



ESPA

Video Production – Content creation Internship

(PRTMM2708)

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Start date

As soon as possible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Remote Internship

This opportunity will be done from your home location. No International travel will be required for this internship.

Every student living in large cities or major touristic area in Europe can be considered for this role.

Are you eligible?

Are you a registered student or a recent graduate?

Benefits

Financial compensation, in the region of 450 euros per month.

Further details to be provided during your interview with ESPA.

Filming equipment is not provided for this internship.

Role

Are you living in a major city in Europe and want to promote it with your video skills?

Then this opportunity is perfect for you!

This is a fantastic internship for a creative student, to gain practical experience of video production in a commercial setting, promoting the best cultural hotspots your area has to offer. This could include things to do and see, some history, great food and more! Mentored throughout, you will **conceptualise** the project, **film it** and then **edit** the **videos** showcasing the local hotspots and best things to experience.

Your work will then be **published and credited** to a YouTube channel **with an audience of over 3 million subscribers** and the Host Company website. This is a great opportunity to showcase your talents and build an exciting portfolio to enhance your future career prospects.

Tasks

- Plan and create video concepts that will appeal to travellers or tourists in your local area
- Present and defend your concept idea according to the Host Company' standards
- Go film! Go out and film your concepts using creative techniques
- Report your progress on a weekly basis with your mentor to agree action plans depending on your concept's development
- Edit the clips together, to tell an exciting, interesting story that sells the desired location
- Present your result as you go, take feedback from your supervisor and tweak for the next video, to improve and go again!

Desired Skills

- Studying for a degree in multimedia and communications, film or similar
- Good filming skills: filming will be your passion
- Excellent at video editing: any software can be used depending on your preference
- Able to work autonomously
- Conscientious, thorough, able to work consistently and accurately

The Host Company

This host company, launched in 2011, is based in Northern Ireland. It is a digital agency that helps its clients with website development, content marketing and video marketing. As part of its own marketing and publishing online, it has created several brands. One of these is a travel and tourism brand. They are keen to add video content from around the world, and are committed to making this a great opportunity for a keen videographer to build out a great portfolio of work.