



Apply here

Start date

As soon as possible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Remote

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student with a keen interest in marketing, market research and analysis, to gain practical experience with this highly successful company specialising in spend management solutions. Mentored throughout, you will be responsible for building out the quality of prospect and business information data held in both the company's CRM, and their sales and marketing platforms, which are fundamental to the success of their marketing campaigns. This experience will equip you with the skills to enter any fast-paced work environment, an invaluable addition to your CV.

Tasks

- Support the Community Experience Team to successfully execute on the European events schedule, including a key annual event
- Review data in [Salesforce](#) and [Marketo](#) for completeness and accuracy and work with business stakeholders to improve it
- Learn how to use features within Salesforce to maintain data quality going forward for example, reports, dashboards, and duplicate management
- Support marketing campaigns to cross sell into EMEA customer base
- Assist in the creation of branded promotional materials including landing pages, print & digital assets

Desired Skills

- Studying for a degree in Marketing, International Trade or other relevant
- Organised, high attention to detail
- Ability to analyse data
- Working knowledge of MS Office, particularly the main functions of Excel
- Teamwork, interpersonal, and relationship management skills

Good to have but not essential

- Experience working with databases
- Experience working within a marketing or sales organisation

The Host Company

The host company is a world leader in the provision of unified cloud Spend Management Solutions for medium and large size enterprises that typically operate on a global scale. The software platform provides greater visibility into, and control over, how companies spend money, achieving significant savings and driving profitability. Since its launch, this platform has helped customers globally to bring billions of dollars in cumulative spend under management. Expanding rapidly, now with 3200 staff globally, this host is seeking talented individuals to join them in their success. Long term career opportunities are available to the right individuals.