



Project Erasmus + 2019-1-RO01-KA203-063939 "Evaluation of agro-ecological development potential through transnational cooperation and entrepreneurial innovation" Project activity: Short-term joint staff training events University of Catania, 6-10 June 2022

Entrepreneurship in agroeconomy - a step forward for a successful business

Monday, June 6, 2022 Meeting in Dipartimento di Scienze della Formazione, Aula 1 14.30 - 15.00 Address: Via Biblioteca, 2 - 95124 Catania Official Opening and welcome Objectives and meeting arrangements Irina Gostin – Alexandru Ioan Cuza University of Iași 15.00 - 17.00 Organic farming: global perspective and sustainability Georgiana-Raluca Lădaru – The Bucharest University of Economic 17.00 - 19.00 **Studies** Shaping sustainable food business through innovation and consumer preferences 19.00 - 20.30 Welcome dinner Tuesday, June 7, 2022 Marco Platania - University of Catania 15.00 - 16.00Beyond production: the multifunctionality of organic farms 16.00 - 17.00Marco Platania - University of Catania Case study in Organic Sicilian sector, with: Nella Tuminello - Giuseppe Tuminello: "Azienda Agricola Tenuta Carbonara"; Giuseppe Lo Nigro: "Tenuta Valle delle Ferle" 17.00 - 18.00 Raluca Dinescu - Răzvan Papuc - University of Bucharest, Romania Organic farming: the benefits of research and European funds financial support on the organic production. 18.00 - 19.00Andrea Zammitti – University of Catania Qualitative and Quantitative Research Methods on Organic Food **Consumption Behaviors** Wednesday, June 8, 2022

AGENDA





8.00 - 17.00	didactic trip: visit to an organic farm and meetings with entrepreneurs
Thursday, June 9, 2022	
15.00 - 16.00	Jonel Subic - Marko Jelocnik- The Institute of Economic Agriculture
	Belgrad
	Economic aspects of practicing the organic farming
16.00 - 17.00	Jonel Subic - Marko Jelocnik - The Institute of Economic Agriculture
	Belgrade
	Use of the renewable energy sources (RES) in organic farming
17.00 - 18.00	Angela Russo – University of Catania
	Nudging for Agenda 2030: Encouraging Sustainable Food Choices
18.00 - 19.00	Federica Sciacca, University of Catania
	Organic food and eating disorders
19.00 - 20.30	Greetings dinner
Friday, June 10, 2022	
9.00 - 11.00	Octavian Adrian Postolache - ISCTE University Institute of Lisbon
	Technologies for Organic Farming
11.00 - 12.00	Maria Anna Coniglio - University of Catania
	Research programs for health and food in Europe - An overview on
	organic food
12.00 - 13.00	Closing activities in C1; discussions, conclusions.

Registration form: <u>https://forms.gle/DT8CLsTTd4zsMV7T6</u>