



## **Copywriting & Translation Internship**

**Holidog** ([www.holidog.com](http://www.holidog.com)), the global market leader for pet care services, is looking for a highly talented and aspiring content writer working into different languages to join this fast-growing enterprise. Holidog is the European market leader for pet services but our ambition is global. We are currently operating in more than 10 countries and quickly expanding into more markets. We aspire to build strong networks of animal-lovers worldwide. Our mission is to ensure that dogs and cats never have to stay home alone again!

### **Joining the Holidog Team will give you the opportunity to:**

- Get involved in a fast-growing start-up
- Work in a multicultural, aim-oriented and dynamic environment
- Join our network of pet lovers!
- Publish your own content to a large audience of animal lovers
- Work hand-to-hand with the Content Marketing Manager to grow, engage and retain our audience
- Get in touch with Hector, our famous and talkative parrot

### **Your responsibilities:**

- Create imaginative, entertaining and meaningful animal-related stories in Italian (viral videos, animal behaviour, rescue stories, advocacy efforts...) that will be published on "The Holidog Times", our online newspaper
- Deliver perfect and creative English or French - to - Italian translations from articles written by the Content Marketing Manager
- Fuel the team with new content ideas

### **Your Background and Skills:**

- Bachelor or Master Students in Journalism, Marketing, Communication or Translation
- Native Italian spoken and written required
- Strong copywriting skills, passion for playing with words
- Appreciation for visual as well as written storytelling (powerful visuals are central to our stories)
- Have an eye for editorial detail (don't sound like a robot, avoid typos...)
- Master English or French perfectly to be able to translate articles in a creative way
- Positive attitude and willingness to learn new concepts
- Strong ability to manage multiple tasks within tight deadlines

If you recognise yourself in this description, then apply now through <https://goo.gl/7CQrH0>

For more information, please visit [www.holidog.com](http://www.holidog.com). We promise you a unique experience in a fast-paced environment driven by a young and ambitious team dedicated to improving the lives of cats and dogs!

### **Additional Information**

- Start date: Immediately
- Type of contract: Full time (3-6 months)
- Location: Paris (France) 10<sup>ème</sup>, Rue de Paradis
- Remuneration: Base salary + Transportation subsidies (50%) + (Housing subsidies) + (Bonus)