



Apply here

Start date

June 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Good to have: Fluency in Spanish

Location

[Cambridge, England](#)

Home to the world-famous University of Cambridge, dating back to 1209, this historical city has beautiful architecture and majestic college buildings aplenty. With fascinating museums, atmospheric pubs, fine dining, incredible street food and ancient colleges all jostling together in the city centre, as well as the beautiful riverside and open green spaces, you are guaranteed a great experience.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic marketer interested in gaining hands on experience in the marketing department of this innovative company. Mentored throughout, you will be involved in all aspects of marketing including social media management, content creation, and increasing the social media engagement. The company is in an exciting phase of development and this role provides an opportunity to add your influence and help grow the business. This challenging position will make a great addition to your CV and be a real boost to your future aspirations.

Tasks

- Social Media Platforms – planning calendar, posting in line with the agreed schedule, developing content, building engagement & visibility
- Website – Working with the Marketing Manager to update the website blog with new and interesting content
- B2B Newsletter – creating content for a monthly newsletter
- Action Marketing Manager's tasks as required
- Uphold company image and tone of voice across all media channels

Desired Skills

- Working towards a degree in Marketing, Business or other relevant
- Creative mindset able to identify upcoming social trends
- Excellent copywriting skills
- A self-starter and well organised
- Excellent communication skills, confident and proactive.
- Fluent in Spanish a bonus but not essential

The Host Company

The host company is a UK based supplier of fleet management software which reduces the costs and risks associated with managing fleets of vehicles, making it possible to run safer, greener, more productive, and ultimately more profitable fleets. With one of the most advanced fuel technologies on the market, they use telematics to link driver behaviour to fuel usage to pinpoint fuel wastage which is converted to actual currency cost. Working with the client they aim to optimise each fleet's performance, making considerable savings.