachelor's degree: Economic Statistics and Forecasting



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics (DG)	2	2		E	5					
2.	Fundamentals of Accounting (DG)	2	2		E	5					
3.	Applied Mathematics for Economics (DG)	2	2		E	5					
4.	Business Law (DG)	2	0		E	5					
5.	Business English/French/German (DG)	1	1		C	5					
6.	Business Information Technologies (DG)	2	2		E	5					
7.	Fundamentals of Statistics (DSP1)						2	2		E	5

8.	Macroeconomics (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Financial Accounting (DSP1)						2	2		E	5
11.	Business English/French/ German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance (DG)	2	2		E	5					
2.	Econometrics (DSP1)	2	2		E	5					
3.	Management (DSP1)	2	2		E	5					
4.	Inference Statistics (DSP2)	2	2		E	5					
5.	Statistics in SPSS (DSP2)	2	2		E	5					
6.	Business English/French/ German (DG)	1	1		C	5					
7.	Marketing (DSP1)						2	2		E	5
8.	Money and credit (DSP1)						2	2		E	5
9.	Statistical Questionnaire (DSP2)						2	2		E	5
10.	Data Analysis (DSP2)						2	2		E	5
11.	Business English/French/ German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Theory and Practice of Statistical Survey (DSC)	2	2		E	5					
2.	Nonparametric Statistics (DSC)	2	2		E	5					
3.	Statistics software (DSC)	2	1		E	5					
4.	Demography (DSC)	2	1		E	5					
5.	Macroeconomics Statistics (DSC)	2	1		E	5					
6.	History of statistics (DSC)	2	1		E	5					
7.	Regression Models (DSC)						2	2		E	5
8.	Multivariate Statistics (DSC)						2	2		E	5
9.	Financial-Banking and Insurance Statistics (DSC)						2	1		E	5
10.	Statistical Methods of Economic Forecasting (DSC)						2	1		E	5
11.	Quantitative Methods						2	1		E	5

	Applied for Market Study (DSC)										
12.	Regional Statistics (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation – *Economic Statistics and Forecasting* as a complementary specialisation;

- *Economic Statistics and Forecasting* as a main specialisation –any FEAA complementary specialisation

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Theory and Practice of Statistical Survey (DSC)	2	2		E	5					
2.	Statistics software (DSC)	2	1		E	5					
3.	Demography (DSC)	2	1		E	5					
4.	Regression Models (DSC)						2	2		E	5
5.	Multivariate Statistics (DSC)						2	2		E	5
6.	Statistical Methods of Economic Forecasting (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

FUNDAMENTAL FIELD: POLITICAL AND SOCIAL SCIENCES

Field of studies: ADMINISTRATION SCIENCES

Bachelor's degree: Public Administration



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	General Theory of State and Law (DG)	2	2		E	5					
2.	Constitutional Law. General Principles (DG)	2	2		E	5					
3.	Political Economy and Economics Policies I (DG)	2	2		E	5					
4.	Elements of Administrative Science (DG)	2	2		E	5					
5.	Business English/French/German (DG)	1	1		C	5					

6.	Information Technology for Public Administration (DG)	2		2	E	5					
7.	Constitutional Law and Political Institutions (DSP1)						2	2		E	5
8.	Political Economy and Economics Policies II (DSP1)						2	2		E	5
9.	End-User Computing (DSP1)						2		2	E	5
10.	Statistics (DSP1)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Administrative Law (DG)	2	2		E	5					
2.	Decision in Public Administration (DSP1)	2	2		E	5					
3.	Public Finance I (DSP2)	2	2		E	5					
4.	Public Services Management (DSP2)	2	2		E	5					
5.	Principles of Political Science (DSP2)	2	2		E	5					
6.	Business English/French/German (DG)	1	1		C	5					
7.	Procedure of Administrative Law (DSP1)						2	2		E	5
8.	Public Finance II (DSP2)						2	2		E	5
9.	Human resources Management (DSP2)						2	2		E	5
10.	Accounting (DSC)						2	2		E	5
11.	Business English/French/German (DG)						1	1		C	5
12.	Internship (DG)									C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Civil Law I (DSC)	2	2		E	5					
2.	Public Budgeting and Taxation Process (DSC)	2	2		E	5					
3.	Family Law and Civil Status (DSC)	2	2		E	5					
4.	Labour Law and Social Security (DSC)	2	2		E	5					
5.	Elements of Judicial	2	1		E	5					

	Procedure (DSC)										
6.	Public Relations (DSC)	2	1		E	5					
7.	Local Finance (DSC)						2	1		E	5
8.	Demography (DSC)						2	1		E	5
9.	European Law (DSC)						2	2		E	5
10.	Elements of Penal Law (DSC)						2	1		E	5
11.	Projects (DSC)							2		E	5
12.	Civil Law II (DSC)						2	1		E	5
	Final Dissertation										5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

Compulsory disciplines for students who study:

- any FEAA main specialisation –*Public Administration* as a complementary specialisation;
- Public Administration* as a main specialization –any FEAA complementary specialisation.

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Civil Law I (DSC)	2	2		E	5					
2.	Public Budgeting and Taxation Process (DSC)	2	2		E	5					
3.	Labour Law and Social Security (DSC)	2	2		E	5					
4.	Local Finance (DSC)						2	1		E	5
5.	European Law (DSC)						2	2		E	5
6.	Civil Law II (DSC)						2	1		E	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

2.3. UNDERGRADUATE PROGRAMME IN ENGLISH

Starting with the 2009-2010 academic year, the Faculty of Economics and Business Administration has received the accreditation from the Agency for Quality Assurance in Higher Education (ARACIS) for a new education programme in English, in the Business Administration field of study, specialization Business Administration.

This study programme is intended both for Romanian students who want to study in English and for foreign candidates who would like to study in Romania.

The curriculum contains the following courses:

FUNDAMENTAL FIELD: ECONOMIC SCIENCES

Field of studies: BUSINESS ADMINISTRATION

Bachelor's degree: Business Administration



Curriculum

First year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credit
1.	Microeconomics	2	2		E	5					
2.	Accounting	2	2		E	5					
3.	Applied Mathematics for Economics	2	2		E	5					
4.	Business Law	2	0		E	5					
5.	Business Information Technologies	2		2	E	5					
6.	Foreign Business Language: French/German/Spanish/Italian/Romanian	1	2		C	5					
7.	Statistics						2	2		E	5
8.	Macroeconomics						2	2		E	5
9.	End-User Computing						2		2	E	5
10.	Financial Accounting						2	2		E	5
11.	Foundations of Research						2	2		C	5
12.	Foreign Business Language: French/German/Spanish/Italian Romanian						1	2		C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral examination

Second year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Finance	2	2		E	5					
2.	Econometrics	2	2		E	5					
3.	Management	2	2		E	5					
4.	Marketing	2	2		E	5					
5.	Business communication I	2	2		E	5					
6.	Foreign Business Language: French/German/Spanish/Italian/Romanian	1	2		C	5					
7.	Sports 1 (elective course)		2		C	5					
8.	Organizational Behaviour						2	2		E	5
9.	Money and Banking						2	2		E	5
10.	Small Business Management						2	2		E	4
11.	Consumer Behavior						2	2		C	5
12.	Internship (3 weeks)									C	3
13.	One course from: Intercultural Management/Public						2	0		E	3

	Relations/Insurance and Reinsurance										
14.	Foreign Business Language: French/German/Spanish/Italian/Romanian						1	2		C	5
15.	Sports 2 (elective course)							2		C	5

*C-Course, S-Seminar, L- Workshop

**E-Exam, C- Oral Examination

Third year

Nr. crt.	Courses	First semester					Second semester				
		C*	S*	L*	Asses.**	Credits	C*	S*	L*	Asses.**	Credits
1.	Financial management	2	2		E	5					
2.	Strategic management	2	1		E	5					
3.	Financial markets	2	2		E	5					
4.	Sales management	2	1		E	5					
5.	International Business	2	1		E	5					
6.	One course from: Supply Chain Management/Business Communication II/Corporate Banking	2	1		E	5					
7.	Entrepreneurial Finance						2	1		E	5
8.	European Economics						2	2		E	5
9.	Human Resource Management						2	2		E	5
10.	Marketing Research						2	2		E	5
11.	Project management						2	1		E	5
12.	One course from: Enterprise Resource Planning/Business Taxation/Business Ethics						2	0		E	5
	Final Dissertation										

*C-Course, S-Seminar, L- Workshop

**E-Exam, C-Oral Examination

3. MASTER'S PROGRAMMES

If in the beginning there was the word, for the first cohort of Bologna bachelor alumni, in the beginning there was the ... *Academic Master's degree*, equivalent for the celebrated Master of Science programmes in the Western universities.

Beginning with the 2009-2010 academic year, the Faculty of Economics and Business Administration has launched a package of *Professional Master's programmes*, integrated in a MBA (Master of Business Administration).

These master's programmes will also contain the study programmes offered until this year by the Postgraduate Academic Schools such as DEPROTUR, ELITEC, FIBAS, Trade Management, Human Resource Management, SASPMA and SCOP 2M.

In order to attend an academic master it is mandatory for the graduates of other faculties to study some prerequisites. For these master's programmes there are budgeted places while for the professional masters there are only fee-paying places.

The professional masters can be attended by any graduate having obtained his/her bachelor's degree, no matter what the specialization, without having to study some prerequisite disciplines. Some study programmes also have distance-learning courses.

3.1 ACADEMIC MASTER'S PROGRAMMES

Available to any category of BA (1st cycle) graduates, pre-Bologna or Bologna students, the academic Master's programmes offered by the Faculty of Economics and Business Administration attempt to bring the second cycle of higher education studies to a level that meets European standards and the needs of the market. The Academic Master's programmes are intended only for full-time education.

The following pages provide a brief overview of each programme's objectives, job opportunities, pre-requisites and curriculum. For specific details regarding any programme, feel free to address questions to the programme's tutors, directly.

All promotional material for Master's programmes, as well as details on admissions, are posted on <http://portal.feaa.uaic.ro/sites/masterebologna/>.

The list of the academic master programmes offered by our faculty comprises:

Nr.	Master's programmes
1	Accounting Information Systems
2	Accounting, Expertise and Audit
3	Banks and Financial Markets
4	Business Information Systems
5	Economics and Business Law
6	Economics and International Business
7	Environmental and Natural Resources Managemtn
8	Finance and Insurance
9	Intercultural Management
10	International Business and Intercultural Strategies
11	Management and Human Resource Management
12	Marketing Analysis and Strategies
13	Marketing and Business Communication
14	Organisational Management
15	Procurement-Distribution-Logistics*
16	Public Administration
17	Quantitative Methods in Economics

18	Statistics and Actuarial Science in Insurance and Health Services**
19	Statistics and Econometrics
20	Tourism and Hotel Management

***Double Degree with Université Pierre Mendès France Grenoble, France.**

*****Double Degree with Université de Poitiers, France.**



Accounting Information Systems



Prof. Iulia Georgescu, PhD (iuliag@uaic.ro)
Prof. Gabriela Meșniță, PhD (gabim@uaic.ro)



The Master's programme in Accounting Information Systems aims to train a professional and scientific elite able to cover the need for skills and knowledge in business information systems, where accounting plays a central role.

The Master's programme has the following objectives:

- to adjust the educational offer in order to fill the need for specialists in managerial accounting and business information systems for Romanian and European organizations;
- to provide interdisciplinary training in the current competitive context, by researching the main fields of knowledge-based economy: accounting, information technologies, finance, management, marketing, etc;
- to offer specialisation opportunities for a diverse population of graduate students;
- to offer continuous training, implicit professional reconversion of graduates from other Master's programmes and continuous adjustment to the demands of an increasingly diversified labour market;
- to write reference materials for specialists in accounting and information systems;
- cooperate in research projects with similar research centers in Romania and in the European Union;
- to adjust to the academic requirements of the "Bologna process"

General and professional skills:

General skills:

- analyzing and using financial report information in decision-making;
- designing IT applications;
- working in a team;

- identifying weaknesses and solutions for information security of an organisation;
- assimilating research methods and tools in accounting, auditing, and accounting expertise;
- identifying key points and risks for IT in-company projects.

Professional skills:

Accounting and financial consulting; accounting information systems auditing; information systems analysis/design; databases and complex applications design: SQL, Oracle PL/SQL; member of teams in charge with IT projects; Enterprise Resource Planning consulting, Customer Relationship Management; IT security consulting; data storage and business intelligence systems development ; business expert systems development; project management; IT resources management; quality assurance for IT applications.



Prerequisites

Fundamentals of Accounting, Financial Accounting, Political Economy, Standardisation of Company Accounting, Economic Diagnosis, Management, Financial Administration Accounting, Financial and Economic Analysis, Finance, Databases I (or its equivalents), Information Systems Analysis and Design/ Accounting Information Systems / Software Engineering (or its equivalents)



Curriculum

First year

Compulsory courses

First semester

Financial and Accounting Reporting

Project Management

Decision-Making Systems

A course from the ACCOUNT 1 package (1. Advanced Financial Accounting; 2. Fundamentals of Financial Audit and Accounting Expertise)

A course from the ACCOUNT 2 package (1. Financial and Accounting Diagnosis; 2. IAS/IFRS in Current Accounting)

Second semester

Advanced Managerial Accounting

A course from the ACCOUNT 3 package (1. Concepts and Theories of Business Appraisal; 2. Bankruptcy Accounting)

Three courses from the INFO 1 package (1. Information Resources Management; 2. IT Applications Testing and Evaluation; 3. E-Business; 4. Expert Managerial Accounting Systems; 5. E-Communication and E-Documents; 6. Information Systems Audit).

