



ESPA

Insight & Market Research Internship – Swedish or Danish Market

(HUMSD2406)

[Apply here](#)

Start date

October 2021

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bristol, England
Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical attractions, including the SS Great Britain and the Clifton Suspension Bridge. In 2017, The Times newspaper voted it 'Best Place to Live in the UK' for young adults.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a proactive individual to use both their language skills and market knowledge to play a major role in assisting the host company in identifying future business opportunities. You will be conducting comprehensive research into your national territory, from market size and conditions to competitor pricing and employment, to help the business plan a launch in your country. This will be as part of a young and vibrant team of researchers from across Europe, meaning that you will come to understand the context of your activities from a much wider perspective.

Tasks

- Comprehensive research into all relevant areas of the target market
- Analysing competitors e.g. who is out there, what do they offer, who are their clients
- Identifying key e-commerce channels
- Secret shopping
- Reporting directly to senior management
- Provide support with data analysis

Personal Skills

- Studying for a degree in Business, Marketing, Market Research or similar
- Good communication skills (verbal and written) in English and your native language
- Team-working spirit and personality
- Be highly organized and have excellent attention to detail
- Self-driven & Inquisitive
- Confident on the telephone

Desirable

- Knowledge of e-commerce

The Host Company

The host is one of the fastest growing e-commerce fulfilment companies in the UK and have just closed a series A investment round. Their core focus is on global fulfilment and distribution and with their in-house development team, they offer solution integrations to suit all platforms. They are based in the UK but have big overseas expansion plans after experiencing 100% quarter on quarter growth over the past year. Over 450 retailers benefit from their service, with this number growing consistently. The average age in the office is early 20's and there are regular extra-curricular activities including sports teams & social events. This role could potentially lead to long term employment at the host company, within Bristol or your home country.