

## Internship in Languages and Online Marketing for Romanian native speakers

[bab.la](http://bab.la) is a start-up based in Hamburg, Germany. Our product is a fast-growing interactive language portal, containing online dictionaries as well as quizzes, games and vocabulary lessons for language learning. Please visit our website for details.

In April 2015 bab.la joined the [Oxford Dictionaries](http://Oxford Dictionaries) family when Oxford University Press became our parent company. Oxford and bab.la share a vision and mission to deliver quality language-related content to a global community.

**We offer paid internships in a true start-up atmosphere with full integration into the team and many exciting tasks.**

### Your tasks

- › Editorial work on dictionary and other language-related content
- › Develop (translate from English) and maintain the bab.la website in Romanian
- › Work closely with our online marketing manager to establish cooperation with strategic partners in the field of languages
- › Assist with planning and executing multi-channel online marketing campaigns
- › Conduct research, produce reports and present the outcome
- › Write your own blog posts on bab.la's language blog [www.lexiophiles.com](http://www.lexiophiles.com) on different topics concerning languages and thereby contribute to bab.la's standing in the language community

### Your profile

- › Native speaker of Romanian
- › Excellent English skills
- › Online and language affinity ("language lover")
- › Good knowledge of MS Office
- › Highly organized with concern for details
- › Excellent ability to communicate
- › Eager to take initiative
- › Knowledge of Italian is a plus

### Your benefits

- › First-hand experience in a German Internet start-up
- › Gain knowledge of the online language learning market and online marketing strategies
- › Learn to communicate effectively and diplomatically via email
- › Work in a fast-paced but fun and international environment with an enthusiastic team, nice atmosphere and a flat hierarchy
- › Hands-on internship experience in one of Germany's most exciting cities

**Start would be as soon as possible, minimum duration 3 months.**

### We look forward to receiving your application!

Please submit your full application (CV and motivational letter) to Mr John Barré:  
[john@bab.la](mailto:john@bab.la).

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