Second year

Compulsory courses

First Semester

Two courses from the MIX 1 package (1. Managerial accounting control; 2. Environmental Accounting; 3. Financial Audit Regulations and Methodology; 4. Principles and Ethics in the Accounting Profession; 5. Consolidation Accounting Tools; 6. Object-Oriented Design; 7. Digital Accounting; 8. Information and Knowledge Management; 9. Data Networks; 10. Databases II)

Second semester

A course from the MIX 2 package (1. Comparative Accounting Systems; 2. Business Performance and Risks; 3. Advanced Databases; 4. CRM (Customer Relationship Management))

A course from the MIX 3 package (1. Financial Management; 2. Commercial Law; 3. Fiscal Legislation; 4. International Economic Relations)

Internship/Projects



Accounting, Expertise and Audit



Assoc. Prof. Costel Istrate, PhD (istrate@uaic.ro)

Assist. Lect. Carmen Huian, PhD (carmen.huian@gmail.com)



The Master's programme aims to further and deepen the study of managerial and consolidated accounting. At the same time, the programme offers a starting point for other courses in company management, which provide a better understanding of accounting principles, accounting tools, auditing and certification of financial statements and use of accounting information.

The objectives of the Master's programme can be briefly summarized as follows:

- to cover the need for specialists in accounting;
- to integrate instruction and research;
- to strengthen relations with local businesses, institutions and communities of graduates to collect data concerning the level of training of our graduates and the programme structure;
- to give students further training opportunities at PhD level.

General and professional skills:

The Master's programme aims to provide training to acquire knowledge and develop skills which will enable them to:

• assimilate accounting methods and tools for audit accounting expertise;

- perform analyses of accounting data from financial reports in the decision-making process;
- design and use IT systems for accounting, financial and business management;
- organise and manage financial accounting departments, design financial and accounting policies and strategies;
- participate in negotiations and specialised consultancy (financial and accounting, fiscal, internal and external audit);
- be able to lead and manage teams;
- have an understanding of auditing regulations and tools of IT management systems and business appraisal;
- draft reports and provide consultancy in accounting expertise and financial control;
- develop skills in accounting research.



Prerequisites

Economic and Financial analysis
 Accounting Fundamentals
 Managerial Accounting
 Financial Accounting
 Internal Control and Audit
 Political Economy
 Finance
 Financial and Accounting Business Management
 Management



Curriculum

First year

Fundamentals of Financial Audit and Accounting Expertise
 Advanced Financial Accounting
 IAS/IFRS in Current Accounting
 Financial and Accounting Diagnosis
 Project Management
 Advanced Managerial Accounting
 Financial Audit Methodology
 Concepts and Theories of Business Appraisal
 Bankruptcy Accounting
 Compared Accounting Systems

Second year

Consolidated Accounting

Two courses in the ACCOUNT. 1 package (1. Financial and Accounting Reporting; 2. Environmental Accounting 3. Accounting Principles and Ethics; 4. Accounting for Financial Institutions

Two courses in the ACCOUNT. 2 package (1. Managerial Control; 2. Financial Audit Regulations 3. Economic Diagnosis; 4. Accounting for Tourism and Services

A course in the MIX 1 package (1. National Accounting; 2. Business Performance and Risk; 3. IT Systems Audit; 4. Digital Accounting)

A course in the MIX 2 package (1. Fiscal Legislation; 2. Commercial Law; 3. Financial Management)

Accounting Projects and Practice



Banks and Financial Markets



Prof. Ovidiu Stoica, PhD (ostoica@uaic.ro)

Lect. Bogdan Căpraru, PhD (csb@uaic.ro)



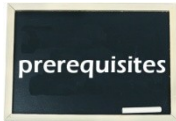
The operational mechanisms of the market economy, and especially financial and banking mechanisms, require continuous improvement of knowledge. Graduates of this Master's programmes will be able to analyse financial and monetary strategies and techniques, to assess and optimize, in a professional manner, the impact of financial and monetary tools on the national economy, to improve methods and techniques in financing and crediting, to efficiently manage financial resources at micro and macroeconomic levels.

The Master's programmes in Banks and Financial Markets aims to train highly specialised professionals, with a deep understanding of monetary, banking and capital markets issues. This programme will train specialists able to meet current requirements of financial and banking institutions, and will to improve their knowledge of SME's financing and real estate development; it will develop abilities to critically analyse specific problems and solve them efficiently, thus building decision making skills for specific financial activities.

The Master's programme in Banks and Financial Markets is primarily targeted at graduates of the "Finance and Banks" specialisation and former graduates of the "Banks and Stock Exchanges" specialisation. Since banking and capital markets activity has been continuously expanding and diversifying in our country, there will be an increasing demand for better trained specialists in this field. Programme graduates can work in banks, providing intermediary services for the Romanian capital market (in companies that provide financial investment services, rating agencies, investment management companies, as traders or financial investment consultants), as well as in financial departments of companies or in specialised

departments of local and central financial authorities. The reform of the financial and banking system in Romania will eventually lead to high quality standards similar to those in developed and competitive economies, and integration of the Romanian economy into European structures involves dealing with increasingly tough competition in the financial and banking sector, especially in the context of the liberalisation of financial services.

We need to continuously train specialists for the banking sector and to provide more specialised instruction in retail, corporate, investment, international and private banking, as these sectors will develop significantly in Romania as well. Training specialists in this sector will lead to the diversification and improvement of banking services and customer relations. Development of the Romanian capital market and diversification of the trading mechanisms on this market will create the need for better trained professionals and more specialised knowledge in the field.



Prerequisites

- Microeconomics
- Macroeconomics
- Finance
- Money and Credit



Curriculum

First year

Compulsory courses

- Monetary Policies
- Banking Services and Products Market
- Capital Market Regulations and Institutions
- Retail Banking
- Financial Market Modelling
- Corporate Banking
- Risk Management in Banking
- Modern Portfolio Management
- Funding of Real Estate Development

Elective courses

- International Banking
- Company Appraisal

Second year

Compulsory courses

- Modern Payment and Crediting Instruments
- Investment banking
- Banking Audit

European Financial Markets
International Financial and Monetary Economics
Strategies for Derivative Financial Markets
Funding and Crediting for SMEs
Projects

Elective courses

Investment Funding Policies in the Context of European Integration
Public Treasury Management



Business Information Systems



Prof. Marin Fotache, PhD (fotache@uaic.ro)
Prof. Florin Dumitriu, PhD (fdumi@uaic.ro)



- To cover the need for specialists in IT and business for Romanian and European companies;
- To further training, and implicitly to reconverse professionally graduates of other Master's programmes;
- To design study material for IT/IS professionals in Romania at a level of expertise comparable to that of reference works in the field;
- To write scientific works that would make the Romanian Business Information Systems school known in the world
- To take part, together with important similar centers from Romania and the European Union, in large research projects
- To make the academic offer compatible with the requirements of the "Bologna process" for studies at Master's level

Competences/ Professional Horizon:

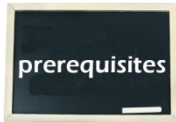
General competences:

- ability to design and develop IT applications;
- ability to conceive and implement IT solutions that create value and competitive advantage for the company;
- ability to work in a team;
- ability to identify vulnerabilities and solutions concerning an organisation's information security;

- capacity to identify the landmarks and risks of an IT project in companies.

Professional competences:

Information Systems Analysis/Design; Programming in: .NET, Java; Database Design; Development of database logics in complex applications: SQL, Oracle PL/SQL; Database Administration: PostgreSQL, Oracle; Network Administration (Windows); Website Design and Administration; Member and manager of teams in charge with IT projects; Enterprise Resource Planning Consulting, Customer Relationship Management; IT Consulting; IT security consulting; Development of data storage and Business Intelligence systems; Development of business expert systems; Project Management; Information Systems Auditing; Information Resource Management; IT Applications Quality Assurance.



Prerequisites

- A. For compulsory courses:
 - a. Databases I (or equivalent courses)
 - b. Financial Accounting
 - c. Information Systems Analysis and Design / Accounting Information Systems / Software Engineering (or equivalent courses)
 - d. Programming I / Computer Programming (or equivalent courses).
- B. For elective courses:
 - a. Econometrics I
 - b. Computer Networks I
 - c. Enterprise Resource Planning (or Integrated Systems)
 - d. Management.



Curriculum

First Year

Compulsory Courses

First Semester

Databases II

Project Management

Decision Support Systems

Advanced Financial Accounting

Object-Oriented Analysis and Design

Second Semester

For courses in the BIS 2 pack (*1. Database Administration; 2. Organisational Communication; 3. Customer Relationship Management; 4. E-Business; 5. E-Communication and E-Documents; 6. Information Resource Management; 7. Integrated Development Media; 8. Networks II; 9. Quality Assurance and Evaluation of Information Applications*)

Intelligent Systems in Economy

Second Year

First Semester

Four courses from the BIS3 pack (1. *Customer/Server Applications and the Web*; 2. *Mobile Applications in Business*; 3. *Information Systems Audit*; 4. *Advanced Databases*; 5. *Data Storage*; 6. *Distributed Systems*; 7. *Geographic Information Systems (GIS)*; 8. *Hybrid Intelligent Systems*; 9. *Semantic Web*)

A course from the VAR3 pack (1. *Organisational Behaviour*; 2. *Econometrics II*; 3. *Economy and Globalization*; 4. *Financial-Accounting Reports*)

Second Semester

Two courses from the BIS4 pack (1. *Advanced Analysis and Design* 2. *Financial Management*; 3. *Information and Knowledge Management*; 4. *Advanced Programming*; 5. *Groupware Systems*)

Internship

Dissertation



Economics and Business Law



Prof. Gheorghe Luțac, PhD (glutac@yahoo.com)
Assoc. Prof. Gabriel Mursa, PhD (mursa@email.ro)



The Master's programme aims to train specialists with a strong interdisciplinary background in two strategic fields – Economics and Law – from an institutional perspective, via the prism of the transactional costs theory.

General objectives:

- Adjustment of the Romanian higher education system to education and research systems of the European Union;
- Adjustment of the university educational offer to the social realities in the context of the increase of the complexity of the Romanian and foreign business environment;
- Training of specialists with a strong theoretical training, able to understand current international tendencies in their field of activity;
- Helping students become aware of the necessity to consider costs and benefits when drafting and enforcing legislation.

Specific objectives:

- to acquire specific theoretical and practical knowledge in economics and law;
- to develop abilities, skills and competencies necessary to carry out tasks at the workplace;
- To understand legal bodies and their economic role in order to develop abilities in contributing to market share increase
- to develop the awareness of the fact that business expansion requires cooperation between economists and legal advisers;
- to develop professional skills necessary for economics and law as to develop skills in working with mixed skills
- to develop skills in performing the so-called regulatory impact analyses before the introduction of the new rules, in accordance with the OECD (Organization for Economic Cooperation and Development) recommendations;
- to develop the ex-ante estimation potential and the ex-post measuring potential of the economic consequences of legal regulations;
- to acquire a deep understanding of functions and effects of legal regulations in drafting contractual and institutional arrangements;
- to teach fundamentals of law and economy as to provide students with a broader horizon on their future profession;
- to understand economic reasons underlying legal bodies and institutions;
- to solve complex problems by using economic and legal reasoning;
- to develop a better understanding of the interaction between law and economics in order to improve the quality of the legal system, thus increasing legal efficiency.



Prerequisites

- compulsory: Microeconomics , Macroeconomics, International Economy
- recommended: World Economy, Management, Business Law



Curriculum

First year

Compulsory courses

First semester

- Applied Microeconomics
- Contract Theory
- Institutional Economics
- Communication and Public Relations

Elective courses

- Philosophical Fundamentals of Economics
- Philosophy of Law
- Legal English/ French/ German

Second semester

Applied Macroeconomics
Legal analysis of Competition
Economic Business Analysis
Economic Theory of Work Relations

Elective courses

International Political Economy
Internal Market Regulations
Legal English/ French/ German

Second year

Compulsory courses

First semester

Comparative Economic Policies
Public Choice and Public Sector Economy
Legal Statistics
Behaviour Models and Economic Environments

Elective courses

Romanian Economy after 1990
The Institution of Bankruptcy
Legal English/French/German

Second semester

Financial Economics
Contractual Damages and Remedies
European Business Environment
Research Project



Economics and International Business



Prof. Ion Ignat, PhD (ignation @uaic.ro)
Lect. Liviu Maha (liviu.maha@feaa.uaic.ro)



The Master's programme in Economics and International Business aims to train high-quality professionals who are able to analyse and think critically through aspects in the field of international business relations, to find pertinent solutions and make efficient decisions in international business relations. It offers advanced education to graduates of Economics and

International Business or of other specialisation fields of Economics from the Faculty, who had significant achievements at BA level, and it adds intellectual value, self confidence and motivation, as a support for the development of professional careers in business organisations, public institutions and international business.

General objectives:

- to adjust the educational offer to the evolution of the business environment at international level;
- to facilitate the graduates' access to the labour market in Romania and abroad, by ensuring appropriate training in a field of broad interest;
- to develop an organisational culture in Romanian companies and public institutions that should capitalise on the competences and the principles of the open society;
- to train graduates to opt responsibly for the values of individualism, civility and economic rationalism;
- to adjust the Romanian higher education system to the education and research systems of the EU member countries;
- to stimulate research in Romanian higher education in business.

Specific objectives:

- to offer students advanced knowledge in the field of international business;
- to offer students advanced knowledge about the structure and evolutions of global markets, the system of global governance, relations between nation states and economic regionalisation;
- to further develop students' analytical thinking, critical spirit and creativity, as grounds for intellectual independence and rational behaviour;
- to contribute to the formation of the students' moral qualities as the backbone of personal responsibility and ethical behaviour;
- to develop the students' ability to make decisions and act upon them under the circumstances of increased uncertainty and complexity of the global economic environment;
- to contribute to the development of the ability to communicate interculturally and of the skill to work in different international business environments;
- to develop fundamental and applied research in fields that deal with international business, or with the international dimension of public institutions.



Prerequisites

- compulsory: Microeconomics, Macroeconomics, International Economy.
- recommended: World Economy, Money and Credit, Management, International Business Management



Curriculum

First Year

Compulsory courses

First Semester

International Macroeconomics
International Trade and Economic Development
International Financial Markets
English/French for International Business

Elective Courses

English/French/German

Second Semester

Economic Analysis of International Companies
Compared Economic Systems
International Financial Management
English/French for International Business

Elective courses

English/French/German

Second Year

Compulsory courses

First Semester

International Marketing
International Strategic Management
International Business Law
English/French for International Business

Elective Courses

English/French/German

Second Semester

International Relations
International Business Information Systems
Research Project

Elective courses (by modules)

Economics Pack (one out of two)

International Political Economy
Economic Analysis of International Regulations

Management Pack (one out of two)

International Human Resource Management
Leadership



Environmental and Natural Resources Management



Assoc. Prof. Costică Mihai, PhD (ticu@uaic.ro)

Lect. Mioara Borza, PhD (mioara@uaic.ro)



The general objective of this Master's programme is to develop skills and cognitive abilities for the field of Environmental Management, that should offer students the opportunity to become involved in a professional manner in the analysis of situations and decision making, so as to ensure the sustainable development of economic activities, and to avoid the negative effects induced to the environment by current ecological imbalances.

