



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required.
(B2 onwards)

Location

[Cardiff, Wales](#)

Cardiff, capital city of Wales is a compact, friendly, city where you can discover pop-up dining, intimate gigs, and global sporting events. They have national museums, a spectacular castle, and a 76,000-seater stadium right in the heart of the city. With great shopping, nightlife, and beautiful surrounding countryside, you will never be short of something to do.

Are you eligible?

Are you a registered student?
OR

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic, creative, and focused marketing student to join a dynamic and fast paced commercial team to gain practical experience within this rapidly growing host and help promote their innovate services. Mentored throughout by, and reporting to the marketing manager, you will have a hands-on role to help this host realise their marketing plan and play a key part in their journey to become an innovation partner of choice for global pharmaceutical companies. If you are self-motivated and looking to continuously improve process, by automation, then apply now. This challenging role will be an invaluable addition to your CV and boost to future career prospects.

Tasks

- Assess and monitor the marketing plan's effectiveness and support its evolution
- Administration and support of day-to-day marketing activities
- Support the development and delivery of the social media plan
- Website content and CRM data management
- Assist in organising virtual events, webinars and other networking events
- Support the development, updating and delivery of marketing material and email campaigns

Desired Skills

- Studying for a marketing degree
- Excellent communication skills, with a strong interest in science
- Capable of working independently and collaboratively
- Exceptional attention to detail and accuracy
- Able to prioritise and work to strict deadlines

Beneficial Skills

- CRM, WordPress, Mailchimp management
- Google analytics
- Basic graphic design e.g photoshop, and video editing experience

The Host Company

The host company was formed in December 2010, after the founders saw an opportunity in the market for a unique catalyst screening company. They enhanced their offering to provide end-to-end, perfect-for-purpose process research and development services for all sizes of pharma organisations, worldwide, and have developed into a scientifically led and commercially minded innovation partner. In 2020, they created a network of trusted partners across the pharmaceutical supply chain, to offer strategic value to customers. Constantly evolving, this host's vision is to be a "Digital First, Intelligent Automation Next company", to free up the hands and minds of their talented scientists to solve drug development challenges. Rapidly expanding, they are seeking high calibre individuals to continue their success.