

BACHELOR'S PROGRAMME
JOURNALISM
 1ST YEAR OF STUDY, 1ST AND 2ND SEMESTER
 2ND YEAR OF STUDY, 1ST SEMESTER

COURSE TITLE	FOREIGN LANGUAGE (ENGLISH)
COURSE CODE	JR1915, JR1926, JR2033
COURSE TYPE	Full attendance
COURSE LEVEL	1 st cycle (bachelor's degree)
YEAR OF STUDY, SEMESTER	1 st year of study (1 st and 2 nd semester), 2 nd year of study (1 st semester)
NUMBER OF ECTS CREDITS	4
NUMBER OF HOURS PER WEEK	2 (lecture hours)
NAME OF LECTURE HOLDER	Crina LEON, Lecturer PhD
NAME OF SEMINAR HOLDER	-
PREREQUISITES	English level: A2/B1
A	GENERAL AND COURSE-SPECIFIC COMPETENCES
	<p>General competences:</p> <ul style="list-style-type: none"> → To develop students' oral and written communication skills → To develop academic study skills → To enrich students' general knowledge <p>Course-specific competences:</p> <ul style="list-style-type: none"> → To analyze texts of general and specialized interest → To use English grammar correctly → To make translations in order to practice the specialized terminology → To put the acquired communication skills into practice → To write summaries, reviews, descriptive / argumentative essays → To bring arguments in favour of one's own point of view
B	LEARNING OUTCOMES
	<ul style="list-style-type: none"> → A thorough study of grammatical issues characteristic of the English language. → Use of English specialized terminology in the field of media. → To improve students' skills in oral and written comprehension, communication and writing.
C	LECTURE CONTENT
	<p>Newspapers. Radio. Magazines. Television. Film. New Media. (1st year of study)</p> <p>Advertising. Marketing. (2nd year of study)</p> <p>Verb tenses. Reported speech. Conditionals. The subjunctive. Passive voice. Modals. (1st year of study)</p> <p>Nouns. Articles. Quantifiers. Adjectives. Adverbs. Phrasal verbs. Non-finite forms. (2nd year of study)</p>
D	RECOMMENDED READING FOR LECTURES
	<p>Ceramella, Nick; Lee, Elizabeth, <i>Cambridge English for the Media</i>, Cambridge University Press, 2008</p> <p>Mascull, Bill, <i>Key words in the media</i>, Harper Collins, London, 1995</p> <p>Vince, Michael; Emmerson, Paul, <i>Intermediate Language Practice</i>, Macmillan, 2003</p>
E	SEMINAR CONTENT
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F	RECOMMENDED READING FOR SEMINARS
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G	EDUCATION STYLE
LEARNING AND TEACHING METHODS	lecture, practical exercises, team work
ASSESSMENT METHODS	70% final written examination, 30% participation in class activities (1 st year of study) 50% final written examination, 50% continuous assessment (2 nd year of study)
LANGUAGE OF INSTRUCTION	English