The Master's programme in Environmental and Natural Resources Management aims to achieve the following goals:

- to supply students with advanced knowledge and to develop skills that are specific to environmental and natural resources management. These skills concern: awareness of the need to integrate environmental issues in all lucrative and non-lucrative activities; knowledge of environmentally-specific legal, economic and institutional aspects; advanced knowledge of decision support instruments and ways to apply them to solve environmental problems;
- to develop students' critical and analytical capacity applied to environmental and natural resources management;
- to develop students' skills to develop interpersonal relations;
- to assist and guide students to develop their ability to study individually and work in a team;
- to offer a course pack that should supply students with the necessary knowledge to take optimal economic decisions that consider all environmental regulations that impact the companies' operational environment;
- to improve the graduates' ability to assist local, regional and national institutions to identify the best solutions that trade off economic development and environmental protection;
- to develop, at the level of the Master's school, projects that are specific to environmental and natural resource economics, that involve students in study and research; we also wish to encourage students to get involved in their own research projects that would offer them the opportunity to embark on such careers;
- to offer students the training that would allow them to further their study, at PhD level, in the field.

Via its content and specificity, the Master's programme in Environmental and Natural Resources Management addresses the following categories of persons:

- BA graduates who are interested to know and deepen their knowledge of complex environmental protection issues;
- specialists from companies who wish them to develop sustainably;
- specialists from environmental monitoring structures and decision makers from companies and institutions;
- specialists from various fields of activity, who wish to do a PhD in economics and environmental management;
- members of NGOs that operate in the field of environment and sustainable development.



Prerequisites

Macroeconomics
Microeconomics
Management



Curriculum

First Year

Compulsory courses

First Semester

Environmental Economics
Environmental Law
Business Administration Information Systems
Statistical Analysis of Environmental Processes

Elective courses

Ecological Behaviour Training
Eco-Tourism and Rural Tourism

Second Semester

Compulsory courses

Natural Resources Economics
Environmental Strategies and Policies
Environmental Audit and Monitoring
Food and Agriculture Integration and Environmental Issues

Elective courses

Environmental Research Methodology
Environmental Investment Management

Second Year

Compulsory courses

First Semester

Integrated Environmental Management
Sustainable Business Administration
Natural Resources Assessment Methods
Ecological Marketing

Elective courses

Landscaping and Sustainable Development
Sustainable Development Indicators and Environmental Accounting

Second Semester

Environmental Projects Management

Elective courses

Sustainable Development
Economic and Financial Instruments for Environmental Protection
Internship
Dissertation



Finance and Insurance



Lect. Bogdan Zugravu, PhD (zugravu@uaic.ro)
Lect. Sebastian Lazăr (sebastian.lazar@feaa.uaic.ro)

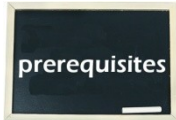


Following rapid developments on the financial and insurance markets triggered by Romania's integration in the European Union, the Master's programme in Finance and Insurance provides excellent job opportunities in a booming field.

The Master's programme in Finance and Insurance opens gates towards numerous careers and professions with huge responsibilities both in public and private sectors. The following positions require deep understanding of the field:

- Executive managers and directors of financial institutions, national or multinational and insurance companies;
- Financial experts working for specialised departments at the Ministry of Public Finance, National Fiscal Agency, Public Finance Service, Financial Administration, State Treasury or Local Tax Departments;
- Economists in company financial departments;
- Commissioners of the Financial Department, financial inspectors of the Audit Court, financial auditors;
- Insurance agents in insurance and reinsurance companies;
- Heads of departments or financial services and economists in financial and accounting departments of public and private organisations (companies, institutions, non-governmental organizations, etc.);
- Fiscal advisers and experts;
- Teachers in secondary and higher education systems, researchers, economic and financial analysts.

The Master's programme in Finance and Insurance incorporates recent developments in the financial sector and on the insurance market. Graduates of this Master's programme will have high employability prospects because the financial sector and the insurance market in Romania are on the rise.



Prerequisites

Microeconomics
Macroeconomics
Finance
Money and Credit



Curriculum

First year

Compulsory courses

First semester

Corporate Financial Governance
Asset Insurance
Financial Management of Public Institutions
Financial Market Modelling
Monetary Policies (optional)
Social Security (elective)

Second semester

Company Appraisal
Personal Insurance
European Public Finance
Real Estate Development Financing
Financial Risk Management

Second year

Compulsory courses

First semester

Public Financial Policies
Prices and Competition
Public Treasury Management
Compared Fiscal Systems
Fiscal Procedure (elective)
Financial Audit (elective)

Second semester

Finance and Loans for SMEs
International Financial and Monetary Economics
Modern Social Security Systems
Research Projects



Intercultural Management



Prof. Dumitru Zait, PhD (dzait@uaic.ro)
Instr. A.N. Neculăesei (anonea@uaic.ro)



The Master's programme in Intercultural Management aims to train specialists and researchers of European caliber, for purposes that include further training and research at PhD level, who are able to :

- understand national, regional and international markets, identify, analyse and capitalize on cultural differences;
- understand the origin of these differences (national, regional, organisational, professional culture) and the value systems on which they are based;
- develop instruments that would allow the improvement of national and international cooperation in the economic field;
- optimise human relations in the company that employs individuals from different cultures;
- offer solutions and recommendations to adapt management and its various components to the problems posed by cultural diversity;
- participate in the design of company internationalisation strategies.

The intended objectives of this Master's programme focus on two main directions: theoretical and practical training in Intercultural Management and extension of research on topics regarding Intercultural Management and related or complementary fields (marketing, human resource management, sociology, psychology). The expected outcome of this programme is recommendations and solutions for enterprises, businesses or any practical situation in which at least two different cultural bodies are involved.

The programme duly highlights professional culture, company culture and mutual objectives that bind different nations. Its graduates will be able to carry out missions abroad after having previously learnt how to adjust to the environment and the culture of other countries.



Prerequisites

Management
Human Resource Management
Intercultural Management
Marketing
Microeconomics



Curriculum

First Year

Compulsory courses

First Semester

Intercultural Diagnosis

Philosophy of Culture

History of European Culture and Civilisation

Comparative Management

Business Communication (Elective 1: English, French, German, Russian)

Second Semester

Sociology of Culture

Intercultural Communication

Knowledge Management

Business Ethics

Business Communication (Elective 1: English, French, German, Russian)

Second Year

Compulsory courses

First Semester

Cultural Specificity in Management and Business

Intercultural Marketing

Enterprise Strategy and Internationalisation

Mixed Teams Management

Experimental Research in Intercultural Management

Experimental Research in HRM - Practice Seminars (students choose two modules)

a. Intercultural Analysis

b. Organisational Culture

c. International Career Management

d. Leadership and Cultural Specificity

Second Semester

International Negotiations

Comparative European Law

Intercultural Project

Internship

Dissertation





Assoc. Prof. Magdalena Leca, PhD (delialeca@hotmail.com)
Assoc. Prof. Luminița Cocârță, PhD (lumin44@yahoo.com)
Assist. Lect. Sorina Chiper (sorina.chiper@feaa.uaic.ro)



This Master's programme offers a double specialisation in communication conducted in English and German in the field of International Business. Special emphasis is given to the acquisition of communication techniques in an intercultural business environment, as well as to international marketing and management.

The hard core of the programme is constituted by languages for specific purposes: English, German, French/Spanish as languages applied in business, and by techniques for communication in an intercultural business environment. In proposing this mix, we start from the hypothesis that good communication at national and international level can only be successful by mastering various techniques of oral and written communication and by developing communication skills.

The specific objectives of the Master's program are:

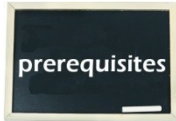
- to train students to acquire the specific terminology and formality degrees used in business communication; to adopt a written or oral discourse that would be appropriate to each situation of international communication; and to become aware, via simulations and video-training, of business negotiations techniques and strategies, both in the Romanian language and culture and in the English and German ones. These objectives will be met by offering courses in: Effective Oral and Written Business Communication; Wirtschaftliche Kommunikation; Verhandeln und Präsentation, over the course of four semesters.

- to create a learning environment that stimulates critical and speculative thinking in debates and negotiations, that result in functional competences such as tolerance for cultural opinions, tolerance for cultural differences, and general competences such as the improvement of persuasive and manipulative communication abilities via the course on Negotiation Techniques and Spirit

- to create abilities to construct, analyse and exploit intercultural diagnosis for management and business administration purposes, to create convictions about the need to adapt to local (national, regional, ethnic, racial, religious etc.) cultural specificity, to act as a go-between in various cultural environments and to fine-tune abilities to adapt in business and enterprise management.

- to transfer solid knowledge of economic phenomena, institutions, international bodies and legislation; to transfer the knowledge necessary to run international business, to understand similarities and differences between economic, cultural, political and legal environment of other countries and how the latter impact a firm's marketing activity; to understand differentiated behaviour; to train students to adapt to various cultural environments, for the broader purpose of better communication in international business.

- to develop abilities to carry out video campaigns and promotional postings. For this purpose, students will use specific equipment and techniques during the Video Production for Marketing course, thus gaining the opportunity to enter the field of creative industries.



Prerequisites

Minimum required level for foreign languages (according to European language references): English - B1; German - A2.



Curriculum

First Year

Compulsory Courses

First Semester

International Marketing

Intercultural Diagnosis

Effective Intercultural Business Communication - Written Communication I

Wirtschaftliche interkulturelle Kommunikation I

Elective Courses

Communication and Public Relations

Le français de la communication commerciale interculturelle

Viajar en España

Second Semester

Globalisation

Leadership

Effective Intercultural Business Communication - Written Communication II

Wirtschaftliche interkulturelle Kommunikation II

Elective Courses

Sales Management

Le français des négociations

Conseguir trabajo

Second Year

Compulsory Courses

First Semester

European Institutions and Policies

Negotiation Techniques

Effective Intercultural Business Communication - Oral Communication I

Wirtschaftliche interkulturelle Kommunikation III

Elective Courses

Public Relations

Le français des relations internationales

Correspondencia comercial

Second Semester

Diplomacy

Video Production
Effective Intercultural Business Communication - Oral Communication II
Wirtschaftliche interkulturelle Kommunikation IV
Dissertation



Management and Human Resource Development



Prof. M.V. Bedrule-Grigoruță, PhD (mvgri@uaic.ro)
Assoc. Prof. I.T. Manolescu, PhD (iciorasc@uaic.ro)



The Master's programme in Management and Human Resource Development aims to meet the need to acquire advanced specialised knowledge in Management and Human Resource Development and develop the necessary skills for researchers and specialists in human resource development.

The following values will be promoted to achieve the goals of the programme:

- independence and academic freedom, by encouraging objectiveness, analytical and critical thinking, and allowing students to try and propose new, controversial ideas;
- professionalism and academic merit acknowledgement;
- fairness and respect in interpersonal relations, by promoting morality, humanism, and cultural diversity;
- responsibility towards society and community.

Professional skills:

- carrying out job appraisal systems and creating specific tools (appraisal questionnaires, job descriptions, periodical evaluation forms);
- assessing of individual and group performances;
- developing strategies and mechanisms for “performance-based compensation”;
- developing career plans;
- developing motivational maps;
- developing staffing strategies;
- designing and applying personnel selection methods;
- developing and using data collection tools;
- acquiring skills in data processing and analysis



Prerequisites

Human Resource Management
Quality Management
Production and Operations Management
Project Management
Supply Chain Management
Economic Projects I
Business Simulations
Fundamentals of Investment Economics
Diagnosis and Evaluation
International Management



Curriculum

First year

Compulsory courses

First semester

Strategic Human Resource Management
Rewards Management
Recruiting and Selection Practices
Management of Work Relations in Europe

Elective courses

Business Communication (ENG, FR, GER)

Second semester

Quantitative Methods in Human Resource Management
Conflict Management
Human Resource Development
Organisational Development and Leadership

Elective courses

Business Communication (ENG, FR, GER)

Second year

Compulsory courses

First semester

Ethics and Social Responsibility
International Management of Human Resource
Advanced Negotiation Techniques
Information Systems in Human Resource Management
Regional Human Capital Markets

Second semester

Qualitative Research in HRM
Diagnosis and Development Project in HRM

Experimental research in HRM – practical seminar (two out of three modules)

- a. Intercultural Analysis
- b. Sales Force Management
- c. Labour and Health Protection



Marketing Analysis and Strategies



Assoc. Prof. Corneliu Munteanu, PhD (cmuntean@uaic.ro)
Instr. Carmen Oana Anton (oana.anton@uaic.ro)

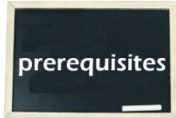


The Master's programme in **Marketing Analysis and Strategy (MAS)** trains students to undertake, at "entry level," responsibilities that are specific to the following jobs: market analyst, traffic manager, assistant product manager, Public Relations officer, sales coordinator, junior strategic planner, media planner, account manager, marketing consultant, assistant brand manager, account executive and so on. Graduates of this Master's programme can aspire to promote to SENIOR level, and after 3-5 years of work experience, they can become **marketing managers**.

