

**ESPA****Ecommerce and Marketing Internship** (QH1EM2106)[Apply here](#)**Start date**

August 2021

Duration

6-12 months

Languages

Good spoken and written English levels are required (B2 onwards)

Multiple languages are desired, Spanish or German preferred. (B2 onwards)

Location

Nottingham, United Kingdom

Known as land of Robin Hood in the heart of England. An area of outstanding natural beauty. Now classed as one of England's most adventurous cities, it offers a heady mix of retro and modern which gives this city a distinct edge. With a bustling atmosphere and beautiful countryside, there will always be things to do in and around Nottinghamshire. If you want to experience the larger cities then Nottingham is perfectly placed between the capitals of Edinburgh & London.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

Are you a high energy, positive, analytics driven person with a passion for ecommerce and marketing? If yes, then we have a great opportunity for you working within this award-winning healthcare company. Mentored throughout, you will be involved in all aspects of online sales including online merchandising, data analytics, sales performance measurements, performance reporting, trend analysis, marketing including SEO, content, real-time social media activities and translation, to offer the best customer experience and maximise potential in the Spanish or German global marketplaces. If you are up for a challenge and a great experience in a fast-moving environment, then apply today.

Tasks

- Translate from English into Spanish or German to ensure commercial, SEO, PPC and Partnership strategies are executed in the Global market and are on brand and effective
- Analyse and report on sales performance and help build strategies to improve sales growth
- Give personalised interior advice reactively and proactively to customers through various communication methods, such as phone calls, live chat, email, and social media
- Manage real-time social media comments and engagements, helping to build communities and deliver a real time, personalised experience to customers
- Highlight areas within the customer experience that would benefit from automation or investment to better customers experience and offer solutions and ideas for consideration

Desired Skills

- Passion for ecommerce and sales
- Working towards a business, marketing or data driven degree or similar
- Good verbal and written communication skills
- Marketing or design experience a bonus
- Confident with social media marketing

The Host Company

Established in 1988, from humble beginnings, this successful host has become one of the market leaders in the manufacturing and supply of leading healthcare products. They create unique consumer healthcare products and medical devices and can be found, across the world, in the best and biggest retailers. Their focus is natural, drug-free consumer health solutions, always supported by the latest scientific research and evidence. Selling online, they have now reached over 2 million orders to over 8 different countries and reach a rapidly growing number of customers through social media channels. With their outlook on global growth, they are looking to collaborate with the best in the world of consumer health retail, by offering unique products that respond to key retail criteria in a competitive marketplace.