



ESPA

Neuroscience Internship (technical content writing)

(2BSNS0807)

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Start date
October 2021

Duration
12 months

Languages
Good spoken and written English levels are required (B2 onwards)

Location
Oxford, England
The city of Oxford rivals London when it comes to the title of “most known city” in the UK. This is because of its magnificent history and the presence of Oxford University, one of the most renowned universities in the entire world. Amazing medieval architecture blends well with the modern aspect of the city where you can eat, drink, shop, explore and have a great time.

Are you eligible?
Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for an enthusiastic Neuroscientist who is keen to gain an experience in the business side of the medical sector as part of a young and enthusiastic marketing dynamic. Working with a joint UK / Canadian neuroscience venture, based in the UK, you will work on online content and product data management alongside the marketing departments of both partners, with a particular focus on neurodegenerative diseases. The candidate will also work with key account managers to reach out to key opinion leaders, in the field, to inform them of the relevant products and follow up on sales through emails and calls. The focus here will be to develop relationships with potential customers and hone key account management skills.

Tasks

- Use your neuroscience expertise to inform potential customers of cutting edge products to aid in the study of neurodegeneration
- Learn how to write creative content and gain good all-round knowledge of marketing campaigns and strategies
- Integrate with marketing activities to develop web content relevant to neuroscience, focusing on neurodegenerative diseases
- Responsible for direct content updates on live website
- Co-ordinate activities with key account managers to set up outreach and calls with potential customers to increase sales in the field

Personal Skills

- Proficient in neuroscience to at least a graduate level.
- A good understanding of neurodegeneration would be a distinct advantage
- Knowledge and basic competence in handling MS Word and Excel spreadsheets.
- Effective written communication skills
- Strong attention to detail
- Good interpersonal skills

The Host Company

The host company was established in 2009 by 2 brothers who recognised how crucial it was for researchers to access the very latest reagents at affordable prices. With its headquarters in Oxfordshire, the host offers the best quality products that make a world of difference to research and is reinventing the supply of immunological reagents and kits to the European research market. At the heart of everything they do is their mission to become the leading supplier of innovative life science reagents and services to the European research market in a way that supports life science through several corporate sustainability initiatives for a better world.