The structure of the programme ensures solid training – knowledge, abilities, professional values and attitudes – across the entire spectrum of marketing-specific functions. First, **marketing research** is consolidated, with a view to mastering both qualitative and quantitative methods. You cannot intervene on a certain market without knowing it well in advance. A second major component of the MAS Master's programme is **marketing communication**. A good marketer must be a good communicator, in his or her own language and in 2 or 3 foreign languages. Since you already have a good command of English, it's time for you to do some German. Who knows what the strongest economy will be 5-10 years from now (!). **Working with figures** is the third training component for MAS students. Some argue that this is superfluous in marketing. Don't even think about it! Working with other people is the fourth major direction of the programme. Willy, nilly, this is part of Marketing. You always work with people, especially with people from outside your organisation, whom you see for the first time and whom you have to persuade. **Transversality**. The MAS programme provides students with a good interface with employees of the other departments. A good marketer always persuades his or her colleagues in the organization, especially those from the technical and financial departments. **Competitiveness and professionalism**. In the Romanian business environment, people already know and write about the "Marketing School from Iași". Why is that?!

The following categories of people are eligible to apply:

- graduates of Business Administration, with a BA degree in accredited fields;
- graduates, holders of a BA degree in other fields than Business Administration, who wish to be trained proficiently in Marketing;
- graduates of Business Administration, holders of a BA degree in Marketing;
- professionals from companies, holders of a University degree, who have been working and have acquired practical experience;
- persons who wish to continue their studies via PhD programmes or other research programmes in Marketing.



Prerequisites

Microeconomics (or an equivalent course)
 Statistics (or an equivalent course)



Curriculum

First Year

Compulsory Courses

First Semester

Advertising
 Product Strategies
 Econometrics
 Qualitative Analysis in Marketing
 German / Russian (elective)

Second Semester

Public Relations
 Price Strategies
 Financial Analysis
 Marketing Database/ Web Design (elective)
 German / Russian (elective)

Second Year

Compulsory Courses

First Semester

Sales Management
 Distribution
 Qualitative Analysis and Marketing Forecast
 Strategic Marketing
 German / Russian (elective)

Second Semester

European Commercial Law

Financial and Banking Marketing / Tourism Marketing / Healthcare Marketing / Food and Agriculture Marketing / Social and Political Marketing (elective)
Advanced Marketing Seminar
Internship



Marketing and Business Communication



Prof. Ștefan PRUTIANU, PhD (pruti@uaic.ro)
Lect. Tudor JIJIE, PhD (jjie@uaic.ro)



The programme Marketing and Business Communication is intended for:

- graduates having obtained a diploma in Economics, with a bachelor's degree in one of the accredited specialization fields;
- graduates with a bachelor's degree in other fields than Economics, who want a specialized training in Marketing;
- professionals from enterprises, faculty graduates, persons who already work and have acquired experience while practising;;
- persons who would like to continue their studies by means of doctoral programmes or other research programmes.

The specialisation Marketing and Business Communication prepares students for positions that require extra and intra-organisational communication (Advertising, PR, Promotions, Sales, Human Resources, information and intercultural applications).

The students have the opportunity to be trained within exchange programmes for students, such as:

- study mobilities abroad;
- placement mobilities within foreign specialized companies;
- study visits and experience exchanges;
- course and lecture participation organised in Romania by foreign teaching staff;
- collaboration agreements concluded between "Alexandru Ioan Cuza" University and European partner universities.



Prerequisites

Marketing



Curriculum

First Year

Compulsory Courses

First semester

1. Advertising
2. Product Strategies
3. Semiotics
4. Negotiation Techniques

Elective Courses

5. German /English

Second semester

6. Public Relations
7. Price Strategies
8. Organisational Communication

Elective Courses

9. Databases in Marketing / Web design
10. German /English

Second Year

Compulsory Courses

First semester

1. Sales Management
2. Distribution

Elective Courses

3. Human Resource Management / Project Management
4. Marketing video-production / Organisational Behaviour
5. German /English

Second semester

6. Advanced Seminar on Marketing and Business Communication

Elective Courses

7. European Commercial Law / Economic and Financial Analysis
 8. Intercultural Communication / Economic Intelligence
- Internship
Final Dissertation



Organisational Management



Prof. Panaite Nica, PhD (pnica@uaic.ro)
Lect. Ștefan Andrei Neșțian, PhD (nestian@uaic.ro)



The Master's programme in Organisational Management aims to meet the need to develop skills and acquire advanced specialised knowledge in management; these skills are essential for specialists and researchers in management to perform their daily activities.

To achieve the objectives, we promote the following values:

- Professionalism and merit acknowledgement;
- Academic independence and freedom, by encouraging objectiveness, critical and analytical thinking which enable students to promote new, controversial ideas;
- Fairness and respect in interpersonal relations, by promoting morality, humanism and cultural diversity;
- Responsibility towards society and community needs;
- Honesty and transparency, by promoting high standards in corporate governance, running one's business with integrity, honesty and transparency.

Career opportunities and further education

The graduates of the Master's programme in Organisational Management will be able to work in management, both in private companies in any field, and in public institutions in fields such as administration, education, culture or health.

This Master's programme will focus on acquiring and developing research skills in organisational management, thus enabling them to hold positions as consultants and researchers. Top Master's students will have the opportunity to continue their studies in a PhD programme.



Prerequisites

Management, Marketing, Supply Chain Management, Human Resource Management.



Curriculum

First year

Compulsory courses

First semester

Strategic Management

Risk Management

Corporate Governanace

Elective course 1:

Business Communication (ENG, FR, GER)

Elective course 2:

Marketing Management, Customer Relations Management, Environmental Quality Management Systems

Second semester

Organisational Knowledge Management

Procurement Management

Business Ethics

Performance and Rewards Management in Human Resources

Elective course 3:

Business Communication (ENG, FR, GER)

Second year

Compulsory courses

First semester

Economic Intelligence

Management Research and Consultancy Projects

Portfolio Management

Elective course 4:

Organisational Development and Leadership

Management of Business Processes

Elective course 5:

Management Experimental Research - practical seminar (two modules)

(1) Intercultural Analysis. (2) Organisational Culture and Leadership. (3) Analysis and Forecasting in Management. (4) European Management Systems

Second semester

Quantitative Decision-Making Tools (6 weeks)

Assessment and Analysis of Organisational Performance (6 weeks)

European Commercial Law

Elective course 6:

Internship (8 weeks). Students will choose a module from the following: Module 1: Strategic Analysis, Module 2: Human Capital, Module 3: Business Operationalising



Procurement – Distribution – Logistics



Prof. Adriana Zaiț, PhD (azait@uaic.ro)

Assoc. Prof. Teodora Roman, PhD (throman@uaic.ro)

DOUBLE DEGREE

"Alexandru Ioan Cuza University" of Iași, Romania



For a company, the management of its own logistic system and its integration into the partners' systems constitutes a strategic advantage. Perfect coordination is essential especially when dealing with complex projects, which implement information and communication technologies located at the interface of the various functions of a company. The company is no longer seen as an isolated entity, but rather as belonging to an extensive network, in which each member has a specific mission. Today, we witness on the Romanian and the EU markets an increasing demand for professionals in the field of supply chain management, especially in procurement, distribution, supply chains, relational marketing and customer relations management. The PDL Master's program aims to meet this demand and train professionals who are able to work and develop careers in this field; students are trained to work in fields such as global logistics and supply chain management, as logistics and customer service managers, logistics and production managers, logistics and procurement managers, ECR managers, as international logistics officers, customer relations managers etc.

The main objective of the PDL Master's programme is to train "cross-sectorial" managers, who are able to manage the key elements of a supply chain that integrate a company's fundamental functions: production, supply, distribution.

Université Pierre Mendès France in Grenoble (UPMF) is our foreign partner university and the European leader in Master's programmes in supply chain management. Grenoble is one of the ten European poles with extensive training and research activities in France. The structure of the Romanian Master's programmes is similar to the French one, being recognized, via this double degree by UPMF.

Eligibility:

- A. Graduates in Economics, with a BA in Management, Marketing and Trade, and who wish to specialize in Procurement, Distribution, Logistics;
- B. Graduates in Economics, with a BA in other accredited fields (Accounting, Business Information Systems, Finance and Banking etc.), as well as graduates with a BA in the technical, medical, pharmaceutical, legal field and who wish to specialize in PDL;
- C. Professionals, university graduates, irrespective of their field of specialization, with practical experience in multinationals especially.



Prerequisites

Management
Marketing
Business Information Technology (or an equivalent course)



Curriculum

First year

Compulsory courses

First semester

Information Management and Introduction to Integrated Management Systems Operations
Performance and Strategies in Supply Chain Management
Strategic Management

Elective courses

Geopolitics/ Sociology/ History of European Culture and Civilization
Industrial Competitiveness (1 out of 4)
Business Communication in English/French/German/Russian (1 out of 4)

Second semester

Knowledge Management
Procurement Management
Financial Analysis
Transport and Distribution Management
Business Communication in English/French/German/Russian (1 out of 4)

Second year

Compulsory courses

First semester

Commerce and International Trade
Operational and Relational Marketing
Industrial and Project Management
Information Systems in Logistics. ERP
Experimental Research in PDL. Conferences for Professionals:
a. CRM; b. Transport; c. Chain Supply; d. Distribution (2 modules out of 4)

Second semester

Advanced Supply Chain Management
Comparative European Law
Company Research Project
Internship
Dissertation



Public Administration



Prof. Mihaela Onofrei, PhD (onofrei@uaic.ro)
Lect. Florin Oprea (foprea@uaic.ro)



Public administration is extremely needed as a field of activity and specialisation in any democratic society, where the use of public funds is done in a transparent manner, by consulting the citizens.

The mission of the Master's program in Public Administration is to offer new perspectives for a deeper understanding of realities in administration, harmoniously combining practical aspects of public administration with theoretical approaches.

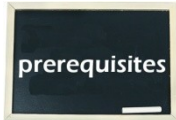
The objectives of the Master's programme are:

- to train highly specialised professionals in public administration, who are able to reform the Romanian administrative system and give pertinent solutions, who can make the best decisions by putting the respect for citizens first;
- to adjust educational programmes to social changes and to the requirements of modern government, centered on decentralization, local autonomy and subsidiarity;
- to increase the degree of absorption of European funds by helping students acquire project management skills and abilities necessary to attract and use financial resources, thus improving the efficiency of administration at central and local levels;
- to support research and contribute to the formation of an administrative elite, that can support local development and reduce discrepancies in economic development between regions in our country, by entering into partnerships with prestigious foreign and Romanian universities.

A Master's Degree is required for the following positions in public administration:

- Governor, in accordance with the legislative amendments (the depolitization of this position, the governor becoming a high-rank civil servant, in accordance with the provisions of Law no. 340/2004 on Governor Institution);
- General managers, their deputy managers in the ministries and other specialised central bodies in the public administration sector, as well as the minister's counselors;
- Heads of Departments and Offices in ministries and in other specialised central bodies in public administration;
- Heads of the decentralized public services of the ministries and of other specialised central bodies in public administration, and their deputies;
- General manager of the Governor's office and the other specialised staff categories belonging to the Governor's offices;
- Secretaries of county councils and of local municipal councils;
- Civil servants working for Civil Status, Public Guardianship and Child Protection Offices and other administrative staff for whom continuous professional development and training is required.

Throughout the years, top graduates in Public Administration from Iasi have become public managers, officers filling key positions in ministries, experts, professors and teachers.



Prerequisites

- Political Economy and Economic Policies
- Constitutional Law. Political Institutions
- Fundamentals of Public Administration



Curriculum

First year

Compulsory courses

Public Administration Ethics
Institutions and Mechanisms of the European Union
IT Systems for Public Administration
Financial Management of Public Institutions
European Project Management
Compared Administrative Systems
European Public Finance
Competition Law
Financial Management of Local Communities

Elective courses

Environmental Law
Regional Development Policies

Second year

Compulsory courses

Electronic Administration
European Structural Funds Management
Public Financial Policies
Public Managerial Strategies
European Administrative Law
European Social Policies
Legal Protection of Human Rights
Research Projects

Elective courses

European Administrative Legislation and Procedures
Financial Control and Public Audit



Quantitative Methods in Economics



Prof. Carmen Pintilescu, PhD (carmen.pintilescu@uaic.ro)
Lect. Ciprian Turturean, PhD (ciupan@yahoo.com)



The Master's programme in Quantitative Methods in Economics aims to achieve the following goals:

- To train and develop theoretical and practical skills to measure, analyse, model and interpret economic phenomena, at macroeconomic or microeconomic level.
- To train and develop competences and technical skills via the use of statistic software (SPSS, STATISTICA, E-Views, SAS). This objective will be met by individual learning, teamwork, practical activities (informatisation of statistic survey and statistic databases, statistic software).

The following categories of people are eligible to apply:

- Graduates of Business Departments, from any accredited field of specialisation
- Graduates of Social Sciences departments (Sociology, Social Welfare etc.)
- Professionals from companies, holders of a BA degree, who have acquired practical experience in fields that are connected to the specialisation field of this Master's programme.

Competences/Professional horizon:

- Conducting market research, surveys (Quantitative Research Manager, Data Analyst)
- Grounding decisions to buy or sell shares (Financial Analyst, Portofolio Analyst)
- Modelling and forecasting microeconomic phenomena
- Modelling and forecasting macroeconomic phenomena
- Managing a large volume of data and information (datamining, software, statistic databases).



Prerequisites

Fundamentals of Statistics
Econometrics



Curriculum

First Year

Compulsory Courses

First Semester

Mathematical Fundamentals of Statistics
Advanced Statistics
Statistical Software (II)
Quantitative Research Methodology

Elective Courses

Statistical Risk Analysis
Microeconomic Statistics

Second Semester

Statistical Analysis of the Dynamics of Economic Phenomena
Statistical Survey Design and Quality
Methods of Multivariate Data Analysis
Regression and Correlation Analysis

Elective Courses

Special Statistical Analysis
Quantitative Methods in Consumer Behaviour Analysis

Second Year

Compulsory Courses

First Semester

Theory of Sampling
Statistical Questionnaire and Database Informatisation
Short-Term Forecasting Methods
Stock Exchange Statistics

Elective Courses

Statistical Analysis of Economic Development
Statistical Analysis of Company Performance

Semestrul II

Multidimensional Scaling of Economic Phenomena
Projects
Dissertation

Elective Courses

Macroeconometrics
Microeconometrics





Prof. Elisabeta Jaba, PhD (ejaba@uaic.ro)
Assist. Lect. Christiana Bălan, PhD (itte7@yahoo.com)

DOUBLE DEGREE
"Alexandru Ioan Cuza University" Iași, Romania
University of Poitiers, France



The Master's programme in Statistics and Actuarial Science in Insurance and Health Services has the following objectives:

- to train specialists able to use statistical and actuarial calculus methods to measure, analyse and forecast risks in insurances and health services, multivariate statistical methods, statistical survey, statistical estimates and tests, variation analysis, econometric modelling and simulation methods, analysis of dynamic series, statistical and financial mathematics, databases, actuarial calculus.
- to train business and social science specialists to use modern methods of statistical analysis and actuarial calculus.
- providing support for continuous training, with possibilities of further professional development.
- to carry out research in statistics and actuarial calculus.
- implementation of new methods of statistical analysis and actuarial calculus, discovery of new methods for data collection, processing and analyses.

