



ESPA Marketing Internship (ESPAMR2503)

[Apply here](#)

Start date

July 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bath, England

The setting is a UNESCO world heritage site in the South West of England. It is one of only two European cities with this status (the other being Venice). The world-famous [Roman Baths](#) and [other attractions](#) bring 4.5 Million visitors per year and a very international feel. The city also hosts two great universities. It has wonderful cultural experiences & [festivals](#) throughout the year.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic individual, to gain hands on experience in all aspects of marketing, in this diverse and pivotal role. Mentored throughout, within the marketing and business development team, you will actively contribute to boosting this hosts performance by using a variety of research tools, techniques, both digital and traditional, to create new opportunities through marketing activity. This is a great chance to take ownership of marketing projects. So, if you are a confident self-starter, this challenging placement will be great for both professional and personal development. Don't miss out, apply today!

Tasks

- Social media management using multi-channel communication
- Create and plan targeted talent acquisition campaigns to reach suitable students
- Improve existing promotion channels and explore potential new opportunities
- Create and schedule content to support online marketing effort
- Assist Business Development Managers providing content to develop and strengthen relationships with new and current clients
- Email campaign preparation, CRM management and report creation and interpretation

Personal Skills

- Studying for a Marketing or Business degree or similar
- Confident and professional communicator, both written and oral
- Team-working spirit and personality

Desirable

- Knowledge of International mobility programmes
- Knowledge of CRM and Email campaign software
- Interest or knowledge in best practices for SEO and Google Analytics
- Using social media in a professional capacity

The Host Company

This young hearted welcoming host is the number one provider of quality internship experiences in the UK. With a unique business model, they can offer internships free of charge to students with companies in the UK ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, they are now looking to get more quality host companies on board, who can offer interns a great experience in the UK.