



Apply here

Start date

August/September 2022

Duration

5-6 months

Languages

Good spoken and written English and Dutch are required
Multiple Language skills are strongly recommended

Location

Nottingham, England
Nottingham is one of the largest cities in the Midlands with a great university and student nightlife. It has a strong reputation for engineering, digital innovation and social enterprise, and is the home of Robin Hood. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical attractions, including Nottingham Castle and Sherwood Forest. In 2019 it was voted in the 'Top 10 Best Student Cities in the UK'.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a proactive individual to use both their language skills and market knowledge to play a major role in assisting the host company in expanding into new European markets. You will be conducting comprehensive research into your national territory, from market size and conditions to competitor pricing and employment, to help the business plan and launch in your country. Once launched, you will be speaking with customers regarding sales and technical detail, developing new features and helping the brand move forward into Europe. You will be working with another young professional who you will also live with, developing new social and teamwork skills and learning about life in the UK.

Tasks

- Comprehensive research into all relevant areas of the target market
- Analysing competitors e.g. who is out there, what do they offer, who are their clients
- Identifying key e-commerce channels
- Communicating with customers
- Reporting directly to senior management
- Provide support with data analysis

Personal Skills

- Studying for a degree in Business, Marketing, Market Research or similar
- Good communication skills (verbal and written) in English and your native language
- Team-working spirit and personality
- Be highly organized and have excellent attention to detail
- Self-driven and inquisitive
- Confident on the telephone

Desirable

- Knowledge of e-commerce

The Host Company

The host is one of the largest filtration companies in the UK who have recently pivoted to e-commerce and selling online. Their core focus is on global fulfilment and distribution, offering a new and exciting platform to their customers. They are based in the UK but have big overseas expansion plans after experiencing large quarter on quarter growth over the past year. Over 300 customers have so far benefitted from their service, with this number growing constantly. The average age in the office is a mix of people from 20's – 50's who all work and integrate well together where you will fit in as part of the team. This role could potentially lead to long term employment at the host company, within Nottingham or your home country.