Achievement of objectives of this Master's programme relies on:

1. High quality instruction

- updating curricula, in accordance with current requirements
- developing skills that are specific for statistics and actuarial calculus in insurance and health: power of abstractization and formalization, knowledge flexibility and applicability;

2. Instruction based on excellency

- use of innovative teaching methods for university courses (conferences and interactive courses, Power Point presentations);
- involving students in practical activities (in-company internships);

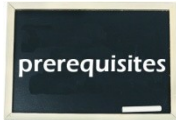
3. Cooperation with higher education and research institutions in the country and abroad

- Saint Etienne University
- Paris University
- The Institute for International Trade Dunkerque, France
- Perugia University, Italy
- Academy of Economic Sciences, Bucharest, the Department of Statistics
- "Gh. Zane" Economic Research Institute, Iași, the Romanian Academy
- Academy of Economic Sciences of Moldova, Chișinău, the Department of Statistics

- Science Academy of the Moldavian Republic;
4. Assistance in finding a job
- giving students the opportunity to work in companies and institutions and to do internships

Graduates of this Master's programme can work in:

- insurance companies; reinsurance companies; banking institutions; health institutions (the Department of Medical IT, Biostatistics, Epidemiology); Research centers; consulting firms (Data Mining, Project Management etc.).



Prerequisites

Fundamentals of Statistics
Econometrics



Curriculum

First year

Compulsory courses

First semester

1. Opinion Polls Theory, Data Analysis
2. Time Series, Variance Analysis, Duration Models, and Qualitative Variables in

Econometrics

3. Databases 1, SAS Programming, Expert Systems
4. Communication Strategies 1, Research methodology 1

Elective courses

- A. Assets Insurance Economics, Actuarial Mathematics in Assets Insurance
- B. Health and Social Security Economics 1, Actuarial Mathematics in Health

Second semester

1. Applied Statistics, Simulation Methods, Stochastic Processes
2. Databases 2, Statistical Software (SPSS)
3. Financial Mathematics, Decision Economics, Portfolio and Risks Management
4. Communication Strategies 2, Research Methodology 2, Project Design

Elective courses

- A. Personal Insurance Economics, Actuarial Mathematics in Personal Insurance
- B. Health and Social Security Economics 2, Epidemiologic Modelling

Second year

Compulsory courses

First semester

1. Generalised Linear Models, Non-Parametric Forecasting
2. Decision-making in Information Systems, Advanced HES Programming, Actuarial VBA Calculus

3. Non-Life Actuary, Economic Risk Theory, Risk Modelling, Financial Stochastic Theories
4. of Personal and Assets Insurance Economics, Health Systems Economics
5. Communication Strategies 3, Research Methodology

Elective courses

- A. Balance Sheet Analysis, Social-Security Management
- B. Health Information systems , DB Systems Investigation, Health Law and Ethics, Tariff Policy and Marketing, Regulation, Control and Claims

Second semester

- Internship
- Dissertation



Statistics and Econometrics



Prof. Laura Asandului, PhD (asand@uaic.ro)
 Lect. Mariana Gagea (mariana.gagea@uaic.ro)



Statistics is a specialised field that is essential for the mechanisms of market economy, in the context of Romanian economy integration into the European market at micro and macroeconomic levels. The systematised, processed, analysed and interpreted statistical data represent vital information for decision-making in all fields of social and economic life.

The general and specific objectives of the Master’s programme are:

- to develop top scientific research that meets the requirements of the “Bologna process” as far as Master’s studies are concerned;
- to offer information that is necessary to train specialists , in accordance with labour market demands;
- to develop skills to analyse socioeconomic phenomena for decision-making;
- to develop skills to use the most advanced and modern statistical and econometric methods for data analysis;
- to develop logic reasoning for the complex research of economic realities;

General and professional skills:

- the ability to analyse and make decisions in uncertain and risky conditions;
- the ability to forecasting social and economic phenomena, in the context of the Romanian economic system instability;
- the use of statistical software packages (SPSS, Eviews, STATISTICA etc.);
- the use of advanced statistical methods;

- the ability to statistically analyse indices at micro and macroeconomic levels.

This Master's programme is addressed primarily to the following categories of students: business school graduates, students interested in enrolling in a PhD programme; professionals in multinational or national companies and institutions.

This programme enables the training of specialised or interdisciplinary researchers, as well as the graduates' **employability** in companies and institutions in any field of economic activity: market research companies (data analyst, quantitative research manager, project manager), banking system (data analyst, financial analyst), public administration (statisticians, inspectors and expert advisers), insurance companies (data analyst, financial analyst).



Prerequisites

Fundamentals of Statistics
Econometrics



Curriculum

First year

Compulsory courses

First semester

Statistical Research Methodology
Mathematic Fundamentals of Statistics and Econometrics
Advanced Statistics
Statistical Software II

Elective courses

Robust Statistics
Bayesian statistics

Second semester

Econometrics II
Statistical Methods for Data Classification
Statistical Methods for Data Reduction
Information Systems for Statistics

Elective courses

Survival Analysis
Econometrics of Panel Data

Second year

Compulsory courses

First semester

Surveys
Stochastic Processes
Short-Term Forecasting Methods

Variance Analysis

Elective courses

Macroeconometrics

Microeconometrics

Second semester

Spatial Statistics

Econometrics of Qualitative Data

Internship

Dissertation



Tourism and Hotel Management



Assoc. Prof. Daniela Tatiana Corodeanu Agheorghiesei, PhD (dte@uaic.ro)
Assoc. Prof. Bogdan Anastasiei, PhD (abo28@yahoo.com)



First developed as a small business and then as an industry, tourism is a field in which tour operators exist alongside with small and medium size firms. This is possible due to the accelerated development of offers and the professionalism of employees in tourism.

Nowadays, tourism creates numberless hyper-specialised jobs, which require multiple competences connected to good knowledge of markets, consumer preferences and their evolution.

The Master's programme in Tourism and Hotel Management aims to offer opportunities mainly to BA graduates of the specialisation field in Trade, Tourism and Services Economics, and to graduates of other specialisation fields in Business Administration, of specialization fields in Economics, as well as to any graduate of a higher education institution (provided that they meet the pre-requisites criteria) who wish a management career in the hospitality industry. It allows students to develop the intellectual, vocational and personal skills that are specific to this career.

Objectives:

- to evaluate current tourism and accommodation management;
- to enable students to develop personally, intellectually and professionally, and to understand elements specific to tourism, tendencies, characteristics and techniques in hospitality management;
- to offer students the necessary technical knowledge and means to develop and design a touristic destination's strategic plan to maximize the performance of touristic economic activity;
- to analyse, evaluate and offer solutions to complex managerial problems;

- to assess international tourism, including intercultural dimensions and a critical theoretic approach to tourism development;
- to analyse factors that influence touristic demand, as well as the relationship between tourism and economic development.

Competences:

- the acquisition of the necessary skills for touristic project management;
- the acquisition of the necessary skills for the development and sale of touristic products via tourism agencies (virtual or not), in marketing departments or in customer relations offices in hotels;
- the development of analytical abilities and decision-making skills.

Potential jobs: hotel manager, tourism agency manager, tourist guide.



Prerequisites

Management
Tourism Management
Marketing
Hotel Management



Curriculum

First Year

Compulsory Courses

Tourism and Regional Development
Tourism Geography
Consumer Behaviour
English for Business
Tourism Business Start-Up
Strategic Management
Intercultural Diagnosis and Analysis
Tourism Transportation
Personnel Recruitment, Selection and Development

Elective courses

French/ German

Second Year

Compulsory Courses

Front Office
Touristic Product Development and Sale
Web Design
Project Management
Customer Relations Management

Ethics and Consumer Protection

Elective Courses

Public Relations /Promotion in Tourism

French/ German

Internship (10 weeks x 5 days/week. X 6 hour/day) including writing up the dissertation.

For information on any specific programme, feel free to contact:

- *Dean*, Professor Dinu Airinei, PhD (adinu@uaic.ro)
Faculty of Economics and Business Administration
Bd. Carol I, 22, 700505
- *Vice-Dean* in charge with specialization Master's programmes
Professor Marin Fotache, PhD (fotache@uaic.ro)
- *Secretary*: Rodica Cojocaru
Phone. 0040 - 232-201589
E-mail: mastere-de-specializare@feaa.uaic.ro
- The programme tutors.

3.2 PROFESSIONAL MASTER'S PROGRAMMES

Starting with the academic year 2009-2010 the Faculty of Economics and Business Administration has launched professional master's programmes that are intended for the graduates having obtained their bachelor's degree, no matter what their specialisation.

Professional master's programmes also contain the study programmes offered until this year by the Postgraduate Academic Schools such as DEPROTUR, ELITEC, FIBAS, Trade Management, Human Resource Management, SASPMA and SCOP 2M.

Study programmes offered starting with the 2009-2010 academic year

Fields of study	Specialisations	Form of education
ACCOUNTING	Business Accounting*	full-time and distance-learning education
	Managerial Accounting, Audit and Control	full-time education

BUSINESS ADMINISTRATION	Agribusiness and Environmental Management *	full-time and distance-learning education
	Entrepreneurship	full-time and distance-learning education
	Business Administration	full-time and distance-learning education
	Project Management	full-time and distance-learning education
	Trade Management *	full-time and distance-learning education
	Tourism Management *	full-time and distance-learning education
CYBERNETICS, STATISTICS AND BUSINESS INFORMATION SYSTEMS	Business Information Systems	full-time education
ECONOMICS AND INTERNATIONAL BUSINESS	International Business	full-time education
FINANCES	Financial and Banking Management	full-time education
	Financial Management and Audit for Public Institutions	full-time education
	Insurances and Reinsurances	full-time education
MANAGEMENT	Human Resource Management	full-time and distance-learning education
	Quality Management	full-time and distance-learning education
MARKETING	Negotiations-Public Relations	full-time and distance-learning education
ADMINISTRATIVE SCIENCES	Administration and Public European Finances	full-time education
	Modern Governance and Local Development	full-time and distance-learning education

* Specialisations in which candidates can also enroll (distance-learning education) in the study centres from Piatra Neamț and Vatra Dornei. Only the specializations having at least 25 candidates will be formed and will function accordingly.

Addressability

The professional master's programmes provide knowledge and competences in the economic field of study for the following categories of graduates of the bachelor's cycle:

- Graduates having obtained their bachelor's degree in the economic field who would like to specialize in another field than the initial one;
- Graduates having obtained their bachelor's degree in other fields of study who would like to complete their theoretical and practical knowledge with notions from the economic field of study;
- Professionals having graduated from a higher education institution who work in enterprises.

Contents and Structure of the Study Programmes

Each programme comprises 20 disciplines which are studied as follows:

- 7 general disciplines
- 5 common disciplines for each field of study (3 disciplines for the specialisation *Business Information Systems*)
- 8 disciplines specific to each programme (10 disciplines for the specialisation *Business Information Systems*)

Each discipline is allocated 6 ECTS credits, and during each semester five disciplines are studied, representing 30 ECTS credits. In the last semester, due to the introduction in the curriculum of two applicative disciplines, the focus will fall on the practical activity. The studies end with the presentation of a dissertation paper that should reflect the knowledge and competences acquired throughout these two years of study. The theme of the dissertation paper must be chosen by the end of the second semester of the first year of study.

Each discipline is provided between 1 and 2 course classes and 1 or 2 seminar classes per week.

The evaluation of the student's activity is carried out throughout the semester and by means of final examinations.

For the distance-learning master students, the course supports for each discipline will be ensured by the tutors of the master programme and will be handed to each master student on paper and on the Blackboard platform.

