

BACHELOR 'S PROGRAMME
3RD YEAR OF STUDY, 2ND SEMESTER

COURSE TITLE	BALNEOCLIMATOLOGY AND SPA TOURISM
COURSE CODE	JT3610
COURSE TYPE	full attendance/ tutorial
COURSE LEVEL	1 st cycle (bachelor's degree)
YEAR OF STUDY, SEMESTER	3 rd year of study, 2 nd semester
NUMBER OF ECTS CREDITS	5
NUMBER OF HOURS PER WEEK	4 (2 lecture hours + 2 seminar hours)
NAME OF LECTURE HOLDER	Associate Professor Lucian Sfică
NAME OF SEMINAR HOLDER	Assistant Professor Pavel ICHIM
PREREQUISITES	Advanced level of English
A	GENERAL AND COURSE-SPECIFIC COMPETENCES
	<p>General competences:</p> <p>→ Acquiring the adequate professional and transversal competencies, according to the specific requirements of the subject and the qualifications listed in the National Index of Higher Education Qualifications (RNCIS) for Geography of Tourism</p> <p>Course-specific competences:</p> <p>→ Evaluate natural factors used in balneology into a particular region</p> <p>→ Know the balneotherapy profile of main spa resorts in Romania</p>
B	LEARNING OUTCOMES
	<p>→ Analyze the climatic conditions in order to assess the balneoclimatic potential</p> <p>→ Identify the impact of climate change on global tourism / tourism activities</p> <p>→ Elaborate the feasibility studies for the potential of the climatic potential for the balneotherapy</p>
C	LECTURE CONTENT
	<p>The place and role of balneoclimatology, as an applied interdisciplinary science, in tourism activity</p> <p>From the past of the balnclimatic treatment. History of balneoclimatic research in Romania</p> <p>The content, objectives and possibilities of the balneoclimatic spa</p> <p>Overview of natural factors of cleanliness - mineral waters, mineral water for internal cure and bottled mineral water; mineral water for external cure and thermal mineral water</p> <p>Lakes with therapeutic properties. Therapeutic mud</p> <p>Radioactivity. Therapeutic effect of naturally emitted gases</p> <p>Tropical diseases and tourist activities</p> <p>Concepts of human bioclimatology; elements of medical biometeorology</p> <p>Complementary technical and medical methods and procedures used in physical medicine, balneo-climatotherapy and medical recovery</p> <p>Conditions requiring balneoclimatic cleansing</p> <p>Climatic and bioclimatic regionalization of Romania and the importance for balneary tourism</p> <p>Classification of spa resorts in Romania. Presentation of spa resorts in Romania and their potential for climatic and climatic conditions</p> <p>Touristic flows and regions generated by spa tourism at international level</p> <p>The impact of climate change on tourism activities</p>
D	RECOMMENDED READING FOR LECTURES
	<ol style="list-style-type: none"> 1. Smith, M., Puczko, L., 2014, <i>Health, tourism and hospitality</i>, Routledge. 2. Arieff, A., Burkhart, B., 2008, <i>SPA</i>, Taschen. 3. Teleki, N., Munteanu, L., Stoicescu, C., Teodoreanu, Elena, Grigore, L. (1984), <i>Cura balneoclimatică din România</i>, Edit. Sport-Turism, București. 4. Teodoreanu, Elena, Gaceu, O. (2013), <i>Turism balneoclimatic în România</i>, Edit. Univ. din Oradea, Oradea, 218 p. 5. Smith, M., Puczko, L., 2016, <i>The Routledge Handbook of Health Tourism</i>, Routledge, 2017.
E	SEMINAR CONTENT
	<p>Weather - a favorable or unfavorable factor for the development of tourist activities</p> <p>Elements and climatic parameters relevant to assessing the potential climate for tourism purposes</p> <p>Climate conditions in the main balneoclimatic tourism destinations</p> <p>Bioclimatic indices</p> <p>Climate-tourism indexes</p> <p>Criteria for granting the status of spa resort</p> <p>Spa-specific infrastructure</p>

	Tourism destinations with balneoclimatic profile in Romania Tourism destinations with a balneoclimatic profile on the globe	
F	RECOMMENDED READING FOR SEMINARS	
	<ol style="list-style-type: none"> 1. Smith, M., Puczko, L., 2014, <i>Health, tourism and hospitality</i>, Routledge. 2. Arief, A., Burkhart, B., 2008, <i>SPA</i>, Taschen. 3. Teleki, N., Munteanu, L., Stoicescu, C., Teodoreanu, Elena, Grigore, L. (1984), <i>Cura balneoclimatică din România</i>, Edit. Sport-Turism, București. 4. Teodoreanu, Elena, Gaceu, O. (2013), <i>Turism balneoclimatic în România</i>, Edit. Univ. din Oradea, Oradea, 218 p. 5. Smith, M., Puczko, L., 2016, <i>The Routledge Handbook of Health Tourism</i>, Routledge, 2017 	
G	EDUCATION STYLE	
	LEARNING AND TEACHING METHODS	Lecture, didactic explanation, heuristic conversation, case study
	ASSESSMENT METHODS	Performance evaluation + Seminar Grades
	LANGUAGE OF INSTRUCTION	English