



SHRM – Strategic Human Resource Management

Fundamentals of Strategic Human Resource Management

Coordinator: Lect. Carmen Claudia ARUȘTEI (carmen.arustei@feaa.uaic.ro)

Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
		WEEK 1		
10 July (Mon)	08:00-09:00 09:00-10:00 10:00-10:15	Registration - All JASSY modules JASSY Summer School opening Plenary session: <i>Dimensions of National Identity in the European and International Context</i> , delivered by Rector Tudorel Toader Brief introduction of the JASSY coordinators		Senate Hall Building A
	10:15	Group photo - All JASSY modules / UAIC main entrance – the Two Lions		
	10:15-11:00	Intercultural discussion. Group photo. Brief overview of the module. Brief introduction of the coordinator and the students (W)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618 Building B
	11:30-13:30	Introduction to HRM field. HR Challenges and Trends	Carmen Aruștei, lecturer, PhD.	B618
	16:30-18:00	Introduction to UAIC – Iași University – guided tour. Presentation of the Palace of the University (1897) and its Painting Gallery “Hall of Echoing Lost Steps”, Tafrali Bookstore, UAIC Campus (FA). <i>All JASSY modules</i>	Mihai Bulai	UAIC main entrance – the Two Lions, Building A
	18:00–19:30	JASSY reception by courtesy of Alexandru Ioan Cuza University <i>All JASSY modules</i>		Terrace of Casa Universitarilor
11 July (Tue)	09:00-11:00	HR as Business Partner. The need for a strategic approach (L & W)	Carmen Aruștei, lecturer, PhD.	B618
	11:30-13:30	The Building Blocks of Employer branding (L)	Ruxandra Ciulu, PhD. (assoc.prof.and HR Manager)	B618
	16:00-19:00	Guided tour of the city of IAȘI – „the city of creators” (FA). Visit of the Iași National Opera & Theatre Grand Hall. <i>All JASSY modules</i>	Mihai Bulai Corneliu Iațu	UAIC main entrance – the Two Lions
12 July (Wed)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (L)	Sebastian Urieși, lecturer, PhD.	B618
	11:30-13:30	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși, lecturer, PhD.	B618
	15:00-18:00	Guided visit of the “Palace of Culture”, the Former Princely Palace of Moldavia (FA) <i>All JASSY modules</i>	Mihai Bulai	Palace of Culture (main entrance)
13 July (Thu)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși, lecturer, PhD.	B618
	11:30-13:30	Performance management and reward systems (L)	Cătălin Clipa, assoc. prof., PhD.	B618
	16:00-19:30	Birdwatching and Ecotourism principles. Plants and birds’ diversity – visit of Botanical Garden of Iași, owned by UAIC (FA) <i>All JASSY modules</i>	Carmen Gache & Cristiana Virginia Petre	UAIC main entrance – the Two Lions
14 July (Fri)	09:00-11:00	Performance management and reward systems (W)	Cătălin Clipa, assoc. prof., PhD.	B618
	11:30-13:30	Performance management and reward systems (W)	Cătălin Clipa, assoc. prof., PhD.	B618
	15:00-18:00	Personal development workshop/ Visit to a company (FA)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618/ company office
15 July (Sat) SPORTS	09:00-14:00	Introduction in kayaking (FA) <i>No skills required. (also during rain; All JASSY modules)</i>	Alexandru Oprean Marin Chirazi	UAIC main entrance – the Two Lions
16 July (Sun) OUTDOOR KIT	07:50-16:30	Preparation of Outdoor Activities – excursion around Iași (<i>introduction to outdooring, choosing the right equipment, bird watching, local ecological products, using apps for outdoor activities etc.</i>) <i>All JASSY modules</i> (FA)	Lucian Roșu Constantin Ion Mihai Bulai	Iași Train Station (Gara Mare) – 08.09h train to Bârnova (25 km)



Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
WEEK 2				
17 July (Mon)	09:00-11:00	Growing people for achieving organizational performance (W)	Sebastian Urieși, lecturer, PhD.	B618
	11:30-13:30	Growing people for achieving organizational performance (W)	Sebastian Urieși, lecturer, PhD.	B618
	15:00-19:00	Wine technology and tasting techniques at the Oenological Institute of Iași OII University of Life Sciences IULS (W) <i>All JASSY modules:</i> 15:00h – First group (max 25 pers) 17:00h – Second group (max 25 pers)	Ramona Danac Mihai Bulai	Meeting at UAIC – the Two Lions (bus to OII-IULS)
18 July (Tue)	09:00-11:00	Growing people for achieving organizational performance (W)	Cătălin Clipa, assoc. prof., PhD.	B618
	11:30-13:30	Employee retention strategies (W)	Cătălin Clipa, assoc. prof., PhD.	B618
	15:00-17:00	The Psychology of Appearance: A Crosscultural Approach to First Impressions. (W) <i>All JASSY modules</i>	Athes Haralambie Lucian Roșu	Ferdinand Conference Hall Building A
	17:00-19:00	Debate on Challenges of War in Ukraine and its impact on the region (Ukraine – Moldova – Romania) (W)	All Module Coordinators (Mihai Bulai)	
19 July (Wed)	09:00-11:00	Employee engagement and well-being at work (L)	Carmen Aruștei, lecturer, PhD.	B618
	11:30-13:30	Employee engagement and well-being at work (W)	Carmen Aruștei, lecturer, PhD.	B618
	15:00-18:00	Self-study/Free time		
20 July (Thu)	09:00-11:00	Diversity and Inclusion Management (L)	Carmen Aruștei, lecturer, PhD.	B618
	11:30-13:30	Working in teams to solve business cases	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618
	15:00-18:00	Personal development workshop (FA)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	Visit a company
21 July (Fri) ASSESSMENT & CLOSURE	9:00-11:00	Assessment (FA)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618
	11:00-12:00	Feedback. Students' recommendations for the next JASSY edition.		
	13:00-14:00	Buffet lunch <i>All JASSY modules</i>		Hall of Lost Steps, Building A
	14:00-15:00	JASSY Summer School Closing <i>All JASSY modules</i>		Mihai Eminescu Aula Magna Building A

L = Lecture

W = Workshop

FA = Field Application

 Common activities for some modules

 Common activities for all modules

 Test

Note: 2 hours of course/field work are usually composed of 50' activity + 10' break.

Weektime (MON-FRI):

11.00 – 11.30 – coffee-break

13.45 – 15.00 – lunch break (Titu Maiorescu University Cafeteria)