I. GENERAL DISCIPLINES

Disciplines	1 st semester	2 nd semester
Business Accounting	*	
Organisational Management	*	
Business Informatics	*	
Economics	*	
Operational and Strategic Marketing	*	
Business Statistics		*
Business Finances		*

II. COMMON DISCIPLINES FOR EACH FIELD OF STUDY

Field of study	Disciplines	2 nd semester	3 rd semester
BUSINESS ADMINISTRATION	Organisational Communication	*	
	Human Resource Recruitment, Selection and Development		*
ECONOMICS AND INTERNATIONAL BUSINESS	Project Management	*	
	Quality Management		*
	Business Law	*	
ADMINISTRATIVE SCIENCES	European Systems for Public Administration		*
	Financial Management of Public Institutions	*	
	European Public Finances		*

	Law of European Public Function	*	
	Fundamentals of Public Administration	*	
CYBERNETICS, STATISTICS AND BUSINESS INFORMATION SYSTEMS	Programming	*	
	Databases	*	
	Information Systems Analysis and Design	*	
ACCOUNTING	Financial Accounting of Enterprise	*	
	Economic and Financial Analysis		*
	Cost Accounting	*	
	Introduction in the Financial Audit		*
	Accounting Standardization	*	
FINANCES	Money, Credit and Banks	*	
	Company Financial Decisions		*
	Financial Risk Management		*
	Placement Strategies on Financial Markets	*	
	Financial Management of Public Institutions	*	
MANAGEMENT	Organisational Communication	*	
	Project Management	*	
	Organisational Diagnosis		*
	Strategic Management		*
	Organisational Behaviour	*	
MARKETING	Semiotics	*	
	Negotiation Techniques		*
	Public Relations		*
	Organisational Communication	*	
	Organisational Behaviour	*	

III. DISCIPLINES SPECIFIC FOR EACH SPECIALISATION

Field of studies: ACCOUNTING

Specialisation: Business Accounting



Lect. Maria Berheci, PhD
Assist. Roxana Dicu

Specialisation	Disciplines	3 rd sem.	4 th sem.
Business Accounting	Managerial Accounting	*	
	Financial Diagnosis	*	
	Financial Reporting	*	
	Accounting of Governmental Bodies		*
	Control and Accounting Expertise		*

	Accounting of Financial Instruments		*
	Internship		*
	Subject-specific project		*

Field of studies: ACCOUNTING

Specialisation: Managerial Accounting, Audit and Control



Lect. Leontina Betianu, PhD

Assist. Ciprian Apostol

Specialisation	Disciplines	3 rd sem	4 th sem
Managerial Accounting, Audit and Control	Accounting Control and Expertise	*	
	Advanced Accounting	*	
	Managerial Control	*	
	Information Systems Audit		*
	Financial Audit Methodology		*
	<i>One elective discipline</i> from the following list:		*
	• Accounting Theory and Deontology	•	•
	• Company Evaluation	•	•
	• Consolidated Financial Reporting	•	•
	Internship		*
Subject-specific project		*	

Field of studies: BUSINESS ADMINISTRATION

Specialisation: Agribusiness and Environmental Management



Assoc.Prof. Costică Mihai, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Agribusiness and Environmental Management	Agribusiness Marketing	*	
	Environmental Economics	*	
	Economic and Financial Analysis of Agribusiness Companies	*	
	Sustainable Development of Agribusiness		*
	Environmental Management		*
	Management of Agribusiness Companies		*
	Internship		*
	Subject-specific project		*

Field of studies: BUSINESS ADMINISTRATION
Specialisation: Entrepreneurship



Prof. Constantin Sasu, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Entrepreneurship	Entrepreneurial Strategies	a	
	Business Start-Ups	*	
	Entrepreneurial Management	*	
	Entrepreneurial Marketing		*
	Financing of Start-Ups and Business Development		*
	International Entrepreneurship		*
	Internship		*
	Subject-specific project		*

Field of studies: BUSINESS ADMINISTRATION
Specialisation: Business Administration



Prof. Gabriela Meșniță, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Business Administration	Management of Small and Medium-Sized Companies	*	
	International Business	*	
	Business Information Systems	*	
	Organizational Behaviour		*
	Strategic Management		*
	<i>One elective discipline</i> from the following list:		*
	• Customer Relationship Management	•	•
	• Public Procurement Management	•	•
	• Financial Markets Investments	•	•
	Internship		
Subject-specific project		*	

Field of studies: BUSINESS ADMINISTRATION
Specialisation: Project Management



Prof. Gabriela Meșniță, PhD
Lect. Daniela Popescul, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Project Management	Project Financial and Cost Management	*	
	Project-Based Procurement Management	*	
	Project Quality Management	*	
	Project Risk Management		*
	Events Management		*
	Project Management Software		*
	Internship		*
	Subject-specific project		*

Field of studies: **BUSINESS ADMINISTRATION**
Specialisation: **Trade Management**



Assoc.Prof. Teodora Roman, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Trade Management	Shopping Center Management	*	
	Commercial Analysis and Planning	*	
	Merchandising	*	
	<i>One elective discipline</i> from the following list:		*
	• Sales Management	•	•
	• Ethics and Consumer Protection	•	•
	• Consumer Behaviour	•	•
	Procurement, Distribution, Logistics		*
	Client Portfolio Development and Management		*
	Internship		*
Subject-specific project		*	

Field of studies: **BUSINESS ADMINISTRATION**
Specialisation: **Tourism Management**



Prof. Valentin Niță, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Tourism Management	Tourism	*	
	Development and Sale of Tourism Products	*	
	Tourism Business Management	*	
	Tourism Marketing		*
	Geography and Tourism Destination Management		*
	<i>One elective discipline</i> from the following list:		*
	• Territorial Development Management	•	•
	• Ethics and Consumer Behaviour	•	•
	Internship		*
	Subject-specific project		*

Field of studies: CYBERNETICS, STATISTICS AND BUSINESS INFORMATION SYSTEMS
Specialisation: Business Information Systems



Prof. Florin Dumitriu, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Business Information Systems	<i>Five elective disciplines</i> from the following list:	*	
	• Databases II. Stored Procedures		
	• Object-Oriented Design and Analysis		
	• Client/server and Web Applications		
	• Business Mobile Applications		
	• Information Systems Audit		
	• Object-Oriented Programming		
	• SIAD and Data Warehouses		
	• Information Systems Security		
	• Computer Networks		
	• Business Collaborative Technologies		
	<i>Three elective disciplines</i> from the following list:		*
	• Databases Management		
	• Business Intelligent Systems		
	• Testing and Evaluation of Information Applications		
• Enterprise Resource Planing			

	• E-communication and e-documents		
	• E-business		
	• Information Resource Management		
	• Project Management		
	<i>Internship</i>		*
	<i>Subject-specific project</i>		*

Field of studies: ECONOMICS AND INTERNATIONAL BUSINESS
Specialisation: International Business



Lect. Liviu Maha, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
International Business	International Economics	*	
	International Business	*	
	International Marketing	*	
	International Business Law		*
	Organisational Behaviour		*
	<i>One elective discipline</i> from the following list:		*
	• European Integration		
	• Financial Markets Investment		
	• International Comparative Management		
	Internship		
Subject-specific project			*

Field of studies: FINANCES
Specialisation: Financial and Banking Management



Assoc.Prof. Dan Chirleşan, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Financial and Banking Management	Bank Risks Management	*	
	Banking Tools and Operations	*	
	Financial and Bank Control and Audit	*	
	Banking Products and Services Market		*
	<i>Two elective disciplines</i> from the following list:		*
	• West European Bank Systems (Jean Monnet Course)		•

Specialisation	Disciplines	3 rd sem	4 th sem
			*
	• Corporate Finance in the EU (Jean Monnet Course)	•	•
	• Euro and European Monetary Integration (Jean Monnet Course)	•	•
	• Public Sector Reform in the EU (Jean Monnet course)	•	•
	• Modern Assurance Sstems	•	•
	• Public Treasury	•	•
	Internship		*
	Subject-specific project		*

Field of studies: FINANCES

Specialisation: Financial Management and Audit for Public Institutions



Prof. Gabriel Ștefura, PhD

Lect. Bogdan Fârțescu, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Financial Management and Audit for Public Institutions	Financial Management of Local Communities	*	
	Financial Control, Expertise and Audit of Public Institutions	*	
	Public Procurement	*	
	Financial Law		*
	<i>One elective discipline</i> from the following list:		*
	• Public Treasury	•	•
	• The Euro and European Monetary Integration (Jean Monnet course)	•	•
	• History of the EU (Jean Monnet course)	•	•
	• Public Sector Reform in the EU (Jean Monnet course)	•	•
	<i>One elective discipline</i> from the following list:		*
	• Financial Audit of Information Systems in Public Institutions	•	•
	• Modernization of Information Systems in Public Institutions	•	•
	• International Financial Instruments	•	•
	• Public Services Quality Management	•	•
	• Electronic Administration in Public Institutions	•	•
Internship		*	

	Subject-specific project		*
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Field of studies: FINANCES

Specialisation: Insurances and Reinsurances



Assoc.Prof. Nicolae Lungu, PhD

Lect. Bogdan Căpraru, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Insurances and Reinsurances	Principles of Insurance	*	
	Insurance of Goods and Civil Liability	*	
	Insurance of Persons	*	
	Modern Insurance Systems		*
	Financial Risks Assurance and Reinsurance		*
	Catastrophic and Emerging Risks Insurance		*
	Internship		*
	Subject-specific project		*

Field of studies: MANAGEMENT

Specialisation: Human Resource Management



Prof. Adriana Prodan, PhD

Lect. Cătălin Clipa

Specialisation	Disciplines	3 rd sem	4 th sem
Human Resource Management	Human Resource Management	*	
	Conflicts and Ethics in HRM	*	
	Labour Relations Management in the EU Context	*	
	Quantitative Methods in HRM		*
	Benefits Management		*
	Information Systems in HRM		*
	Internship		*
	Subject-specific project		*

Field of studies: MANAGEMENT

Specialisation: Quality Management



Lect. Andrei Neșțian, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Quality Management	Quality Management	*	
	Ethics and Consumer Protection	*	
	Food Quality and Security	*	
	Design and Implementation of Quality Systems		*
	Quality Audit		*
	Techniques and Instruments of Quality Management		*
	Internship		*
	Subject-specific project		*

Field of studies: MARKETING

Specialisation: Negotiations-Public Relations



Prof. Constantin Sasu, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Negotiations-Public Relations	International Negotiations	*	
	Intercultural Communication	*	
	Business Etiquette	*	
	Diplomacy		*
	On-line Communication		*
	International Marketing Strategies		*
	Internship		*
	Subject-specific project		*

Field of studies: ADMINISTRATIVE SCIENCES

Specialisation: Administration and Public European Finances



Lect. Sebastian Lazăr, PhD

Specialisation	Discipline	3 rd sem	4 th sem
Administration and Public European Finances	Comparative Systems of Public Administration	*	
	Administrative Documents and Communication in Public Institution	*	

Specialisation	Discipline	3 rd sem	4 th sem
	Financial Control and Audit in Public Institutions	*	
	Financial Management of Local Communities		*
	<i>One elective discipline</i> from the following list:		*
	• Public Policies	1.	2.
	• History of the EU (Jean Monnet course)		
	• Public Sector Reform in the EU (Jean Monnet course)		
	• Public Treasury		
	• Legislative Harmonization and European Community Law (Jean Monnet course)		
	• Project Management		
	<i>One elective discipline</i> from the following list:		*
	• Public Relations	•	•
	• Financial and Fiscal Law	•	•
	• Public Services Marketing	•	•
	• Financial Audit of Information Systems in Public Institutions	•	•
	• Modernization of Information Systems in Public Institutions	•	•
	• Electronic Administration	•	•
	• Public Services and Human Resources Management	•	•
	• Public Purchasing Management and Audit	•	•
	• Public Services Quality Management	•	•
	• Computers	•	•
Internship		*	
Subject-specific project		*	

Field of studies: ADMINISTRATIVE SCIENCES

Specialisation: Modern Governance and Local Development



Tutors

Prof. Mihaela Onofrei, PhD

Lect. Florin Oprea, PhD

Specialisation	Disciplines	3 rd sem	4 th sem
Modern Governance and Local Development	European Systems of Public Administration	*	
	Governance and Subsidiarity	*	
	European Regional Development Policies	*	
	Financial Management of Local Communities		*
	Public Services Marketing		*
	<i>One elective discipline</i> from the following list:		*

	• Public Procurement		
	• Internal Audit	•	•
	• Public Leadership and Organisational Development	•	•
	• European Financial Law	•	•
	• Environmental Law and Sustainable Development	•	•
	Internship		*
	Subject-specific project		*

For further information on any specific programme, feel free to contact:

- *Dean*, Professor Dinu Airinei, PhD (adinu@uaic.ro)
Faculty of Economics and Business Administration
Bd. Carol I, 22, 700505
- *Vice-Dean* in charge with professional Master's programmes
Professor Emil Maxim, PhD (emaxim@uaic.ro)
- *The programme tutors.*

All the information concerning the Professional Masters are available at:

<http://portal.fea.uaic.ro/MasterC>

3.3 POSTGRADUATE ACADEMIC SCHOOLS AND PROGRAMMES

Beginning with the 2009-2010 academic year, the master's programmes that were contained in the study programmes offered by the Postgraduate Academic Schools (DEPROTUR, ELITEC, FIBAS, Trade Management, Human Resource Management, SASPMA and SCOP 2M) will be integrated in the professional master's programmes.

3.3.1 Post-graduate Academic School DEPROTUR

Specialization: *Tourism Development and Promotion*

Head: Professor Valentin Niță, PhD

Email: valnit@uaic.ro

Phone: +40.232.201453

3.3.2 ELITEC Postgraduate Business Schools

Programmes

- Business Administration
- International Business
- Business Information Systems

- Project Management
- Accounting and Auditing

Head: Prof. Dumitru Oprea, PhD

Tel: +40. 232.201415

Secretary: Ecaterina Targhir

“Al. I. Cuza” University B Building, 1st floor, room 423.

Tel/fax: +40 232 212131, 201425.

E-mail: elitec@uaic.ro

Web: www.elitec.uaic.ro

3.3.3 FIBAS Academic Postgraduate School “Finance – Banks – Insurance”

Programmes:

1. Finance and Banking Economics and Management
2. European Public Finance and Administration

Head: Prof. Gabriel Ștefura, PhD

E-mail: gstefura@uaic.ro, fibas@uaic.ro

www.fibas.uaic.ro

Tel: +40 232 201 820

Fax: +40 232 201 660

Secretary: Irina Bosie, Office C 602, on the 4th floor, C Bulding University

Phone: +40.232.201820

E-mail: fibas@uaic.ro

3.3.4 Post-graduate Academic School of Agrobusiness Management SASPMA

Specialization: *Agrobusiness Firm Administration.*

Head: Prof. Victor Pekar, PhD

Phone: +40 232 20 14 44

E-mail: vpekar@uaic.ro

3.3.5 The Postgraduate School of Marketing – Management SCOP 2M

Programmes:

- Business Administration;
- Negotiation - Public Relations;

Head: Prof. Constantin Sasu, PhD

E-mail: csasu@uaic.ro

Tel: +40 232 201442

Secretary: Georgeta Pleşoiu
E-mail: georgeta@uaic.ro
Tel/fax: +40 232 201417

3.3.6 Postgraduate Programme in Human Resources Management

Specialization: *Human Resources Management*

Head: Prof. Adriana Prodan, PhD
E-mail: pada@uaic.ro
Phone: +40.232.201436

3.3.7 Postgraduate Programme in Commercial Management

Specialization: *Commercial Management*

Head: Assoc.Prof. Teodora Roman, PhD
E-mail: throman@uaic.ro
Phone: +40.232.2014304

4. DOCTORAL PROGRAMMES (The Doctoral School of Economics)

Following the Bologna principles, the Doctoral School of Economics was founded in September 2005. Enrolling for the beginning 60 PhD students with 25 PhD advisers, it aims at becoming an elite centre in Economics and Business Administration research, through its status and objectives.

