

B.A. PROGRAMME
LANGUES MODERNES APPLIQUEES
 1STYEAR OF STUDY, 2^D SEMESTER

COURSE TITLE	INTERCULTURAL COMMUNICATION
COURSE CODE	
COURSE TYPE	full attendance
COURSE LEVEL	1 nd cycle
YEAR OF STUDY, SEMESTER	1 ^d year of study, 2 ^d semester
NUMBER OF ECTS CREDITS	
NUMBER OF HOURS PER WEEK	2 lecture hours+1seminar hour
NAME OF LECTURE HOLDER	Simona MODREANU
NAME OF SEMINAR HOLDER	Simona MODREANU
PREREQUISITES	Medium level of French
A	GENERAL AND COURSE-SPECIFIC COMPETENCES
	<p>General competences: Communication in multilingual professional situations of integration, negotiation and linguistic and cultural mediation; identification and decoding of communication codes, representations about the world, cultural stereotypes.</p> <p>Course-specific competences: → Knowledge, understanding of the basic concepts, theories and methods of the field and area of specialization; → Familiarity with the main currents, theoretical and methodological models for analyzing the cultural typologies of the 20th and 21st centuries.</p>
B	LEARNING OUTCOMES
	<p>→ Knowledge, understanding of the basic concepts, theories and methods of the domain and area of specialization (monochrome, polychrome, stereotypes, etc.); their proper use in professional communication; improvement of tools that will clarify the reactions and help to understand the mechanisms that work in the professional relationship in an intercultural situation, starting from a reflection about oneself as a subject carrying identity and culture and about the lines of force present in another or other cultures.</p> <p>→ Situation of the intercultural perspective and issue in the context of current international developments.</p> <p>→ Reading and interpretation skills of theoretical texts that is the main argument for the existence of a literary French metadiscourse</p>
C	LECTURE CONTENT
	<p>Introduction; preliminary considerations Intercultural communication: acceptances; the notion of "culture": general definitions. A triple recurrent distinction: material culture, social culture, «intellectual» or «spiritual» culture. Other notational distinctions. Intercultural communication - professional fields and activities, different cultural logics. Case studies: France, England, USA, China, India - communication codes, world representations, value systems, art, science, technology, family life, social life, commerce etc. Polychrome cultures vs. Monochrome cultures Key points in the study of European cultural contrasts</p>
D	RECOMMENDED READING FOR LECTURES
	<ul style="list-style-type: none"> • ABDALLAH-PRETCEILLE Martine dir., PORCHER Louis dir. Diagonales de la communication interculturelle, Paris : Anthropos, 1999. • DIBIE Pascal, WULF Christoph, Ethnosociologie des échanges interculturels Paris : Anthropos Economica, 1998. • JEANNENEY Jean-Noël dir., Une idée fausse est un fait vrai : les stéréotypes nationaux en Europe, Paris : Odile Jacob, 2000. • LYOTARD, Jean-François, La condition postmoderne: rapport sur le savoir, Paris, Minuit, 1979. • ULIJN Jan M. éd., MURRAY Denise E. éd., Intercultural discourse in business and

	technology ,Text, 1995.	
E	SEMINAR CONTENT	
	Case studies ; work on examples of differences in time, space, other reporting. in different cultures; analysis of cultural stereotypes; comparison of different civilization models	
F	RECOMMENDED READING FOR SEMINARS	
	
G	EDUCATION STYLE	
	LEARNING AND TEACHING METHODS	Interactive lectures; illustrations
	ASSESSMENT METHODS
	LANGUAGE OF INSTRUCTION	French