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Start date

September 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards). Advanced spoken and written **French** preferred (**German** also considered).

Location

[Chester, UK](#)

Located in North-West England, the beautiful city of Chester is home to Britain's **oldest sporting venue** and some of the best-preserved **Roman ruins** in Northern Europe. Where history meets modern day, Chester boasts one of the most unique shopping experiences in the UK; **Chester Rows**. These medieval, double-levelled walkways span four streets full of all kinds of shops. And for those who enjoy the lively bar and restaurant scene, there is a huge variety of places on offer in this vibrant city.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic student passionate about marketing to gain practical experience within an established luxury kitchen and dinnerware brand. You will gain experience of all stages of the sales process and help drive the continued success of this fast-growing business. Mentored throughout by the experienced sales team, you will carry out a range of tasks including organising and implementing marketing campaigns and introducing the brand to potential customers. With many renowned partners, customers and collaborations, this is a great business to be part of for a motivated, fast-learning candidate.

Tasks

- Conduct in-depth market research of potential stockists and hospitality products
- Introduce the brand to prospective customers via phone and email
- Work closely with the Sales team to arrange meetings and appointments
- Assist with organising and implementing marketing campaigns
- Use a variety of digital marketing platforms such as social media and emails to increase outreach and brand awareness
- Update and maintain sales management platforms.

Desired Skills

- Working towards a degree in Marketing, Business or other relevant
- Strong written and spoken English skills
- Written and spoken French skills (German also considered)
- Highly organised with an attention to detail
- Strong time management skills with an ability to multitask and manage own workload
- Able to work both autonomously and as part of a team
- Knowledge and/or experience of using digital marketing platforms
- A fast-learner, keen to develop a broad knowledge of the brand and products
- Previous experience in sales desirable but not essential

The Host Company

The host company is an established British luxury design brand which specialises in homeware and tableware. With a strong history of highly renowned customers and collaborations, this is a fantastic environment to be part of, for an enthusiastic sales student with a passion for elegant, classic designs. With a large supply network including some of the world's top retailers, bars, hotels and restaurants, the host company is sure to provide a unique, fast-paced and invaluable internship for the right candidate.