Open to interdisciplinary research, the Doctoral School will focus on two main areas of research, strongly interfering with each other: Economics and Business Administration. Even though the two fields have different outcomes, the technical support and the epistemological ground belong to common research fields.

The School intends to educate and develop high class professionals that will certainly become useful to the academic, business and public organizations, being convinced that practice has positive effects on human condition only when it is upheld by a good theoretical approach.

Being at the beginning of this promising endeavour, we are open to any initiative and proposal, in compliance with our strategic aims.

Mission and objectives

The Doctoral School of Economics' mission is to achieve excellence in fundamental and applied economic research. In order to succeed we have set four objectives, key sequences towards the final goal:

- To develop the economic education of PhD students by providing programs at an advanced level. The requirements of advanced education are considered on two large dimensions:
 - theoretical-methodological (science and scientific research);
 - pragmatic, with emphasis on the phenomenology of economic fact in various forms: management, marketing, finances, accounting, business information systems, statistics etc.
- To provide training in study skills: oral presentation and academic writing on subjects of great theoretical and practical interest. Interactive courses, seminars, conferences, preliminary paper assessments will contribute to achieving this goal.
- To expand and initiate relations of collaboration with other doctoral schools, from Romania and from abroad, in the fields of:
 - Scientific information;
 - Publications;
 - Dissemination and evaluation activities consisting in organizing scientific sessions, workshops, symposia;
 - Researchers' Mobility and Exchange;
 - National and international joint research;
 - Logistics etc.
- To improve the quality of Romanian economic research by promoting areas of wide and actual interest and by stimulating motivated young researchers.

The fields of doctoral studies in the Faculty of Economics and Business Administration are: Economics, Finance, Business Information Systems, Cybernetics and Statistics, Accounting, Management, Marketing, International Business and Economics.

Contact:

Head: Prof. Ion Pohoățã Ph.D.

Phone: +40 232 201 397, email: pion@uaic.ro

Secretary: COȘULEANU Alina

Phone: +40 232.201744

Fax: +40 232 217000.

E-mail: arusu@uaic.ro

5. RESEARCH

In the Faculty of Economics and Business Administration, research is carry out by the 2 departments of the faculty and the 4 research centers.

5.1 RESEARCH CENTERS

Research Center in Finance

Head: Prof. Gheorghe Filip, PhD

Phone: 0232/201443, email: gfilip@uaic.ro

Research and Training Center in Information Systems for Management CESINCON

Head: Prof. Ioan Andone, PhD

Phone: 0232/201600, email: iandone@uaic.ro

Research Center in Management - CEMEX

Head: Prof. Dumitru Zait, PhD

Phone: 0232/201437, email : dzait@uaic.ro

Research Center in Statistics

Head: Prof. Elisabeta Jaba, PhD

Phone: 0232/201409, email: ejaba@uaic.ro

5.2 MANIFESTATIONS AND SYMPOSIA ORGANIZED AT FEAA

Every year, the Faculty of Economics and Business Administration organizes scientific events and manifestations that have become a tradition within the academic environment in Iasi. It has also become a well-established tradition to hold these conferences in October on the occasion of the “*University Days*”.

In 2005, the Faculty of Economics and Business Administration hosted the International Conference ***Public Private Partnership*** organised in cooperation with the Sheffield University, Great Britain and the Institute for Studies in the Field of Public- Private Partnerships, represented by professor Luiz Montanheiro. This conference was first organized in 1995 and more than 70 countries have been part of it ever since. The main coordinator of this event has been The Institute for Studies in the Field of Public- Private Partnerships.

For the year 2007, the scientific events organized by the Faculty are:

1. The international conference *Globalization And Higher Education in Economics and Business Administration*, October 25- 28, coordinator: professor Vasile Işan PhD.
2. The scientific communications session *The Economic Growth and Human Capital*, October 26, coordinator: professor Ion Pohoată PhD, associate professor Cristian Popescu PhD, organized in the CNCSIS 1416/2007 project.
3. The round table discussions on the topic *Institutional Coherence in Romania’s Economic Dynamics*, October 26, coordinator: associate professor Livia Baciu PhD, organised in the CNCSIS 1352/2007 project.
4. The scientific communications session (with international participants) *The Modernisation of the Romanian Financial Banking System in the European Context*, second edition, October 25-26, coordinators: professor Gh. Filip PhD, professor Ovidiu Stoica PhD.

5. The scientific communications session (with international participants) *The Modernisation of the Romanian Public Administration in the European Context*, second edition, October 26- 27, coordinators: professor Mihaela Onofrei PhD, professor Ovidiu Stoica PhD.

6. The scientific communications session *The European Market – A Challenge for the Romanian Companies*, October 19-20, coordinator: professor Constantin Sasu PhD, Partner for the National Authority for Scientific Research.

7. The International Scientific Conference *The Statistic Evaluation of Socio-Economic Development*, October 19-21, coordinator: professor Elisabeta Jaba PhD, Partner for the Ministry of Education and Research in the CEEEX PC-D08-Pt00-195 project.

8. The scientific communications session *The Accounting Information in the Context of Globalization*, October 28, coordinator: professor Iuliana Georgescu PhD.

9. The national conference with international participants *Dimensions of Sustainable Development in Romania*, October 26-27, coordinators: professor Victor Pekar PhD, professor Alexandru Tofan PhD, associate professor Mihai Costică PhD.

In 2009, during 22-24 October, the **IIIrd edition of the International Conference Globalization and Higher Education in Economics and Business Administration (GEBA2009)** will be held. Over 80 persons have announced their participation to this manifestation (<http://www.feaa.uaic.ro/geba/>).

Within the **Doctoral School of Economics** scientific seminars and conferences are periodically held and during these manifestations the PhD students can present the results of their specific researches. During the 2008-2009 academic year, the most important scientific events organised by the Doctoral School of Economics are described in the table below:

Date	Theme	Type of event	Observations
21-22 November 2008	Institutions and Economic Performance	International Conference	Event co-financed by the Ministry of Education and Research <i>President of the organising committee</i> Professor Ion Pohoată PhD
21 November 2006	Interaction between formal and informal institutions within the dynamics of the Romanian economy	Round table conference	<i>Moderator:</i> Associate Professor Livia Baciuc PhD
26 November 2008	Enterprise Stock Exchange Listing – challenge or obstacle	Scientific seminar	PhD student Sandu Diana Ramona
	Instruments used by EU in achieving the economic and social cohesion objective		PhD student Croitoru Daniela
27 November	Insights into modern economic matters	Scientific seminar	<i>Moderator:</i> Professor Dumitru Zaiț PhD

2008			
17 December 2008	To be or not to be conventional when promoting	Scientific seminar	PhD student Elena Grigoras PhD student Mihaela Moisa
	The impact of the path-dependence on the economic performance		PhD student Voda Iolanda
	The German model of the social market economy		PhD student Ioja Cezar
28 January 2009	Social engineering and electronic crimes	Scientific seminar	PhD student Andrişescu Dana Ramona
	National economic indicators-European/International economic indicators		PhD student Burlacu (Nazare) Luminita
25 February 2009	The Impact of the legislative system on the economic performances	Scientific seminar	PhD student Tifrea (Filip) Elena
	Lisbon Agenda-Viable or non-feasible project		PhD student Moga Teodor
25 March 2009	Role of human capital in the economic growth	Scientific seminar	PhD student Botezat Alina
	E-World – The World as seen from the perspective of the IT&C technologies development		PhD student Berteia Patricia
29 April 2009	Role of innovation in the press evolution in Romania after '89	Scientific seminar	PhD student Ianoş Carmen Monica
	Control levels. Structures and necessities		PhD student Toma (Oprea) Lăcrămioara
27 May 2009	Implications of the linguistic analysis in the process of search engines' optimization	Scientific seminar	PhD student Spiridon Sinziana Ioana
	Adjustment of the Euro: requirements and perspectives		PhD student Ignătescu Valentina Diana

In order to stimulate students' performance in their professional and scientific activities, our faculty organised each year **student contests** on the following sections and topics:

No.	Section	Topic
1.	Public Administration	Reference Points of the Modernisation of the Romanian Public Administration in the European Context
2.	International Business	International Commerce and Competitivity
3.	Accounting and Management Information Systems	Present Interests and Perspectives in the Standardization Process and Accounting Convergence
4.	Agro-Food and Environmental Economics	Sustainable Development in the Agro- Food sector
5.	Economics	Present Macroeconomic Issues
6.	Finance and Financial Institutions	Present Interests and Perspectives in the Modernization of the Romania Financial Banking

		System
7.	Business Information Systems	Present Interests and Perspectives in the Business Information Systems
8.	Management	Trends in the Managerial Theory and Practice
9.	Marketing	Marketing – Between the Academic Perspective and the Reality of the Romanian Business Environment
10.	Economic Statistics and Forecasting	Statistic Dimensions of the Socio-Economic Development
11.	Tourism, Trade and Services	Tourism and Economic Development (Tourism); Trade and Services in Romania after the European Integration (Commerce and Services).

The best papers are published in a **student scientific volume**. Some of the best students get to participate at the National Olympiad organized by the Association of the Faculties of Economics in Romania (AFER).

6. OTHER INFORMATION

6.1 FACILITIES

Teaching rooms

FEAA has a large number of teaching rooms: auditoriums, seminar rooms, IT laboratories, phonetic laboratories, conference rooms.

- The IT laboratories are equipped with latest generation computers, meant for both individual study (including project work) and IT classes (General IT and Economic IT).
- The Phonetic laboratories were set up and equipped for foreign language lectures and seminars that have reached a high performance level over the last years. This is so because it has become more and more obvious how important foreign languages are for the training of professionals orientated towards international business.
- The Conference rooms offer overhead and video projectors, VCRs, and other equipment necessary for presentations at international level.

6.2 LIBRARIES

- **ON-LINE LIBRARY**

The on-line library is a new FEAA library opened in 2002, when we celebrated 40 years since the Faculty was founded.

1. Collection of documents:

- more than 12.000 volumes- Romanian and foreign books and publications (Computer business review, Economics of Transition, Journal of Marketing, Financial Times, ACM Transaction on Software, Journal of Financial Economics, Review of financial economics, Journal of Accounting and Economics, The American Economic Review, Journal of Economic Literature, Journal of Economic Perspective, Journal of Computer and Systems Sciences etc.)
- electronic and audio-video documents;
- subscription at *Thomson Gale data base* –for foreign periodical *full-text* publications.

2. Logistics:

- PC network (109 PCs)
- 2 copy machines
- 3 printers
- e-mail server
- video supervising system
- finger print access system
- robbery alarm system for each volume (book, publication)

3. Services:

- payable: printing, photocopying
- free: CD writing, e-mail account, bibliographic information at request, specialized assistance

4. The access in the library is free.

This library is made up almost exclusively of foreign publications (mostly in English and French), dictionaries, as well as a large number of latest generation computers. These computers help students find the books they need and conduct professional research on the internet.

Address: Bd. Carol I nr. 22, Corp B, et. 1, B 401

Chief librarian: *Elena Chiaburu, PhD*

Phone: +40.232.201652

E-mail: elena.chiaburu@uaic.ro

• **“MIHAI EMINESCU” UNIVERSITY LIBRARY**

The faculty has a specialised branch of “Mihai Eminescu” University Library, the Economics Library, situated in the C Building of the University. It has a reading room and a computerised system for borrowing books and other materials.

This library is well provided with monographs, treaties, university course books, notebooks for practical works and case studies, specialised periodicals, newspapers and cultural magazines.

The characteristics of the Economics Library are the following:

- number of volumes: over 100,000, out of which more than 7,000 are in English, French and German;
- number of periodicals: 63, out of which 12 are foreign;
- reading room: 220 sq. m;
- number of seats in the reading room: 162;
- area for depositing books: 285 sq. m;
- serving area: 36 sq. m.

• OTHER LIBRARIES

After 1990, five other smaller libraries have been equipped and endowed with Romanian and foreign specialised books and journals:

- CRADIP Library – ELITEC (USAID, World Bank funds);
- SCOP2M Library (TEMPUS funds);
- Finance Research Centre Library (CNCSIS, World Bank funds)
- CeSINTEL Library (CNCSIS, World Bank funds).

Apart from specialised libraries in the Faculty, students have easy access to the libraries of the French Cultural Centre, the British Council, the German Cultural Centre, and the Cultural Centre of Latin America, all within the University area.

The “Mihai Eminescu” University Library, situated in what we call “Fundatie” (“Foundation”), has more than 3,5 million volumes, of which over 500,000 are economic books. It also has numerous publications in Romanian and international languages, with two modern reading rooms and a reading room for journals. This library offers excellent opportunities for individual study and personal development. This huge and valuable library is situated less than 500 meters away from FEAA premises.

6.3 STUDENT ORGANISATIONS

There are several student associations in Iasi. They offer a meeting place for their members and organise various activities. The organisations that function within the university are the following:

1) AIESEC

President: Iulian BOIA, tel. 0752440116

Bd. Carol I, nr.22, “Alexandru Ioan Cuza” University, B Bulding, 3rd floor, Office B 606.

Phone/Fax: 0232/212244

Web: www.aieseciasi.ro

E-mail: iasi.ro@aiesec.net

2) LSE (Liga Studentilor Economiști) – *Student League of Students in Business*

President: Daniel JURAVLE, Phone: 0745370578

- Bd. Carol I, nr.22, “Alexandru Ioan Cuza” University, C Building
Web: <http://www.lse-iasi.ro>
E-mail: lse_iasi@go.ro
- 3) ASTEC (Asociația Studenților Economişti) – *Association of Students in Business*
President: Gabriela SAUCIUC, Phone: 0742252459
Bd. Carol I, nr.22, “Alexandru Ioan Cuza” University, B Building
Web: www.astec-iasi.ro
E-mail: astec_stud@yahoogroups.com
- 4) OSE (Organizația Studenților Economişti) – *Student Organisation of Students in Business*
President: Codrin TEIU, Phone: 0749334648
Bd. Carol I, nr.22, “Alexandru Ioan Cuza” University, B Building
Web: oseiasi.blogspot.com
E-mail: organizatiastudentiloreconomisti@yahoo.com

These associations encourage students to contribute to the development and improvement of the educational process, to engage in international programmes and inquire about opportunities to study abroad.

