



1GLOBAL TRANSLATORS
Translations and Interpreters

Dear Sir or Lady:

Please take into consideration a traineeship offer for your students to work in our translation company, 1 Global Translators, located in Barcelona, Spain.

Our translation agency offers translation and interpretation services in all languages. We give the opportunity to do an internship for a period of three months or more in the Marketing department starting from September

Task description:

- **Marketing** (3 months at least) tasks will include create quality content to promote Web Blogs on the net (Blogging); promote our websites on the most important social networks (Facebook, Twitter, LinkedIn, Pinterest, Instagram, Blog); analyse statistics in order to make conclusions and carry out improvements; carry out changes on the website using code (HTML); image editing; carry out Marketing campaigns (Promotions, Competitions...); write articles related to the Instituto del Bienestar (published in a blog); look for forums and participation; introduce content on our WebPages (1globaltranslators.com, institutodelbienestar.com, wikifelicidad.org); SEO positioning, look for commercial contacts and introduce them into databases; call clients or potential clients, other tasks related to marketing and commercial management.

Please be aware that you may have to work from home during some days of your internship.

Moreover, we would like to remind you that we need an internship agreement with your college or university.

Finally, we remind you that the internship we offer will not be remunerated, but that the company will pay for the travel expenses between your accommodation and work within the city of Barcelona.

If you have any questions, please do not hesitate to contact us.

Regards,

1Global Translators
Human Resources Department



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Email: humanresources@1globaltranslators.com