



### Apply here

#### Start date

October 2021

#### Duration

6 months

#### Language Requirements

Good spoken and written English levels are required (B2 onwards)

#### Location

##### [Oxford, England](#)

The city of Oxford rivals London when it comes to the title of “most known city” in the UK. This is because of its magnificent history and the presence of Oxford University, one of the most renowned universities in the entire world. Amazing medieval architecture blends well with the modern aspect of the city where you can eat, drink, shop, explore and have a great time.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an exciting opportunity for a life sciences student to gain invaluable marketing and commercial experience at a global life science technology, product and services provider for research and development. Mentored throughout, you will use your technical knowledge in creating engaging content for scientists, whitepapers, blog posts, social media, and website pages. You will have the opportunity to gain new skills in other marketing practices, including email campaign creation, managing website content using WordPress, and Google Analytics, making this the perfect opportunity for you to begin your marketing career and an invaluable addition to your CV.

## Tasks

- Content writing for the company website
- Creation of engaging blog posts, white papers, and other marketing collateral
- Creation of newsletters for the company and their clients
- Management of the company's and client's social media accounts; LinkedIn and Twitter
- Keyword planning and research for Google Ads and SEO
- Assistance in other marketing activities, where needed

## Desired Skills

- Studying for a life science degree, preferably Masters
- Excellent written and verbal communication skills
- Proficient with Microsoft Office suite of tools
- Creative flair to writing
- Excellent time management and organizational skills

## The Host Company

This innovative host, formed in 2008, is a consultancy working specifically with research reagent manufacturers; manufacturers of antibodies, proteins, ELISA / assay kits and tools for molecular biology. Their main objective is to assist companies in growing their brand and sales in this highly competitive market. They do this by supporting them at all stages of the business life cycle, creating business plans, facilitating corporate introductions, and giving advice during mergers and acquisitions. With their expertise they are able to make informed decisions when it comes to partnering companies for business opportunities.