



SHRM – Strategic Human Resource Management Fundamentals of Strategic Human Resource Management

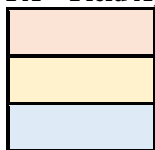
Coordinator: Carmen Claudia Aruștei, PhD., lecturer (carmen.arustei@feaa.uaic.ro)

Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
WEEK 1				
08 July (Mon)	08:00-09:00 09:00-10:00	Registration - All JASSY modules JASSY Summer School opening Brief introduction of the JASSY coordinators Keynote presentation "Jassy: Connecting Knowledge" delivered by Assoc.Prof.dr. Dana Bădulescu, Faculty of Letters		Mihai Eminescu Aula Magna Building A, 1 st floor
	10:00	Group photo - <i>All JASSY modules</i>		UAIC main entrance
	10:00-11:00	Meeting of students and teachers. Brief overview of the module. (W)	Carmen Aruștei, lecturer, PhD. Sebastian Urieși, lecturer, PhD. Cătălin Clipa, assoc. prof., PhD.	B618 Building B, 3 rd floor
	11:30-13:30	Introduction to HRM field. HR Challenges and Trends	Carmen Aruștei	B618
	16:30-18:00	Introduction to UAIC – Iași University – guided tour. Presentation of the Palace of the University (1897) and its Painting Gallery “Hall of Echoing Lost Steps”, <i>Tafrali</i> Bookstore, UAIC Campus (FA). <i>All JASSY modules</i>	Mihai Bulai	UAIC main entrance – <i>the Two Lions</i>
	18:00–19:30	JASSY reception and welcome buffet. <i>All JASSY modules</i>		Terrace of CUI / <i>Casa Universitarilor</i>
09 July (Tue)	09:00-11:00	HR as Business Partner. The need for a strategic approach (L & W)	Carmen Aruștei	B618
	11:30-13:30	The Building Blocks of Employer branding (L)	Ruxandra Ciulu, PhD. (assoc.prof., HR Manager)	B618
	16:00-19:00	Guided tour of the city of IAȘI – „the city of creators” (FA). Visit of the Iași National Opera & Theater Grand Hall. <i>All JASSY modules</i>	Mihai Bulai & Cristian Manuel Foșalău	UAIC main entrance – <i>the Two Lions</i>
10 July (Wed)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (L)	Sebastian Urieși	B618
	11:30-13:30	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși	B618
	15:00-18:00	Guided visit of the “Palace of Culture”, the Former Princely Palace of Moldavia (FA) <i>All JASSY modules</i>	Mihai Bulai Cristian Manuel Foșalău	Palace of Culture (main entrance)
11 July (Thu)	09:00-11:00	Linking recruitment and selection process with organizational outcomes (W)	Sebastian Urieși	B618
	11:30-13:30	Performance management and reward systems (L)	Cătălin Clipa	B618
	16:00-19:30	Birdwatching and Ecotourism principles. Plants and birds’ diversity – visit of Botanical Garden of Iași, owned by UAIC (FA) <i>All JASSY modules</i>	Carmen Gache & Cristiana Petre	UAIC main entrance – <i>the Two Lions</i>
12 July (Fri)	09:00-11:00	Performance management and reward systems (W)	Cătălin Clipa	B618
	11:30-13:30	Performance management and reward systems (W)	Cătălin Clipa	B618
	15:00-19:00	<i>Personal development workshop/ Visit to a company</i> (FA)	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618/ company office
13 July (Sat)	09:00-14:00	Introduction in kayaking (FA) <i>No skills required. (also during rain; All JASSY modules)</i>	Alexandru Oprean Marin Chirazi	UAIC main entrance – <i>the Two Lions</i>
14 July (Sun)	10:00-16:30	Preparation of Outdoor Activities – excursion around Iași (<i>introduction to outdooring, choosing the right equipment, bird watching, local gastronomy, using apps for outdoor activities etc.</i>) <i>All JASSY modules</i> (FA)	Lucian Roșu Constantin Ion Mihai Bulai	Meet at 10.00h at Iași Train Station (Gara Mare) – train to Bârnova (25 km)



Date	Time	Course title	Lecturer / Coordinator	Meeting place (actual location)
WEEK 2				
15 July (Mon)	09:00-11:00	Growing people for achieving organizational performance (W)	Sebastian Urieși	B618
	11:45-13:30	Growing people for achieving organizational performance (W)	Sebastian Urieși	B618
	15:00-19:00	Wine technology and tasting techniques at the Oenological Institute of Iași OII University of Life Sciences IULS (W) <i>All JASSY modules: 15:00h – First group (max 25 pers) 17:00h – Second group (max 25 pers)</i>	Ramona Danac Mihai Bulai	Meeting at UAIC – <i>the Two Lions (bus to OII-IULS)</i>
16 July (Tue)	09:00-11:00	Growing people for achieving organizational performance (W)	Cătălin Clipa	B618
	11:30-13:30	Employee retention strategies (W)	Cătălin Clipa	B618
	15:00-17:00	The Psychology of Appearance: A Crosscultural Approach to First Impressions. (W)	Athes Haralambie Lucian Roșu	CUI <i>Ion Simionescu</i> Conference hall
	17:00-19:00	Debate on contemporary Eastern European issues: post-Covid Economic challenges, Regional Security, Environmental challenges.	Module Coordinators (Mihai Bulai)	
17 July (Wed)	09:00-11:00	Employee engagement and well-being at work (L)	Carmen Aruștei	B618
	11:30-13:30	Employee engagement and well-being at work (W)	Carmen Aruștei	B618
	16:00-18:00	Self-study/Free time		
18 July (Thu)	09:00-11:00	Diversity and Inclusion Management (L&W)	Carmen Aruștei	B618
	11:30-13:30	Working in teams to solve business cases	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618
	16:00-19:00	Personal development workshop (FA)/Company visit	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618/ company office
19 July (Fri)	09:00-11:00	Assessment (FA)	Carmen Aruștei Sebastian Urieși Cătălin Clipa	B618
	11:00-12:00	Feedback. Students' recommendations for the next JASSY edition.		
	13:00-14:00	Buffet lunch <i>All JASSY modules</i>	Hall of Lost Steps, Building A	
	14:00-15:00	JASSY Summer School Closing <i>All JASSY modules</i>	<i>Mihai Eminescu</i> Aula Magna Building A	

L = Lecture
W = Workshop
FA = Field Application



Common activities for some modules

Common activities for all modules

Test

Weektime (MON-FRI):

11.00 – 11.30 – coffee-break

13.45 – 15.00 – lunch break (Titu Maiorescu University Cafeteria)

Note: 2 hours of course/field work are usually composed of 50'activity + 10' break.