6.4 STUDENT FACILITIES

Accommodation

“Alexandru Ioan Cuza” University owns several campuses in the city. Students can be lodged in Tudor Vladimirescu, Târgușor, Codrescu and Titu Maiorescu campuses, as well as in Gaudeamus or Akademos hall of residence.

Gaudeamus Centre for International Exchange consists of Gaudeamus Canteen, situated in Titu Maiorescu Campus, next to C8 hall of residence and C17 Hall of Residence, situated in Codrescu Campus. This hall offers accommodation for the ERASMUS foreign students. This hall can also function as a hotel for Romanian students from „Al.I. Cuza” University, approx. \$90 a month. A single room costs 110 RON (aprox. 33 Eur).

Contact:

Head: Ec. Teodora Tanase

Tel: +40 232 201 077

Reception: Tel: +40 232 201 700

Food

Gaudeamus Student Canteen is situated in “Titu Maiorescu” campus, near the main University building (A building). Students can have breakfast, lunch and dinner for about EUR 7 a day. Apart from University restaurants, in all student campuses there are also many fast-food restaurants, pizza-houses and classic restaurants.

Student Medical Centres

FEAA students benefit from free, high-quality medical assistance, offered by the Student Hospital, as well as by surgeries in Titu Maiorescu Campus (Students Hostel C8 Hall of residence, Surgery for Specialised First Aid), Codrescu Campus (C11 Hall of residence, room 13, underground) and Tudor Vladimirescu Campus. Also, each hall has its own first aid centre.

Language Testing Centre

Students can take classes in the *Foreign Languages and Continuous Education Centre*, within the Faculty of Letters, in order to improve their foreign language skills. The centre offers courses of English, French, German, Italian, Spanish, Portuguese, Russian, New Greek, Chinese and training courses for TOEFL, GRE, GMAT and CAMBRIDGE tests.

Address: “Al. I. Cuza” University, Iași, the Faculty of Letters, A Building, ground floor, 11 Carol I Ave., Iași, telephone no: +40 232 201 153.

Student Counselling Centres

CIPO – the Career Centre for student and alumni is situated in the Codrescu campus, C11 Hall of residence, 1st floor, rooms 28-29, 52-53. This is also the location for the Student Welfare Centre. Email: cipo@cipo.uaic.ro. Tel.: +40 232 201 579, Fax: +40 232 201 576.

Sport Facilities

As part of Physical Education classes in the curriculum (optional course), students can choose between the following sports:

- Fitness and aerobics (D Building, room S1);
- Bodybuilding (D Building, Bodybuilding Room);
- Table tennis (D Building, room S4);
- Team games: basketball, volley-ball, handball (next to D Building, rooms S3, S2) or football (sports ground in the open air);
- Tennis: open air, electrically-lit synthetic sports ground (D Building);
- Swimming (Swimming pool at Hotel Moldova, for a discount fee);
- Badminton (D Building, room S3).

These sports can be practised provided that there are enough applications to form groups of students. For further information on the price for subscription (for fitness, bodybuilding, aerobics, and martial arts) and the fee for renting playgrounds (for tennis or football) or halls (for badminton and table tennis), you can contact the Faculty of Physical Education and Sports. It is located in the D Building of Al. I. Cuza University, telephone no: +40 232 201 026.

Students Scholarships

Merit, study and social aid scholarships are given to students throughout the academic year (during teaching, evaluation, practical activities, BSc or graduation exam), according to the national curriculum, *except for holidays*.

Scholarships for scientific performance are granted, through contest, for a period of 12 months in a roll.

For the granting or redistribution of all types of scholarships, we consider the students' academic results from the first day of the respective year of study or semester. Merit and study scholarships

are granted to students according to academic results. Social aid scholarships are granted upon request, taking into account the financial situation of the students' family or legal supporters.

Student camps

A limited number of free tickets for student camps are allotted to full-time students at state universities, who have passed all their exams at the end of the university year, according to their academic and research results.

Students can benefit from free camp tickets only once a year.

30% of these free camp tickets are granted to the students who have passed all exams at the end of the academic year and belong to certain categories, stipulated by law.

International Relations

Through the quality studies it offers, the Faculty of Economics and Business Administration is one of the faculties with the greatest number of agreements with foreign universities, whether they are LLP-Erasmus, Leonardo or bilateral agreements. Moreover, the students can benefit from academic educational programmes abroad, financed by the Romanian Government, as well as from scholarships offered by foreign universities or foundations.

Partner Universities and countries in the *LLP-ERASMUS agreement* for the academic year 2009-2010:

- ◆ Université de Poitiers (Faculté d'Économie), France
- ◆ Université de Poitiers (Institut d'Administration des Entreprises), France
- ◆ Université des Sciences et Technologies de Lille, France
- ◆ Université de Rouen, Faculté de Droit, Sciences Économiques et Gestion, France
- ◆ Université d'Angers, France
- ◆ Université Catholique de l'Ouest, Angers, France
- ◆ Université d' Auvergne-Clermont1, Faculté des Sciences Economiques et de Gestion, France
- ◆ Université d' Auvergne-Clermont1 (IUP), France
- ◆ Institut Supérieur de Commerce International, Université Côte d'Opale, Dunkerque, France
- ◆ Institut Universitaire de Formation des Maîtres de Midi-Pyrénées, Toulouse, France
- ◆ Université de Reims Champagne Ardenne, Faculté des Sciences Économiques, Sociales et de Gestion, France
- ◆ Université Montesquieu - Bordeaux IV, France
- ◆ Université Jean Moulin Lyon 3, France
- ◆ TELECOM Business School, TELECOM & Management Sudparis, France
- ◆ Konstanz University, Germany
- ◆ Fachhochschule Oldenburg (Location Ostfriesland/Whilhelmshaven), Germany
- ◆ Fachhochschule Westkueste, Germany
- ◆ Universitat Rostock, Germany
- ◆ Albert-Ludwigs Universitat Freiburg im Breisgau, Germany
- ◆ Universidade do Algarve, Portugal
- ◆ Universidade dos Açores, Portugal
- ◆ Universidade Nova de Lisboa, Portugal

- ◆ Universidad de Zaragoza, Spain
- ◆ Universidad de Huelva, Spain
- ◆ Universidad de Sevilla, Spain
- ◆ Universidad de Murcia, Spain
- ◆ Universidad de Cartagena, Spain
- ◆ Università degli Studi di Perugia, Italy
- ◆ Università degli Studi di Bologna, Italy
- ◆ Università degli Studi di Parma, Italy
- ◆ Università degli Studi di Roma “La Sapienza”, Italy
- ◆ Università degli Studi di Palermo, Italy
- ◆ Università degli Studi di Bari, Italy
- ◆ Università degli Studi di Modena e Reggio Emilia, Italy
- ◆ Karel de Grotte Hogeschool, Belgium
- ◆ University of Groningen, Faculty of Economics/Faculty of Management and Organization, Holland
- ◆ University of Patras, Greece
- ◆ Ondokuz Mayıs University, Samsun, Turkey
- ◆ University of Lodz, Poland
- ◆ Riga Teacher Training and Education Management Academy, Lithuania
- ◆ Bifröst University, Iceland
- ◆ Sør-Trøndelag University College, Trondheim Business School, Norway

The above mentioned agreements are meant to help both students – by facilitating their access to scholarships abroad – and the teaching staff – by short or long-term research grants. In addition, the programmes also facilitate contracts with professors from prestigious European and American universities. They teach at our Faculty, thus bringing in the latest research and information from abroad.

Accommodation for foreign students

The International Relations Department is directly engaged in assisting students in finding a place to stay in Iasi. This service applies to:

- LLP-Erasmus students
- students in exchange programmes (bilateral agreement etc.)
- professors invited to teach at the Faculty of Economics and Business Administration.

Special Courses

International students who want to study at our university have the possibility to take introductory courses of Romanian language. They can also study in English, as most of the professors speak English fluently.

Romanian Language Courses

- introductory courses for one year
- summer courses

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7. FACTS AND FIGURES

Data about Iasi

Iasi is the most important political, economic and cultural centre of Moldavia and one of the oldest cities in Romania. Situated in the North-East of Romania, between the Moldavian Plateau and the Jijia Plain, on the River Bahlui, it used to be the crossroads place of the commercial routes that passed through Moldavia coming from Poland, Hungary, Russia and Constantinople.

Archaeological investigations attest the presence of human communities on the present territory of the city and around it as far back as the prehistoric age. But the beginnings of urban life in Iasi are to be found in the second half of the 14th century, the name of the city being mentioned for the first time in a document about commercial privilege granted by the Moldavian ruler Alexandru cel Bun to the Polish merchants of Lvov in 1408.

Major events in the political and cultural history of Moldavia are connected with the name of the city of Iasi. Thus it is here that we can trace the roots of the Romanian national historiography. The great scholars of the 17th century - "the golden age" of Romanian culture - namely Grigore Ureche, Miron Costin and later Ion Neculce, wrote most of their works in the city or not far from it and the famous scholar Dimitrie Cantemir known throughout all Europe also linked his name to the capital of Moldavia.

At the beginning of the 19th century, the many-sided scholar Gheorghe Asachi laid the foundation of the national school in the Romanian language and, in 1829, he published the first newspaper in Romanian. And it was also here that the first superior institute in the country was founded in 1835.

This same town was the place where Alexandru Ioan Cuza was elected ruler of Moldavia (January 5th, 1859), the first step in fulfilling the Romanians' desire of forming a single unified country named Romania.

Iasi continued to be the most important cultural centre of the country even after Bucharest became the capital of Romania in 1862. It is in Iasi that the first Romanian university was founded in 1860, during the reign of Alexandru Ioan Cuza, and in 1867 there appeared the "Convorbiri literare" review in which Ion Creangă's "Memories from My Boyhood" and the best poems by Mihai Eminescu, the "Morning Star" of Romanian poetry, were published. The reviews

"Contemporanul" and "Viata românească" appeared in 1871, respectively in 1906, and had a great contribution to promoting our national cultural values.

Many great personalities of Romanian culture are connected to Iasi: the chronicler Nicolae Milescu, the historian and political man Mihail Kogălniceanu, the poet Vasile Alecsandri, the writer Mihail Sadoveanu, the poet George Topârceanu, the writer Alecu Russo, the writer Ionel Teodoreanu, the literary critic Titu Maiorescu, the chemist Petru Poni, the historian A.D. Xenopol, the philosopher Vasile Conta, the sociologist Dimitrie Gusti, the geographer Emil Racoviță the philosopher Petru Andrei, the painter Octav Băncilă and many others.

Iasi, "the city of great loves", represents a symbol of Romanian history about which Nicolae Iorga rightly said "there should be no Romanian who does not know it".

Called "the city on seven hills", Iasi enjoys not only a nice relief and climate, but also a special social ambient: stately historical monuments, 500-year-old churches and monasteries, contemporary architecture... all ages have left their spiritual mark upon the city. With over 350,000 inhabitants, the city of Iasi is the capital of the County of Iasi and also of the whole Moldavian region. Characterised by the presence of an active population, by a high number of students (over 80,000), the city is equipped with all the facilities and services inherent to a regional metropolis: an important transportation network, good administration, hospitals, high quality cultural and sports centres, restaurants, festivals etc.

Access to Iasi:

By train – from any part of the country, by direct trains or via Bucharest. Train journeys between Bucharest and Iasi have a high frequency. From the beginning of 2003 there are two express trains, the Blue Arrow, which connects Romania's administrative capital to its cultural one.

By plane – from Otopeni Airport Bucharest there are two daily flights for Iasi and from Wien.

By coach – from all the counties of Moldavia as well as from Bucharest. There is also a rich offer of fast road transportation, by minibuses, between Iasi and the main towns in the area.

Education and Leisure

Cultural Centres

The city of Iasi is famous as a cultural city, as it hosts important monuments of the spiritual history of Romania, and at the same time this is the place where tradition thrives and is very much alive.

Right on Carol I Avenue, close to the university building, there are 4 foreign cultural centres, where students have easy access, and which attract through their architecture and the promise of special facilities. Carol Avenue appears as a road of world cultural embassies, that are at everyone's disposal and invites one to explore them. The addresses of these cultural centres are the following:

- The French Cultural Centre -26, Carol I Ave.; telephone no. +40 232 267 637
- The British Council- 4, Pacurari Rd., telephone no. +40 232 258 457
- The German Cultural Centre -19, Carol I Ave.; telephone no. +40 232 214 051
- The Cultural Centre of Latin America and the Carraibes- 22 Carol I Ave.

In Iasi there are also other cultural centres, as follows:

- The Modern Languages International Centre-35, Moara de Foc Rd., 2nd floor, telephone no. +40 232 252 850
- The Centre for European History and Civilization-41, Cuza Voda Rd., telephone no.+40 232 212 441

Theatres

- Vasile Alecsandri National Theatre, 18, 9 Mai Rd., telephone no. +40 232 254 499
- Romanian Opera House, 18, 9 Mai Rd., telephone no. +40 232 211 144
- Luceafarul Children's Theatre, 5, Grigore Ureche Rd., telephone no. +40 232 256 022
- The Theatre Agency, 8A, Stefan cel Mare Ave., telephone no. +40 232 255 999
- Moldova Philharmonic House, 29, Cuza Voda Rd., telephone no. +40 232 412100

Museums

- "Moldova" National Museum, The Palace of Culture, telephone no. +40 232 314 136
- The Theatre Museum, 4 Vasile Alecsandri Rd., telephone no. +40 232 315 760
- The Union Museum, 14, Lapusneanu Rd., telephone no. +40 232 414 614
- The Natural History Museum, 5, Independence Ave., telephone no. +40 232 201 339
- Romanian Literature Museum, 4, Vasile Pogor Rd., telephone no. +40 232 213 210
- Mihai Eminescu Museum, Copou Garden, telephone no. +40 232 410 581
- Mihail Kogalniceanu Museum, 11, Mihail Kogalniceanu Rd., telephone no. +40 232 410 393
- Mihail Sadoveanu House, 12, Sadoveanu Lane, telephone no. +40 232 267 500